Corporate Plan Summary 2023-2027



Key Priority 1 - enhance Cheltenham as the Cyber Capital of the UK



Cheltenham is the cyber capital of the UK and home to GCHQ. We will build on our reputation for cyber excellence by delivering a new Garden Community which will create jobs, provide more new homes and encourage business growth. At its heart will be the National Cyber Innovation Centre - a brand new home for the cyber security industry.

Key Priority 2 - Work with others to help make Cheltenham net zero by 2030



Our planet is precious but it's under threat. We must work together to reduce carbon emissions. We will take action, offer advice and share ideas. Our net zero action plan and new Climate Impact Assessment Tool will ensure we deliver a cleaner and greener environment for all and help make Cheltenham and the Council Net Zero by 2030.

Key Priority 3 - Increase the number of affordable homes in Cheltenham through our £180m housing investment plan



Working with Cheltenham Borough Homes and others, we plan to increase the number of affordable homes. £180m will be spent on building new houses and on supporting tenants and existing communities. We will also continue to work in partnership with others to reduce homelessness and rough sleeping.

Key Priority 4 - Ensuring residents, communities and businesses benefit from our future growth



There will be a great deal of money invested in Cheltenham in the future. This will result in more jobs, skills and housing. We will work with local groups and partners to make sure local residents, communities and businesses benefit from Cheltenham's growth.

Key Priority 5 - Being a more modern, efficient and financially stable council



We will continue to work hard to keep our costs down and increase our income. This will help with the funding for key services. We want everyone to be able contact the Council 24 hours a day, 7 days a week. So we will introduce new ways to make this possible. Above all, we want to avoid wasting the taxpayer's money and make better use of our resources.

How we plan to support residents, communities and businesses during 2023-2027

- Create more jobs
- Build more homes
- Work with our partners to help residents to staywarm and feed their families
- Invest in more skills and training opportunities
- Enhance Cheltenham as the centre for cyber security in the U.K.
- Encourage more shoppers on the high street
- Find more ways for people to spend money locally

- Keep Cheltenham clean and green
- Cut down on energy use and waste
- Do more recycling
- Improve housing estates and build sustainable communities
- Reduce homelessness
- Work with the Police to ensure we have safer streets at night
- Work in partnership to reduce child poverty and raise key issues that affect our children

- Develop a sports plan to help improve people's health and wellbeing
- Make it easier for people to contact us 24/7
- Deliver accessible and good quality car parking
- We will increase the number of EV charging points in Council owned car parks
- Achieve value for money for the taxpayer

To see the full detailed corporate plan and to learn more about our priorities visit:

cheltenham.gov.uk



Summary of the 2022 Independent Resident Survey Satisfaction Results



90% of Cheltenham residents are satisfied with their local area as a place to live of residents choose to walk, cycle or use public transport more instead of using a car in the next few years

of residents felt they have the opportunity to grow their career in Cheltenham

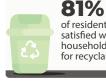


of residents were satisfied with the range of shops available

72%
of residents were satisfied with the cleanliness of streets in their local area



of residents felt Cheltenham has either got better or not changed much over the last twelve months



of residents were satisfied with household collections for recyclables

76% of residents felt there was a need for more affordable homes to buy and rent



83% of residents were satisfied with household collection for domestic waste

78% of residents felt Cheltenham has a vibrant culture and an exciting place to live

88% of residents were satisfied with the range of events in Cheltenham



of residents would recommend Cheltenham as a place to live Satisfaction with safety during the day is

but this drops to
44%
after dark

88% of residents were satisfied with the parks and open spaces

Satisfaction with how the Council runs things has increased by **4% to 59%**

and broadly in line with the Local Government Associational Benchmark

80% of resident felt Cheltenham has a positive future

