

APPENDIX 5

Please note the 'line number' references below refers to the line of data on our control spreadsheet containing the details of each person that made representations. This is not published but provides an audit trail for representations received and is for office use only.

Representations against the application

No 1

Line 2

We strongly oppose the application from Red Apple Associates Ltd for a Sexual Entertainment Venue to be held at Jessop house 30, Cambray Place Cheltenham. GL50 1JP for Race Week 2023.

We operate a children's Day Nursery at 19 Cambray Place, and we do not feel that this type of business is appropriate for our children & parents. We understand that the venue will run from evening until early morning, and we are concerned for our parents and children entering the building at 8.00am, where customers may still be present in the area. We are also concerned for the implications to our Local Church which is opposite Jessop House.

No 2

Line 8

I am safeguarding lead at Cambray Baptist Church central Cheltenham.

Childrens activities run regularly at this venue and children and young people access the church to attend these activities.

Has due consideration has been taken regarding the safety of our children and young people that they should have to run the gauntlet of race goers, often in increasing states of intoxication and attending sex entertainment venue almost immediately opposite the front gates of the church.

Older teenagers may leave our premises unaccompanied and certainly don't want the unwanted attention of such visitors and Im sure parents waiting for their children would feel similarly discomforted.

On a more sensitive note, are there any checks on the people who service these clubs to ensure their safety , are you sure they aren't trafficked or working under duress ?

I would hope the council would feel it is inappropriate to grant these licences for the indulgence and sexual gratification of men, particularly in this unsuitable venue.

No 3

Line 28

Re Premises: Jessop House, 30 Cambray Place, Cheltenham. GL50 1JP

As a Member of Cambray Baptist Church, a small business owner in Cambray Place and a concerned citizen, I am writing to express my objection to the proposed sex establishment at the aforementioned address.

I am concerned on multiple levels; however, my main objections are:

1. The application is for a building located directly from a religious establishment.
2. The "business" and clientele it attracts could create a safe-guarding issue for the young people and vulnerable groups attending the church for evening activities, including our youth & children a ministries.
3. With the "not on our turf" campaign reaching National recognition for anti-trafficking & being well supported by Cheltenham, a sex establishment where vulnerable women are imported into the town centre, seems to fly in the face of this effort.
4. Lastly, I'm concerned about vandalism and broken bottles littering the church courtyard as a result of excessive alcohol consumption with the proposed hours until 5:00AM.

I urge you to reject this proposal as it's not good for Cheltenham, Cambray Place or the House of Worship.

No 4

Line 45

I wish to register my strong objection for a sexual entertainment license for Jessop House,

Further to my email I would also like to give more reasons.

7 Cambray Place is a dental practice, offering treatment to everyone from children to elderly patients.

We are on call every day, and if we are called out, a female dental nurse goes in alone to prepare the surgery.

I am a female dentist and go in myself sometimes, to get antibiotics for patients.

We do not want to be alone at night, opening up a practice to help people with toothache or after accidents, in the same street as a sex venue. We wouldn't feel safe.

We are always busier with Race week because people fall over when they are drunk and can break their teeth. We do not close, unlike some dental practices, instead we continue to offer our medical services.

I am appalled to even consider that sexual entertainment could be offered close to where we are operating a clinical dental practice.

I strongly object to this, and query that this was even considered in Cambray Place.

Cambray Court is also a large residential block of flats with many of my patients, who are mobile elderly ladies.

It's a terrible thought that people who are looking to pay for sexual services could be travelling to Cambray Place , where there are so many elderly vulnerable people.

I am hopeful that this application is refused. Cambray Place is not suitable for this at all, on so many levels.

No 5

Line 69

I would like to object to the proposed sexual entertainment licence at the above address in Cambray Place.

It is just NOT suitable as its next to both residential homes and Childrens Nursery

Please accept this as my objection.

No 6

Line 73

Re: Use of Jessop House, 30 Cambray Place Cheltenham GL50 1 JP as a Sexual Entertainment Venue 13th to 19th March 2023

As a business owner opposite the venue, I wish to oppose the granting of a licence for the above site and use. I am not happy about this site being used for this purpose.

I am concerned that there will be an increased risk of noise to the surrounding residents overnight. I am also concerned that this venue being open all night will increase foot fall to the area late at night especially during the Race week when it is generally busier anyway.

This venue will also increase the risk of damage to my business property and bins with more chance of drunken loitering in the vicinity and potential for urination in the basement site of the property which does occasionally happen during race week without this additional entertainment venue.

I am also not comfortable with the increase in the number of this type of venue in the town during race week especially opposite my business and do not think it is the type of entertainment that Cheltenham should be encouraging.

No 7

Line 79

We have received details of the application for the above premises to be used as a Sexual Entertainment Venue licence for The Festival.

Unfortunately we were not sent details of this application direct but by a neighbour.

We wish to object to the application on the grounds of the disturbance that this venue will cause to this neighbourhood and in particular the noise, nuisance, litter and sexual activity that will rise as a result of granting permission for this licence.

We already have considerable sexual activity at night in the rear car park to our property (to which the Police turn a blind eye) as well as considerable issues with litter, fouling, noise and drunken behaviour.

The litter in our car park, parking area and basement areas is immense following a normal Saturday night at the best of times and we would not wish to increase the footfall further.

We support the Festival however do not support this application.

No 8

Line 86

The grant of the licence would be inappropriate, having regard to the locality and its close proximity to a place of worship, Cambray Baptist Church.

The licensing committee will no doubt argue that it is better that the venue operates within the constraints of an SEV licence than under the statutory exemption as it will be better regulated. I contend that the statutory licence is preferable as in that case it will operate for only one night, rather than for six.

Red Apple have often stated in their applications for an SEV licence for the 2 Pigs that this will enable to consolidate their entertainment in one venue. Clearly that is not the case as they are now applying for an SEV licence for another venue. Not to mention the other venues they operate from under the statutory exemption.

Just because something is legal, does not mean it is right. The operation of these venues is an anachronism in the age of #MeToo and at odds with the idea that boys and men should not see women as objects for their sexual entertainment. Lap dancing venues contribute to the unpleasant 'stag party' atmosphere which pervades the town during race week, with large groups of men acting like we are still in the 1970s. The same toxic masculinity which also treats our parks and public spaces like giant urinals and worse. The same toxic masculinity which leads more women and girls to complain about sexual harassment and assault during race week than other times of year, and many more women and girls who avoid the town altogether during this time.

Moving away from enabling and supporting sex tourism during race events will hopefully lead to a less male dominated crowd in the town centre which will create a better atmosphere for everyone living in and visiting Cheltenham.

No 9

Line 99

I object to the use of Jessop House, 30 Cambray Place, Cheltenham. GL50 1JP as a sexual entertainment venue, as any such use may encourage human trafficking.

No 10

Line 101

I am writing to you today in objection to the application for a license proposed for Jessop House by Red Apples Associate limited.

The reasons behind my objections for a sexual entertainment venue at Jessop House between March 13th-18th is as followed

- The venue is directly opposite a place of worship
- It is opposite a church that has regular children and youth events in the evening - this is a safeguarding risk for children and youth that attend the church in the evening. The service users won't be vetted on entrance so anyone can access the sexual entertainment venue which will leave young people attending events are church extremely vulnerable.
- There is also a children's nursery close to the venue – the proposed hours are close to the nursery closing time with parents picking up their children at this time.
- There is a high risk of human-trafficking. Cheltenham has received national attention for the not on our turf anti trafficking campaign
- It is also in a residential area with flats opposite which will attract noise disturbance during unsocially hours
- The proposed licence will not support other local businesses in the area

The festival that brings people into Cheltenham should be supporting local businesses to help support the economy in town.

No 11

Line 111

I wish to object in the strongest possible terms to the application for the above licence.

There is enough sexual depravity in the town already without the addition of another sex industry establishment in a street which contains small independent businesses, residential housing and coffee shops frequented by children and young people. In addition it is located directly opposite a large, vibrant church full of families.

People in Cheltenham are well aware what goes on in the town during race week. What are the Council doing to prevent the residents and business owners of the town being exposed to this kind of behaviour?

Cambray Square is a town centre street and we do not want this kind of degradation in our faces. The residents and business owners pay high rates of council tax to live and work in a pleasant, respectable environment. They really don't need this kind of establishment on their doorstep, alongside the noise, heavy drinking and loitering which will accompany it.

I would strongly urge you to reject this application in the interests of protecting our children and young people from yet more exposure to the seedy world of the sex industry and potential people trafficking and sexual exploitation.

No 12

Line 117

I would like to object to the licencing of this venue for sexual entertainment. While I understand the legality of these events, it is also widely accepted that there are inherent risks with seeing people as sex objects for entertainment.

There is a dance school just round the corner and girls are often dropped off and collected by parents in Cambray Place. Dance lessons run from 4:30-8:30pm Mon-Fri, including race week, so licencing a premises in this location from 6pm seems highly irresponsible. We should not be thinking of allowing sexual entertainment in a location where young girls are likely to be walking through.

In addition to this, the Church in Cambray Place is well used during the week and the licensing of a venue in such close proximity does not show respect for those attending events there.

I do hope you will support the rejection of this licence.

No 13

Line 122

For your information, I am a member of Cambray Baptist Church which is opposite to 30 Cambray Place.

The reasons for my objection are as follows:-

1. As a Christian, I object for moral reasons. I believe that Sexual Entertainment is wrong and contrary to the teaching of the Lord Jesus Christ.
2. I believe that sexual entertainment causes unnecessary mental and possibly physical hurt to both the customers and the people involved with the sexual entertainment.
3. The venue is opposite the Tailors eating house. A per Google, their opening hours are 12 – 11.00pm on the days that the Venue application is proposed. This means that it will be open at the same time as the Sexual Entertainment

Venue. Because of this people at the Tailors eating house, who otherwise would not go to Sexual Entertainment Venue, may be enticed there and be involved in unnecessary mental and possibly physical hurt.

4. Likewise there are other pubs and clubs nearby, so people who otherwise would not go to Sexual Entertainment Venue, may be enticed there be involved mental and possibly physical hurt.

No 14

Line 129

I would like to object to the proposed venue at 30 Cambray Place.

No 15

Line 131

I would like to raise my objection to allow this premises to be used for sexual entertainment. Giving such licence raises serious concerns about the safety and well being of the local residents and the people who use the near by buildings and town centre facilities

No 16

Line 133

I wish to register my objection to the application for an Entertainment venue application for Cambray Place. The position of the venue is unacceptably close to the Baptist Church where activities take place for young people.the venue may well attract people loitering waiting for it to happen.

No 17

Line 145

I am writing to express my objection to the application for a licence at Jessop House, 30 Cambray Place, GL50 1JP, to use the premises as a Sexual Entertainment Venue during race week.

I live in Bath Street. We already suffer an excess of noise and alcohol-related problems at night (urinating in the street, vomiting, aggressive behaviour) in an ordinary week and this is only exacerbated by the crowds that arrive during race week. We are surrounded by bars and clubs, we do not need another one, especially of this nature which will attract even more crowds of young, inebriated men.

I note that the patio area at the rear of No. 30 has recently been renovated. Is this connected to the licence? I believe there is a prohibition on the use of that outside area after midnight - will this be upheld? The licence application seeks to use the venue through the night. How is noise coming from the building to be kept to a minimum through the night hours?

There are documented cases of sex trafficking in Cheltenham. Any venue of this kind will be vulnerable to such activity.

No 18

Line 157

I am most unhappy that there is an application in for a sexual entertainment venue in Cambray Place, opposite Cambray Baptist Church. The church is frequented by all ages, including children and young people. It is also very near the main shopping street and it would not be appropriate to see men hanging around in that area waiting for sexual entertainment.

I strongly object to this application.

No 19

Line 160

I would like to kindly very much object disapprove to the business here opposite a warm friendly welcoming Cambray Church with evening events

No 20

Line 162

Please record my objection to the application for sexual entertainment at 30 Cambray Place.

No 21

Line 164

Cheltenham is such a beautiful town and in such a distinct location of the Cotswolds. It's lovely to walk around and see the thriving businesses, unique street vendors, and musicians and Artists that line the promenade.

Our family lives in Colesbourne just to the south end visit Cheltenham stores at least once a week. It would be a shame if we allowed this sexual entertainment venue to come into our beautiful town. Always but mostly in today's world our children see sex everywhere and it needs to stop somewhere. Letting this venue go forward in the centre of our lovely town and across from the church would be a shame. I hope you consider our town community and its people and choose more positive venues in the one that has been proposed.

No 22

Line 167

I would like to register my objection to the application for 30 Cambray place to be used as a venue for sexual entertainment during race week.

I feel it is a huge imposition on the residents ,business owners and local church attendees within the area.

I also feel that Cheltenham, as a historic regency town, should not have debased inappropriate entertainment and venues within its area .

Please add this objection to the growing list that I,m sure you must have,

No 23

Line 172

We have just been sent an image of a public notice that has been put up in the window next to my business in Cambray Place and I vehemently oppose this!!!!

This is a bridal boutique in a residential area and we already have to move people off our premise on an evening when we are open along with clearing up bodily fluids on a regular basis – NOT HAPPY AT ALL

No 24

Line 240

I am strongly opposed to granting a licence for 30 Cambray Place during race week. It is well known that these venues are closely linked to prostitution and human trafficking and Cheltenham Council should not encourage this.

I trust that you will reject this application.

No 25

Line 248

I would like to express my objection to this application.

Myself and my family (including 11 and 13 year old children) belong to Cambray Baptist Church, which is directly opposite the venue. We do not feel that this is an appropriate offering for Cheltenham, with the potential for involvement of human and sex trafficking and underage sex. It also has the potential to raise safe guarding issues for the many children and young people who attend events and services at our church, including in the evenings.

I ask you to take the views of the many people who oppose this application and refuse to grant it.

No 26

Line 252

Goodness me! What on earth are they thinking!? I wish to object in the strongest possible terms as this is not what Cheltenham is about. Give an inch and they will take a mile.

Thank you for listening to my views and please dismiss this application.

Representations in support of the application

No 1

Line 16

The granting of a licence can only be a positive for all lap dancers and the customers who enjoy lap dancing clubs. I have worked as a dancer throughout the UK and have also worked in

Cheltenham previously and look forward to working again in March 2023.

After the bad publicity lap dancing receives in relation to morality, a well organized club with rules and regulations in place removes the potential of all the issues of an underground club.

I will always support in my chosen profession, any controlled and regulated club. I, along with the other dancers, urge you to grant this licence application knowing that our safety and working environment and conditions have been taken into account.

No 2

Line 58

I have been made aware of a recent application for lap dancing, during the Cheltenham race meeting in March 2023. Having on occasions worked for Steven Burrows, found him a very responsible person. Myself and my husband attend the majority of the race meetings held at Cheltenham, along with a mixed group of friends the highlight being the March meeting.

Having notice a change of the people attending the race meetings mostly during the evenings socialising in Cheltenham after a day at the races. Using lap dancing entertainment as the main reason for the anti-social actions of some individuals is totally unfounded and not supported by any evidence. I feel it is unfair to put the blame on such a club.

I don't believe that refusing a licence of a well-run club offering lap dancing would solve any problems during March and benefit Cheltenham in any way.

Myself and friends all enjoy the lap dancing club, not for the lap dancing but the friendly and relaxed atmosphere where a club is not just full of men who are greatly under the influence of alcohol, which has become all too common recently at Cheltenham race meeting.

It would be unfair to restrict a club providing entertainment of this nature from objections from people who do not attend the races or socialise in Cheltenham. I urge you to consider this application on its merits..

No 3

Line 22

The granting of a licence can only be a positive for all lap dancers and the customers who enjoy lap dancing clubs. working as a dancer throughout the UK and having worked in Cheltenham previously and look forward to working again in March 2023.

After the bad publicity lap dancing receives on a moral ground. A well organize club with rules and regulations in place removes the potential of all the issues of an underground club. I will always support in my chosen profession any controlled and regulated club. I with other dancers urge you to grant this licence application and knowing that our safety and working environment and conditions have been taken into account.

No 4

Line 38

I am a cheltenham resident and I'd like to Express my full support of lapdancing events in our town. I'd much rather support a licensed event over the badly run ones thar have occurred in other places with awful consequences.

No 5

Line 43

I am a cheltenham resident and I'd like to Express my full support of lapdancing events in our town. I'd much rather support a licensed event over the badly run ones that have occurred in other places with awful consequences.

No 6

Line 64

Having worked for Mr Steven Burrows over the past 5 years as a *member of staff* (JK removed job title to protect the identity of the respondent) at the lap dancing during the March and November Cheltenham festivals. I would like to give my full support for the new application for a lap dancing club.

Having worked at other venues during the Cheltenham festival, I would not work for any other club or bar after working for Steven at his lap dancing club. The support and care he showed myself, all the girls and dancers, not tolerating any bad behaviour from any customers towards any of his staff. This does not happen very often in many clubs.

I can honestly say I enjoy working even though it can be a long night. Transport to and from the club, which I had never experienced at any club or bar in Cheltenham before. Waiting for an expensive taxi that might not even turn up! May be some of the other owners of managers should be encouraged to follow his lead, with the care he shows his staff as a responsible employer.

I would appreciate you considering the granting of his application for a well-run club. The alternative is a not so well-run club, by a not so responsible person.

No 7

Line 92

Being a Cheltenham girl and former lap dancing performer.

I have performed as a lap dancer at Cheltenham festival during the March and November festivals. Now employed by Red Apple Associates Ltd during the Cheltenham festivals in the capacity as the senior house mother.

The reputation Red Apple and Cheltenham has in the lap dancing industry with the duty of care shown by Red Apple with the dancer's safety and welfare being paramount, this being supported by the number of dancers and customers who return each year being a testimony in itself, of which I am proud to be associated with.

Myself and other dancers appreciate the difficult decision on the granting of a sexual entertain licence with the negative media coverage received each and every year.

The granting of such a licence gives dancers and customers the reassurance rules and regulations have been adhere to and operator being a responsible company, working with Cheltenham licensing and the police .

Which I believe Red Apple Associates has proved it is such a company having been granted SEL at previous hearings.

No 8

Line 135

With reference to the application for a SEL, by Red Apple Associates & Mr Steven Burrows/Eroticats.

I have worked in hospitality in Cheltenham for over 40yrs, having previously held a premises licence, SIA security licence & still hold a personal licence, working through many race meetings.

I have worked alongside this company & would fully support the granting of this licence to them, having found them extremely professional. These nights are held with a regulated & responsible operator as opposed to unregulated & can only be a positive decision & also beneficial to Cheltenham Town, working to a purple flag accreditation each year to have a local company running this kind of entertainment, can only be positive & take some of the pressure off the police, working along side them providing their professional support.

I have sat with lapdancers & chatted with them during their working hours & found them intelligent women, trying to earn money to pay off student loans etc & provide better lives for themselves, many returning to work for Mr Burrows due to the respect they receive from his company & the safe , relaxed atmospere they can work in within this industry.

No 9

Line 140

1 /I am a personal licence holder and work during gold cup week

2 /After work myself and other members of staff and customers have called for the free courtesy bus service and had a very safe enjoyable night out,

3 /Having used the services of Steve Burrows/ Eroticats for Ladies and Gentlemens evenings found him to be a very professional responsible gentleman and I would fully support his license application.

4/ I found the closed-knit security and teamwork of this company put there customers safety first which can only be beneficial to Cheltenham town entertainment during the horse racing festivals.

No 10

Line 177

As a personal licence holder and owner of 2 licensed premises in Cheltenham, (COCO and Under the Prom), the chairperson of the Cheltenham night-safe and director of the Cheltenham BID I wanted to convey my support for the SEL application made by Mr Steven Burrows and Red Apple Associates Ltd.

I have first-hand experience, (7 years), of how Steven Burrows and Red Apple Associates operate. Throughout that time I have always been impressed with their professionalism and exemplary attitude towards security, safety and employee and guest well-being at Under the Prom. I look forward to working with them in this capacity for the duration of my tenancy at Under the Prom.

I understand and appreciate that not everyone shares the same perspective regards this type of operation. And as a religious man myself, I was initially sceptical, as it made me question elements of my morality. However, I have noted, (through experience), attendance of lap dancing entertainment has become popular with females and couples during Cheltenham festivals. I have also observed that this facility has had a positive impact on levels of anti-social behaviour during this increasingly popular March festival, which invariably supports the resources of Cheltenham and Gloucestershire's police force.

In my humble opinion there is a definite requirement for lap dancing entertainment during the March festivals, where the population in Cheltenham increases dramatically. The granting of a regulated licence with all restrictions in place gives the police, Cheltenham licensing and it's population the confidence that a responsible person and company would be operating in this capacity in March 2023, which would be a constructive and positive move forward.

I would urge this to be considered for all involved in process of reviewing this licence application.

No 11

Line 243

I'm a local girl who has danced at the Cheltenham race festival. I feel this licenced application should be granted and some credit given to the applicant who has operated in Cheltenham for a number of years.

Every year the same objections are made with unsubstantiated claims and some untruths.

Never have I heard of any objections or complaints about males taking their clothes off for women. Which has included the Dreamboys hosted at Cheltenham town hall on a number of occasions.

The next male strip show being THE FORBIDDEN NIGHTS at Cheltenham Town Hall Thursday 23rd January 2023.