

McDonalds representations 25/00897/PRMA

Objection 1

Dear Sir or Madam,

I strongly object to the application to sell refreshments during 23.00 and 00.00 at McDonald's, Gloucester Road, Cheltenham.

This will impact an already busy road and it is very near to a residential area and a park. It could create antisocial behaviour when residents are trying to sleep

Objection 2

I feel that this application should not be supported, It will inevitably result in additional traffic noise and waste pollution to the area opening thus late at night Although, unlike many local residents I will not be directly effected by the additional doors opening closing for food collections nor will I be effected by the inevitable car radios with "banging tunes" keeping me awake till midnight.

I will however be effected by the cars using granley road as a rat run to get to the store - there is already a 24 hour drive through in a non residential area less than a 5 minute drive away as well as a town centre branch open till midnight so I do not feel the need to allow this site with numerous residents in earshot to be open this late.

I would also like to point out that with additional number of cars turning right into the site and right out of the site will inevitably result in a collision at some point. Which late at night is far more likely due to tiredness etc.

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Objection 4

Dear Licensing

I strongly object to both

the proposal of a McDonalds at this site and to the proposed license application. It is the wrong location considering the proximity of residential houses that border the site (including mine).

Fast-food outlets that operate late into the night, inevitably leads to increased noise levels from customers (idling cars with loud music playing) and delivery vehicles, which can disturb residents, particularly during the summer when windows are open through the night.

Additionally, there is evidence of loitering and crime increasing around McDonald's restaurants, as documented below.

<https://www.eveningnews24.co.uk/news/23447692.norwichs-haymarket-mcdonalds-sees-increased-police-patrols/>

https://popcenter.asu.edu/sites/default/files/19-26_met_uk_mcdonalds.pdf

<https://www.nelp.org/insights-research/behind-the-arches-how-mcdonalds-fails-to-protect-workers-from-workplace-violence/>

<https://uk.news.yahoo.com/mcdonalds-bans-could-issued-amid-171615533.html>

<https://www.eveningnews24.co.uk/news/24052361.hay-hill-mcdonalds-norwich-stay-open-2am/>

This planning application is in contradiction to National Planning Policy Framework (Section 8, paragraph 97). There have been numerous objections to the proposal all of which have gone unanswered by the council. Is McDonalds too big to fight?

Objection 5

I'm writing to strongly object to the application for late night refreshment at the proposed McDonald's on Gloucester Road, Cheltenham, between 11pm and midnight, seven days a week.

It is already surprising that planning permission was granted for this establishment in such a location, but to extend its operating hours beyond what most would consider reasonable is entirely unacceptable. These hours go well beyond civilised closing times and will only serve to exacerbate the impact on the local community.

Having previously lived in Bishops Cleeve, I know from experience how far cooking smells from fast food outlets can travel — even to properties not directly on the high street. I now live near this proposed site and am already concerned about the impact. For those living even closer, the prospect of enduring the strong, lingering smell of fried food until midnight every night is completely unreasonable.

This isn't just about nuisance smells — late-night opening hours bring increased risk of noise, littering, and antisocial behaviour, especially in residential areas. It's difficult to see how this would benefit the local community in any way.

I urge you to refuse this application.

Objection 6

I object to this. The planning application was not submitted under the correct name in a deliberate attempt to mislead (although the council clearly knew) and it was agreed on the basis that this would NOT be a drive through. This licence is the next step towards that and all local residents object. It also violates rules about proximity to schools. Only a licensing board with pockets full of brown envelopes would agree to this.

Preventing crime and disorder: Having the premises open until late will encourage anti social behaviour and crime. There are already plenty of other establishments further away from residential areas that can cater for any need the general public may have

Ensuring public safety: The premises is right next to a very busy road and the added traffic and people will cause accidents

Preventing public nuisance: Yes all of the examples given will increase. Noise. Smell. Traffic. Litter and all will adversely effect the surrounding area

Protecting children from harm: See above comments already made which apply again. Surely this includes not placing fast food establishments so close to several schools but we appear to have raced past that already.

There is no good reason why the license should granted and if it then I will call for an enquiry into the planning and this license

I therefore expect it to be rejected fully

Objection 7

I would like to raise our objection to the application by McDonalds to extend their original licensing application by a further hour to include 2300-2400hrs MonSun.

This restaurant is located next to residential properties and the extension of opening hours will cause further disturbance and traffic noise to the surrounding local residents.

This is typical of corporate business applying at a low level to obtain their original permission from the council knowing all along that they would then re-apply to extend the hours at a later date even before the business has opened.

Objection 8

Hello.

I am writing to object to the recent application by McDonald's Restaurants Limited for a premises license for the provision of late night refreshment at its new restaurant at 374 Gloucester Road, Cheltenham, GL51 7AY.

As you may be aware, the granting of permission for the McDonald's takeaway to open on this site has been controversial and has attracted a lot of local opposition, albeit only after the application was approved. The reason there was no opposition before approval is partly because the council's planning department failed to inform local residents of the planning application and partly because the identity of the applicant was apparently obfuscated by their agent. Having said that, the local council planning office has claimed that they were powerless to prevent the granting of permission because it was, according to a representative, "a minor switch from a restaurant to a restaurant-offering-takeaway". While disappointing, it is possible to understand that logic.

However, the proposed application for a premises license to open late is a departure from this, because I believe it means that the premises will be open for longer hours than the TGI Friday's restaurant that was on the site beforehand. Meaning that this is no longer a "like-for-like" change, rather a much more significant change in use and in the impact the premises will have on the local area. I believe the TGI Friday's restaurant closed at 22:30 most days of the week and at 23:00 on Friday and Saturday.

If you review the planning portal, you'll see that a number of objections from local residents to subsequent, minor, applications from McDonald's are related to noise and antisocial behaviour. I believe this will be significantly exacerbated by allowing a later opening. Opening from 23:00 to midnight seems to be deliberately designed to attract customers who have recently left bars or pubs as they close. It's hard to see how this will not lead to a significant increase in noise and antisocial behaviour in the immediate vicinity.

The local community is already very disappointed that the planning department allowed this to go ahead despite it being against the wishes of many in the community and despite it being out of context given the proposed site. I respectfully request that you mitigate the damage that will inevitably be done by this development by not allowing it to open even later.

Many thanks,

Objection 9

Dear Sir/Madam,

I live at **[House number redacted]** Gloucester Road - a few metres away from these premises due to the way the numbering runs. I am therefore a resident in the vicinity whose amenity is required to be protected.

I wish to object to this premises being able to operate until midnight every day. This is a residential area with homes and children very close by. TGI was shut by about 10pm. Even the Macdonalds on the High Street shuts at 11pm. The Macdonalds in the centre of Gloucester shuts at 11pm. There is no reason that this location is more suitable for late night operation than those. If granted, this application will materially reduce the quality of life for local residents.

I consider that the application should be refused on the grounds of:

Preventing public nuisance - Unlike a sit down restaurant like TGI, turnover is very high at MacDonalds. Most customers eat off the premises and the number of delivery drivers (Deliveroo, JustEat, etc) is extremely high. This makes the premises very different in terms of number of entry and exits to a pub or sit down restaurant. The high numbers of people coming and going (particularly when other local MacDonalds are shut and not an option for the delivery drivers) will inevitably considerably contribute to traffic noise, noise of groups of people and disturbance to residents.

Preventing public nuisance - residents should not be subject to food and cooking smells late at night. We could regularly smell TGI. This was OK because it ended at a reasonable time, the kitchen was generally winding down by about 9.30. It will be intolerable going on until midnight.

Preventing crime and disorder and public nuisance - late night operation is particularly likely to attract anti social behaviour, especially since other venues are closed at this time. Why on

earth is it appropriate for a residential Macdonalds to have longer operation than the High Street. That venue already suffers significant anti social behaviour.

Safety - I have serious concerns about delivery mopeds and bikes coming and going late at night, when the traffic along this road, and particularly through the Triumph lights, is fast. A couple of years ago we had a serious moped accident (I think on new year's eve?) where a driver was hit in those circumstances. During the day, traffic speed is limited by traffic volume, late at night I don't think this is a safe road layout on a 40 mile road for mopeds and bikes. I do not think it is appropriate from a safety perspective to be pushing drivers onto this site by having it operate later than the High Street.

Unlike others, I did not object to MacDonalds in principle. I thought that they would be a decent corporate neighbour like TGI has been. Clearly they have no such intention and I fear this is just a step along the way to seeking to operate much longer hours, as they do on the various industrial estates.

I would be happy to speak to the licensing committee if required.

Kind regards,

Objection 10

This planning application related to this licensing application should have never been allowed. The premises is in a mainly residential location with residential properties surrounding the site. The previous restaurant was a family restaurant with much less projected footfall. The Road out this restaurant is already congested, and not just at peak travel times. Increasing amounts of car accidents along this stretch, including fatalities. The planning application goes against Cheltenham Borough Councils Net Zero policy, as this takeaway will increase traffic movements. The takeaway is within walking distance of 16 schools, which, due to

a technicality only, also goes against the Government's National Planning Policy. Cheltenham

Planning Department should hang their heads in shame for allowing a planning application to be passed for the original change of purpose when the applicants names were obfuscated, our MP should review whether Cheltenham Planning Department actually fit for purpose. OBJECT

Objection 11

I wish to object to licensing application 25/00897 – Operating hours for the new McDonalds at 374 Gloucester Road, Cheltenham GL51 7AY.

It is my belief that an extension of operating hours from 23:00 to 00:00 will result in extended noise within a largely residential area.

The previous restaurant was a sit-down venue with limited take-away operated via the food delivery services and as such had lower number of vehicle traffic. The McDonald's facility will have a significant increase in vehicle traffic, especially after normal closing times, for takeaway with people on their way home. I am also concerned that this venue will essentially become used as a drive through. The noise will impact the surrounding residential properties as well as the adjacent hotel.

Objection 12

I have already put in an objection to the opening of a McDonalds on the site of the old TGI Fridays in what is a busy junction in a residential area. I note that the application for an extension of opening hours to midnight every day (from 6.00 am!) is a travesty and should be turned down. It is entirely inappropriate for McDonalds to be opening in that location and extending the operating hours is going to cause even more noise and nuisance in what is a pleasant residential area. The dangers of the position of the fast food restaurant at a major junction on a busy road are obvious and sadly I can foresee traffic accidents. McDonalds is a very different operation to TGI Fridays and this application should not be allowed

Objection 13

We are emailing in response to the late night refreshments license extension for the new Macdonalds on Gloucester Road Cheltenham.

We have a new born child and is already extremely congested on our road at no **[House Number redacted]** Gloucester Road. Crossing with the current extreme traffic we get and people turning around on the road for Dean close school and castle drive to get on the other side we feel this will be worsened with delivery drivers from takeaway companies trying to get there from the other side. We also have quite an issue with drunk people coming from the local bars late on our road causing noise and rubbish. We feel this would encourage people from these premises to walk here late to get food and cause noise and nuisance. Also to add there is a real problem with rats in that area also !

Objection 14

I am writing to formally object to the proposed construction of a McDonald's restaurant near my home on Gloucester Road Cheltenham.

I have serious concerns about the potential negative impact this development could have on our local community. Fast food outlets are often associated with an increase in crime, anti-social behaviour, and litter, and I worry that our neighbourhood's character and safety will be significantly compromised. I am particularly concerned about the safety of children, given the higher levels of traffic, disorder, and late-night activity such establishments can attract.

Furthermore, from a broader public health perspective, the saturation of fast food options encourages unhealthy eating habits. With childhood obesity already a growing crisis, I fear that the introduction of yet another fast food chain will only worsen this problem, contributing to long-term health issues for future generations.

I urge you to consider the long-term consequences of this development on the well-being, safety, and overall quality of life for residents, and to reject the proposal for McDonald's regarding ref 25/00897/PRMA

Thank you for considering my objection.

Objection 15

As a resident living in Granley Drive i wish to strongly object to extension of license hour of proposed Mcdonalds 374 Gloucester road GL517AY from 23.00 hours to 00.00 the former restaurant closed at 23.00 which is quite late enough as is in a heavily residential area and our flats are directly in front of the car park It will create more noise at that time of night plus traffic noise and people congregating rubbish people shouting congregating in car park causing a disturbance we all know that this is the case and if you say not then you are not doing

your job Spare a thought for the area and people who live here and have to put up with the decision you make no doubt not one of you live in this or close to the proposal put forward

so you dont exactly care Have spoken to a councillor who informs me that you have already passed this proposal which i find totally appalling so notice to object is a complete waste of time obviously big companies can ride rough shod over people who live in vicinity and schools

Objection 16

I am a local resident wishing to object to this proposal. I live on Tennyson road and have a 1 yr old child. I hope for the neighbourhood my child grows up in supports my child growing up and I see a local McDonald's as posing a risk to his health and attitudes towards healthy eating. I don't see the real benefits as there are always other businesses who could provide jobs to the local economy

Objection 17

I am a resident of **[House number redacted]** Church Road, St Marks, at under 50m from the proposed McDonald's site.

I am writing to denounce in the strongest possible terms the opening of the new McDonald's on the former TGI Friday's site on Gloucester Road, together with their proposals to push the hours of operation till midnight and a drive-thru.

1. Traffic: Gloucester Road is a major thoroughfare for entry and exit from the centre of Cheltenham. I am deeply concerned by the increased volume of traffic the Road will suffer if a drive-thru were to open directly onto it. Any roadworks would require shutting off a major tributary into town and, in the long run, poses serious road safety, traffic and air pollution issues. Furthermore, I regularly hear ambulances going past to pick up patients in need, and this will have an impact on response times.

2. Public nuisance: As we live very close to the former site, we used to receive TGI Friday's litter on our gardens and driveways. As McDonald's is very takeaway-orientated, I anticipate our problems to worsen. Furthermore, I anticipate health and safety issues with the antisocial behaviour certain late-night fast food restaurants generate. This neighbourhood is heavily populated by young working families with schoolchildren whose safety could be compromised by juvenile delinquents at night and in fact, noise and personal safety are the things I personally am most concerned about, especially coming home late at night.

3. The backhanded manner in which the Council granted planning permission was based on replacing supposed like (TGI Fridays) with like (McDonald's) and hence not requiring a broader public consultation. However, TGI Fridays did not operate till 00:00, nor did it operate a drive-thru. Most citizens would not necessarily lump together a casual dining restaurant with a fast-food restaurant with drive-thru and late-night opening hours in the same category.

Please confirm receipt of this objection to your existing collection.

Objection 18

As the spokesperson for Granley Drive Residents Association of which there are eight flats that overlook car park and directly in front of the proposed Mcdonalds 374 Gloucester Road GL517AY we wish to object to the to the application to extend the late night hours from 23.00 to 00.00 it will create more noise at that time of night and more traffic which we are totally against plus people congregating outside causing shouting and general nuisance. It is totally unnecessary to remain open at that late hour as all it is encouraging are those on way home

from drinking establishments i.e pubs and clubs who are intoxicated and will generate more rubbish plus using drive as a toilet

Objection 19

Good morning,

I recently moved to Oldfield crescent, around the corner from the old TGI site which has received planning permission to be a McDonald's.

The Gloucester Road is already a very busy road, with huge difficulty to get onto it from Gifford avenue. The Gloucester Road becomes one road just before the TGI Friday site, which creates a bottle neck and traffic difficulties. The TGI Friday restaurant was a quieter offer with parking to accommodate their staying customers. McDonald's is a whole different offer.

This fast food premises will increase this traffic issue and appears to not to have been taken into consideration?

Additionally, 15 schools have objected to this restaurant but appear to have been ignored. The council have a responsibility to not only support the local community (who pay the council tax) but also the health of its young people. McDonald's food is mainly unhealthy foods, and are known to increase anti social behaviour.

As a local resident, I not only object to the McDonalds being in the old TGI Fridays premises, but ask that the council consider the knock on effect of the proposed hours, traffic, anti social behaviour inevitable increase.

Additionally, I couldn't see the applications signage and lighting but would ask that this is kept to a minimum due to look and also knock on effect that will see an increase in more traffic and anti social behaviour.

The council must consider those who live in the area who will have to deal with the McDonald's disruption. This will cause unhappy residents.

I would appreciate a prompt response

Objection 20

There is no reason why this restaurant needs to open until midnight. The local community are unlikely to want to walk to get a meal at such an hour so, logically, the only custom will be those who make the decision to visit by car. This is hardly in keeping with the council's alleged green credentials. Furthermore, the company itself recognises the possibility of disorder and anti-social behaviour in its own application. This is a quiet, residential neighbourhood - the possible negative impact of these extended opening hours cannot be dismissed and I object strongly to the application.

As with all of the applications regarding this development there has been no council consultation with the local community whatsoever. Local planning authorities are required to undertake a formal period of public consultation, prior to deciding a planning application. The council has done no such thing. Given the very serious impact on schools, traffic and the community at large this will no doubt be of interest to the Ombudsman.

Objection 21

Good evening,

Please can I put forward my opposition to the licensing application for Macdonald's on Gloucester Road, Cheltenham.

I live locally in Cheltenham, 0.2 miles away from the location. I am concerned about a number of issues that I am not confident a large American corporation will either adequately address or care about.

- The local community, including the health of local residents will be negatively impacted due to the ultra processed and low nutritional quality food being served at cheap prices by Macdonalds.
- This would be the third Macdonalds in Cheltenham. There are already sufficient numbers of takeaways and fast food restaurants; another huge American multinational company is not required, especially not one open until midnight.
- Impact on schools / young people: I understand a number of schools in the local area have opposed which I fully support. School children walk back and forth past this location every day and will undoubtedly be targeted by marketing and promotional deals. By having the opening hours so long, young people will access Macdonalds throughout the day and into the evening / after school.
- Negative impact on the environment from litter, the paper bags, wrappers and drinks cartons which will inevitably litter the area.
- Impact on traffic on the A40 which is very busy as it is - having queues of people at night, at rush hour travelling
- to the Macdonalds location is going to make congestion far worse, as will the safety aspect for people trying to cross the busy section of road to access the Macdonalds. I very strongly oppose the restaurant and the licensing application and hope Cheltenham Borough Council listens to local residents who oppose this application.

Objection 22

Dear Sir/Madam

I wish to submit an objection to the licence application 25/00897/PRMA - Application for New Premises Licence. I have standing to make these comments as a resident of Gloucester Road (number 305) whose property is within close proximity to the premises in question. I have been unable to submit the objection as there is an error on the Council's planning page. A snippet of the error message is included at the foot of this email.

Accordingly, I am submitting my comments via email.

Councillor David Willingham has been copied to this email for his records in case future reference is required.

Kind regards

Comments on licence application 25/00897/PRMA - Application for New Premises Licence:

This is an objection to the applicant's application for a Late-Night Refreshment Licence which would permit the applicant to sell hot food between 11pm and 12 midnight, 7 days a week.

If this licence application is granted, risks to public safety, disruption, increased noise levels and increased litter will present an endangerment of the health and comfort of a class of the public (namely, the local residents) as well as the wider public, and will obstruct the same in the exercise and enjoyment of the rights of those affected by the nuisance caused.

By keeping the restaurant open until midnight, there will be:

(a) an increase in traffic on Gloucester Road, resulting in unacceptable noise levels for the local residents.

Noise itself is capable of constituting a nuisance, and it is no coincidence that the Noise Act 1996 places statutory parameters in place in relation to noise exceeding certain dBA after 11pm. The elevated noise levels resulting from late night traffic and the operations of the restaurant itself will cause distress, discomfort and disruption of quiet enjoyment of local residents' properties;

(b) an increase in anti-social behaviour and potentially violent crime, as overwhelming evidence

demonstrates that fast food outlets (and in particular, those operated by this applicant) are known to be locations where anti-social and violent behaviour takes place. The officer considering this application is invited to consider the countless headlines which link anti-social behaviour to this particular fast food outlet and it is telling that targeted 'bans' are being issued to individuals frequenting these establishments - see <https://www.leicestermercury.co.uk/news/leicester-news/mcdonalds-bans-could-issued-amid-9924867>. This will only be exacerbated by extending the opening hours of this outlet and will present a significant threat and endangerment to the public and local residents and will increase crime and disorder;

(c) an increase in litter. Customers of this company often do not dispose of the waste packaging responsibly and branded litter can be found outside every restaurant of this chain in the country. This will no doubt be aggravated if customers are attending the premises late night, either on foot or by car, as there may be even less interest in putting litter (including uneaten food) in bins (rather than throwing out car windows or dropping on the ground) at night. In any event, keeping the hours of the restaurant open until midnight WILL generate an increase in waste material, and this will encourage rodents and other scavenger animals to this area. That is also a threat to public health and safety.

In summary, the application should be rejected for all of the above reasons and in the absence of any evidence to demonstrate that this would bring any positive benefits to the local community.

Objection 23

I object to the opening of a new McDonalds on this site for a number of reasons. I am a paediatric nurse and have seen the rise of type 2 diabetes in our younger generation which is unacceptable. With so many schools in the vicinity of this proposed McDonalds, this is only going to increase. In addition, low income families will utilise this more due to the cheap food (McDonalds are always offering deals) and the rising cost of living. In addition, this is an extremely busy road both early morning, late afternoon and early evening. The road is backed up all the way from Benhall roundabout to Dean Close school in both directions from about 0700 in the morning, 1530 in the afternoon and between 1700 and 1800 daily. It can take

approximately 20 minutes to get from my house to the M5. This will see a rise of exhaust fumes around the area, (similar to that of the old air balloon roundabout). I have seen children crossing the road heading to and from school, who are not mindful of the traffic or the traffic lights. There will be more children coming to the restaurant after school and this will increase the likelihood of an accident involving paediatric pedestrians due to running across the road.

It is also likely to drop the price of housing in the area. A restaurant is a lovely idea, but not a McDonalds

Please reconsider this

Objection 24

I am a local resident and am concerned that a food outlet of this kind will jam up an already jammed part of Gloucester Road . It is already a bottleneck both ways .

It is environmentally unfriendly to add additional stalled traffic just as the area around the Air Ballon suffered . I fear for the health of local children and endorse the objections made by local schools about their children's too easy access to the outlet on their way to and from school . It is a pinch point for local children on foot and on bikes crossing a recrossing the road and is unsafe and I do not accept that reducing the speed limit at this point will have any effect but to increase air pollution