



CHELTENHAM
BOROUGH COUNCIL
Licensing Act 2003
Cheltenham Borough Council

Premises Licence Number

25/00289/PRMVPS

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

Bargain Booze Select Convenience
216 - 218 Hewlett Road
Cheltenham
Gloucestershire
GL52 6UJ

Telephone number Not Applicable

Where the licence is time limited the dates

Not Applicable

Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities

Sale/Supply of Alcohol Every Day 06:00 - 23:00

The opening hours of the premises

Opening Hours Every Day 06:00 - 23:00

Non Standard Timings

Not Applicable

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Off

LICENSING : PUBLIC PROTECTION

CHELTENHAM BOROUGH COUNCIL • P.O. BOX 12 • MUNICIPAL OFFICES • PROMENADE • CHELTENHAM • GLOS GL50 1PP
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Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Mrs Dalwinder Kaur
216 - 218 Hewlett Road
Cheltenham
Gloucestershire
GL52 6UJ

Electronic Mail

Kaurdalwinder123@yahoo.com

Registered number of holder, for example company number, charity number (where applicable)

Not Applicable

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Mrs Navjinder Kaur



Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Party Reference: 24/01926/PERA

Licensing Authority: Cheltenham Borough Council

Signature of Issuing Officer

A handwritten signature in black ink, appearing to read 'Louis Krog', written over a horizontal line.

Louis Krog
Head of Public Protection

Date of issue

23 January 2025

Annex 1 – Mandatory conditions

Premises licensed for the sale of alcohol

Condition 1

(1) No retail sale of alcohol may be made under the premises licence:

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(c) Every retail sale of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

(d) The other conditions are any conditions specified in an order under section 19A and applicable to the premises licence.

Condition 2 - Irresponsible promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

(a) Games or other activities which require or encourage, or are designed to require or encourage, individuals to-

(i) Drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) Drink as much alcohol as possible (whether within a time limit or otherwise);

(b) Provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries significant risk of undermining a licensing objective;

(c) Provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner that which carries significant risk of undermining a licensing objective;

(d) Selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) Dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

Condition 3 - Free tap water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Condition 4 - Age verification policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -

(a) a holographic mark, or

(b) an ultraviolet feature.

Condition 5 - Availability of certain measures of alcohol

The responsible person must ensure that-

(a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-

(i) Beer or cider: ½ pint;

(ii) Gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) Still wine in a glass: 125 ml; and

(b) These measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) Where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Conditions 1, 2 and 4 do not apply where the licence or certificate authorises the sale by retail or supply of alcohol only for consumption off the premises.

Condition 6 - Minimum pricing

(1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(2) For the purposes of the condition set out in 3 above-

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

(b) "permitted price" is the price found by applying the formula - $P = D + (D \times V)$

Where -

i) P is the permitted price,

ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

i) the holder of the premises licence,

ii) the designated premises supervisor (if any) in respect of such a licence, or

iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994(b).

(3) Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that subparagraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(4) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax. The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Premises licensed to show films

Exhibition of films:-

(a) Where a premises licence authorises the exhibition of films, the licence must include a condition requiring the admission of children to the exhibition of any film to be restricted in accordance with the following paragraphs.

(b) Where the film classification body is specified in the licence, unless paragraph c below applies, admission of children must be restricted in accordance with any recommendation by that body:

(c) Where,

- (i) the film classification is not specified in the licence, or
- (ii) the Licensing Authority has notified the holder of the licence that this paragraph applies to the film in question, admission of children must be restricted in accordance with any recommendation made by the Licensing Authority.

(d) In this section:- "children" means persons aged under 18; and "film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (authority to determine suitability of video works for classification).

Premises which have door supervision requirements

This applies to all premises except theatres, cinemas, bingo halls and casinos.

(1) Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each such individual must:

(a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or

(b) be entitled to carry out that activity by virtue of section 4 of the Act.

(2) But nothing in subsection (1) requires such a condition to be imposed:

(a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c12) (premises with premises licences authorising plays or films); or

(b) in respect of premises in relation to:

- (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
- (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act.

(3) For the purposes of this section:

(a) "security activity" means an activity to which paragraph 2(1)(a) of that Schedule applies, and, which is licensable conduct for the purposes of that Act, (see Section 3(2) of that Act) and

(b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

Annex 2 – Conditions consistent with the Operating Schedule

(1) Not Applicable

Annex 3 – Conditions attached after a hearing by the licensing authority

Prevention of Crime and Disorder

1. The CCTV system at the premises shall be maintained in working condition and shall record 24 hours every day. Recordings shall be retained for a minimum of 31 days and shall be made available to Police or Local Authority officers upon request and shall be capable of identification and of evidential quality in any light conditions.

2. The equipment MUST have a digital data export method for either DVD/USB facility so that the Police and officers of the Council can make an evidential copy of the data they require. This data should be in the native file format to ensure that no image quality is lost when making the copy. If this format is non-standard (i.e. manufacturers proprietary), then the licence holder shall within 7 days of being requested supply the replay software to ensure that the video on the CD can be replayed by the Police and officers of the Council on a standard computer. Copies shall be made available to the police and officers of the Council upon request.

3. Staff working at the premises shall be trained in the use of the equipment and a log will be kept verifying this. At least one member of staff, so trained, shall always be present at the premises when it is open for licensable activities.

4. Cameras on the entrances must capture full frame shots of the heads and shoulders of ALL people entering the premises, i.e. capable of identification and of evidential quality in any light conditions.

5. There shall be signs displayed in the customer area to advise that CCTV is in operation.

6. Should the CCTV become non-functional, the premises must immediately cease sales of all alcohol until such a time as the CCTV is fully functional and operation again.

7. CCTV cameras shall monitor all areas of the premises used by customers and the area immediately outside the premises to monitor numbers and prevent crime and disorder.

8. Documented delegation of authorisations to sell alcohol shall be maintained at the premises and shall be available upon request by an authorised officer of the Licensing Authority or the Police.

9. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.

10. The Premises Licence Holder shall ensure that an "Incident report register" is kept in which full details of all incidents are recorded. This shall be completed as soon as possible and, in any case, no later than the close of business on the day of the incident. The time and date when the report was completed, and by whom, is to form part of the entry. The register shall be always kept on the premises and shall be produced to an authorised officer of the Licensing Authority or the Police upon request.

11. All staff to be trained every 3 months in relation to be licensing objectives and making sure they are promoted properly. A training log will be maintained logging the names of staff members who have undertaken the training, date of the training.

Prevention of Public Nuisance

1. A clear notice shall be displayed at every exit from the premises to request customers to respect the needs of residents and leave the premises and the area quietly.

2. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV

Protection Of Children From Harm

1. The Licensee shall adopt a "Challenge 25" policy, where all customers who appear to be under the age of 25 and attempt to purchase alcohol or other age-restricted products, shall be asked for proof of their age. The Licensee shall prominently display notices advising customers of the "Challenge 25" policy.

The following proofs of age are the only ones to be accepted:

- Proof of age cards bearing the "Pass" hologram symbol
- UK Photo Driving licence
- Passport

2. Staff Competence and Training:

- The Licensee shall keep a written record of all staff authorised to sell alcohol, the record to contain the full name, home address, date of birth and national insurance number of each person so authorised. The staff record shall be kept on the licensed premises and made available for inspection by the Licensing Officer, Trading Standards or the Police, upon request.
- Any staff member concerned in the sale of alcohol or age-related products will take an online training course for age related product sales which produces a certificate of completion at the end of the course once the online test has been passed. This course must be endorsed by the BIIAB (British Institute of Innkeeping Awarding Body) and refreshed every 12 months.
- The Licensee shall ensure that each member of staff authorised to sell alcohol is fully aware of his /her responsibilities in relation to verifying a customer's age and is able to effectively question purchasers and check evidence of proof of age.
- The Licensee shall ensure that each member of staff authorised to sell alcohol is sufficiently capable and confident to confront and challenge under - 18s attempting to purchase alcohol.

3. Refusals Book:

- The licensee shall keep a register of refusals and age-related challenges for sales of all age-restricted products (Refusals Book).
- The refusals book shall contain details of time and date, description of the attempting purchaser, description of the age restricted products they attempted to purchase, reason why the sale was refused and the name/signature of the salesperson refusing the sale.
- The Refusals book shall be examined on a regular basis by the Licensee, or a person nominated by the Licensee, and the date and time of each examination shall be endorsed in the book.
- The Refusals Book shall be kept on the licensed premises and made available for inspection by the Licensing Officer, Trading Standards or the Police, upon request.

Annex 4 – Plans

- 1 See attached plan dated 17.03.09 & date stamped 24.04.09



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Telephone number	Not Applicable

Where the licence is time limited the dates
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Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities		
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Non Standard Timings
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The opening hours of the premises		
Opening Hours	Every Day	06:00 - 23:00

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Off

Name, (registered) address of holder of premises licence
Mrs Dalwinder Kaur 216 - 218 Hewlett Road Cheltenham Gloucestershire GL52 6UJ

Registered number of holder, for example company number, charity number (where applicable)
Not Applicable

Name, designated premises supervisor where the premises licence authorises for the supply of alcohol

Mrs Navjinder Kaur

State whether access to the premises by children is restricted or prohibited

Not Restricted

Signature of Issuing Officer



Louis Krog
Head of Public Protection

Date of issue

23 January 2025