



Cloudscapes 23/00740

Cheltenham Festivals – Cheltenham Science Festival - Sunday 11 June 2023 – Supported by Cheltenham BID

CLOUDSCAPES is an intimate installation combining clouds and script, set in an outdoor auditorium. A cloud-gazing area. Audiences are encouraged to look up and contemplate the of clouds,

Audiences lie back on giant beanbags for the 25-minute performance whilst they listen to a talk through headphones about the cloud formations.

Cloudscapes is a pre-recorded piece of sound art experienced via headphones. The audience members self-selecting the start time using their headset. This allows for a high audience turnover and enables festivals to play the installation for a period of up to 5 hours.

Cloud experts will be on hand throughout the duration of the installation to help ensure that the audience is comfortable while gazing, and to engage in conversations in the Cloud Museum.

Cloudscapes is a very personal, human-scale work about clouds, with a focus on the role of clouds in climate change.

Area of Obstruction

The total area covered by the obstruction is 75m². The vintage horse box (Cloud museum) is 2.3m x 4.8m and is positioned within the total footprint of 75m². This leaves a space of 64m² to position the audience on bean bags.

The horse box will be positioned adjacent to the concrete bench. With pedestrian access of at least 3.5m between the edge of the audience area and the adjacent shop fronts.

The audience space is populated with bean bags. It is proposed that the audience space stretches from the edge of the Horsebox across the road to the concrete bollard.

This leaves the pedestrian access, adjacent to Costa Coffee free to walk past the activation between the fixed concrete bollards.

The distance from the performance space to the Vinyl Vault A-Frame is 4.5m

Note of objections

- Flow of pedestrians is maintained either side of the obstruction.
- Relocated Horsebox to facilitate emergency vehicle access down the High Street / Cambray Place.
- Access to Cambray Place is maintained throughout the time the installation is in place.
- The distance between Costa and the installation has been increased to 5m from 2.6m.

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- Should emergency services need to access the route the audience, bean bags can be quickly moved to allow for access.