

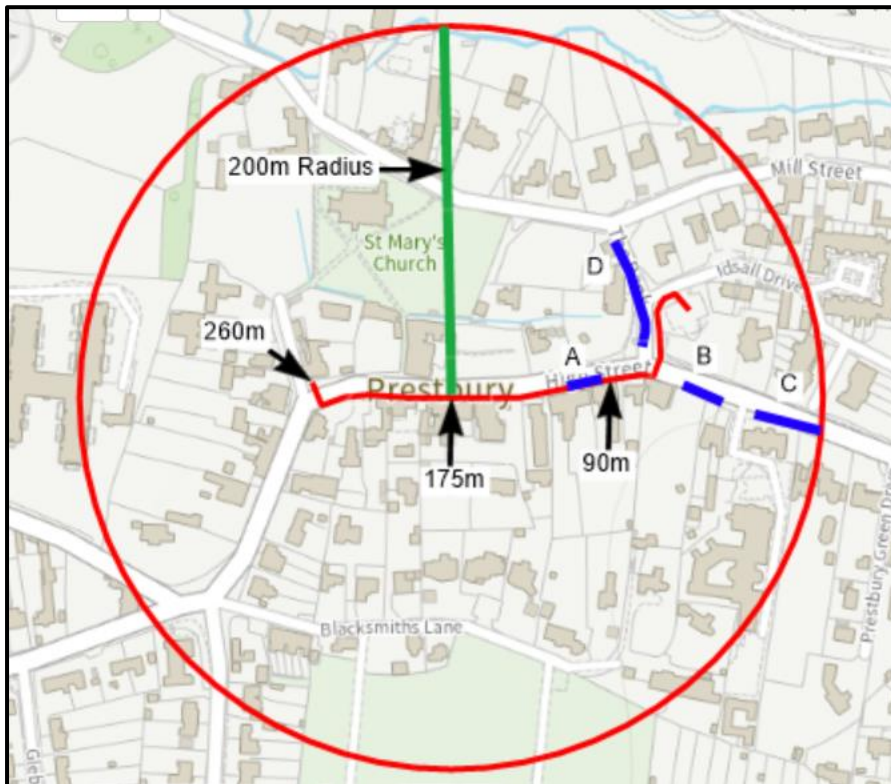
Car Parking Survey at Idsall Drive Car Park, Prestbury

Background

The car park at Idsall Drive is located approximately 55m from the High Street in Prestbury. It is a ten space car park which is currently free to use and is signed as being restricted to a maximum stay of two hours. The rateable value of the car park is stated at £1,500, which equates to rates payable of around £750 per annum. Landscape maintenance, car park maintenance and general property management, combined with business rates, equates to an estimated £4,000 per annum.

The High Street is home to three shops, two hairdresser, a café/delicatessen and the Kings Arms public house, which has its own car park adjoining with some thirty-two spaces. The shops comprise:

1. Butcher
2. Convenience Store
3. Chemist (which is due to relocate into the new medical centre)



In terms of distances from the Idsall Drive Car Park, the Butcher is c.90m, the Convenience Store is c.175m and the Chemist c.260m.

Within a radius of some 175m from the centre of the High Street, less than the distance between the car park and the chemist, there are some 23 on street car parking spaces, comprising:

- A: 3 spaces, restricted to 30 minutes maximum stay
- B: 4 spaces, unrestricted
- C: 6 spaces, unrestricted
- D: 10 spaces, unrestricted

There is further availability of on-street car parking spaces within this radius which are utilised at Idsall Drive, Mill Street and Church Lane, although any spaces within these 3 locations was not included in the capacity analysis.

Whilst not enforced under the council’s car parking order, the signage within the car park states that the maximum stay is 2 hours.



High Street

The Bank

30 Min Parking Spaces



Church Lane

Idsall Drive

Mill Street

Methodology

In order to assess the current utilisation of the car park and any impact that closure of it would have on the High Street, a survey of current usage and capacity has been undertaken. This survey was undertaken across fourteen random days, comprising:

| Summer Holiday Period | | | School Term Time | | |
|-----------------------|------------|-----------|------------------|------------|-----------|
| 1 | 26/07/2022 | Tuesday | 7 | 10/09/2022 | Saturday |
| 2 | 27/07/2022 | Wednesday | 8 | 11/09/2022 | Sunday |
| 3 | 28/07/2022 | Thursday | 9 | 13/09/2022 | Tuesday |
| 4 | 29/07/2022 | Friday | 10 | 14/09/2022 | Wednesday |
| 5 | 01/08/2022 | Monday | 11 | 15/09/2022 | Thursday |
| 6 | 04/08/2022 | Thursday | 12 | 23/09/2022 | Friday |
| | | | 13 | 26/09/2022 | Monday |
| | | | 14 | 30/09/2022 | Friday |

The dates selected covered both the summer school holiday period and “back to school” term time to ensure a complete picture of usage. In total, all days of the week were covered, comprising:

| | | |
|-----------|---|---|
| Monday | x | 2 |
| Tuesday | x | 2 |
| Wednesday | x | 2 |
| Thursday | x | 3 |
| Friday | x | 3 |
| Saturday | x | 1 |
| Sunday | x | 1 |

The survey was undertaken between the hours of 8.30am through to 6.00pm, covering a period of 9.5 hours on each day. This allowed for any pattern of usage and subsequent changes outside of

traditional business hours (9.00am to 5.30pm) to be established. The inspections were undertaken at fixed times during each day, comprising:

- | | |
|------------|------------|
| 1. 08.30am | 4. 02.30pm |
| 2. 10.30am | 5. 04.30pm |
| 3. 12.30pm | 6. 06.00pm |

During each inspection both the number of vehicles within the car park was noted, along with registration numbers to establish typical duration of stay. There was also a separation between cars and commercial vehicles parked within the car park. Appendix 1 sets out the detailed results. **For the purposes of the analysis, registration numbers have been anonymised to respect privacy.**

In addition, between the hours of 10.30am to 4.30pm, the number of available on-street spaces was also noted in order to assess usage and capacity. The results are set out at Appendix 2.

Results

The detailed anonymised survey results are attached at Appendix 1. This is colour coded as follows:

- Green fill = Vacant space
- Cream fill = Vehicle parked for at least 2 hours
- Orange fill = Vehicle parked for substantially more than 2 hours
- Bold font = Commercial vehicle
- Red bold font = Commercial vehicle with weight above stated maximum

Taking into account the number of parking spaces with the car park, multiplied by the number of inspections per day and in turn, multiplied by the number of days inspected, there were a total of 840 potential parking “events” (10 x 6 x 14).

During the course of the surveys, the car park was used by 148 different cars and 10 different commercial vehicles, comprising nine vans and one minibus (the latter of which was above the maximum weight stated on signage).

Out of these, there was overall 326 “events”, where a vehicle was parked in a single bay. This equates to an average usage of 38%, meaning that on average there are 6 vacant bays at any one time (the actual number varied between 0 and 9 available spaces).

Of the 158 vehicles that were monitored in the car park just 3 of them accounted for 33% of the total usage, 2 of which were commercial vehicles, 1 of which was parked within the same bay throughout the entire inspection day of 9.5 hours on 11 of the 14 inspection days and for at least 4 hours on a further day.

This single commercial vehicle accounted for just over 21% of the total usage and overall, over 8% of all potential usage, i.e. taking nearly one bay throughout the entire survey period.

Table 1 provides a summary of the outcome of the survey over the 14 day period using averages, with the detail attached at Appendix 3 and some analysis at Appendix 4.

| | | AVERAGES | | | | | |
|---|--|----------|-------|--|-------|-------|-------|
| | | 8.30 | 10.30 | 12.30 | 14.30 | 16.30 | 18.00 |
| a | Total Vehicles Parked at Idsall Drive | 2.43 | 4.57 | 5.57 | 4.57 | 3.36 | 2.50 |
| b | Total Parked At Least 2 Hours | | 1.43 | 1.00 | 0.71 | 0.43 | - |
| c | Total Parked Substantially Over 2 Hours | | | 1.00 | 1.21 | 1.29 | 1.00 |
| d | Total Short Term Vehicles Parked at Idsall Drive (= a - (b + c)) | | 3.14 | 3.57 | 2.64 | 1.64 | 1.50 |
| | | | 3.14 | 3.57 | 2.64 | 1.64 | 1.50 |
| e | Available Spaces On Street | | 12.43 | 11.43 | 12.00 | 14.29 | |
| f | Surplus / Deficit in Short Term Parking Spaces (= e - d) | | 9.29 | 7.86 | 9.36 | 12.64 | |
| g | Surplus / Deficit in Overall Parking Spaces (= e - a) | | 7.86 | 5.86 | 7.43 | 10.93 | |
| | | 1.00 | = | Surplus of Available Car Parking Spaces for Short Term Parking | | | |
| | | 1.00 | = | Deficit of Available Car Parking Spaces for Short Term Parking | | | |

Table 1

In summary, taking into account the total average numbers of vehicles parked within Idsall Drive and the overall availability of on-street parking during normal working hours, there is generally a surplus of provision for people seeking short term parking to use the High Street.

The detailed analysis shows only two occasions when there was a deficit of between 1 and 2 spaces available, both of which happened to be on a Sunday. However, when vehicles that have been parked within Idsall Drive Car Park for more than 2 hours are disregarded, this changes to an overall surplus of 4 spaces and in the worst case scenario, 0 remaining available spaces.

APPENDIX ONE: ANONYMISED SURVEY RESULTS

APPENDIX TWO: ON-STREET PROVISION

APPENDIX THREE: TOTALS AND ANALYSIS

APPENDIX FOUR: FURTHER ANALYSIS