

## New Premises Licence

### Premises Details

Premises Address \*

Unit 4 The Studios Royal well place Cheltenham Glos GL50 3DN

Telephone number at premises (if any)

07889758319

Non-domestic value of premises. \*

£ 80000

### Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/  
limited liability partnership

### Applicant Details

If you are applying as a person described in one of the above please confirm: \*

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

### Other Applicant (Non Individual)

Name \*

Holliday Inns Ltd

Registered Address \*

12 Lypiatt Place

Town/City \*

Cheltenham

Other Applicant (Non Individual)

County	GLos
Postcode *	GL50 2SX
Registered Number (where applicable)	15920628
Description of applicant (for example partnership, company, unincorporated association, etc) *	Ltd Company
Telephone Number	
Email *	

Operating Schedule

When do you want the premises licence to start? *	03/10/2025
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	This is a small premises with outside seating
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

Operating Schedule

What licensable activities do you intend to carry on from the premises? \* (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) \*

<input type="checkbox"/>	Plays
<input checked="" type="checkbox"/>	Films
<input type="checkbox"/>	Indoor Sporting Events
<input type="checkbox"/>	Boxing or Wrestling

Operating Schedule

- ☒ Live Music
- ☒ Recorded Music
- ☐ Performances of Dance
- ☐ Anything of a similar description falling under Music or Dance
- ☒ Provision of late night refreshment
- ☒ Supply of Alcohol

Film Standard Times

Standard days and timings, where you intend to use the premises for the exhibition of films. (please read guidance note 7) \*  
Please enter times in 24hr format (HH:MM)

Day \*

Every Day

12:00

23:00

Films

Will the exhibition of films take place indoors or outdoors or both? (please read guidance note 3) \*

Outdoors

Please provide further details. (please read guidance note 4)

On the odd ocasion we are looking to show some old films on a screen outside

State any seasonal variations for the exhibition of films. (please read guidance note 5)

mostly in the summer months

Please state any non-standard timings, where you intend to use the premises for the exhibition of films at different times from the Standard days and times listed? (please read guidance note 6)

Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day *	Every Day
	12:00
	23:00

Live Music

Will the Performance of Live Music take place indoors or outdoors or both? (please read guidance note 3) *	Both
Please provide further details. (please read guidance note 4)	we are looking to have small bands on ocasions weather permitting
State any seasonal variations for the Performance of Live Music. (please read guidance note 5)	mostly in the summer months
Please state any non-standard timings, where you intend to use the premises for the performance of live music at different times from the Standard days and times listed? (please read guidance note 6)	

Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day *	Every Day
	12:00
	02:00

Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *	Both
Please provide further details.(please read guidance note 4)	Looking to play background music for dinners

Recorded Music

State any seasonal variations for the playing of recorded music. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)

Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment. (please read guidance note 7) \*  
Please enter times in 24hr format (HH:MM)

Day \*

Every Day

12:00

02:00

Late Night Refreshment

Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) \*

Both

Please provide further details. (please read guidance note 4)

Looking to table serve guest drinks and food throughout the day

State any seasonal variations for the provision of late night refreshment. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for late night refreshment at different times from the Standard days and times listed? (please read guidance note 6)

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7) \*  
Please enter times in 24hr format (HH:MM)

Day \*

Every Day

12:00

02:00

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) \*

Both

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

Looking to table serve guests with food and drink

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mr
First name *	Shane
Surname *	Turner-Hill
Street address *	<div></div> <div></div> <div></div>
Town/City *	<div></div>
County	
Postcode *	<div></div>
Personal Licence Number (if known)	<div></div>
Issuing Licensing Authority (if known)	<div></div>

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day *	Every Day
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## Opening Hours Standard Times

12:00

02:00

## Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e)  
(please read guidance note 10)

The premises is a small Food & Drink led hospitality venue located at Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN situated directly across from our main restaurant at The Tavern, 5 Royal Well Place, GL50 3DN The new premises will primarily be used to serve food prepared off-site at our main restaurant kitchen. Alcohol may be sold to accompany meals. All food will be safely transported by staff from the existing premises using insulated containers.

b) The prevention of crime and disorder

- - CCTV will be installed and maintained covering all public areas.
- - Staff will be trained to identify and manage difficult or intoxicated behaviour.
- - Alcohol will only be sold to customers seated at tables and with a meal.
- - Premises will be adequately lit and locked outside licensed hours.

c) Public safety

- - Premises will comply with fire safety regulations, and fire extinguishers will be provided.
- - Capacity limits will be monitored to avoid overcrowding.
- - All food transported from the main premises will be kept at correct temperatures using insulated boxes and food-grade containers.
- - Staff will be trained in safe manual handling and crossing the road procedures

d) The prevention of public nuisance

- - All doors and windows will remain closed in the evenings to reduce noise escape.
- - Deliveries and collections will be limited to daytime hours.
- - Waste will be stored in secure bins and collected regularly.
- - Background music, if used, will be at a low ambient level.

e) The protection of children from harm

- - A Challenge 25 policy will be in place for alcohol sales.
- - Acceptable ID will include passport, UK driving licence, and PASS cards.
- - Children must be accompanied by an adult after 8pm.
- - Alcohol will not be served without food.

## Declarations

Declaration Type \*

Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

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I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

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The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name \*

Shane Turner-Hill

Date \*

29/08/2025

Capacity \*

Authorised Agent

☒

Declaration made

Do you wish to provide alternative correspondence details? \*

No

Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Shane

Surname /Company Name

Holliday Inns Ltd



## Email confirmation

Email \*

Telephone

