

Appendix 3 – a copy of the objections from members of the public

Objector #1

Dear licensing,

I'm writing to express serious concerns about a licensing application that has been made by Holliday Inns Ltd.

Im a local resident living on St George's place and whilst i realise that living in a busy part of the town center some nighttime business is to be expected, I believe that the operating hours activities applied for here will bring unreasonable disturbance to my home - specifically operating past midnight and especially being able to play music outside.

Furthermore, I'd like to point out that the details on the application portal do not match those on the blue notice in the applicants window (the address is wrong and the operating hours are vastly different). Is this a genuine error or is the applicant trying to mislead potential commentators?

Many thanks for your time

Objector #2

- The prevention of crime and disorder;

As I said in my original email we already suffer from disorder at the rear of our premises with the parking area being used as a toilet and somewhere to take drugs, we have to be on the look out for drug paraphernalia.

- Public safety;

We have a vehicular right of way over the area proposed as an outside drinking area. Inevitably there will be confrontation between legitimate car and, van and lorry drivers. If one side of a 'contact' is drinking alcohol and watching a screen and not wanting to be interrupted there is certain to be safety issues.

- The prevention of public nuisance;

The area involved is not part of Cheltenham's hospitality zones, nuisance would be caused to residential and commercial users of our building and others in the area, not least the other units in the small row of starter units.

These units were specifically designed for 'start ups' and designed as such. Indeed they won a civic award. Turning one of the into a drinking establishment is bound to cause nuisance to a small paper and office goods shop, or a small single office.

- The protection of children from harm.

With our traffic crossing the proposed area there is a real danger to any children with patrons of the drinking area. We have previous examples of children suddenly appearing in our rear view mirrors.

Objector #3

Re: Licensing Application **25/01674/PRMA**

For the attention of Mr Jacob Doleman

Dear Mr Doleman

I am writing in response to the current licensing application by Severnside Security, Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN specifically the request to permit alcohol, live and recorded music and the showing of films from 12pm to 10.30pm/2am Monday to Friday.

Our neighbouring organisation, Every Cloud Play & Creative Arts Therapy, provides therapeutic play and creative arts services to local children and young people, all of whom are vulnerable and many of whom also have significant trauma. We predominantly hold these sessions between 8am and 6pm Monday to Friday at 15 Royal Crescent which is immediately adjacent to The Studios (refer photo 1). For our work to be effective, it is essential we provide a calm, quiet, and confidential environment for children, young people, and their parents and carers.

Please see our objections on the following grounds:

Objection 1: Public Safety

As you may be aware the studio unit itself is very small (photo 2) and it is our understanding that live music, film screenings and serving alcohol would be predominantly on the paved area directly in front of the unit. This is an access road to our 4 private parking places for our staff/therapists (used by up to 8 staff), entry to the ground floor residential flat and our emergency exit for staff, visitors and clients.

This would exacerbate an existing public safety issue with the access road being informally used for seating and socialising by the existing coffee pod, coupled with parking by those using the studios and the need for people to walk across the access road to use the toilet at the end of the studios (photo 3).

We require and are permitted access within our lease, to our private parking area 7 days a week, 24 hours a day regularly during business hours and frequently outside our normal operating hours. Given the access road narrows and exits on to a busy main road with a taxi office that often has many vehicles waiting, our staff must reverse into it (photo 4). This by nature reduces our visibility of people and possible obstructions.

Adding alcohol, music and film screenings:

- Creates a safety hazard by mixing vehicles and diners in a confined space. We are concerned that permitting alcohol consumption creates further risks from diners/drinkers who will be under the influence of alcohol. This is further exacerbated both when dark, and if playing music which will make it more challenging to be alerted to people moving about, particularly as they need to use the toilets. This is a foreseeable risk to the safety of staff, customers and visitors (Health & Safety at Work Act 1974).
- Creates hazards from the placing of screens for films and the people and equipment to play live music in an access road which is frequently needed both day and night. It is impractical to see how the people and equipment can be safely moved at immediate

notice at any time day or night and the challenges of doing so when patrons may not want to be interrupted or are under the influence of alcohol.

- Our fire escape/emergency exit backs onto our parking place (photo 1). We are concerned that introducing further obstructions/clientele will render the building non-compliant with access which is required to be maintained at all times under the Regulatory Reform (Fire Safety) Order 2005.

Objection 2: The Protection of Children from Harm

In addition to the issues of public safety raised in objection 1, regarding young children of patrons at risk from being hit by cars using the access road (as they are permitted to do so), either through socialising in this area or using the toilets we are concerned:

- The children and young people attending our therapy practice, all of whom are vulnerable, including some from homes where alcohol has been an issue, will be exposed to those consuming alcohol who could be drunk, aggressive or demonstrating unsafe behaviours.
- Permitting such licences in such close proximity to a child-centred therapy practice increases the risk of children/young people being influenced, harassed or harmed.
- Music, films being shown that are not of universal rating, advertising of these, or behaviour (e.g. swearing, shouting, sexual behaviour) will have significant negative effects on the vulnerable children and young people we see.

Objection 3: Public Nuisance

We moved to these premises 2 years ago as the community building we operated in closed. This was the only available building available in Cheltenham, suitable for the needs of our clients. It was essential that we mitigated any risks to our young clients by selecting a premises that was an appropriate distance from hospitality venues that permitted alcohol and loud music to safeguard our clients.

Introducing activities involving alcohol, amplified music, live music or film screenings or people who could overhear or make noise in this close proximity to our therapy rooms would generate a level of noise and disturbance that would be both detrimental and at times extremely traumatic for vulnerable children attending our therapeutic practice. It would also raise issues around confidentiality for our clients.

We are concerned that granting this application would have a negative impact on the wellbeing of our service users and the safe delivery of therapy sessions during our operating hours which are weekdays Monday to Friday 8am to 6pm.

We ask that these activities are not permitted within these times to safeguard this essential mental health service for local vulnerable children and young people.

Objection 4: The Prevention of Crime and Disorder

Our parking spaces are not well lit, there is no CCTV coverage of the area, the adjacent lighting is poor all of which already causes issues with our parking area being littered (including drug paraphernalia, cigarette ends, bottles) and used as a toilet. This raises concerns also regarding the potential for our vehicles to be damaged, In addition, all of these further exacerbate the

risks associated with this being our emergency exit and evacuation route as well as what our staff are exposed to.

Please do let me know if you require any further clarification of any of the above points and we would be grateful if you could please confirm receipt of this objection.

Kind regards

Photo 1: Studio 4 backing onto 15 Royal Crescent, therapy rooms, private flat and marketing agency



Photo 2: Unit 4 Studio



Photo 3: Narrow access

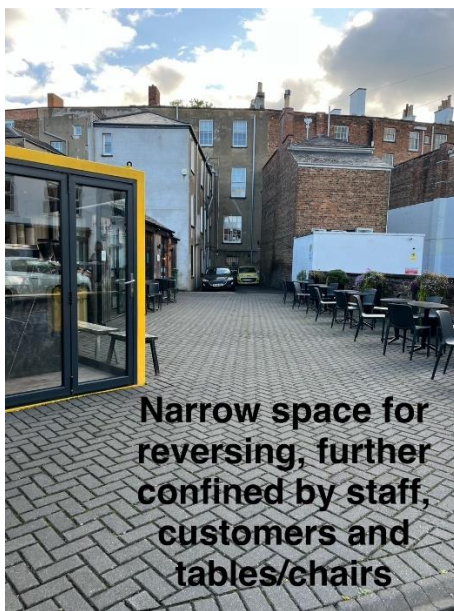


Photo 4: Access road onto main road



Objection #4

I am writing in reference to the application number 25/01674/PRMA, at Unit 4 The Studios Royal Well Place, Cheltenham, Gloucestershire GL50 3DN

We are an office-based business at 15 Royal Crescent, which is to the rear of the above premises. We have concerns regarding the following elements that would be outdoors in the access area to the rear of 15 Royal Crescent:

Exhibition of a Film Outdoors Every Day 12:00 PM to 10:30 PM

Performance of Live Music Every Day 12:00 PM to 10:30 PM

Performance of Recorded Music Every Day 12:00 PM to 2:00 AM

We run an office-based business, and the noise elements associated with running an outdoor cinema and live music would be unacceptable for conducting business while these performances are in progress.

The street comprises multiple businesses, residential houses, and children's therapy services, and at 11 Royal Crescent, you have an NHS doctor. There would be numerous trades and services affected by these events.

Objection #5

As a family residence that backs onto these units i have grave concern regarding the change of use to this premises. The noise levels in the center of town at present are antisocial to say the least, coupled with litter, vomit, violence and crime which occurs on a regular basis around my property.

The addition of a venue in such close proximity will only serve to exacerbate this problem. within my household i have two neurodivergent grandchildren, 5 and 8, who already struggle to sleep due to noise from the surrounding 'entertainment' and are at constant risk of injury from broken glass, discarded vapes and the like. the addition of a late night venue with live music will only worsen this situation.