

## **APPENDIX 4**

Please note the 'line number' references below refers to the line of data on our control spreadsheet containing the details of each person that made representations. This is not published but provides an audit trail for representations received and is for office use only.

### **Representations against the application**

#### **No 1**

##### ***Line 2***

To whom it may concern

I am deeply saddened at seeing there are applications for sexual entertainment and that this is taking place in my home town.

I am clearly voting against this application and any others. We should not support anything that degrades humanity and adds to this world's darkness and difficulties. I work for an organisation that seeks to help those who are vulnerable and who have been subject to terrible life situations and this sort of behaviour only encourages more of the same. It takes away from what should be a precious loving act and makes it entertainment! How can that be of any good? There are also those who are forced to work in these places and be subject to awful behaviour. How can we support this?

We should be a community that seeks to protect the vulnerable and protect good behaviour.

Sorry but there is nothing right about any decision to agree to this behaviour.

Kind regards

#### **No 2**

##### **Line 460**

Dear Sir/ madam. I would like to oppose most strongly the proposed 'sexual entertainment' at the basement nightclub on the Prom during the Festival in March. I think this is a shabby idea which degrades women  
Yours Sincerely

#### **No 3**

##### **Line 480**

Cheltenham is increasingly becoming known as a brothel town and we totally object to another sexual entertainments licence being granted.

During race week it's now a horrible town to be in with gangs of seedy men wandering around.

Most towns value their reputation, and do not grant such licences, sadly that's not the case with Cheltenham.

Kind regards

**No 4**

**Line 621**

Dear Cheltenham Borough Council

I am writing to object to the application made by European Events Consultants Limited for a Sexual Entertainment Venue license at Under The Prom. Please acknowledge receipt.

Please find my objection below and also attached.

**Objection to the Sexual Entertainment Venue Licence for European Events Consultants Limited at Under The Prom,109 -113 Promenade, Cheltenham, GL50 1NW.**

**This is an objection letter to the application for this licence and I call for the council to refuse it.**

I believe the Council should refuse European Events Consultants Limited's application under the Discretionary Grounds for Refusal of the current Cheltenham Borough Council's Sexual Entertainment Venues Licensing Policy on the following grounds:

### **Public Sector Equality Duty**

The Council has a fundamental and non-delegable role to give due regard to the Public Sector Equality Duty, including tackling gender inequality. The Council must try to eliminate harassment, discrimination, and victimisation in all of its policies and licensing decisions.

Sexual entertainment venues directly discriminate against women by normalising the sexualisation and objectification of women, and this contributes to their sexualisation and objectification in wider society.

### **Safety of the women who work there**

Sammy Woodhouse, one of the Rotherham child rape scandal victims, is now a campaigner calling for lap dancing clubs to be shut down. She has previously worked as a lap dancer. In 2018 she said:

*"I'm calling on council officials to actually go in and find out for themselves how these clubs are actually being run. When they are going in they're finding these clubs are not safe at all, there is a lot of criminal activity going on and it's something that needs to be shut down once and for all. I've lost count how many times myself and other people were sexually assaulted – that happens on a nightly basis. What you're told is "you're a lap dancer you've got to expect this". No one should ever be expected to be touched, groped or assaulted. I know girls that have been drugged and raped. It's almost as if the clubs are grooming the girls to think that the people who work in these clubs are like a tight family network and that they care about the girls, that they're one big happy family...Essentially, they're selling women – we're in 2018 and people think it's alright to go buy a woman for whatever sexual need it is? Do we want little girls growing up to be a lifeline for lonely old men? It's exploitation".*

### **Safety of women and girls in Cheltenham**

In August 2021 Cheltenham Borough Council carried out a survey about how safe women in Cheltenham feel when out in the evening or at night. The survey found that of the 638 (mostly) women who responded:

- 72% don't feel safe at night, rising to 75% during race week
- 39% have experienced some form of sexual assault

- 30% reported that they regularly get sexually harassed
- 15% have experienced stalking or exposure
- 33% reported that these unwanted behaviours are happening regularly in pubs and clubs and 25% are experiencing these regularly on the street
- 94% have changed their behaviours following their experiences.

Cheltenham Borough Council said that: “In terms of what we should be doing - respondents told us that all parts of the night-time economy need to take the issue of sexual violence seriously. Women in particular are telling us that they do not want to be blamed or asked to change their behaviours, instead they want to see a culture created where sexual harassment is unacceptable which would also see men being educated about the consequences of inappropriate behaviour.”

Do you honestly believe that continuing to allow sexual entertainment venue licenses in the centre of Cheltenham will contribute to creating a culture where sexual harassment is unacceptable?

Women and girls in Cheltenham should not have to feel intimidated or unsafe when walking past this venue, or take a different route to avoid doing so. It is discriminatory to support a business that makes women and girls feel unsafe.

### **Comments by the Police and Crime Commissioner**

In November 2021 Gloucestershire Police and Crime Commissioner Chris Nelson called on Cheltenham Borough Council to reject a request from the Two Pigs to have its sexual entertainment license renewed for Race Week. He also said: “Long term, we need to close the loophole that has allowed those who profit from the public objectification of women, and that will need a change in the legislation. This is the time for strong political leadership and a debate that changes attitudes on this highly complex issue”.

<https://www.gloucestershire-pcc.gov.uk/its-time-to-rein-in-race-weeks-sleazy-sideshow-says-pcc/>

I call on you to reject this application. When will councillors prioritise the safety and rights of women and girls over the profit-making of race week?

**No 5  
Line 730**

European Events have applied for an SEV Licence at Under the Prom during race week in March 2023. I am writing to object to this application.

I appreciate the council’s licensing committee is in a difficult position. Under the Prom has been offering lap dancing for years under the statutory exemption for one night per week. Operating with an SEV licence will give the authorities more control, and it will hopefully provide greater protections for the women working there. But it will increase the amount of sexual entertainment on offer during race week. This will be in addition to the SEV licence at Jessop House, as well as all the venues operating under the statutory exemption.

There is no inevitable link between horse racing (or any sporting event) and lap dancing or other sexual entertainment. And there is no ‘need’ for this type of entertainment during race week, though it does appear to be a business opportunity for Mr Burrows through his various enterprises, European Events Consultants, Red Apple Associates and Eroticats.

Unfortunately, it is likely that an increased provision of sexual entertainment will increase the amount of sex tourism, and the atmosphere and the unpleasant behaviour which accompanies this. This does not benefit the town. Even Amsterdam is now trying to cut down on the number of men visiting their city for sex tourism because of the negative effects on people living in the city, and on other visitors and businesses.

Women living and working in Cheltenham report higher levels of sexual harassment and abuse during race week, with many women choosing avoid the town centre altogether if they can. Although sexual harassment and assault are criminal offences, women rarely report, and the police are already stretched thin enough. Providing entertainment which treats women as objects who can be bought, encourages men to see all women as objects.

While race week has positive economic benefits for the town, not all of its visitors benefit the town. Men who visit our town for sex tourism have a negative impact on the town, just as much as those men who use our public parks and shop doorways as public conveniences. I hope the council can work with our MP to address the issue of the statutory exemption which leaves the local authority with few controls and workers with little protection, rather than continuing to dismiss any objections as moral objections and pearl clutching.

## **No 6**

### **Line 766**

Please note my objection to the European Events Consultants Limited application to Cheltenham Borough Council for a licence to use Under The Prom, 109 -113 Promenade, Cheltenham, GL50 1NW as a Sexual Entertainment Venue to operate over 5 days during Cheltenham Festival in March 2023.

If Cheltenham Borough Council's aim is to provide a safe atmosphere in the town centre for ALL of its residents and visitors, you have to reject the above application for a SEV Licence.

You cannot provide a safe place for women in the town centre if you grant the SEV Licence. It is documented that women feel less safe in Cheltenham during race week [https://democracy.cheltenham.gov.uk/documents/s38549/2021\\_10\\_18\\_COU\\_Safety\\_Women\\_At\\_Night.pdf](https://democracy.cheltenham.gov.uk/documents/s38549/2021_10_18_COU_Safety_Women_At_Night.pdf)

I have had the very unpleasant experience of living in the town centre and experiencing first-hand how males behave when leaving sexual entertainment venues. I have experienced street harassment and assault during these times by men leaving SEV's. I know many women who have experienced the same.

If you are not providing a safe space for women during this time, you are promoting inequality and no-go zones for women during race week.

Women should have the right to access these spaces at these times without being harassed and assaulted.

I urge you again to set a nil limit for SEVs in Cheltenham and provide a safe, welcoming and equal place for women to be that you can be proud of.

Kind regards

## **No 7**

### **Line 782**

Dear Sir/Madam

I write with regard to the above referenced application for a Licence to provide a Sexual Entertainment Venue during Cheltenham Festival/Race week 13 – 17<sup>th</sup> March 2023. We have serious concerns regarding the licensing of these venues, and we are vehemently opposed. GRASAC expects and hopes that the Council will do all in its power to ensure the safety of women and girls in the town.

As stated previously by my predecessor at GRASAC, we are a specialist organisation that works to increase understanding and recognition of sexual violence through our education and training activities. Furthermore, we have extensive knowledge through the support we give to survivors of rape and sexual abuse that violence against women and girls is directly linked to the misogynistic view that women and girls are there to be objectified and used by men.

We are concerned and strongly believe that sexual entertainment venues in the town spreads harmful attitudes that pose a risk to women – both in the venue and around the area in general. Verbal reports from women either working in bars and restaurants as waiting staff, or patrons of the venues – none of which are related to sexual entertainment venues, recount sexual harassment as well as aggressive behaviour and intimidating behaviour.

I note that in October 2021 the Cheltenham Borough Council undertook a piece of work regarding the *Safety of Women at Night* since the Council had been “concerned about the safety of women at night for a number of years”. This level of acknowledgement and concern, and the range of measures implemented by the Council to improve the safety of women at night in the town, together with an acknowledgement that to do otherwise would be a great risk in term of reputational damage would appear to fly-in-the-face of then awarding a Sexual Entertainment Venue Licence.

GRASAC also opposes the application on the grounds that men having attended the venue and paid for ‘entertainment’ from women, then leave the venue intoxicated with no regard for women in the local area, who are then at greater risk of sexual harassment, sexual assault or rape.

With kind regards,

## **No 8**

### **Line 498**

I live on Imperial Square and strongly object to the licensing application for the sexual entertainment proposed by Under The Prom for Gold Cup week.

The club is on a major road and pedestrians walk past at all hours of the night and day. I am concerned about the safety of many women who will feel apprehensive about walking past the club and in the area if this is granted.

I understand that sexual harassment increases when this is allowed and as someone with daughters who walk the dog in the gardens and walk into town I feel uncomfortable with this application for them

and for me. The reality is that the people frequenting these establishments for sexual entertainment are likely to have been drinking and may feel emboldened to approach or speak to women as approach and leave the club.

I feel it is completely inappropriate in such a high footfall area and completely inappropriate.

## **Representations in support of the application**

**No 1**

**Line 16**

> Good afternoon,

>

> We were not sure whom to address this to but we write in relation to Under the Prom club which we have been to many many times for regular nights and for pop up events, particular during Cheltenham Gold Cup week in March which we love.

> We were pleased to hear that Under the Prom had applied for a full licence with the Eroticats team, this just offers a variation on other events and venues and whenever we have attended any events here we have always felt safe and had the best time.

> We have always been impressed with how professionally run the venue is and there are always sufficient door staff who deal with the very few minor issues we have witnessed, very politely but firmly.

> After the very hard last couple of years for most businesses and people it is good to support any new ventures that can enhance visitors enjoyment and help the economy.

> We thoroughly support the granting of this application, which whilst it may be somewhat contentious for some, then of course they do not need to go there.

>

> Wishing you a very happy Christmas and happy and health 2023!

>

> Kind regards,

>

**No 2**

**Line 28**

Dear whoever this may concern

I would like to register my support with the application for Under the Prom Promenade Cheltenham to be used as a venue for sexual entertainment during race week. Having worked for Steven on occasion as a cashier/ receptionist during the Cheltenham March and November race festivals. I have always found Steven and the Eroticats dancers to be a very professional company.

I do value the employment on the race events and rely on the extra money and would like to continue working for a rare employer who takes responsibility for the health and safety of employees in Cheltenham's busiest time of the year.

Which includes the safe transportation to and from my home address. Taxi's being few and far between and overpriced in March.

Yours faithfully

**No. 3**

**Line 37**

To whom it may concern,

Being a regular attendee of the Cheltenham Festival in March, I was delighted to hear that Under the Prom was applying for a full license with the Eroticats team for all the race days (Tuesday to Friday). My girlfriend and I have attended the pop-up events most years and always felt safe and thoroughly enjoyed ourselves. Given the price of the festival has gone up, we now only look to attend 2 or so days, rather than the entire week - and I know many punters (ourselves included) want to get the full festival experience in the town, whatever day they go on (not just Gold Cup day!)

We've been to a number of events at the venue and have always been impressed with how professionally it is managed. I can only imagine that granting this license will only benefit the already great atmosphere in Cheltenham.

I would like to support the granting of this license.

Kind Regards,

**No. 4**

**Line 47**

Cheltenham licensing Dept

Support for Under the Prom

Having read the story on Gloucestershire live and Under the Prom applying to host lapdancing nights at the March Festival.

I'm a regular customer at Under the Prom throughout the year, plus I have been a customer at Eroticats during race week. I have found them both superior to any club and a safe place to visit during March offering a very popular form of entertainment for gentlemen and ladies. I have booked tickets to see the Dreamboys in June at Cheltenham town hall with my group of friends and would like the same opportunity to visit the Eroticats

I do hope you will support the granting of this licence.

Yours Sincerely

**No. 5**

**Line 62**

To whom it may concern

I would like to support the granting of this licence.

I have lived in Cheltenham my whole life and regularly visit the town centre during the Cheltenham festival.

I have never attended one of these events but I'm a strong believer that if this event isn't licensed and controlled it will be forced to operate behind closed doors where potentially people and performers can be taken advantage of.

Even though these types of events aren't to my taste as a woman i don't find them offensive I think there is a place for them during the race meets.

Kind regards

**No 6**  
**Line 83**

After reading the story in Gloucestershire live, I would like to offer my support.

I've previously visited lap dancing in Cheltenham during the race festivals, including the night hosted at under the prom when out with my partner, which we both enjoyed. It was the busiest club in town that night.

You can be sure that the applicant and club are always responsible with the health n safety towards its patrons, which keep cheltenham a safer town to visit.

I whole heartily support this activity with all conditions in place.

Yours sincerely

**No 7**

**Line 90**

Dear Sir/ Madam

>

> As a regular attendee of the Cheltenham gold cup races over the years, I was interested to hear that Under the Prom would be applying for a full license with Eroticats, to host Tuesday to Friday. My partner and I have attended the different events in recent years and have always enjoyed them, and not seen any issues.

>

> We've also been regular attendees at Under The Prom for many years both when at the races and also when visiting family and friends. We have always been impressed with how the venue is run and the friendliness and professionalism of all of the staff. I would therefore think that granting this license would only have a positive impact on the town.

>

> I would be in favour of supporting the granting of this licence.

>

> Yours faithfully,

>

**No. 8**  
**Line 100**

Dear Sir / Madam,

I'm a regular visitor to Cheltenham and manage to at least make the Gold Cup races every March.

It's really positive to hear that Under The Prom has applied for a full licence with Eroticats team to do Tuesday to Friday.

Myself and clients have attended various events over the years and always felt safe and well looked after by the venue management team.

I would like to support the granting of this licence.

Kind Regards,

**No. 9**

**Line 112**

Cheltenham Council Licensing

To whom it may concern,

Under the Prom Club, Sexual Entertainment Licence As a Cheltenham girl, myself and my friends are all in agreement a well-run licenced club offering sexual entertainment during March 2023 is improvement to an uncontrolled pop-up club which we have seen in previous years.

A regulated and licenced club avoids the police not having any knowledge of the people controlling these nights. Which raises the concerns of the dancer's safety and human trafficking associated with in this industry.

My friends and I support this application Supporting all lap dancers health and safety in the workplace.

I have enclosed my address as advised to, however I would not like my address to made public.

Your Faithfully

**No 10**

**Line 126**

The Licensing Section

Festival basement night club want to host sexual entertainment.

With refence to my partners email of support for Sexual Entertainment Licence SEL, Under the Prom Cheltenham

People hold different perspectives on what they believe to be acceptable in Cheltenham. The March Gold Cup is one of the largest events in the UK sporting Calendar. The attendance provides the Cheltenham hospitality sector a lifeline of survival. A Club wanting to diversify a few nights in March

2023 with the intention the Cheltenham Gold Cup attracts to remain as a viable business throughout the year. Many residents avoiding the Cheltenham town centre, its "Horses for courses" for a week.

A licence and regulated club for March 2023 conforming to the rules and regulations set out by the local authorities under the guidance from the Gloucestershire police would be beneficial to Cheltenham. These measures in place stop the unsuitable persons or criminals using Cheltenham for the exploitation of others at the Cheltenham Gold Cup

I wholeheartedly support this activity with all conditions in place during the Cheltenham March Festival 2023

Your Sincerely

**No 11**  
**Line 140**

Dear Sir/Madam,

I wanted to get in touch with you to express my support for Under the Prom's application for a full licence with the Eroticats team.

Having been a regular visitor to the wonderful city of Cheltenham over the years with my wife, we have regularly frequented the Under The Prom premises and have always enjoyed our time there in a well run and safe establishment. I very much enjoy visiting during the Cheltenham Gold Cup races and plan again to join in March 2023 but this time I was excited to hear about Under The Prom's plans to have a selection of nights in conjunction with the Eroticats team. Which I believe will bring much needed variety and atmosphere to the options that are available for those attending the Gold Cup event in Cheltenham.

I believe no other venue would run this opportunity with such a high regard to safety and discretion and wanted to share my thoughts with you should it lend any weight to your decision process.

Please feel free to get back in touch should you want to discuss any of my thoughts above.

Yours Sincerely,

**No 12**  
**Line 152**

License Dept CBC

I have been made aware of a recent application for lap dancing, during the Cheltenham race meeting in March 2023. Having on occasions worked for Steven Burrows, found him a very responsible person. Myself and my husband attend many of the race meetings held at Cheltenham, along with a mixed group of friends the highlight being the March meeting.

Having notice a change of the people attending the race meetings mostly during the evenings socialising in Cheltenham after a day at the races. Using lap dancing entertainment as the main reason for the anti-social actions of some individuals is totally unfounded and not supported by any evidence. I feel it is unfair to put the blame on such a club.

I don't believe that refusing a licence of a well-run club offering lap dancing would solve any problems during March and benefit Cheltenham in any way.

Myself and friends all enjoy the lap dancing club, not for the lap dancing but the friendly and relaxed atmosphere where a club is not just full of men who are greatly under the influence of alcohol, which has become all too common recently at Cheltenham race meeting.

It would be unfair to restrict a club providing entertainment of this nature from objections from people who do not attend the races or socialise in Cheltenham.

I urge you to consider this application on its merits.

**No 13**  
**Line 162**

To whom it may concern

I'm a local girl who has danced at the Cheltenham race festival. I feel this licenced application should be granted and some credit given to the applicant who has operated in Cheltenham for a number of years.

Every year the same objections are made with unsubstantiated claims and some untruths.

Never have I heard of any objections or complaints about males taking their clothes off for women.

Which has included the Dream boys hosted at Cheltenham town hall on several occasions.

I support this application

Yours Sincerely

**No 14**  
**Line 172**

I would just like to write this letter of support for the application of the SEV at under the prom.

I believe by granting this licence you make a safer environment for the performer to work.

I have attended these events in the past and they are professionally run by local people and it will help the night time economy as there is obviously a demand and this type of activity is better to be licensed where there are controls rather than being driven under ground.

**No 15**  
**Line 178**

To whom it may concern,

>

> Being a regular attendee of the Cheltenham gold cup races held annually in March since I was a student at the University of Gloucestershire in 2004 I have seen a number of businesses develop hospitality offerings to the thousands of attendees that flock to Cheltenham for this special Event. In recent years it has been exciting watching Under the Prom adapt to meet its clients needs, I have just been informed that they are in the process of applying for a full license with the Eroticats team to put forward an offering for the Tuesday to Friday of race week. My wife along with close friends have attended the pop up events held by Under the Prom in recent years, their staff have always been respectful of our needs providing a safe and secure environment to enjoy ourselves.

>

> We've been to a number of events at the venue and have always been impressed with how professionally it is managed. I can only imagine that granting this license will only benefit the atmosphere in Cheltenham during the Gold Cup week

>

> We would like to support the granting of this licence.

>

> Kind Regards,

**No 16**

**Line 188**

Cheltenham Licensing

To whom this application may concern

Having worked at Under the Prom for James and for Steven and his lap dance company at the March Cheltenham festival.

Which I found to be a hard work but very enjoyable.

Under the Prom applying a for a lap dancing licence shows a commitment to working with Cheltenham licensing and police creating a regulated and organized safe environment for all

Cheltenham March can be a very exciting time and the town comes to live, no matter where you are you get asked for a lap dance club or Eroticats. In my opinion demonstrates the need for regulated lap dancing.

I believe this application should be granted for the safety of all dancers and visitors that attend the famous Cheltenham Gold Cup Festival

Yours Sincerely

**No 17**

**Line 203**

For the attention of Cheltenham Licence Department.

I fully give my support towards this application.

Having read the story on Gloucestershire live with Mr Steven Burrows and Under the Prom application to host a lap dancing event over March Festival 2023.

I'm a regular customer at Under the Prom throughout the year and I have also been a customer of Eroticats. Most importantly I have worked in the Eroticats office taking booking during the March festivals, which means I have the full understanding with how the customers, dancers and girls are treated during the event. I strongly believe that everyone who works at Eroticats go above and beyond to make sure that all the girls who are dancing are well looked after and respected at work, the customers are there to enjoy themselves whether this includes them having a dance or enjoying the atmosphere during Cheltenham races just like any other venue and lastly the staff who work at Eroticats are being treated fairly by other members of staff, customers and in general.

All lap dancers have the right to be safe at work. Working for a company who cooperates with all authorities deserves the respect for conducting themselves with a responsible attitude towards health and safety and dancers well fare.

I have forwarded this email of support to other dancers requesting they support this application, as long as they fully agree with what I stated.

I have been made aware that you have requested my address at the bottom of my letter of support, however I do not give permission for my address to be made public or disclosed for any other than yourselves.

**No 18**

**Line 217**

To whom it may concern,

Cheltenham lap dancing licence

The granting of a licence can only be a positive for all lap dancers and the customers who enjoy lap dancing clubs. working as a dancer throughout the UK and Having worked in Cheltenham previously and look forward to working again in March 2023.

After the bad publicity lap dancing receives on a moral ground A well organised club with rules and regulations in place removes the potential of all the issues of an underground club. I and all dancers will always support in our chosen profession any controlled and regulated club.

I with other dancers urge you to grant this licence application and knowing that our safety and working environment and conditions have been considered.

Yours Faithfully

A lap dance performer

**No 19**

**Line 231**

To whom it may concern,

>  
> Cheltenham Borough licensing Committee Being a Cheltenham girl and

> former lap dancing performer.

>

> I have performed as a lap dancer at Cheltenham festival during the March and November festivals. Now employed by Mr Burrows during the Cheltenham festivals in the capacity as the senior house mother.

> The reputation Mr Burrows and Eroticats have during Cheltenham Festivals within the lap dancing industry and its duty of care shown has been acknowledged by dancers and staff.

>

> The dancer's safety and welfare being paramount and this being supported by the number of dancers and customers who return each year being a testimony. I am proud to be associated with the company!

>

> Other dancers and I appreciate the difficult decision on the granting of a sexual entertain licence with the negative media coverage received each year.

>

> A sexual entertainment evening is advertised at the Cheltenham town hall in January 2023, within 100 yards from Under the Prom Club.

> Where male dancers will perform in front of a sold-out audience.

>

> I don't object to this whatsoever. However, the promoter and anyone attending does not receive the same negative social media criticism attending as female dancers performing on such nights, of which I find very unfair.

>

> The granting of such a licence gives dancers and customers the reassurance rules and regulations have been adhered to and the operator being a responsible company, working with Cheltenham licensing track record having been granted SEL at previous hearings.

>

> I give my full support on the granting of this licence and happy to attend any committee hearing.

>

> With gratitude

**No 20**

**Line 254**

To whom it may concern,

Cheltenham lap dancing licence

The granting of a licence can only be a positive for all lap dancers and the customers who enjoy lap dancing clubs. working as a dancer throughout the UK and Having worked in Cheltenham previously and look forward to working again in March 2023.

After the bad publicity lap dancing receives on a moral ground A well organised club with rules and regulations in place removes the potential of all the issues of an underground club. I and all dancers will always support in our chosen profession any controlled and regulated club.

I with other dancers urge you to grant this licence application and knowing that our safety and working environment and conditions have been considered.

Yours Faithfully

A lap dance performer

**No 21**

**Line 268**

I have worked in the hospitality industry in Cheltenham most of my adult working life from the largest venue in Cheltenham and in more recent years the smaller niche venues.

More than 12 years ago The owner of one club I managed for Mr Thomas, Luminar Leisure, requested I contact Steven Burrows a former area manager for Luminar Leisure with the possibility of organising a Lap Dancing event with his company during the Cheltenham March festival.

I was very sceptical and question myself is Cheltenham suitable for lap dancing. After my initial meeting with Steve and members of the Eroticats dancers. My mind was put at ease the planning and procedures and the detailed attention to the health and safety, was second to none.

Anti-social behaviour increases during the Cheltenham festivals with the resources of the Gloucestershire constabulary greatly put to the test. A regulated SEV gives the Cheltenham police force a partner to work with that provides a safe working environment for the dancers all members of staff and the customers who visit Cheltenham

I would urge this application be given the consideration and support I believe it deserves during Cheltenham race festivals

**No 22**

**Line 274**

Cheltenham Council Licensing

Under the Prom Club

Previously I have worked at a bar in Cheltenham during the Gold cup festival. After finishing work, myself and other members of bar staff have called the Eroticats courtesy bus and visited the club, not necessarily for the lap dancing but for a club with a strict door policy and not just full of men who have drunk too much.

I believe a girl whose choice of profession is to be a lap dancer has the right to do so without discrimination and to be provided with safe working environment, which a licenced club would provide.

I give them my support.

**No 23**  
**Line 291**

Dear Sir, Madam

I am writing in support of this application as a licensee, businessman, employer, an ex-chairman of Cardiff Licencing forum.

When you have a huge events that attracts a huge number of people to an event, you need to offer every night time activity licensable for a couple of reasons

Firstly, the activity is controlled under license, the safety of the workers is guaranteed as are the customers. In many cities across the UK table dancing clubs are a normal part of the night time economy, especially in large cities where they are used for team building and enjoyed for cultural reasons.

Secondly, if you look at adverts in the West End, you will see shows called Magic Mike that is the exact version for ladies club. To have magic Mike in theatres up and down the country yet to restrict the gentleman's club looks discriminatory.

Overall, a good balance of licensable activities in the late night economy makes event led attractions like cheltenham race week a success. More license premises for event weeks make more people able to legitimately work to entertain the visitors. This generates more jobs and more people to assist the safely and securely in the late night economy helping the stretched Police.

This is my letter in support of Steve, Burrows and his application for FCT.

Many Thanks

**No 24**  
**Line 322**

Being a regular part time member of the staff at Under the Prom in Cheltenham and having

worked during the Cheltenham Gold cup week, I would like to offer my support to the granting of a lap dancing license on behalf of Steven Burrows - Eroticats.

Regards,

**No 25**

**Line 326**

To whom it may concern,

I've always been fond of Under the Prom and how they run a multitude of events for all manner of age ranges, musical tastes and customer backgrounds - there is something for everyone.

Initially I was sceptical of them running nights via Eroticats during raceweek, but was invited to attend by Philip and Ross and I have to say my opinion was changed. As such I have attended this event with my partner and friends.

I learnt of their intent to apply for a license to run the event for the whole week, which I think is a great idea and what the races needs for a better atmosphere.

I would like to support the granting of this licence.

Kind Regards,

**No 26**

**Line 336**

Dear Madam, Sir,

I hope you are doing well.

Being a resident of Cheltenham for many years, I have always been fond of Under the Prom.

I recently noticed they intend to apply for a license to run for the race week, which I think is a great opportunity.

Knowing Philip and Ross, they always host amazing events, it is always controlled and well thought out.

I can only encourage them on this occasion.

I would like to support the granting of this Licence.

Kind regards,

**No 27**

**Line 346**

To whom it may concern,

Being a resident of Cheltenham I've always been fond of Under the Prom and how they run a multitude of events for all manner of age ranges, musical tastes and customer backgrounds – there is something for everyone.

Initially I was sceptical of them running nights via Eroticats during raceweek, but was invited to attend by Philip and Ross and I have to say my opinion was changed. As such I have attended this event with my wife and friends.

I learnt of their intent to apply for a license to run the event for the whole week, which I think is a great idea and what the races needs for a better atmosphere.

I would like to support the granting of this licence

**No 28**

**Line 356**

To whom it may concern,

Being a resident of Cheltenham I've always been fond of Under the Prom and how they run a multitude of events for all manner of age ranges, musical tastes and customer backgrounds - there is something for everyone.

Initially I was sceptical of them running nights via Eroticats during raceweek, but was invited to attend by Philip and Ross and I have to say my opinion was changed. As such I have attended this event with my wife and friends.

I learnt of their intent to apply for a license to run the event for the whole week, which I think is a great idea and what the races needs for a better atmosphere.

I would like to support the granting of this licence

Kind Regards,

**No 29**

**Line 369**

To whom it may concern,

Being a regular attendee of the Cheltenham gold cup races in March, I was delighted to hear that Under the Prom was applying for a full license with the Eroticats team to do Tuesday to Friday. My partner and I have attended the pop up events most years and always felt safe and thoroughly enjoyed ourselves

We've been to a number of events at the venue and have always been impressed with how professionally it is managed. I can only imagine that granting this license will only benefit the atmosphere in Cheltenham

I would like to support the granting of this licence

Kind Regards,

**No 30**

**Line 379**

Hello

I've seen the article in the echo for sexual entertainment

I've attended many events at Under the Prom and have always been impressed with their attention to safety with particular reference to female attendees. They use the Ask Angela procedure and have processes that have helped my partner when she had been followed by a male that made her feel uncomfortable.

I think this attention to detail is crucial for events like this to be run well and as such I support their application.

**No 31**

**Line 388**

The Licensing Section

SEL application Under the Prom

As Cheltenham resident I would like to express my full support regarding the application of

Sexual Entertainment Venue to operate over the 5-day period 13th,14th,15th,16th, 17th March 2023. I support this SEL application as it would be run at a responsible venue in partnership with an experience SEL operator.

Under the prom, a well-run business that contributes to the Cheltenham night-time economy throughout the year, should receive help with their business by the granting of this licence

Opposed to the “here today gone tomorrow from the badly run one-night venues which have occurred at previous March festivals

Your faithfully

**No 32**

**Line 399**

To whom this may concern,

I travel every year to Cheltenham in March for the Gold Cup and November for the November meeting without fail from Ireland. These Cheltenham race meeting being unmissable for me my and friends. I have stayed in Cheltenham at the same hotel and use the same bars and finish at the Eroticat club by choice. I received a message, that the lap dance club have applied to move to a different location in Cheltenham. Which was the same club I visited with my friends in November, Under the Prom

Friends and I would confirm our support for the owners who supply the much need alternative entertainment in Cheltenham especially after a day on the racecourse

**No 33**

**Line 406**

Dear Cheltenham Borough Council,

I am writing this email in regard to recent application for sanctioned sexual activity a local nightclub.

I appeal its rejection because it degrades the women brought in during festivals, Cheltenham, and the reputation of the its festivals.

This, surely is not what the Borough Council wish to encourage through the festivals, but it is becoming a leading and known outcome from them.

Thank you for your time.

Sincerely,

**No 34**

**Line 418**

Dear licensing,

I used to work with Ross and Phill at under the prom and saw that they applied for a license to run the events for the whole week of races. I worked the events as did other female staff and we always felt safe and secure.

I think giving a licence to do it in an official way with a proper license will only make it better because it will align with how they operate as a business

I would like to support the granting of this licence

**No 35**

**Line 426**

To whom this email may concern,

Having travelled for many years to Cheltenham from Ireland attending the 4-day Cheltenham Gold Cup race meetings.

A group of friends and I all participate in putting monies in a Gold Cup Club each year, this is what we use to come to Cheltenham for the March Festival Gold Cup Meeting. I take the lead role of organising this for all of us to make sure our holiday to Cheltenham is well planned. This includes restaurant

bookings, flights, accommodation, and transfers.

On St Patricks Day I have tried to make a reservation at Club Eroticat Cheltenham, including the use of the courtesy bus services. However, I have been told that we must wait for confirmation due to the

Cheltenham Council deciding on the grant of a licence.

My party that I travel to Cheltenham with every year is of mature years and mixed genders. We all enjoy coming to Cheltenham, including using the Club Eroticat. It would be a shame to rule this out of our trip as we have included a night out in Cheltenham after a day at the races to celebrate St Patrick's Day, a club that we have attended previously that is not just full of testosterone inebriated fuelled young men.

We all enjoy Cheltenham and support a club that provides a safe and friendly atmosphere lap dance club

**No 36**

**Line 435**

To whom it may concern,

The granting of a licence can only be a positive for all lap dancers and the customers who enjoy lap dancing clubs. working as a dancer throughout the UK and Having worked in Cheltenham previously and look forward to working again in March 2023.

After the bad publicity lap dancing receives on a moral ground A well organised club with rules and regulations in place removes the potential of all the issues of an underground club. I and all dancers will always support in our chosen profession any controlled and regulated club.

I with other dancers urge you to grant this licence application and knowing that our safety and working environment and conditions have been considered.

Yours Faithfully

A lap dance performer

**No 37**

**Line 447**

Cheltenham Council Licensing

To whom it may concern,

Under the Prom Club, Sexual Entertainment Licence

As a lady who has been born and raised in Cheltenham, myself and my group of friends are all in agreement a well-run licenced club offering sexual entertainment during March 2023 is improvement to an uncontrolled pop-up club.

A regulated and licenced club avoids the police not having any knowledge of the people controlling these nights. Which raises the concerns of the dancer's safety and human trafficking associated with in this industry

My friends and I support this application

Supporting all lap dancer's health and safety in the workplace.

Your Faithfully

**No 38**

**Line 462**

To whom it may concern, Being a regular attendee of the Cheltenham gold cup races in March, I was delighted to hear that Under the Prom was applying for a full license with the Eroticats team to do Tuesday to Friday. My partner and I have attended the clubs special events most years and always felt safe and thoroughly enjoyed ourselves. We've been to a number of events at the venue and have always been impressed with how professionally it is managed. I can only imagine that granting this license will only bene"t the atmosphere in Cheltenham. I would like to support the granting of this licence. Kind Regards,

**No 39**

**Line 464**

To whom it may concern,

>

> I hope you are well.

>

> Being a resident of Cheltenham I've always been fond of Under the Prom and how they run a multitude of events for all manner of age ranges, musical tastes and customer backgrounds - there is something for everyone.

>

> I have spent many weekends with my friends having fun in the venue and have always felt safe and never had any problems at all.

>

> I was invited to attend by Philip and Ross an Eroticats event night at the venue and I have to say I was equally impressed with the set up of it. My friends who attended with myself felt the same and will be attending other similar events in the future.

>

> I learnt of their intent to apply for a license to run the Eroticats event for the whole week, which I think is a great idea and what the races needs for a better atmosphere.

>

> I would like to support the granting of this licence.

>

> Kind Regards,

>

**No 40****Line 488**

To whom it may concern,

Being a regular attendee of the Cheltenham gold cup races in March, I was delighted to hear that

Under the Prom was applying for a full license with the Eroticats team to do Tuesday to Friday. My husband and I have attended the pop up events most years and always felt safe and thoroughly enjoyed ourselves.

We've been to a number of events at the venue and have always been impressed with how

professionally it is managed. I can only imagine that granting this license will only benefit the atmosphere in Cheltenham.

I would like to support the granting of this license.

Kind Regards,

**No 41**

**Line 507**

To whom it may concern,

With reference to the application for a SEL by Mr Steven Burrows/Under the Prom.

I have worked in hospitality in Cheltenham for over forty years, having previously held a premises licence, SIA security licence & still hold a personal licence, working through many race meetings.

I have worked alongside this company & would fully support the granting of this licence to them, having found them extremely professional.

They are a regulated, responsible, local company, they work alongside the police, providing their professional support at these busy meetings.

Many lapdancers return to work for Mr Burrows, due to the respect they receive from his company & the safe , relaxed atmosphere they can work in within this industry.

Regards

**No 42**

**Line 521**

Licensing Department Cheltenham

Being a regular attendee of the Cheltenham Gold Cup races in March, I was delighted to hear that Under the Prom was applying for a full license with the Eroticats team from Tuesday to Friday of race week. My wife and I have attended the pop-up events most years and have always felt safe whilst thoroughly enjoying ourselves.

We have been to several events at the venue and have always been impressed with how professionally it is managed. I can only imagine that granting this license will only benefit the atmosphere in Cheltenham.

I would like to support the granting of this license.

Kind regards

**No 43**

**Line 523**

> To whom it may concern,

>

> Being a regular attendee of the Cheltenham gold cup races in March, I was delighted to hear that Under the Prom was applying for a full license with the Eroticats team to do Tuesday to Friday. My fiancé and I have attended the pop up events most years and always felt safe and thoroughly enjoyed ourselves

>

> We've been to a number of events at the venue and have always been impressed with how professionally it is managed. I can only imagine that granting this license will only benefit the atmosphere in Cheltenham

>

> I would like to support the granting of this licence

>

> Warm regards

**No 44**

**Line 533**

To whom it may concern,

I understand that Under the Prom is applying for a full license, to partner with the Eroticats team to put on a 4-day schedule during the Gold Cup next year. My fiancé and I regularly attend Eroticats events whilst in Cheltenham and have always felt safe, and had fun, so were delighted to hear about a potential collaboration between both them and Under the Prom. We've been to several events at the venue and have always been impressed with how professionally it is managed.

I feel by granting this license, will only benefit the atmosphere in Cheltenham!

I would like to support the granting of this license.

Kind Regards,

**No 45**

**Line 543**

To whom it may concern,

Being a resident of Cheltenham I've always been fond of Under the Prom and how they run a multitude of events for all manner of age ranges, musical tastes and customer backgrounds - there is something for everyone.

Initially I was sceptical of them running nights via Eroticats during raceweek, but was invited to attend by Philip and Ross and I have to say my opinion was changed. As such I have attended this event with my friends.

I learnt of their intent to apply for a license to run the event for the whole week, which I think is a great idea and what the races needs for a better atmosphere.

I would like to support the granting of this licence.

Kind Regards,

**No 46**

**Line 555**

Good morning.

Having reviewed the Gloucestershire live article this morning regarding Under The Proms application for a sexual entertainment license during race week, I wanted to communicate my support.

I've always been fan of their events and find the staff and security some of the best in the town. They always create a fun and safe space for me to enjoy myself with my family and friends.

I believe they should have the freedom to operate a sexual entertainment venue during race week. They appear in a discreet location and typically operate with the hours proposed anyway, so don't see any reason not to grant them permission. The late night economy has publicly suffered great losses

over the COVID era, so a vote of confidence in this venture is not just warranted but essential to support local businesses.

Best regards.

**No 47**

**Line 565**

To whom it may concern,

Being a resident of Cheltenham I've always been fond of Under the Prom and how they run a multitude of events for all manner of age ranges, musical tastes and customer backgrounds - there is something for everyone.

Initially I was sceptical of them running nights via Eroticats during race week, but was invited to attend by Philip and Ross and I have to say my opinion was changed. As such I have attended this event with my partner and friends.

I learnt of their intent to apply for a license to run the event for the whole week, which I think is a great idea and what the races needs for a better atmosphere.

I would like to support the granting of this licence

Kind Regards,

**No 48**

**Line 577**

To whom it may concern,

Being a regular attendee of the Cheltenham gold cup races in March, I was delighted to hear that Under the Prom was applying for a full license with the Eroticats team to do Tuesday to Friday. My wife and I have attended the pop up events most years and always felt safe and thoroughly enjoyed ourselves

We've been to a number of events at the venue and have always been impressed with how

professionally it is managed. I can only imagine that granting this license will only benefit the atmosphere in Cheltenham

I would like to support the granting of this licence

Kind Regards,

**No 49**

**Line 587**

Dear Sir,

> I have recently seen the article in the Gloucestershire Echo about the nightclub Under The Prom having benefit for Cheltenham.

**No 50**

**Line 590**

Licensing Section Cheltenham

I would like to support UTP application for sexual entertainment in March 2023. Being a registered SIA security guard. Having worked for Steven Burrows as a courtesy bus driver, providing the safe transportation for the lap dancers and the UTP. The courtesy bus service is a much-valued service especially with the lap dancers who travel from all parts of the UK associated with Cheltenham along with its duty of care shown towards them.

I would hope the council would grant this licence considering the responsible club owner working with Steven Burrows and his safety commitments towards the lap dancers and all employees myself included safety .

Yours faithfully

**No 51**

**Line 599**

Committee members

Ref; Under the Prom, Sexual Entertainment Venue.

A Sexual entertainment venue granted licence over the Cheltenham March festival 2023 with all the restrictions & conditions imposed by the committee provides all performers the protection from exploitation and the safe working environment they rightly deserve.

Cheltenham town is not suitable for a full-time lap dance club, however during the horse racing festivals where the population increases dramatically. The town centre mid-week late night bars can reach capacity with the lap dance clubs being the busiest venues and with the least reports of any anti-social behaviour. A venue not completely dominated by males and noticeably each year being visited by more female customers.

I would urge the health and safety of all performers and members of the public attending a sexual entertainment venue to be considered with the granting of this licence application.

Regards

**No 52**

**Line 665**

To whom it may concern,

- >
- > My Girlfriend & i attend the Cheltenham races in March on a regular basis and was very happy to hear that Under the Prom was applying for a full license with the Eroticats team to do Tuesday to Friday. We always visit under the prom when in town & have always felt welcome, safe and have enjoyed ourselves there.
- >
- > When we attend events at this venue we enjoy the atmosphere and are very impressed with how well it is managed there. We are of the opinion that granting this license will be if massive benefit to Cheltenham during this period.
- >
- > We would like to support the granting of this licence

**No 53**

**Line 673**

To whom this email may concern,

- >
- > I am emailing you this evening regarding the article on Gloucestershire Live.
- >
- > I give my full support for SEL to go ahead in Cheltenham during March 2023.
- >
- > A well-run licensed club offering sexual entertainment during March 2023 is improvement to an uncontrolled pop-up club.
- >
- > The reason I believe that this is an improvement is because we have the knowledge who is running these clubs, this means that the girls who are dancing are a lot more safer at their chosen work place. The owner will have rules and regulations which are to be followed to keep the dancers safe.
- >
- > My friends and myself all give our support for this application and will continue to show our support for as long as needed regarding this application.
- >

**No 54**  
**Line 685**

Cheltenham Licensing Section

I have previously worked in Cheltenham for more than 20 years at various clubs in the town centre. After SIA training as a Close Protection Officer now working in the Close Protection sector of the Security industry. Which has included in recent years for Mr Steven Burrows being contracted to work during March festivals.

Regulated Sexual Entertainment provides greater protection for all concerned working or attending the March festival 2023.

The police knowing the operator and venue and working together create the reputation for Cheltenham as a safe and enjoyable experience for all.

Unregulated Sexual Entertainment provides no protection and the unknown entity operating during the lucrative March festival. Where police resources with the enforcement of the uncontrolled underground could be better utilized

I would urge the benefits of a regulated Sexual entertainment licence to be considered and the granting of the application

Regards

**No 54**  
**Line 697**

The Cheltenham Licensing Section

I travel to Cheltenham with a group of friends for the Cheltenham Gold Cup in March every year.

I would like to support the application from the owners Philip and Ross on their request for permission to hold lap dancing nights in March 2023. Cheltenham residents must endure a lot more serious issues than a club looking to maximise trade with this much needed form of entertainment when the horse racing circus comes to town.

I believe Under the Prom would be a suitable club and support them for the club and enjoy the place staff and venue

**No 55**  
**Line 705**

The Licensing Section

I would offer my support on granting of a sexual entertainment licence with all the conditions set by the local licensing section in March. Reduces the possibly of the lap dance going underground, putting the safety of customers and the dancers at risk.

**No 56**  
**Line 710**

Good Evening,

Email regarding article seen on Gloucestershire Live.

I am emailing you this evening as I am giving my full support for Steven Burrows and Under The Prom to be granted SEL.

I have previously worked for Steven Burrows during March 2020 before COVID-19. It was a delight to be able to work for Steven Burrows during this time. He made sure the health and safety of myself, other members of staff and the girls performing the dances was priority.

**No 57**  
**Line 718**

Evening,

Email regarding Under the Prom Club, Sexual Entertainment Licence.

I am a Cheltenham lady who has lived in Cheltenham since I was young enough to remember.

Myself and my friends are all in agreement a well-run licensed club offering sexual entertainment during March 2022 is improvement to an uncontrolled pop-up club which we have seen in previous years.

The reason for this means a regulated and licenced club avoids the police not having any knowledge of the people controlling these nights. Which raises the concerns of the dancer's safety and human trafficking associated within this industry.

My friends and I support this application supporting all lap dancers health and safety in the workplace.

**No 58**

**Line 742**

Good Afternoon,

>

> I have seen the article on Gloucestershire Live regarding an application for Steven Burrows and Under The Prom to get SEL. I would like to give my support to this application.

>

> I have both been a customer at Steven Burrows' venue in November 2021 and worked for his company after in March 2022 and November 2022. I would also like to continue to work for Steven in the future.

>

> When I was on my night out in November 2021 I attended the venue which Steven Burrows' Company was operating, I loved the atmosphere. I enjoyed it that much I asked Steven Burrows directly if there was any work available for me. Several weeks later I was contacted and asked if I would like to come for an interview.

>

> I have worked for other companies in this industry and I can honestly say that I have never experienced professionalism and care for as a member of staff. As an employee of Steven Burrows he went above and beyond to make sure all of us at work felt safe and comfortable.

>

> Please take my letter of support in to consideration.

**No 59**

**Line 754**

To who this email may concern,

>

> I am emailing you regarding the article on Gloucestershire Live several weeks ago.

>

> My friends and I who have always lived in Cheltenham give our full support for SEL to go ahead in Cheltenham during March 2023.

>

> A well-run licensed club offering sexual entertainment during March 2023 is improvement to an uncontrolled pop-up club.

>

> The reason for this means a regulated and licenced club avoids the police not having any knowledge of the people controlling these nights. Which raises the concerns of the dancer's safety and human trafficking associated within this industry.

>

> My friends and myself all give our support for this application and will continue to show our support for as long as needed regarding this application. For the health and safety of the lap dancers that choose this industry of work.