

## Annex B

To Whom it may concern,

I am writing with regard to the current application to extend the licensing hours at club Moo Moo. Our nearby property at 16 Ormond Terrace is a mixed commercial/residential building which sits in a corner occupied by Popworld, around 100m from Moo Moo, and a planned housing scheme, formerly GAP.

Our recent refurbishment of 16 Ormond Terrace has enabled us to relocate our Obstetric medical ultrasound clinic, Earlylife Ltd, and created an additional two professional workspaces which are also now occupied. The residential basement has also recently been refurbished, such is the current imperative of many landlords in this part of Cheltenham due to economic factors and a fundamental change in retail. Therefore, the drive towards the creation of small/affordable accommodation in this part of the historic town centre is essential for the life and vibrancy of the town as a whole. This is evidenced by many residential applications around Regent street, as well as the proposed re-development of 102 – 106 Promenade, Cheltenham, formerly the rear of GAP, where 24 residential units are planned.

What must be apparent is an emerging conflict this part of town and, having tested our new accommodation myself, the incompatibility of the nightclubs in their existing form to ANY adjacent residential spaces. You are probably aware Pop World, which holds license since 1980's already permits music until 6am, 5 nights a week. The level of noise from Pop World is very loud to the point where the windows in our apartment rattle in their frames and music can be clearly heard in all parts of the building, presently rendering it unviable accommodation for anyone wishing to sleep overnight. There is an active formal noise complaint with Environmental Health. An extension of licensing hours can only give rise to more after-hours noise and anti-social behaviour, with the associated policing burden, not to mention the broken glass, public urination and vomit as can be easily witnessed already in the pavements and alleyways.

The planned diversification of redundant commercial/retail space is clearly key to the viability of this part of the historic town centre. It is a new approach, of bringing life back to the area as well as providing much needed accommodation for local people.

However it is in direct conflict with the current, excessive noise created by the clubs, or indeed any increase in licensing hours.

While the night time industries are struggling in decline at present, they are nevertheless an important component of the local economy. But should be subject to

careful and wide-angled scrutiny and not impact upon the essential provision of affordable quality accommodation, or the quality of life for those already living in the area. For these reasons it would seem difficult to justify any increase in licensing hours at this location.

With all good wishes,

Cooper & Tan Investments Limited