

EVENT SUBMISSION – FLOWCHART

Event submission form received by Business Support at Cheltenham Borough Council

A copy of the event submission form is circulated to the core members of the Event Consultative Group (ECG) and relevant ward councillors by the Business Support & Licensing Team Leader and the Community Protection Team Leader and the scale of the proposed event will be agreed (Category A or B)

Event assessed as
Category A

Event submission requires further
action

Event organiser is referred to the
relevant department to make the
relevant applications (Licensing,
Planning, Parks & Gardens, etc)

See guidance notes for more detail

Event assessed as
Category B

Event submission requires input from
ECG

An ECG is convened consisting of
representatives as are considered
appropriate for the event being
proposed (statutory agencies, ward
councillors, community groups, etc)

Event organisers will be invited to
attend ECG meetings. They may be
asked about their experience and
competence in managing events and
will be required to present their plans

The ECG will provide a forum to both
the organiser of an event and other
agencies/individuals to assist with the
management of an event (Licensing,
Planning, Parks & Gardens, etc)

See guidance notes for more detail