



Max Wilkinson MP
Member of Parliament for Cheltenham
House of Commons, London SW1A 0AA

Gareth Edmundson
Chief Executive
Cheltenham Borough Council
Municipal Offices
Cheltenham
GL50 9SA

Jo Walker
Chief Executive
Gloucestershire County Council
Shire Hall
Westgate Street
Gloucester
GL1 2TG

By Email

3 July 2025

Dear Chief Executives

The Cheltenham MP and Business Network comprises business leaders from across the town. We write to express our strong support for the Golden Valley development. We believe this transformative project holds immense potential for the future prosperity of Cheltenham and the surrounding area.

Local businesses have closely followed the progress of the Golden Valley initiative. We recognise its pivotal role in stimulating significant job creation within Cheltenham's core growth sector: cyber security. This development is not merely a construction project. It is an investment in our town's human capital and a commitment to securing its position as a national leader in a critical industry. The projected £1 billion in investment and promise of thousands of jobs underscores the scale of this opportunity and its capacity to deliver long-term economic benefits for local residents.

Furthermore, we commend the Golden Valley development for its alignment with the government's priority to invest in our national security, supporting the work of GCHQ. This synergy strengthens national security infrastructure while simultaneously creating a robust local ecosystem of innovation and expertise. It presents a unique chance for Cheltenham to play a leading role in the nation's economic growth and strategic defence.

max.wilkinson.mp@parliament.uk



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To fully realise the immense potential of the Golden Valley, we urge both Cheltenham Borough Council and Gloucestershire County Council to work closely and collaboratively with the developers, HBD, to bring forward the development as soon as possible. A seamless and proactive partnership between all stakeholders will be vital in navigating the complexities of such a significant undertaking and ensuring a successful and timely completion. We believe that by fostering an environment of cooperation, the councils can accelerate the delivery of this project, unlocking its benefits for our community.

The Cheltenham MP and Business Network stands ready to assist in any way possible to ensure the success of the Golden Valley development. We are confident that successful partnership working between your two councils will bring unprecedented opportunities. You have the chance to solidify the future of our area as a thriving centre for cyber security and innovation, bringing good jobs and prosperity.

Yours sincerely

Max Wilkinson
Member of Parliament
Cheltenham

Pierre Lever – Early Stage Investor

Stephen Tulip – UK Country Manager, ACT the App Association

Chris Varney - Anaxxim

Anya and Jordan McGibney – Hexe Digital Marketing

Angela Edwards-Stead – Circle 2 Success

Steven Murray – HCR Law and Cheltenham Chamber of Commerce

James Hygate OBE – Firefly Green Fuels

Mark Millar – Puredrive Energy Ltd

Clare Seed – Tidal Training Direct Ltd

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Jay Rahman – JM Socials

Jason Moore – CeMap

Paul Bence – George Bence Group

Tony Pink – Eden Geothermal Ltd

James Weston – Prestbury Chartered

John Clegg – Hephæ Energy Technology

James Mallinson – DevComms

Alex Wilkins – Asset Finance Specialist

Nigel Dowler – Alchemist Developments

Julian Dunkerton – Superdry Plc

David Mclellan – Wynne-Jones

James Campbell – Growm

Michael Ratcliffe MBE – Ratcliffes Insurance Brokers and Cheltenham Chamber of Commerce

Tristan George – Rathbones