

Representations

1. My reason for this email is to share my support for SEL venue in Cheltenham at Mr Cambray's Curiosity by Red Apple Associates during the Cheltenham Festivals again. Again, for another year my opinions are same again this year.

Therefore, a licensed premises operating sexual entertainment is far more positive than having pop-up sexual entertainment venues located in Cheltenham. My thoughts towards this are because holding a license for a venue means comply with all safety regulations and requirements of the law. This includes safety for dancers, staff and customers.

2. Again, I travel every year to Cheltenham in March for the Gold Cup and for the November meeting without fail from Ireland. These Cheltenham race meeting being unmissable for my wife and friends.

We have stayed in Cheltenham at the same hotel and use the same bars and finish the night at the Eroticcat club by choice, a club which is not just full of drunken males

The wife and friends and I would all confirm our support with the much-needed alternative entertainment which we all enjoy when in Cheltenham especially after a day on the racecourse.

I have never witnessed any anti-social behaviour unlike other bars we have visited during the Cheltenham festivals.

3. Application host lap dancing nights 2026 Festivals.

I'm a regular customer at Under the Prom throughout the year, plus I have been a customer at Eroticats during race week. I have found them both superior to any club and a safe place to visit during March offering a very popular form of entertainment for gentlemen and ladies.

I have previously booked tickets for the Dream boys at Cheltenham town hall with my group of friends and would like the same opportunity to visit the Eroticats

I do hope you will support the granting of this licence.

4. I 'am in support of the SEL application from Red Apple Associates Ltd Cheltenham, for the renewal of their lap dancing licence. I have visited the club and believe in my humble opinion a suitable club within a suitable location and it's only a few nights according to the licence application.

A regulated SEL licensed venue benefits the Cheltenham town far better than any unregulated lap dancing venue for and during the March Cheltenham

festival 2026. Why would any individual even consider a no rules lap dancing venue to be a safer option than a licensed lap dance venue. Objectors using women's safety laying the blame for all the anti-social behaviour that Cheltenham experiences in March.

Why reinvent the wheel.

Thank you for taking the time to read my email of support.

5. Again! I would like to express my concern regarding this SEL application and the effect the refusal of the SEL renewal by a company with a good track record. Could result with the increase of the unregulated lap dancing run by persons unknow removing everything achieved by Cheltenham Borough Council licencing committee over the past number of years in the creation of a safe working environment for performers and the customers at Cheltenham festivals.

No control has no advantage or benefit for Cheltenham in anyway. With performers, customers and members of staff's safety during this extremely busy week put at risk. I do not feel anymore unsafe during the Cheltenham festival dates in fact I would say feel safer the number of police and door staff on duty.

Thank you for taking the time to consider my email of support.

6. Again, I repeat my email of support. There is a need for lap dancing in the town at festivals when Cheltenham is over welled with the tweed & trilby hat brigade.

It is far safer to licence a premises for everyone concerned dancers & customers police included. Only if the applicant reaches the criteria and standards set by the committee. Why I fix something that is not broken and has been working for several years.

Sexual entertainment can take place without notice given to the police at anytime, anywhere, how can any sane person with the knowledge of this consider this being a solution for the safety and welfare for Cheltenham!

I would support a licensed club, to a no rules club which could set up wherever in the town for twenty-four hours.

7. I would like to support red apple Associates Ltd T/A Eroticats with the application for a sexual entertainment licence.

A licensed SIA person and have previously worked for Mr Burrows, as one of the team of courtesy bus drivers providing the safe transportation, for the lap

dancers and staff and the transportation form customers upon requested. Being the bus service has become a much-valued service, that is not just limited to customers of Eroticats who find themselves in distress.

I would hope the council committee would grant this licence on its merits.

8. Having been informed that Red Apple Associates reference 30 Cambray Place Cheltenham of its application for the SEL renewal for the coming year 2026 to host lap dancing.

A sexual entertainment license reassures the people of Cheltenham and the visitors myself included attending the Cheltenham festival in March for the safety of all and operators are vetted.

SEL in Cheltenham social media and unfounded references to sexual assaults/ violence and the anti-social behaviour in Cheltenham. This has always been monitored by yourselves and Gloucestershire Police without any of the above reported speaks for itself.

As a former resident of Cheltenham now living in Yorkshire Supporting this SEL application during the Cheltenham festivals 2026.

9. I have written an email for the previous years to share my support for Eroticats to be located in Cheltenham with a license.

As I have previously said that I am a female in who has always lived in Cheltenham.

I enjoy the atmosphere during the Cheltenham festivals meets. I attend the nightlife during this week.

I have attended Eroticats at Mr Cambrays' Curiosity and Under the Prom for years, and it is one of my favourite places to attend during race week. The atmosphere is enjoyable and not something that is in Cheltenham all year round. The staff at Eroticats are amazing at what they do, making sure that the event runs smoothly and everyone is safe; the staff, customers dancers and public!

It is a venue that is mixed for both female and males to enjoy and no one is discriminated against.

I thoroughly enjoy my nights at Eroticats and would be disappointed if they were not granted SEL.

10. Sexual entertainment is popular with both genders enjoying lap dancing during each Cheltenham Festival. It is an event which everyone can enjoy and not just for males which the media portrays.

Events are held at Cheltenham Town Hall with males' dancers performing which is sold out by females. This event is held without any objections on morality. Which, therefore, I do not understand why this is in place for female performers. With all licenced codes of practice conditions in place, a local business that is trying to survive in today's economy.

There has been more male dance shows this year operating under the exemption ruling. I doubt if any inspection has been recorded unlike clubs operating with female dancers in March 2026.

Are female performers dancing in Cheltenham or the male customers attending being discriminated against? Therefore, I support this application.

11. I have worked as a doorman for more than 30 years, holding a current SIA licence.

Now working as head door person at Under the Prom Cheltenham. I have worked in clubs making use of the exemption with no guidelines or rules to be followed. In my experience working as a professional door person, I have witnessed the advantages with clubs operating with an SEL including Under the Prom race meeting March and November 2023/24.

Women's safety in Cheltenham is concerning this happens all year round in Cheltenham not just when race meetings take place, this can be supported with incidents reported to the police that have taken place in Cheltenham throughout the year.

Domestic violence increases at Christmas and noticeably during COVID 2020 when lap dance clubs were not even open.

I support regulated to the unregulated from my experience working with a club with an SEL and the guidelines and rules that have to be adhered to and includes the safe transportation of dancers and members of staff from the club at the end of the evening.

I support an SEL.

12. Email of support for licenced and regulated lap dancing event during March 2026.

I have worked for Steven and the Eroticats dancers now for many years. I have no concerns and believe in my experience a licensed club creates a safe

working environment with a strict door policy promotes a peace of mind for all dancers and members of staff.

March is hard work but very enjoyable. Red Apple applying for a lap dancing licence shows a commitment to working with Cheltenham licensing and police creating a regulated and organized safe environment. I have witnessed Cheltenham licensing and police visit Red Apple during the Cheltenham festival and inspecting the procedures and speaking to dancers. This would not happen with clubs operating under the exemption rule!

I would always support a licenced lap dance club in March from my personal experience.

13. Living in Cheltenham, my friends and I are all in agreement a well-run licenced club providing adult entertainment for March 2026 is improvement to an uncontrolled no rules unregulated clubs, which existed before the Cheltenham licensing committee took the control.

Cheltenham does not need the risk of adult entertainment going underground. The unlicensed clubs which would undoubtedly raise concerns for the performer's safety and the risk of exploitation.

I would like to support the proposed SEL renewal application.

14. I reiterate my support for an SEL renewal at the above premises. I have previously worked in Cheltenham for over 26 years at various clubs in the town centre. After SIA training as a close protection officer now working in the close protection sector of the security industry. Which has included for Mr Steven Burrows, being contracted during the Cheltenham March/November festivals.

Regulated sexual entertainment provides a greater protection for all concerned working or attending Cheltenham festivals.

The police knowing the operator and venue working together creating the reputation for Cheltenham as being a safe and enjoyable experience for all.

Unregulated Sexual Entertainment provides no protection and the unknown entity operating during the lucrative March/October /November festivals. Where police resources with the enforcement of the uncontrolled underground could be better utilized.

I would urge the benefits of a regulated Sexual entertainment licence to be considered during granting of this application.

15. I am writing in support of the renewal application for the above licence and the continued hosting of lap dancing in conjunction with the Cheltenham Festival in March 2026.

The festival brings significant trade and activity to Cheltenham each year. While it is true that the influx of visitors can unfortunately also lead to some anti-social behaviour, this cannot fairly be attributed to one venue or licence holder. A club seeking to maximise trade responsibly should not be held accountable for wider issues that occur throughout the town during the festival or at other times of the year.

In fact, venues operating under licence are subject to strict regulation, which provides a controlled and safer environment compared to unlicensed or unregulated alternatives. Removing such opportunities would be an easy but misguided response – a case of “low-hanging fruit” – that fails to address the broader and more complex causes of anti-social behaviour.

I therefore fully support this licence renewal. It contributes to Cheltenham’s cultural and economic vibrancy, provides safe and regulated entertainment, and plays a role in ensuring the festival continues to bring life to our town.

16. I am compelled to show my continued support for a sexual entertainment licence.

I have worked in the hospitality industry in Cheltenham most of my adult working life from the largest venue in Cheltenham and in more recent years the smaller niche venues.

I was very sceptical and question myself if Cheltenham suitable for lap dancing. After my initial meeting with Eroticats management team 2010. My mind was put at ease the planning and procedures and the detailed attention to the health and safety, was second to none.

Anti-social behaviour increases during the Cheltenham festivals with the resources of the Gloucestershire constabulary greatly put to the test. A regulated SEV gives the Cheltenham council a partner to work with that provides a safe working environment for the dancers all members of staff and the customers who visit Cheltenham.

A lap dancing club operating during the Cheltenham festival does make a positive difference to the safety of all.

I would urge this application be given the consideration and support I believe it deserves during Cheltenham racing festivals.

17. Me and my friends have visited Eroticats in Cheltenham during the nightlife at Cheltenham Race Festivals. Me and my friends are mixed of both male and

female. This shows that it is a venue for both genders.

Race week is Cheltenham nightlife's busiest time of the year, proven by the crowds that are in the Cheltenham Town Centre when the races have finished for the day. A majority of people state that they avoid the Cheltenham Town Centre during this time, however me and my friends do not! We ensure that we have a day booked off annual leave at work to attend the races and nightlife! One of the venues I attend is Eroticats and will continue to go there as the atmosphere there is brilliant.

I have been to pop up lap dancing events along with friends and it is not the same atmosphere as a sexual entertainment venue with a licence.

18. My continuous email of support for Eroticats.

I like to support recent application of Sexual Entertainment licence for Eroticats during the Cheltenham Festivals.

I have visited Eroticats numerous amounts of times since they've been open several years! I thoroughly enjoy my evenings at their venues.

Me and my friends enjoy attending Cheltenham Festival Race Meetings along with Eroticats, who I wish to support each year! The atmosphere is brilliant, it feels safe for both customers, staff and dancers by all staff at Eroticats.

19. The reason for my email this afternoon is to give my letter of support for the SEL in Cheltenham, Cambray Place.

I attend nightclubs and nighttime venues during the Cheltenham Festival, including Mr Cambrays Curiosity.

Attending a venue which has a licence in play during this event makes me feel safer being a female. The reason for this is I know that a venue who has a licence will be going above and beyond to make sure that they are abiding by all rules and regulations needed for this event.

20. Licensing Committee regarding Lap Dancing in Cheltenham

A licensed premises that offer lap dancing is safer for everyone in concern; the dancers, the staff and the customers.

Granting a license to a business who has been operating before shows that they are knowledgeable of what precautions and how to run a safe venue for dancers.

Not granting a licence for this type of event could result in the industry going underground, this causes a risk for exploitation.

Giving this venue a license during for specified number of days during the year makes sense.

21. Hello Cheltenham Licensing,

Gloucestershire live coverage SEL application. Being unaware of this application offering my full support the reason for my email.

I have in recent years requested renewals or any applications notifications, that I'm led to believe objectors receive.

I support licenced sexual entertainment during the race festivals; this has taken place for many years without any evidence causing domestic violence towards women in Cheltenham.

Being under the control of the council rules providing the men who go to the lap dance club protection from any criminal deception and the dancers not being taken advantage by untrustworthy promoters.

I would urge the granting of a SEL at Cambray Place in Cheltenham at March 2026. I will be going to the Cheltenham festival in March and in the evening going to this club.

To whom it may concern,

22. SIA licence holder who works in Cheltenham which included a licensed lap dancing venue.

I have read previous objections to lap dancing during the Cheltenham March festival from people with little and no knowledge of all the safeguards put in place to control this ever more popular entertainment.

My personal & professional experience having worked in a venue providing sexual entertainment under a Cheltenham licence controlled and regulated provides a safer working environment for all.

The miss conceptions created on social media the venue creates anti-social behaviour and only used by intoxicated men is totally untrue and only damages the reputation of Cheltenham.

Women and mixed couples use this venue as witnessed on inspections.

23. Cheltenham Gold Cup Week

All Cheltenham resident men and female change their behaviour during Cheltenham Gold Cup Week. Avoiding Cheltenham town centre, not because of the lap dancing but the crowds that come to the town, because of the Gold Cup.

Blaming lap dancing for the safety of women during March is madness, what about the rest of the year.

It should be noted lap-dancing clubs are not solely attended by men during March.

Support of controlling lap dancing and the SEL application

24. A Sexual Entertainment

As a Cheltenham resident I would like to express my full support regarding the application of sexual entertainment next year March 2026

Cheltenham has done a good job with sexual entertainment and with no reported incidents of sexual offense bad behaviour for 20 years from patrons is under control now working with an experienced operator for the welfare and safety of the visitors.

Despite a small minority every year with why it should not take in place. Just because they don't agree with sexual entertainment and find it offensive.

Sexual entertainment is lawful, and the strict regulation CBC enforces keeps everyone safe. Purple flag accreditation

I support, I don't find sexual entertainment offensive and believe I have choice that not just single males, but females and couples do enjoy

25. The licensing of sexual entertainment in Cheltenham when the horse racing festivals come to Cheltenham for many years without any evidence and the unfounded concerns that people who visit the SEL dancing during the festivals make Cheltenham unsafe. With different groups / organizations using this as an argument and lap dancing unfairly and the scape goat.

I have personally witnessed more unacceptable behaviour after Cheltenham town football club playing at Whaddon Road, with bars closed until the out-of-town football supporters have left Cheltenham. Should we ban football with same argument of causing bad behaviour and concerns for the safety of women out shopping during the day. All adults should be held responsible for their own behaviour not the football horse racing or lap dancing.

Again, Lap Dancing clubs are used unfairly as a scape goat for the bad behaviour and domestic violence towards women.

I continue my support for the renewal of this SEL.

26. As a local Cheltenham person, I feel compelled to support this renewal of this existing license.

Regularly attending the Cheltenham March October and November festivals. My wife and myself spend the evenings in Cheltenham town centre. Always visiting Eroticats club, myself, and my wife both have found Eroticats club to be a friendly and relax club. We have always recommended a visit to our friends. As not just a club full of men who have drunk to much alcohol which seems to be the norm at Cheltenham during festivals with many local Cheltenham people avoiding the town centre. Cheltenham Gloucestershire live every year repeating stories that a club providing lap dancing raises the concerns of the safety of women in Cheltenham.

Why would Cheltenham Council fix something that is not broken for so many years.

I support the renewal of this application

27. Committee members

Owner of a nationwide promotional company based in Bristol. A company supplying promotional staff to venues in the Cheltenham area throughout the year including Red Apple /Eroticats dancers during the Cheltenham festivals. I have found Red Apple Associates Ltd an organized and professional operation with their proactive approach regarding health & safety towards customers and staff. Including a training program in partnership with GRASAC prior to the March festival 2023 my staff in attendance.

On numerous occasions, Griffin promotional staff have assisted with lone females calling the Eroticats courtesy bus returning them to their accommodation. March 2024/5 and the police being contacted via Eroticats regarding some serious anti- social behaviour in Cheltenham town centre. Female team members concerns do not increase during Cheltenham festivals any more so than quieter periods thought the year. However, March 2024 with several non-racing patrons wandering round Cheltenham town centre, information was relayed to the police. Which I have been informed is still part of an ongoing police investigation

Red Apple Associates Limited working with CBC has benefited during the Cheltenham festivals. With professional and proactive attitude towards SEL Management in Cheltenham.

Supporting the granting of the Eroticats Jessop House 30 Cambray Place, Cheltenham, GL50 1JP, SEL renewal application.

28. Dear Sir / Madam.

We are writing once again to support the re approval of the council Sexual entertainment licence at venues such as Under the Prom and Mr Cambrays Curiosity.

As I have said before, there is a huge potential for these events to be absorbed into the underground criminal element if they are not properly managed and licenced by the council.

We have been impressed by the Security provision and general professionalism demonstrated by Cheltenham's nighttime economy community previously.

Both my wife and I have felt completely safe walking in the town centre during these events.

We believe that a refusal to allow these events to be held in future and without proper oversight, would just encourage bad people to fill the vacuum. We would appreciate it if you could register this support towards any licensing process meetings regarding upcoming events.

29. Cheltenham Licence Section

SEL renewal Cheltenham GL50 1JP Gold Cup March 2026

I would like to support the renewal application and the hosting of lap dancing in conjunction with the Cheltenham festival March 2026.

Cheltenham residents must endure a lot of anti-social behaviour the customers of the March festival attract to Cheltenham each year.

A club looking to maximise trade cannot be held responsible for all the anti-social behaviour and the misogynistic toward women that happens all year round

A clear case of low hanging fruit

30. I find myself having to express my support for a sexual entertainment licence yet again. Not listening to the smear campaign gossip circulated by some individuals I have taken the time to read the licence application in full.

Being a Cheltenham resident, I would like to express support regarding the application for a Sexual Entertainment licence renewal. I strongly disagree with the claims that sexual entertainment is responsible for the concerns of the safety of women during the Cheltenham festivals.

A business that contributes to the Cheltenham nighttime economy throughout the year and chooses to diversify for the duration of the Cheltenham festivals.

A licence, to me indicates a responsible attitude towards sexual entertainment.

31. I hope this message finds you well.

My friends and I are long-time enthusiasts of the Cheltenham National Hunt Festival, held every March. The Cheltenham Gold Cup week is always a highlight, with its unique mix of thrilling racing, vibrant atmosphere, and the welcoming spirit that takes over the town.

Over the years, our evenings have often been spent enjoying the city's lively social scene. On several occasions, this has included visiting the lap dance

club, which has consistently offered a fun, relaxed, and safe environment. Contrary to common stereotypes, it is not just a venue for men — it has become popular with women and couples alike, and the management has made sure it remains well-controlled, ensuring a safe and enjoyable space for all.

That said, it is important to make a clear distinction: the Cheltenham Festival is first and foremost a world-class celebration of horse racing. Any reporting that conflates the festival itself with lap dancing gives a misleading impression and risks overshadowing the real cultural and sporting significance of the week.

For many of us, the festival also plays a role in professional life — supporting corporate gatherings, team bonding, and networking, with evenings often ending in various venues across town. Ensuring accurate coverage helps preserve the reputation of the event and the city as a whole.

Thank you for taking this into consideration, and I appreciate your time in understanding the true spirit of the Cheltenham Festival.

32. The reason for my email this evening is to support Eroticats in Cheltenham.

I am a female that thinks that Eroticats offer a job opportunity for the women who wish to dance for a career. The women who dance obviously do this type of work due to what they enjoy, suits their lifestyle and how they choose to earn their monies. Therefore, why is it an issue for those that choose this kind of work? They would rather work in a licensed premises, rather than an unlicensed premises as it is a safer environment for both staff and customers.

33. Regarding the licensing of sexual entertainment in Cheltenham (when the horse racing festival happens) it has been on for many years without any evidence of bad behaviour from people who visit the lap dance club. I have personally witnessed more unacceptable behaviour during the day and early evening when Cheltenham town football club play at Whaddon Road. However, no survey states that women feel unsafe with football supporters visiting Cheltenham. All adults should be held responsible for their own behaviour which would include football and horse racing fans. Not just blaming lap dancing customers. A Sexual entertainment license with the police and the people of Cheltenham knowing where they are located for the week would be the better option to the popup clubs, which without doubt, will return to Cheltenham when the horse racing events are taking place.

Lap Dancing clubs are used unfairly as a scape goat for the bad behaviour and domestic violence towards women. More reports of violence and domestic violence toward women during covid were reported.

I support the granting

34. Regarding red apple / Eroticats ,

I am writing in favour of the application for the regulation of sexual entertainment in Cheltenham that coincides with the festival dates. Ensuring that performers and patrons of sexual entertainment venues—lap-dancing clubs—are properly protected by the local authority (Cheltenham borough council) subject to the very stringent requirements that protect patrons and performers.

The absence of a regulated and control Sexual entertainment license would consequence Cheltenham venues using the opportunity without the experience and guidance. Criminal gangs seizing control and exploitation of patrons and performers without any safeguards.

The exemption was designed with the best intentions to allow for one-off entertainment events, at licence premises working men's club's stripper-grams stag and hen parties. Taking place throughout the year at different licenced premises in Gloucestershire including many sold out male review performances at the Cheltenham town hall, Imperial Square, GL50 1QA

I believe an adult should be allowed to make their own choice of entertainment. However, I accept that some people would disagree with my choice of entertainment, that is up to them.

Nothing has changed with the SEL, so I urge the granting.

35. Licensing team Cheltenham

Having read the public notice displayed 30 Cambray place, Cheltenham application for the renewal of a sexual entertainment licence for the limited dates that would coincide with the Cheltenham horse festivals.

The Cheltenham festival swelling the town's population with the increased crime and disorder. The emergency services doing an incredible job which does not receive the credit well deserves.

A licence for sexual entertainment utilises and a pragmatic approach to maintaining the order throughout the festival.

Sexual entertainment can take place without a licence and control.

36. SEL application support for Eroticats application at 30 Jessop House, Cambray Place, Cheltenham, GL50 1JP.

I am a female who would prefer working in a licensed premises. It has only a positive to report, none are negative. It is highly important that all rules and regulations are met during any venue, especially for this type of industry of work. It ensures the staff and public who are at the venue are safe.

It is basic human rights that everyone who is at work feels safe, this should be in all types of work environments of which ever career path you take.

Therefore, if you choose to be a lap dancer for your choice of work, then working for a company who cooperates with the authorities deserves the rest for conducting themselves in a professional, legal with a responsible attitude.

Allowing performers and all the staff who work in Cheltenham during the festivals the support they deserve.

37. License Committee

A regulated SEL being a positive, and unregulated a negative during the Cheltenham Festival dates 2026

Most Cheltenham residents avoid the town centre in March/November, and the anti-social behaviour

the Cheltenham Festival brings tolerated, because Cheltenham residents understand the much needed revenue that helps to support Cheltenham's hospitality Industry, many of which would cease to exist without the Cheltenham Festival

Cheltenham Festival have done and always will attract anti-social behaviour, which the Festivals bring to Cheltenham, not lap dancing entertainment

Regulated assists the Gloucestershire police in the control of serial entertainment working with guidelines set by CBC licensing team

The requested application for the SEL should be approved

Best Wishes

38. A regulated SEL being a positive and unregulated a negative during the Cheltenham festival dates in 2026.

A lot of Cheltenham residents avoid the town centre in March CGCW. With the behaviour that the festival attendees bring to the town. Any measure that assists the Cheltenham police with the control of Cheltenham town centre and safety of all is positive.

The requested application for the SEL should be approved.

39. A regulated SEL being a positive and unregulated a negative during the Cheltenham festival dates in 2026.

A lot of Cheltenham residents avoid the town centre in March CGCW. With the behaviour that the festival attendees bring to the town. Any measure that assists the Cheltenham police with the control of Cheltenham town centre and safety of all is positive.

The requested application for the SEL should be approved.

40. To whom it may concern

I'm a local lady having lived in Cheltenham all my life, that socialises in the town centre throughout the year, especially during the lady's day golden cup festival. I don't feel any more unsafe during the golden cup festival than any other period in the year, the only difference Cheltenham being a lot more vibrant and lively.

Females lap dancing has taken place now for many years in Cheltenham, if there wasn't a demand for lap dancing it would not exist. Never have I heard of any objections or complaints about male's lap dancing for the ladies, i.e. The Dream boys.

If males are allowed to strip without question and discrimination females should be allowed the same right.

41. I am continuing to support the application for SEL for Eroticats at Cambray Place as sign posted.

I attend Cheltenham Town Centre while the Cheltenham Festival Race Meets are on, as a female in town centre during this time I'd feel more comfortable and safer for there to be a licensed premises offering sexual entertainment rather than an unlicensed venue.

Please take my constant support into consideration along with my email.

42. Good evening,

I writing to advise I am supporting a license for a sexual entertainment premises.

My reasons for this are purely because a licensed premises offering this type of entertainment is far greater than a premises which does not have a license.

A venue with a license is one who is going to abide by all rules and regulations to ensure they do not breach their conditions.

43. Me and my friends have attended Eroticats venues on a night out during Cheltenham Festival Race Meetings each year.

When I attend Eroticats it is full of customers who are enjoying their evening out during Cheltenham's busiest time of year! This shows that there is a demand for this type of venue!

It is important I believe for a premises is licensed, making the event good fun and safe for everyone involved.

I am fully supporting another application for this event at Mr Cambray's Curiosity, Cambray Place.

Please take my email into consideration.

44. I have noticed the sign poster outside Mr Cambray's Curiosity, Cambray Place regarding a sexual entertainment licence.

Applying for a licence for sexual entertainment is positive for this type of venue, this means that the venue wants a licence to make sure that the venue is fully cooperative with rules and regulations.

I fully support this application.

45. Supporting for license at Mr Cambray's Curiosity. A venue having a license is a positive. It ensures that staff, customers and dancers are kept safe. However, a venue without a license is a risk for dancers, staff and customers. Everyone's safety needs to be a priority.

Sexual entertainment is a personal preference, not everyone agrees but I fully support this application.

46. I have visited lap dancing in Cheltenham on previous Cheltenham festivals. I have enjoyed the night at a very busy club Eroticcat in the town centre.

A controlled lap dance club in a suitable location during festivals, being run by responsible companies or individuals cooperating with CBC and the measures and strict rules in place, is common sense. The control of lap dancing avoids it going underground, which would lead to concerns of public safety the exploitation of performers financially and physically

I support a licence being granted.

47. Working in hospitality on the March, October & November festivals I believe there is a definite need for lap dancing. The large groups of males and sometimes groups of females who come to Cheltenham ask where the lap dancing clubs are or where is Eroticats.

A regulated licence lap dance club gives the residents and visitors the knowledge that they are and in a suitable location. Also, with this being a renewal, it must be. Which avoids a club being run for a night in a less than suitable location.

48. Licensing sexual entertainment provides the accountability for a safer working environment and the protection from exploitation all performers rightly deserve. Patrons' male and female who chose lap dancing as a lawful form of

entertainment the reassurance Cheltenham Borough Council commitment to providing a safe and vetted sexual entertainment venue.

The current police and Crime Commissioner, Chris Nelson Gloucestershire Live 4th November 2021 statement, "It is hard to find specific evidence outside 2 Pigs, that sexual assaults have been caused by that sex club, I have looked at this quite closely" The choice of the word sex club creating the totally wrong impression of lap dancing in Cheltenham adding to the 'misconception' of lap dancing in Cheltenham and offensive to performers.

Supportive of this application.

49. I write to object to the Red Apple Associates Ltd application to use Jessop House, 30 Cambray Place as the sexual entertainment venue Eroticats, a strip club. (ref 25/01713/SEXR).

I understand that the frequency exemption means the council will feel it has no choice but to issue this license, but I ask them to avoid watering down their own license conditions.

These conditions, including those relating to advertising, did not come out of thin air. They are based on the council's own [2020 community impact statement](#) which describes the "inherent risk for performers" who work in sexual entertainment venues and states the council "is aware that females in particular feel disadvantaged by the sexual entertainment and licensing of SEVs. This is manifested in both a general sense of feeling objectified and more specifically through feeling intimidated and unwelcome in the vicinity of licensed SEVs."

Given this context, it is concerning to see the applicant has again requested a variation to their license conditions which, among other things, means they can hand out flyers and use a marked vehicle to transport customers.

As well as enforcing their license conditions, I ask the council to continue to lobby the Home Office to remove the frequency exemption. According to the Not Buying It guidance "[Strip Clubs and The Law](#)", this is a relatively easy process which does not require new legislation.

As Cheltenham MP Max Wilkinson says, "The exemption in the law that allows pop-up sexual entertainment makes a nonsense of licensing regulations and creates added risks for women and girls' ([Glos Live](#))

50. I am writing in support of Red Apple Associates sexual entertainment licence application for Jessop house, Cheltenham.

I have worked for Eroticats since the beginning, around 14 years now as a performer and as my current role of house mother.

My role includes a range of duties, but I would say the main one would be safety, therefore it's no surprise I am in full support of this license.

Eroticats is the only event/club I have encountered that takes performer safety as seriously as they do and that is one of the main reasons I am happy being involved in the operation.

Whilst I completely understand the reasons behind the objections this licence receives every year, but I also feel that many of them are coming from a moral standpoint and fail to recognise the facts. Eroticats is a well-run, safe, organised, conscientious and legal business. I would not work for this company for so long if I did not believe this to be true.

As a woman, who knows this industry inside and out, I can categorically say that not granting this license would leave a gap in the market to be filled by another provider who is highly likely to cash in on and exploit performers and customers for quick cash whilst taking no accountability for security and safety of either. During my time in the industry, I have encountered club owners and event's organisers who do just that regularly.

To grant this license means structure, safety and regulations. Thank you.

51. I would like to give my support for the SEV licence that has been applied for at Jessop house, Cambray place.

I class myself as a feminist and that means I support all women and their choices to earn money how they want to.

52. I am writing to give my support for the Red Apple / Eroticats SEV licence.

I have worked as a cashier for Eroticats a few years now and am always supported and respected. I am taken home after my shift in the minibus and rely on this money to top up my income throughout the year.

53. I am writing to give my support for the red apple / Eroticats SEV licence.

I have been a few times to their previous events and not only enjoyed myself but thought that the set up was professional, safe and well run, bringing in well needed revenue to the area.

54. I would like to support the SEL application at 30 Cambray Place, GL50-1JP.

55. Supporting Mr Burrows application for his commitment towards Cheltenham's night-time economy and its continued existence, his foresight to adapt in an

industry which grows smaller every year. Mr Burrows Red Apple Associates Limited an experienced SEV operator that has been acknowledged by the granting of previous licensed applications his professionalism and working knowledge applying health & safety to create a safe environment with reference to lap dancing during the festivals and the ongoing efforts help to reaffirm Cheltenham's purple flag accreditation as a safe town throughout the year and not just the Cheltenham festivals.

We all understand not everyone agrees with Sexual entertainment in Cheltenham. However, the health and safety of visitors to Cheltenham and the dancers should supersede objections on the grounds of morality.

Renew and maintain control.

56. I am reaching out regarding the licence application for Eroticats at Cambray Place, Cheltenham.

I would like to send my complete backing for this application.

My reason for the support of this application is due to the women who choose to dance for a career, members of staff in this industry and customers who wish to visit this venue should have the opportunity to do this in a safe and respected environment. To make sure that they are in a safe environment means that they should be in a licensed premises.

I have visited Eroticats in the previous years and their venues are always a safe and respected environment, complying with all the rules and regulations expected in this industry.

Please take my support into consideration.

57. With reference to the recent application for a Sexual entertainment license, Red Apples Company to host lap dancing 30 Cambray place, Cheltenham.

Lap dancing gives some diversity from the normal overpriced clubs and bars in Cheltenham with little or no entertainment that caters for the race visitors in March which is a legal form of entertainment.

A common sensical approach is a licensed and monitored by the Cheltenham police and Cheltenham borough council licensing team.

Licensed and not an unlicensed approached.

58. All female dancers working Cheltenham have the right to the protection from unfair treatment and a safe workplace that a license would help to enforce.

I support the licensing of lap dancing in Cheltenham.

59. I writing to make my support of the proposed sexual entertainment licence for Eroticats at 30 cambray place. I have attended several events ran by this company with my partner and have always found the staff, management and security staff very welcoming and professional.

60. The granting the renewal SEL maintains the Cheltenham council's ability to make sure the venue is in a good state of repair with the correct working conditions for the safety of lap dancers and customers.

Granting the licence for the safety of dancers and customers.

61. My partner and I both feel strongly supporting the granting of the sexual entertainment licence in Cheltenham which would maintain Cheltenham borough council licensing team the ability to manage keeping under its control & regulated. The alternative being unregulated with no rules and no control.

I support keeping lap dancing under control.

62. Uncontrolled, no rules and unregulated clubs, that did exist in Cheltenham.

Now with the licensing team and its pragmatic approach to sexual entertainment during horse race festivals created the good working relationship with responsible operators. Working together to prevent the unlicensed and unregulated that can operate without any consultation or restrictions in place.

Credit should be given to any operator who chooses to work with the local authorities and the police showing commitment and the duty of care for members of staff the artists and public.

In favour of Supporting this renewal application.

63. I would like to express my support for the license for The Red Apple/Jessop house to operate on the dates stated in the notice displayed outside the venue.

As a female resident of Cheltenham, I often find nights out during race meets somewhat stressful. With the influx of men in the town and the sheer number of people in the area can be overwhelming. However, when I have visited an Eroticats event, I have always been impressed by the measures they put in place to stop overcrowding and general sense of security being present was refreshing.

Whilst I understand the moral debate surrounding this kind of entertainment, I can also say the women I spoke to there were so professional and welcoming,

they made me feel more comfortable than if I was in one of the other establishments in the area.

64. Due to the cost of tickets and overpriced drinks watched the races at Taylors and Mr Cambray's Curiosity soaking up the atmosphere the festivals bring to town.

Cheltenham can be a bit rowdier in March due to the people the festival brings to Cheltenham.

Lap dancing should not be held responsible for the increased population and the anti-social behaviour the festival brings to town.

Rejecting this legal and controlled form of entertainment which I might add the girls, and I all enjoyed in March would lead to underground uncontrolled unregulated lap dancing with no rules.

In support of a licensing lap dancing during the festivals.

65. My friends and I are all keen National hunt racing enthusiasts. March Cheltenham is the pinnacle for us our racing Calendar and please with the return of ladies' day for March 2026.

A licensed lap dance club protects men, women and couples. Cheltenham licensing and regulating lap dancing in accordance with regulations should be commended in the stance against the wrong people taking control of lap dancing supporting the Police.

Thank you for accepting my formal email of support.

66. the operator and venue applying for renewal , having previously passed the very strict scrutiny from the local authorities and the nightly inspections of the cheltenham constabulary, year on year, sets the ptrvfrny got SEL. cheltenham councillors ongoing commitment the to the welfare showing dedication and care of cheltenham resident and visitors during high demand for adult entertainment on cheltenham festivals would be shown thought granting of this renewal application.

granting of the licence keeps the control and excellent standard of adult entertainment the cheltenham borough now achieved.

67. I support the SEV licence for Red Apple Associates.

68. Red Apple Associates Ltd application to renew the SEL for 30 Jessop House, Cambray Place, Cheltenham, GL50 1JP highlights the transparent partnership with Cheltenham Borough Council and adherence to strict regulations. This

approach provides better control than exemptions, reducing the risk of unregulated sexual entertainment during Cheltenham horse race festivals.

SEL venues in Cheltenham have worked with police to reduce serious incidents during festivals. Regulated SEL venues provide welfare and health safety measures for performers and the public, compared to venues that use the exemption ruling.

I support the application.

69. All female performers working Cheltenham in March have the right to the protection from unfair treatment and exploitation. Sexual entertainment licensing in Cheltenham is essential that promises a safe workplace with the good coded of Practice that has been enforced in recent years

I support this application.

70. I have worked in the security industry for most of my adult working life. Now working as the area manager for one of UK's leading Security companies. In recent years employed at Prestbury Park and various night clubs in Cheltenham town centre especially at the Cheltenham race events.

A sexual entertainment licence with all conditions and restrictions put in place by yourselves for March and November race festivals 2026 a positive action.

I'm a very experienced SIA licence holder convinced having work in licenced and the pop-up style sexual entertainment venues in Cheltenham. A regulated sexual entertainment licence the correct course of action and highly reduces the risk to customers and the safety of all member's staff

Regulated + Positive

Unregulated + Negative

Underground + Dangerous

71. I have seen the application for Mr Cambrays and would like to support it.

72. I am regular supporter of Under Prom for these events and would like to support the one at Mr Cambray too.

73. I've attended many events at Under the Prom and have always been impressed with their attention to safety with particular reference to female attendees. I have been aware that the same team is involved at Mr Cambray's.

With this in mind I would like to support their application.

