

APPLICATION NO: 20/02089/FUL		OFFICER: Miss Michelle Payne	
DATE REGISTERED: 27th November 2020		DATE OF EXPIRY : 26th February 2021	
WARD: Charlton Park		PARISH: CHARLK	
APPLICANT:	Lidl Great Britain Ltd		
LOCATION:	Unit 1, Charlton Kings Business Park, Cirencester Road		
PROPOSAL:	Erection of a Class E retail store, car parking and servicing areas, access, landscaping and associated works following demolition of existing buildings		

REPRESENTATIONS

Number of contributors	868
Number of objections	443
Number of representations	14
Number of supporting	408

244 London Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6HS

Comments: 14th March 2021

I am writing to note my support for the proposed new Lidl in Charlton Kings Cheltenham. I think that this would be a valuable addition to the shops we currently have

28 Ledmore Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8RA

Comments: 14th March 2021

I wanted to let you know that as a resident of Charlton Kings I support the redevelopment of the unused workshops off Cirencester Road to build a new Lidl store. My view is that this will improve access to a variety of food shopping in the village, make better use of an unused resource (the site), increase local employment and because of the nature of the Lidl offer it won't undermine the viability of the existing food stores (Sainsbury's local & Coop).

19 St Judes Walk
Cheltenham
Gloucestershire
GL53 7RU

Comments: 21st March 2021

I am writing to you to express my objection to the proposed new Aldi store in Charlton Kings. I feel that such a store is completely out of character with the area, is un-necessary and will have a devastating effect on the local shops along Lyefield Road.

We are a small community with a "local feel". Such a large store would bring a large amount of traffic into the area much of which would use "rat runs" through local residential areas often at times when many children would be walking home from school.

I object to this proposal and back our local parish councillors in rejecting it.

Old Ullenwood Lodge
Ullenwood Manor Road, Ullenwood
Cheltenham, Gloucestershire
GL53 9QX

Comments: 22nd March 2021

I would like to support the new Lidl, as my family and I have to travel many miles to get to a reasonably priced supermarket, and this would definitely be closer and more convenient, cutting down on petrol costs and travel time. We see this as a positive proposal.

35 Lyefield Road West
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EZ

Comments: 22nd March 2021

We would like to voice our objection for the application of a Lidl supermarket on the grounds that it would have a massive impact on our small local shops and our community.

I feel we have enough Lidl and Aldi stores in Cheltenham and the nearest one is only a short drive from Charlton Kings and therefore feel it would be unnecessary to open another this close. Our local shops support local suppliers and give an alternate choice from branded supermarkets. The roads in Charlton Kings are narrow and crowded and this supermarket would just add to the congestion around the village making it more dangerous for our elderly and children!

1 Croft Parade
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LE

Comments: 23rd March 2021

I object to this proposed development. It is unnecessary and Charlton Kings does not need yet another supermarket.

As others have commented, the primary reasons for objection are::

1. The increased traffic volumes along the Cirencester Road. The Sainsburys store - only a few hundred metres from the proposed development - has shown the impact of another retail outlet on the road.
2. There will be no net gain of employment in the long term as the impact of the store on local shops and businesses will result in equal or greater job losses.
3. Local residents can look forward to the increased noise and disruption from delivery vehicles - at unsocial hours - and shoppers. The vast majority of the footfall to this proposal would get there by car.

4. This is not a sustainable development that is designed to help the environment.

I understand and accept the need to make use of the current site, but is yet another unwanted supermarket really the best way this can be utilised?

Kippington
22 Charlton Close
Cheltenham
Gloucestershire
GL53 8DJ

Comments: 26th March 2021

This application will seriously damage the village nature of Charlton Kings. We are so lucky to have a good range of shops and a village green in Charlton Kings and this store will cause major damage to these small shops.

Already the Sainsbury mini shop on Cirencester Road has resulted in a major eyesore across the road because of the power of large chains

Please refuse this application

8 Stockton Close
Cheltenham
Gloucestershire
GL53 9HZ

Comments: 26th March 2021

Traffic will be affected as people from other parts of cheltenham will come here abs local business will suffer

10 Barton Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HR

Comments: 29th March 2021

I think that another supermarket in Charlton Kings will be detrimental to local businesses.

We already have one supermarket on Cirencester Road, so not sure why we need another.

At a time when small businesses are already suffering, another big super market is certainly not going to help them....we will loose all our small independent business if we continue like this.

19 Hartley Close
Cheltenham
Gloucestershire
GL53 9DN

Comments: 29th March 2021

I fully support local 'independent' shops as they are at the heart and soul of the community. I am fearful that these local businesses will be put out of business if this application is approved.

Whilst I am not against competition in business, the sum of the parts that stem from local independent shops in our thriving community, far outweigh any advantages that this store will provide. Indeed, this Lidl store has the potential to suck the life out of the community.

And we already have (more than) enough small supermarkets in the very near vicinity with Sainsbury's and the Co-op. Lidl is simply not needed and whilst that alone is not a reason to refuse the application, consider the impact down-line with ghost-town tumbleweed blowing through the empty streets of the centre of Charlton Kings! Note, I am not one of the shop owners!

19 Greenhills Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 9EB

Comments: 24th February 2021

I am more than happy to support the opening of a lidl store in charlton kings 20/02089/FUL Is the Planning application no We lack a proper supermarket in this area and it will also provide much needed employment

30 Coltham Road
Cheltenham
Gloucestershire
GL52 6RN

Comments: 24th February 2021

Lets not beat about the bush. With living in Charlton Kings area we have no real choice if we want discounted retail food shopping.

Its either drive into town or go across town to Lidl or Aldi there which means getting stuck in traffic etc and more pollution.

We need something for this side of town to try and level up this retail choice.

The site is well out of the way from the main road and it all gives local folk a chance to walk to the shops for a change and if in a car they will avoid congestion down London Rd on the way to town or further.

Jobs Jobs Jobs is what the town needs especially for young folk, and people with families who only want to work part time.

Lidl are good wage payers so lets support them in this request.

My local community of friends I have spoken too regarding this venture are all in support of the idea.

Lets not let it slip through our fingers because of Nimby attitudes.

Foxden
27 East End Road
Charlton Kings Cheltenham
Gloucestershire
GL53 8QB

Comments: 3rd April 2021

We strongly object to the proposal for a Lidl Supermarket on Cirencester Road on the following grounds:

Traffic - the Cirencester Road gets congested at busy times of day and the area proposed already suffers with poor visibility particularly when coming down the hill. The road is also suffering from significant subsidence and so has been partially coned off for some years now and this would be exacerbated by the additional traffic that a new supermarket would bring. The residential roads in Charlton Kings are already very busy and this would bring extra risk to residents particularly our children who need to be able to walk to our local schools safely and our elderly residents.

Need: we are very well served in our community with both chain supermarkets and independent stores providing a range of option and price all within short walk of our main residential areas. I strongly support the view that this would have a significant impact on our local independent stores who have been an integral part of our community for so many years.

During COVID they have been providing a range of support to the frail and shielding including free deliveries and are a significant source of support for the frail and elderly who live in our community.

It should be noted that at the point at which the new Sainsbury opened the local corner shop shut very soon afterwards and is still an unused and unsightly building.

Environmental impact: the addition of a supermarket on the edge of Charlton Kings would necessarily mean that people would drive to the store rather than walk to local shops. This will increase car journeys and reduce people walking which will have both a public health impact on terms of physical fitness as well as contributing to pollution and vehicle emissions which are already an issue in Cheltenham

We also feel that this will be out of keeping with the area and be visually intrusive in an area of semi rurality.

41 Charlton Close
Cheltenham
Gloucestershire
GL53 8DH

Comments: 4th April 2021

Charlton Kings does not need a large store of this type, it is already well served with small convenience stores, butchers florists etc. I do not want the added traffic and other footfall. Our roads are unable to cope with existing car users. Added litter and noise and other pollution is not welcome.

It will devalue the cost of my house , reduce the privacy I enjoy and for 30 jobs. This is not a good trade-off.

17 Ash Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PW

Comments: 22nd February 2021

I would like to support Lidl's proposal to bring a new store to Charlton Kings. This is just what Charlton Kings and surrounding villages need as all of the other large supermarkets are situated on the other side of Cheltenham. The new store would create jobs and with 81 parking spaces take pressure off the Sainburys local store further down the Cirencester Road, which has inadequate car parking spaces.

20 Brookway Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AJ

Comments: 15th April 2021

With ref. above subject please register my support for the building of a new Lidl store in Charlton Kings.

12 King George Close
Cheltenham
Gloucestershire
GL53 7RW

Comments: 15th April 2021

I live in Charlton Park (GL53) and would be very much in favour of a new Lidl in my area. I think it would provide an excellent alternative to driving to a large superstore on edge of town. I think it provides excellent value for shoppers.

16 Castlefields Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YW

Comments: 15th April 2021

I support this proposal

It would be nice to get to a bigger store here without struggling through to the other side of Cheltenham.more than 20 sets of traffic lights to be negotiated It will not impinge on my local pattern of shopping

95 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DB

Comments: 15th April 2021

We are both behind having a Lidl built at the old Charlton Kings Industrial estate Ref 20/02089/FUL. It make sense to us as we currently have to add to town traffic and pollution to drive across town to any of the main large Supermarkets taking up valuable time also.

Woodend
Sandy Lane Road
Cheltenham
Gloucestershire
GL53 9DA

Comments: 15th April 2021

I fully support Lidl's application. We need a store where we can park. I would support the Village more but the car park is always full and also the roads. I have to shop in Hatherley or out at Waitrose so a store with car parking would be wonderful for me.

16 Westbury Road
Cheltenham
Gloucestershire
GL53 9EW

Comments: 15th April 2021

With reference to the above application, I would like to add my support for the construction of a lidl in charlton kings, which will help many local residents in the C.kings and Leckhampton area without the need to go out of town.

4 Castlefields Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YW

Comments: 15th April 2021

Letter attached.

13 Croft Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LD

Comments: 15th April 2021

Fully support this scheme and hope it goes ahead. No-one has produced a single valid argument for this Lidl not to be built.

74 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NU

Comments: 15th April 2021

As a resident of Charlton Kings I'd like to register my full support for the request for a local Lidl store.

We desperately need a good sized, good value supermarket this side of town. There are none, to do my weekly shop I either have to order online or travel out of the other side of town to the supermarkets.

This Lidl will not affect my use of local shops because I do not do my weekly shopping in any of the local stores now.

9 Southfield Rise
Cheltenham
Gloucestershire
GL53 9LH

Comments: 15th April 2021

With regard to only having fairly expensive food shops in Charlton Kings, Lidl would be perfect. The part of the village where the planning for Lidl is proposed would be very ideal especially with having a suitable sized car park. The nearest general foodshop is a small Sainsburys and the car park is a dangerzone, not at all suitable for the amount of people that use the store.

The new Lidl would serve everyone well in the village, especially families on a lower budget and those without transport.

3 The Old School Mews
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AU

Comments: 24th March 2021

I am writing to object to the proposal by Lidl to build a store on the Cirencester Rd, Charlton kings.

1. We already have a Sainsbury's the building of which lead directly to the closure of an adjacent corner store.

2. This proposed store would impact severely on existing stores on the Cirencester road and in the village. During the pandemic we have relied on the village stores who have been very supportive of local residents. I have not been aware that Lidl has provided a delivery service or any other service anywhere. During lockdown and shielded many of us have relied on the support of the local stores and feel alarmed at the threat to them. We are supposed to be trying to shop local.

3. Charlton Kings already has significant problems with traffic, this store is like to increase people cutting through the already too narrow roads of the village increasing noise, congestion and pollution in an area where there are four schools. We should be trying to reduce levels of traffic pollution knowing as we do now the risks to the health of both young and old.

4. There is already a Lidl only ten minutes away. They are a big and powerful multinational and should be more respectful of local feeling.

White Lodge
Hatherley Lane
Cheltenham
Gloucestershire
GL51 6SH

Comments: 29th March 2021
Support

57A Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NJ

Comments: 19th April 2021

I would like to give my support to this application. Not sure how to get to the right part of your website to do this. Please would you ensure my support is counted however. Thank you

182 Leckhampton Road
Cheltenham
Gloucestershire
GL53 0AE

Comments: 19th April 2021

I am writing in support of the application for a Lidl in Charlton Kings .

I am fully in support of this application .

I would be able to cycle to Lidl in Charlton Kings from Leckhampton .
It would be convenient and the roads are safe .

A supermarket on this side of the town is much needed .

I support small local
Stores , but would also like the choice for some items from Lidl .

Being able to cycle to Charlton kings would save car journeys for my household.

1 Croft Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LD

Comments: 19th April 2021

I would like to register my support for this application for a Lidl Store. I feel this would be a great asset to the community to provide local jobs, a local & good sized supermarket with competitive pricing.

many thanks

10 The Avenue
Charlton Kins
Cheltenham
GL53 9BJ

Comments: 19th April 2021

I am writing to register my support for the application for a new Lidl store in Charlton Kings. I believe this will provide a much needed additional food store in the southern area of the town, which will not be to the detriment of existing shops. The vacant site is currently an eyesore and a waste of valuable land.

Rahnala
Charlton Drive
Cheltenham
Gloucestershire
GL53 8ES

Comments: 24th March 2021

I want to give my objection to the building of a SuperMarket at Charlton Kings. We already have shops in the village that have been superb in providing all necessary groceries

during the lockdown. and also a new corner shop ,Sainsbury, in the Cirencester road. ,

The last thing we need is to have a large commercial enterprise upsetting our present very satisfactory situation.

Please do not grant this application. .

26 Sandy Lane Road
Cheltenham
Gloucestershire
GL53 9DA

Comments: 15th April 2021

I would like you to register my strong support for the above proposal

Chestnut House
16 Hambrook Street
Charlton Kings Cheltenham
Gloucestershire
GL52 6LW

Comments: 19th April 2021

I am objecting to the proposals for the Lidl store as a resident of Charlton Kings:

1. Scale and Massing - The development proposals are out of keeping with the character of Charlton Kings village and its immediate area which is residential in scale. The building which will be prominently on Cirencester Road will bear no relation to the surrounding properties. It will generate noise at all times of the day and night and light pollution.

2. Access and service vehicles - the entrance to the supermarket will be heavily used due to the size of the store with considerable traffic generation and movements resulting from customers and deliveries. The entrance is very close to the existing bridge and has very poor visibility for cars (often approaching at speed) heading northwards along Cirencester Road. Large articulated vehicles will be used for deliveries that will create noise and disturbance to local residents.

3. Traffic - Due to the catchment of the store and its large size of 1,800 sq m, people will be travelling from a wide area in private cars from areas such as Leckhampton, Naunton Park, the east of the town centre and Cirencester. This will cause considerable congestion on local roads around Charlton Kings village and pose a danger to pedestrians and cyclists as well as school

children attending local schools. Local roads such as Bafford Approach and East End Road will be used as cut throughs.

4. Retail impact - The impact of the proposed store on local independent shops is a material consideration. Charlton Kings offers a range of convenience stores and supermarkets together with pharmacies, coffee shops and the post office within Smith and Mann. All of these employ local people whose jobs would be put at risk as well as the village would lose vital local and community benefits as these traders are forced out of business. The post office is a vital community hub.

5. Use - The site is brownfield and would better lend itself to light industrial use and provide further employment opportunities or as residential providing more homes for local people. Loss of employment land.

6. A more suitable retail site should be found for this store closer to the town centre and in an already established commercial area. It is wholly inappropriate to have this large building located in the village of Charlton Kings at the southern edge of the boundary in a residential area unable to cope with the traffic, noise and disturbance..

77 Leckhampton Road
Cheltenham
Gloucestershire
GL53 0BS

Comments: 19th April 2021

THERE IS NO FURTHER NEED FOR A SUPERMARKET-THE CIRENCESTER ROAD ALREADY HAS SAINSBURYS.

THERE WOULD BE no infrastructure to deal with the large volumes of traffic which in themselves are a danger to pedestrians most particularly the large numbers of schoolchildren.

I gather there are to be 80 car parking spaces-this is ridiculous! There is no room for these in Charlton Kings and also no need. We should be walking and cycling more-not driving to a supermarket. We must not build things which encourage car use. Every decision we make must be geared towards preventing climate change thus this is a poor decision

The local shops on Lyefield Road West would lose business and may close. These shops are the cornerstone of the local community. They must remain open. We need a social economic model not a capitalist economic model

Please oppose this plan!

11 Warwick Crescent
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YZ

Comments: 23rd March 2021

As a resident of Charlton Kings, I object to having a large retail store in this location because:

- (a) potential negative impact to local retail businesses (loss of trade & jobs)
- (b) increased traffic in an area not suitable for further traffic increases caused by customers drawn in from Cirencester and nearby villages
- (c) Lidl already have a store in Cheltenham at the Tewkesbury Road Retail Park

(d) We just don't need a store like this in Charlton Kings.

140 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LY

Comments: 9th May 2021

I would like to register a strong objection to the proposed erection of a Lidl superstore in Charlton Kings Lidl, as I believe it would be inappropriate in that location, on the very edge of the Cotswolds, and also in scale against the surrounding infrastructure.

In addition, the impact on traffic and on residents and traders in the surrounding area with also more widespread knock-on effect would be disproportionately great.

As a resident of Charlton Kings, I know that there is more than adequate supermarket provision in this area and importantly there is Lidl superstore just a short drive away, which was only built about a year ago in the centre of town.

For these reasons alone, I believe this proposal should be firmly rejected.

8 Robinia Close
Cheltenham
Gloucestershire
GL53 8PR

Comments: 9th May 2021

We live at 8 Robinia Close, Charlton Kings, GL538PR and we fully support the plans for a local LIDL on Cirencester Road. Food and drink is very expensive in the area from Sainsbury's and the Co-Op, and larger retail / choice is not supported in this area without quite a travel across town.

The area that LIDL is planning to use has been delapidated / run down for some time and a smart LIDL store would improve the current look.

We look forward to seeing a LIDL here in Charlton kings serving the community.

8 Croft Gardens
Cheltenham
Gloucestershire
GL53 8LQ

Comments: 9th May 2021

Please be advised that as a resident of Charlton Kings, I would like to add my voice to the objection to a Lidl in the village.

With the Co-op and Budgens/ Smith & Mann's, the Flower Shop, the Butchery on Cirencester rd and most recently (and unnecessarily) Sainsbury's all already established in the village, alongside the shops on the Sixways/ London Rd stretch of the village, we are very well served in terms of retail. These shops also place an enormous focus on sourcing local produce.

Sainsbury's price match Lidl on hundreds of products, this voids all arguable economical benefits for local residents. The risk to existing businesses and employment of Lidl being allowed to open

a branch in the village will have massive negative long term socio-economic as well as health consequences.

Beside the increased traffic and pollution to our village a Lidl in the village would not benefit the people of Charlton Kings in terms of providing meaningful employment or improving the environment or infrastructure of the village. Due to it's 'bowl' location, the exposure to pollution from traffic is already at an increased health risk. A major discounter - planning to not only serve the local community, but attracting a much wider catchment area - will increase the pollution levels disproportionately and will pose considerable health risks to asthmatics and respiratory disease sufferers.

Furthermore, Lidl's produce commonly carries a hefty CO2 footprint on a majority of products. E.g. Sweet potatoes and butternut are without exception sourced for the U.S.A. And the quality of produce is often extremely poor. In particularly meat produce which is sourced from mass-farming instead of supporting local farmers. E.g. in lambing season, Lidl still sells solely Lamb produced sourced in New Zealand. Charlton Kings is a leading pioneer in Gloucestershire in reducing Carbon Footprint in every household. The establishment of a Lidl will be hugely counterproductive. Considering our Climate emergency, supporting the establishment of a Lidl in Charlton Kings, is absolutely irresponsible.

In addition, the recent addition of a Lidl in town, just over a 5-minute drive away and equally well accessible by public transport from Charlton Kings.

Thank you for your time and attention.

28 Averill Close
Broadway
Worcestershire
WR12 7RA

Comments: 9th May 2021

I wish to raise my objection to the above planning application.

3 Perry Close
Cheltenham
Gloucestershire
GL53 8QY

Comments: 9th May 2021

We are emailing to object formally to Lidl's planning application to build a store in Charlton Kings. We have lived here for over 20 years and regularly use our local amenities and have no need at all for another supermarket.

Our local shops have rallied amazingly during COVID times and with climate protection a duty for all of us, using local shops and produce is a must.

Please listen to the voice of the residents and small businesses in Charlton Kings and refuse this application.

8 Croft Gardens
Cheltenham
Gloucestershire
GL53 8LQ

Comments: 9th May 2021

Please be advised that as a resident of Charlton Kings, I would like to add my voice to the objection to a Lidl in the village.

With Sainsbury's, The Co-op and Budgens/ Smith & Mann's, the Butchery on Cirencester rd, all already established in the village, alongside the shops on the Sixways/ London Rd stretch of the village, we are well served in terms of retail. The risk to existing businesses and employment of Lidl being allowed to open a branch in the village will have negative long term socio-economic consequences, with any benefits being realised by Lidl only.

Beside the increased traffic and pollution to our village (notwithstanding the increased carbon footprint of another Lidl, the majority of whose products are sourced outside the UK) a Lidl in the village would not benefit the people of Charlton Kings in terms of providing meaningful employment or improving the environment or infrastructure of the village.

Thank you for your time and attention.

4 Lyefield Road West
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HA

Comments: 9th May 2021

We would like to register our SUPPORT of the proposed Lidl Store.

Traffic is mentioned in many of the objections.

The new store is providing ample customer parking and off road parking for delivery lorries.

The new store would easily be supplied without impinging on the village centre traffic.

Many of the local stores, have made no provision for customer parking or delivery lorries, and show little consideration to the congestion they cause to the neighbourhood.

28 Averill Close
Broadway
Worcestershire
WR12 7RA

Comments: 9th May 2021

I wish to formally object to the building of the new Lidl store in the Charlton Kings area of Cheltenham

5 Vineyards Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NH

Comments: 9th May 2021

We feel that , rightly, we have enough great shops in Charlton kings but only one post office which is widely used and important to our community!! More traffic around the village would be detrimental to all . Sainsbury's is a shop with competitive prices as is Smith and Mann and the Coop which underlines the fact that we do not need another.. Spirax Sarco have also given legitimate reasons for not wanting Lidl built. Time to think of community not pound signs !!!!

The Old Dairy
Hambrook Street
Charlton Kings Cheltenham
Gloucestershire
GL52 6LR

Comments: 9th May 2021

I object to the increased traffic noise, congestion and flood risk. There is already a Sainsbury's local barely a 1min drive away. The area is served by five grocery stores already, Lidl has also refused to do a retail impact statement. The community will suffer as a result,

Hillview
23A Greatfield Drive
Cheltenham
Gloucestershire
GL53 9BT

Comments: 18th May 2021

I object on the grounds that the area is well supported by food stores so another would seem completely unnecessary. The local shops at Lyefield would also find it hard to survive against the buying power of a major store group.

170 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DY

Comments: 20th May 2021

I strenuously object the proposal to build a Lidl Supermarket on Cirencester Road, Cheltenham on the grounds that it will have an significant adverse traffic impact on quality of life, noise and particulate pollution, and health, and cause economic and social harm to the local community.

We live on the Cirencester Road, already a busy, fast and noisy road, where we are regularly woken by cars and lorries speeding (there is no speed limit enforcement and my experience of living here for more than 10 years is that 30mph is rarely adhered to) up and down the road, starting as early as 4.30am on weekdays.

With 80 parking spaces at the proposed store, there would be some 160 extra traffic movements an hour, during all the store's opening hours, seven days a week, with customers driving to and from the store, necessarily directly past our house. In addition, there will be the impact of deliveries, which will, by necessity, be in HGVs, causing even more HGV movement on an urban road that already experiences a significant level of HGV traffic. You are welcome to come and sit outside our house or to install monitoring equipment here for the purpose of researching noise and pollution levels.

Currently we get some respite from the traffic noise on the weekends, however with a supermarket a couple of hundred yards away we will lose that respite, with a consequent loss of quality of life - particularly sleep - and health impacts of constant high levels of background noise. This constitutes a Significant Adverse Effect Level.

There will be additional particulate as well as noise pollution. There must be further investigation and independent reports into the air quality in our location, and what the impact of 160 extra cars per hour, seven days a week, will have on air quality and noise pollution. I have been diagnosed with asthma since living here and do not want the situation and my health to deteriorate further.

Our children already cannot play out because of the road and who will be put at further risk from the increased traffic when they need to cross the road in order to go to and from school.

In addition, there is no need for the store. With the increase in online shopping, and a network of local shops, as well as a Co-op and a Sainsbury's Local (the opening of which caused the local Nisa to close) Charlton Kings is not crying out for a supermarket. Additionally, the supermarket would threaten the existing independent shops in Charlton Kings, risking damage to the community by cutting jobs and leaving unsightly empty commercial premises.

The jobs that Lidl say they would create would not offset the jobs of local people, and those who would lose their businesses.

Thank you for your thorough consideration of these objections.

12 Shrublands
Cheltenham
Gloucestershire
GL53 0ND

Comments: 20th May 2021

Please accept this email as my objection to the above proposal. My reasons for objection are :

- 1) The threat of closure to the Charlton Kings Post Office should Smith & Mann's store have to close due to the impact Lidl will have on their business and
- 2) Charlton Kings is already well served by existing convenience stores.

9 The Old School Mews
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AU

Comments: 21st May 2021

The proposed store would impact with the loss of jobs to existing shops/supermarkets in the local village and surrounding area.

Already a huge problem with traffic volume through the village, the proposed new store may well to level causing total gridlock.

Car parking is already a major problem, the increased volume caused by the new proposed store would likely overload already inadequate space.

Many pedestrians, old and vulnerable people, young children who face significant danger to already high levels of traffic would be exposed to even higher levels if the development goes ahead.

Even higher levels of traffic pollution exposed to children's lungs causing permanent lifelong damage.

62 East End Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QL

Comments: 24th January 2021

I am writing to support the proposal for lidl to be built in Charlton kings 20/02089/FUL .

The following reasons:

1. We do not have a superstore this side of Cheltenham, for sustainable reasons people will no longer have to drive to Tewkesbury Road for a weekly shop.
2. The employment will be welcomed in Charlton kings.
3. Environmentally it will be built at a lower level to the road so will not be visible from the road.
4. It would also cater for the villages around Charlton kings.
5. Local residents will be able to walk to collect their groceries.

I hope this planning is successful.

Comments: 14th March 2021

I am writing in support of the above proposal for Lidl in Charlton kings.

As a resident, it would be hood to have a full sized supermarket this side of town which is so been needed for years.

It will reduce our carbon footprint and offer jobs locally. I like the fact that it is in a dip so will not be very visible from the road but will look better than what is on the site currently.

We hope the proposed Lidl store is successful.

165 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DB

Comments: 13th February 2021

I am concerned about the impact on the people who live near to the new store as they will see a large increase in traffic, noise and pollution from both customers cars and the many delivery lorries. The deliveries are also likely to start at anti-social hours.

For the rest of Charlton Kings it will unavoidably mean an increase in traffic being pulled through the village from outlying villages and other areas of Cheltenham. This will not only impact on the main roads but especially on the village roads between the A40 and Cirencester Road.

47 Cudnall Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HQ

Comments: 15th February 2021

It would be brilliant not to have to drive to the other side of town to do our shopping, having a economical large supermarket in Charlton kings would benefit many and provide much needed employment to the community.

26 Pilford Road
Cheltenham
Gloucestershire
GL53 9AQ

Comments: 15th February 2021

Opportunity to use an existing site for a supermarket on the eastern side of cheltenham. With no such facilities this side of town it would hopefully reduce people's mileage to shop and traffic across town. Already good access links to the site and plenty of onsite parking.

47 Cudnall Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HQ

Comments: 20th February 2021

As Charlton Kings residents my family and I are very much in favour of a new Lidl store. It will provide convenience, greater competition on price, and a shorter travelling distance for local residents. The store and its surroundings will be modern and attractive and the location is such that it will be unobtrusive.

84 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LT

Comments: 21st February 2021

This will be great for charlton kings, and will bring more trade for other businesses in the village, and bring people from the countryside into the village, i will use it weekly, and i think it will fit in well where it is going to be situated, value for money supermarket is what's needed.

30 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 22nd February 2021

As a long term resident of Charlton Kings I can think of nothing I would like more than a Lidl store here. This would give me and many others in the surrounding area a far better choice than our existing Sainsburys and Co-Op also avoiding a trip into town. I consider these good reasons for a Lidl store and hope the council will allow this.

Comments: 30th July 2021

Living in Charlton Kings, a Lidl Store would mean that I would no longer have to travel into town or to the outskirts for my weekly shopping

I sincerely hope that you will look favourably on this proposal.

18 Wistley Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NW

Comments: 22nd February 2021

I would like to comment upon the planning application in question. I am of an age where it is important to have access to shopping on foot and this proposal to have a Lidl at Charlton Kings fits this in abundance. I will definitely shop there and commend their application.

2 Hearne Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8RD

Comments: 22nd February 2021

I am writing to express my support for a new Lidl store in Charlton Kings, on the former Charlton Kings Industrial Estate.

2 Church Road
Leckhampton
Cheltenham
Gloucestershire
GL53 0PR

Comments: 22nd February 2021

I am writing in reference to the proposed new Lidl store off Cirencester Road, Charlton Kings.

I am in favour of this development as there are no decent sized supermarkets in the Leckhampton and Charlton Kings area. At the moment I travel some distance to Up Hatherley or Tewkesbury Road which increases unnecessary traffic and pollution. This site has been vacant for many years and is ugly waste land that needs something of use and benefit to the community. It is on a quieter main road out of Cheltenham since it was bypassed a number of years ago. It would also stimulate growth in the area too. The plans would clean up the area and add some foliage too.

I hope this gets approval.

La Calanque
Camp Road
Cheltenham
Gloucestershire
GL52 6PS

Comments: 22nd February 2021

Regarding the building of a new Lidl store in Cirencester Road, I fully endorse this proposal.

I live in Charlton Kings (Camp Rd) and feel the only sizeable store in the area is a smaller Sainsbury store. Although there is a Tesco express and small Co-Op with a few independent shops, we could definitely be well-served by a low-cost company such as Lidl.

It has been proved over some years that the quality of Lidl products is on par, or even better, than some of the 'top five large supermarkets' and I would see it as an asset.

Comments: 2nd August 2021

I fully support a branch of Lidl to serve the Charlton Kings and similar areas. I now have to drive to Bishops Cleeve from Camp Road, Battledown and would be grateful for a shorter journey. I cannot see that it would affect local shops to any great extent and would be well supported by local shoppers .

207 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DF

Comments: 22nd February 2021

i am sending you my support for a lidl store in Charlton Kings.As Charlton Kings is getting bigger we want more shops of this kind

Comments: 18th April 2021

I am sending this email in support of Lidl store in Charlton Kings

The reason is that we do not drive and the Lidl store in Cheltenham is not on a bus route and is too far to carry shopping.The store in Charlton Kings will be very handy with a greater selection of items and cheaper prices. without having to catch the bus. My wife was born in Charlton Kings and is looking forward to having a good store in the village.

12 Highland Road
Cheltenham
Gloucestershire
GL53 9LT

Comments: 22nd February 2021

I fully support Lidl's planning application for a bespoke food store at Charlton Kings, a much needed addition to this area. Everyone I've spoken to locally is delighted at the proposal, now the Lidl town centre's store has been moved to Swindon Road on the far side of Cheltenham. Also the creation of more local jobs is very desirable.

2 Ash Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PW

Comments: 22nd February 2021

I fully support the plans to build the new Lidl store for reasons outlined below.

1. There is no other large supermarket in the vicinity.
2. The village shops are limited in choice and are expensive,

3. I have no car so rely on these shops but if there was a large supermarket within walking or cycling distance I would shop there.
4. The new store will bring employment to the local area, especially if they chose to recruit locally. As someone who is currently looking for work after Furlough, this can only be a good thing during Covid tiimes.
5. Charlton Kings is considered an affluent place to live and if it improves it's amenities this will add to it's great location.
6. Charlton King's size should warrant an appropriate size store.

So yes please accept my comments as positive feedback, I am new to Charlton Kings and I really look forward to a good outcome and eventual shopping experience which will make a real impact on my finance and goods choices.

2 Woodgate Close
Cheltenham
Gloucestershire
GL52 6UW

Comments: 22nd February 2021

I fully support the proposed new Lidl store in Charlton Kings.

We require a local supermarket which the area lacks, we currently have to drive to Sainsburys which is not close.

The current industrial buildings on the proposed site are an eyesore, we certainly do not need more new houses due to the lack of sufficient infrastructure to support more families.

The new supermarket will be good for the area and create new employment for local people.

61 Church Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AT

Comments: 1st March 2021

I fully support this application. The location is ideal using a brownfield site on the edge of the village with excellent access.

This would bring variety and much needed competition for existing stores in Charlton Kings.

44 Copt Elm Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AL

Comments: 6th June 2021

I am writing on behalf of my husband and myself regarding the proposal for Lidl in Charlton Kings. We are very fortunate to be well provided for in this area as has been proved during the pandemic. We live in Copt Elm Road and are already aware of the horrors of traffic when it is used as a cut through with Lyefield Road West. This is just more profit for this greedy company. I have no objection to Lidl itself and do shop there occasionally, but it is easily accessible with stores in town and Bishops Cleeve. Please stop this before the inevitable chaos that will ensue.

304 London Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YF

Comments: 11th March 2021

I would like to let you know of my support for the planning application for the proposed new Lidl in Charlton Kings. I live on London Road and this would help reduce length of car journeys we make to go to other supermarkets in Cheltenham.

19 Oak Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL52 6JG

Comments: 11th March 2021

We are writing in support of planning application 20/02089/FUL - New Lidl store, Cirencester Road, Charlton Kings

We welcome the addition of a larger supermarket in Charlton Kings as at present there is only a Sainsbury's in Priors Road.

The new supermarket will bring choice to the residents of Charlton Kings and will reduce air pollution and road traffic, as residents will not have to travel across town to a supermarket.

It will create jobs in the area and will also bring in residents from villages "this" side of Cheltenham to shop.

3 Newcourt Park
Cheltenham
Gloucestershire
GL53 9AY

Comments: 4th March 2021

I wish to support the application for the following reasons:

1. There are no supermarkets this side of Cheltenham- nearest is a 15 minute drive. The proposed supermarket is not an expensive supermarket therefore meeting the needs of all residents.
2. Provision of jobs for local people including part time jobs for older teenagers of school age.
3. It is on an existing commercial site.
4. I do not believe it will impact current shops as none of them would you consider doing a weekly shop in- just pop ins for a small basket of items.

From a personal perspective it will reduce my driving time for weekly shop purposes- cost, time and environment benefit. For smaller shops I will be able to walk to the store.

It will give my son an opportunity for part time work whilst at school- there is little opportunity currently in the local area.

35 Croft Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LD

Comments: 1st May 2021
Support

5 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NG

Comments: 22nd January 2021
I object to this proposal for several reasons.

The site is on a dangerous part of a busy road, where there is frequent ignoring of the speed limit. It is by a bridge and a bend in the road. Entry and exit will be hazardous. The store would attract not just local people, but those from a distance, thus increasing the traffic congestion in the area.

We already have a Sainsbury's local and a butcher just down the road, and in the village centre we have a Co-Op and a local grocery shop. Just slightly further afield, but still local, there is a larger Co-Op. For this reason I see no need for another shop. The result of Sainsbury's opening, was that a local grocery shop had to close down, and the site has been derelict for several years. We don't want this to happen again.

A better use for the site would be for factories and offices or for much needed affordable housing. I would like to see the area converted into a public green space, but I expect that as money talks, this is not going to be a possibility.

Comments: 9th February 2021

I have already objected to the proposal, but having considered the revised plans, I want to raise further objection. It seems strange that some trees have been pronounced unsafe and are therefore subject to felling. Is it a coincidence that these trees are on a site for proposed development? There must be other trees in the town which are diseased, but which have not been considered, because their felling does not afford financial benefit to businesses and residents nearby. I agree with the Spirax Sarco objection, that the traffic would be a further hazard to their staff. If the application is passed, which I hope it won't be, then here are some points, which may be worthy of consideration:

- Install a roundabout at the junction with Cirencester Road (at the expense of Lidl).
- Install traffic lights at the junction with Cirencester Road (at the expense of Lidl).
- Consider a complete redesign of the site, such as putting the car park at the front and the store at the back. This may be safer with regards to vehicles and pedestrians.

21 Withyholt Park
Cheltenham
Gloucestershire
GL53 9BP

Comments: 14th May 2021

The likely loss of the Lyfield Road West stores resulting from the proposed Lidl store on Cirencester Road would be huge and irreparable loss to those who live in this part of Charlton Kings. The present stores are within an easy walking distance even for elderly people, of which there are many in this area, and they provide for many of our essential daily needs. The proposed Lidl store would not be within walking distance from this part of Charlton Kings, and those who have a car would have to drive to get to it. Having got in their cars, if they were lucky enough to have one, they would most likely go to other stores in Cheltenham or Tewkesbury Road, as Lidl is not universally appealing. Those in this area without cars would have to travel by bus, which takes much more time and is less convenient.

It is unlikely likely that people from other parts of Cheltenham would want to drive over to the proposed area. Cirencester Road would seem out of the way for them.

The central part of Charlton Kings still has a village atmosphere. Over recent years other stores and amenities have been lost here, and further damage to this sense of place should be avoided at all costs.

20 Hartley Close
Cheltenham
Gloucestershire
GL53 9DN

Comments: 23rd January 2021

I cannot add anything to the most complete and well informed comments of objection already put forward, simply to fully endorse them all.

17 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 27th January 2021

I'm sorry to say I deeply object to the opening of a Lidl store in CK.

Firstly, we already have an enormous traffic and pollution issue in CK despite it being a small country village on the end of a Cotswold Town. We have a very big and popular secondary school and 3 primary schools as well as extra pre-schools. There is already an ENORMOUS amount of school traffic in the mornings and afternoons, which cause un-safe streets for children along with extremely high pollution levels and parking issues. If you add a major supermarket onto this I dread to think of the health and safety not to mention logistical problems this will add on.

Secondly, we are in the middle of a pandemic - businesses all around the world are struggling and closing down. I'm happy for Lidl that despite this pandemic they are doing so well they can open yet another store - but where does this leave the small, family run businesses? Their shops - such as Smith & Mann - are their livelihood, they are not a huge global business, they are just a small CK business that have been there for us for years, and deliver to regular customers during the pandemic. We need them to keep open, they need us to keep shopping there. If everyone goes to Lidl, places like Smith & Mann will close, then where will the elderly and vulnerable go in the middle of a pandemic. People that don't feel safe in a huge supermarket full of people from outside our village.

I really hope we can get a petition together to stop Lidl in CK! Its not needed and extremely dangerous for traffic, parking and pollution not to mention the disruption to local businesses. Thank you for your time.

11 Carisbrooke Drive
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YA

Comments: 24th February 2021

I would like to offer my support to the proposed new Lidl store in Charlton Kings on the Cirencester Road. We have lived in Charlton Kings for nearly 7 years and have always felt it problematic that we have to drive to the other side of Cheltenham to access a decent sized supermarket. I do hope the proposal will be approved.

Comments: 16th February 2021

I support the proposed new Lidl in CK. It would be great to have a decent sized supermarket on this side of town. Most other larger supermarket are all located on the other side of Cheltenham. I really hope this proposal is approved.

15 St Michaels Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 9DW

Comments: 16th February 2021

1. There is no evidence that another supermarket in this locality is required.
2. There are already three established stores in the area: Smith & Mann, a Co-op and Sainsbury's Local.
3. The last opening of those was Sainsburys. It's opening destroyed a Premier Store nearby (which remains derelict and an eyesore) because there wasn't enough demand to sustain four outlets.
4. If Lidl opens, there will be at least the loss of one of the existing outlets. That is part of Lidl's expectation.
5. Lidl say they are doing us a favour by putting the land to good use. If this former light industrial estate is available, it should be used for new housing, much needed, than another supermarket.
6. Lidl heavy goods deliveries will add further to the trunk road traffic not to mention cars adding to pollution.
7. Lidl stores flout Covid requirements - turn up without a mask - just say "I have asthma" and you are in. Cloaking their campaign with bogus environmental claims does not conceal the fact that this will be another blot on the landscape.

Build homes

1 Randolph Close
Cheltenham
Gloucestershire
GL53 7RT

Comments: 25th February 2021

We consider the proposed siting of a Lidl Store in Charlton Kings to be an asset to the village. We have been customers at Lidl for many years and to have a store locally would be a great benefit to the local community. We have found their quality and wide choice of goods to be excellent, supported by their pleasant and helpful staff.

23 Carisbrooke Drive
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YA

Comments: 25th February 2021

We support the above planning application for the following reasons:

1. Easy access for a family shop:

At present Charlton Kings is served well by convenience stores, but a weekly, economical family shop, means a drive to the centre of Cheltenham. The size of the local stores prohibits the range of food choice and prices a family shop requires.

2. Growing community:

Charlton Kings has grown over the last few years. Many new family houses have been built in the area. The community would benefit from a local larger supermarket. It will widen the local shopping facilities needed.

3. The regeneration of the site:

Positioning Lidl, off the Cirencester road, will regenerate the whole site and its landscaping and build will provide a useful resource for a growing community.

1 Regis Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EQ

Comments: 25th February 2021

We support this application, as we feel it meets a need in the area.

Comments: 2nd April 2021

Having had further thoughts, we now wish to oppose this application. We no longer think there is a need for this extra store in Charlton Kings. We value the assistance and cooperation given by the existing shops (such as home deliveries and 'phone assistance), which would disappear along with the present shops if a new Lidl arrived.

We value greatly the helpful personal service we have received from the Lyefield Road stores before and during the COVID pandemic, and we are very grateful for the cooperation and home deliveries we have from them.

This assistance would be threatened and almost certainly removed if a new Lidl superstore came into being in Charlton Kings.

In our opinion such a store is not needed given the present facilities and we hope that you will note our objections to the application.

80 Bafford Approach
Cheltenham
Gloucestershire
GL53 9JB

Comments: 24th February 2021

I am writing to support the plans for a Lidl to be opened in Charlton Kings.

15 Chatcombe Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LT

Comments: 25th February 2021

I would be happy to have a Lidl store in Charlton Kings.

35 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 25th February 2021

I would like to register my support for a Lidl store off Cirencester Road, in Charlton Kings. I think this would be an asset to the community.

1 Croft Mews
Croft Avenue
Charlton Kings
Cheltenham
Gloucestershire

Comments: 25th February 2021

Please note my Support of the proposed Lidl supermarket in Charlton kings.
More choice, and jobs. No more driving to Lidl in town.

13 Newcourt Park
Cheltenham
Gloucestershire
GL53 9AY

Comments: 25th February 2021

I am writing to confirm my support for the planning application Reference 20/02089/FUL.

14 Castlefields Drive
Cheltenham
Gloucestershire
GL52 6YP

Comments: 25th February 2021

I would like to make my view known with regard to the proposed new Lidl store off Cirencester Road in Charlton Kings.

Personally, it would make a huge difference to where I go for my weekly food shop as currently there are no supermarkets nearby for those on a budget. Having this type of store nearby will also enable my husband and I reduce our driving costs. Cheltenham's traffic can be a very busy and congested when trying to cross from one side of the town to the other when not in lock down.

I also shop for elderly parents and I know they would appreciate more affordable food.

It makes sense that the company want to build on an existing brownfield site and there will be the opportunity to create more jobs in the area.

Thank you for taking the time to read my views.

6 Chatcombe Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LS

Comments: 25th February 2021

I wish to register my wholehearted support for the above proposed development.

This will be a very welcome addition to much needed local shopping facilities such as Lidl provide. We are greatly disadvantaged this side of town and this will not only offer a wider range and choice but also offer much needed local competition.

3 Hayman Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 9FD

Comments: 25th February 2021

I am in full support of the new store opening as this side of town needs a substantial supermarket that people can travel to without getting in the car or at the very least only travel a short distance therefore reducing carbon footprint.

I truly hope this is approved for the sake of all the people in the village and surrounding area who will not have to travel across town to shop.

Comments From Alex Chalk MP

Comments: 25th February 2021

Alex Chalk MP has been contacted by a number of constituents and businesses regarding 20/02089/FUL | Erection of a Class E retail store, car parking and servicing areas, access, landscaping and associated works following demolition of existing buildings

In the first instance Mr Chalk would like to confirm that any decision in regards to this application will be taken by the Full Planning Committee rather than delegated to planning officers; and that

the local community opposed to the proposals will be made aware of the opportunity to nominate a spokesperson to address the committee directly.

In considering this application, Mr Chalk would ask Committee members to give particular regard to the potential impact on existing local businesses, a point which has been highlighted in a number of the representations on the planning portal. The representations make an important point about the likely customer pedestrian / vehicle ratio in comparison with the existing local shops such as Smith and Mann and the established community of shops at Sixways.

As the Highways Authority comments have identified, the change of use will generate a very different trip profile to the existing site and the traffic studies presented in support of the application are considerably lacking in a number of areas. Mr Chalk asks that any consideration by Committee members should be based on a full independent traffic assessment. Key areas for challenge include the impact from delivery times, noise and air pollution, peak hours traffic volume, access onto Cirencester Road and the knock on effects that will inevitably occur across the already congested local and edge of town centre road infrastructure.

As many representations recognise, should this scheme be approved, it would be another missed opportunity to redevelop a brownfield site to meet the increased pressure for residential development, both in the immediate area and within the town. Committee members will no doubt be mindful of this pressing need, given the recent collapse of the Portland St proposals.

36 Cudnall Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HG

Comments: 22nd March 2021

I object to the planning application for a Lidl store on this site as it would greatly increase the traffic flow and in turn increase the risk of accidents particularly where a vehicle was leaving the site and turning right into the Cirencester Road.

At present there are old industrial units on the site. I thought that one of Cheltenham's planning policies was to retain employment land and not to allow retail use.

6 Lyefield Road West
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HA

Comments: 22nd March 2021

I'm afraid it wouldn't let me login or create an account in order to submit my objections to the LIDL planning proposal in Charlton Kings.

Please accept my objection to the proposed building of another Lidl store in Cheltenham. There are already several Lidl stores in the Cheltenham area providing services to the town, I see no reason why we would need another. Charlton Kings is already well served by two Co-Ops, a Sainsburys and Smith and Mann.

Charlton Kings has a unique village character with residents supporting the local businesses. Our small independent retailers have gone above and beyond their call of duty is serving our elderly and infirm residents during the current pandemic. Local businesses contribute to the community

by providing services but they also have an important social role that we must maintain and encourage.

The new lidl store will increase traffic, noise and pollution. Traffic congestion is already a problem in the village and road safety for our elderly, school children and vulnerable residents will be increased greatly.

I understand that the local Parish Council, MP and businesses have all objected to the proposal and I support their objection.

1 Ashgrove
Beeches Road
Charlton Kings Cheltenham
Gloucestershire
GL53 8NF

Comments: 25th March 2021

This is a formal objection to the application for the building of a Lidl store on the Cirencester Road near the old railway bridge. The basis of our objection is set out below.

The area is already well served with supermarkets stores, including a Sainsburys Local, Smith and Mann (which houses a Post Office) and a number of independent retailers along nearby Lyefield Road West. The development will adversely affect these well used and well liked local and small businesses. Furthermore, the local businesses source much of their wares locally, whereas Lidl source theirs from elsewhere in the UK and abroad. This is a village community and I talk to many people who use and value the local shops. The building of a Lidl supermarket would cause significant harm to the vitality and viability of the existing Charlton Kings village life.

The A435 Cirencester Road is a secondary 'A' road which winds its way through Charlton Kings. The road is lined with residential properties up to the proposed site of the build and is already busy with pedestrians, traffic and children from a number of schools in close proximity. There is a shortage of off-road parking so some stretches have been adapted for the parking of vehicles.

As there is unlikely to be much demand locally for Lidl, the majority of trade will be attracted from outside the area. The Cirencester Road would be completely unsuitable to cope with such extra traffic, it having evolved as explained above. It can already be a dangerous area to walk or cycle and additional traffic to a Supermarket would be a recipe for serious accidents.

We ask that you take the above into consideration before making your decision. The proposed Lidl store would change Charlton Kings' village life into a busy commercial centre that does not have the infrastructure to support it.

19 Lyefield Road East
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BA

Comments: 28th March 2021

The Cheltenham area, including Charlton Kings, is already extremely well-supported by a high number of supermarkets - both smaller local stores and larger 'out of town' stores. Charlton Kings in particular already benefits from a good number of well-stocked and efficiently run shops - Smith & Mann/Nisa, two Co-ops, Sainsbury's, and others just a short walk distance away in Leckhampton and other surrounding neighbourhoods.

The two local shops in the heart of the village have provided a tremendous and invaluable service, especially over the past and difficult year. When images were shown in the media of shops where shelves were empty in other stores, our local shops always managed to replenish stocks and keep a steady supply of provisions. They have been an asset to the local community and provide a valuable and thriving service, playing an essential role at the heart of the village. They respond to customer need and have managed their stores effectively during these difficult 12 months. As a resident of Charlton Kings, I have felt confident that we would not go without and feel it's very important that we, as a community, lend out support to shops that have supported us well. I fail to understand how there is sufficient demand to support another supermarket coming into the area, without detriment to the existing stores, which service the community more than adequately. I would not like to see a LIDL store arriving here as I feel this would erode the sense of community that our current stores support.

36 Croft Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LA

Comments: 3rd April 2021

In reference to the proposed Lidl store in Charlton Kings, please take this email as being in full support of the proposal. As a Charlton Kings resident from around the corner of the proposed site, we think it would be a welcomed addition which will benefit the village and the surrounding villages. At the moment we have to travel across town to the nearest supermarket which takes time and fuel which is not the best for the environment. Being able to shop locally and affordably (other shops in CKings can be on the pricey side) will benefit us and other residents immensely. Not to mention the jobs it will provide to the local community.

40 Croft Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LA

Comments: 3rd April 2021

I would like to support the planning for Lidl Charlton Kings Cheltenham

3 Lawson Glade
Cheltenham
Gloucestershire
GL53 9HL

Comments: 3rd April 2021

I am very much against the proposed Lidl store in Charlton Kings for two main reasons;-

1. There would be a great increase in traffic both from Cheltenham and from the countryside around that would cause congestion that would affect not only neighbouring property owners but also all the approaches to the site

2. Damage to existing businesses would be enormous. Undoubtedly some will be forced to close as Lidl will suck away their trade. This will upset the balance of trade in the village and cause a domino effect of others. For example why would a coffee shop remain in business if there are no longer any passers by. We will end up with only one or at best two shops serving our needs and have traffic congestion as a result.

Is this the way to thank our retailers for years of service and diversity of choice they have given us and is it a thank you for their help and support during the lockdown days of covid, I think not.

This development should not go ahead.

67 Copt Elm Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AN

Comments: 3rd April 2021

I wish to object to the planning application to build a Lidl supermarket on Cirencester Road, Cheltenham.

The impact this would have on the traffic in surrounding areas and the local businesses would be significant and irreparable.

8 Withyholt Park
Cheltenham
Gloucestershire
GL53 9BP

Comments: 3rd April 2021

I am writing to register my objection to this planning application.

This is on the basis of the increased risk to wellbeing from increased traffic - short term physical (road accidents) and long term (pollution effect on our respiratory systems). For example Sandy Lane is becoming increasingly dangerous as cars speed in both directions to and from the Bafford Approach turning. The risk has risen substantially during the lockdowns as pedestrians - walkers, school children etc - seek to practice social distancing but with only a pavement on one side of the road.

Furthermore I'm curious to learn whether increased commercial development in Charlton Kings is strategic aim for CBC and one that the residents have been consulted or voted on?

Thank you for taking this into consideration for planning application: 20/02089/FUL

34 Longway Avenue
Cheltenham
Gloucestershire
GL53 9JJ

Comments: 3rd April 2021

Letter attached.

357 Old Bath Road
Cheltenham
Gloucestershire
GL53 9AH

Comments: 3rd April 2021
Letter attached.

Brookway House
Brookway Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AJ

Comments: 3rd April 2021
Letter attached.

7 School Road Flats
School Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BB

Comments: 3rd April 2021
Letter attached.

Cariadus
5D Morlands Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LP

Comments: 3rd April 2021
Letter attached.

Thirlstaine
18 Greatfield Drive
Cheltenham
Gloucestershire
GL53 9BY

Comments: 3rd April 2021
Letter attached.

20 Parkwood Grove
Cheltenham
Gloucestershire
GL53 9JP

Comments: 3rd April 2021
Letter attached.

21 Shrublands
Cheltenham
Gloucestershire
GL53 0ND

Comments: 3rd April 2021
Letter attached.

Domus
70A Copt Elm Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AW

Comments: 3rd April 2021
Letter attached.

28 Lyefield Road East
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AY

Comments: 3rd April 2021
Letter attached.

9 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PA

Comments: 8th April 2021

I wish to add my objection to this proposed development as it would greatly affect the nature of the village of Charlton Kings. Cirencester Road is already a busy thoroughfare with congestion especially around the proposed access point.

Charlton Kings has a thriving community spirit which would be greatly diminished if this application were to go ahead because the existing local shops would be unable to compete and would gradually close.

Lidl have many outlets already and can surely reap their profits in their existing locations in and around Cheltenham without ruining the livelihoods of the existing smaller shop owners.

Please refuse this application.

12 Chestnut Terrace
Charlton Kings
Cheltenham
Gloucestershire
GL53 8JQ

Comments: 15th April 2021

As a Charlton Kings resident, I support the plans for the new Lidl to come to Charlton Kings.

22 Bucklehaven
Stockton Close
Cheltenham
Gloucestershire
GL53 9JR

Comments: 15th April 2021

I fully support the planning application for Lidl in Charlton kings.

There are no other supermarkets convenient to the Charlton Kings area, they will not affect local shops such as chemists or coffee shops and offer value for money for pensioners such as myself on a limited budget

10 Westminster Close
Cheltenham
Gloucestershire
GL53 7QP

Comments: 15th April 2021

I wish to show my positive comments to the above proposed Lidl store for Charlton Kings.

It would give more choice locally, like Sainsbury's, (who seem to have plenty of outlets in Cheltenham) make use if a brownfield site, and create jobs in the area too, so I have no objections.

13 Gabell Road
Cheltenham
Gloucestershire
GL53 9FA

Comments: 15th April 2021

I wanted to register my support for the Lidl application for a store in Charlton Kings.

As a regular shopper at Lidl, a store in Charlton Kings would eliminate the need for me to drive to the centre of town for my regular shopping.

I am impressed with the quality of their builds and how it improved the town centre site, and the proposed store would improve, what is, run down industrial buildings.

If I were to offer any improvements; would be to have a natural grass roof to reduce the visual impact from the road and houses opposite, as well as returning a (small) area to plant life.

7 Cudnall Street (Resident 1)
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HS

Comments: 15th April 2021

This is an email of Support for the proposed Lidl store on the former Charlton Kings Industrial Estate.

My Reasoning:

- There aren't any 'weekly shop' facilities in Charlton Kings
- The closest 'weekly shop' facility is a 10 minute drive to Sainsburys (which is extremely expensive) or a 15-20 minute drive to Tesco (which is more financially viable for the demographic of Charlton Kings)
- From an environmental perspective, driving to Tesco regularly is not preferable compared to a facility that will be walkable by most of the community. This would also benefit the older community.
- Two Electric Vehicle charging points (with infrastructure installed to deliver up to 20% of EVC spaces in the future)
- The project is also a regeneration of a vacant brownfield site, which is a current eyesore for the community.
- My son is 16 and looking for employment to support his further education. The Lidl would generate 30 new full and part time job opportunities for the local community

7 Ham Close
Charlton Kings
Cheltenham
Gloucestershire
GL52 6NP

Comments: 15th April 2021

We fully support plans for a new Lidl.

7 Cudnall Street (Resident 2)
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HS

Comments: 15th April 2021

This is an email of Support for the proposed Lidl store on the former Charlton Kings Industrial Estate.

My Reasoning:

- There aren't any 'weekly shop' facilities in Charlton Kings
- The closest 'weekly shop' facility is a 10 minute drive to Sainsburys (which is extremely expensive) or a 15-20 minute drive to Tesco (which is more financially viable for the demographic of Charlton Kings)
- From an environmental perspective, driving to Tesco regularly is not preferable compared to a facility that will be walkable by most of the community. This would also benefit the older community.
- Two Electric Vehicle charging points (with infrastructure installed to deliver up to 20% of EVC spaces in the future)

- The project is also a regeneration of a vacant brownfield site, which is a current eyesore for the community.
- The Lidl would generate 30 new full and part time job opportunities for the local community

7 Cudnall Street (Resident 3)
 Charlton Kings
 Cheltenham
 Gloucestershire
 GL53 8HS

Comments: 15th April 2021

This is an email of Support for the proposed Lidl store on the former Charlton Kings Industrial Estate.

My Reasoning:

- There aren't any 'weekly shop' facilities in Charlton Kings
- The closest 'weekly shop' facility is a 10 minute drive to Sainsburys (which is extremely expensive) or a 15-20 minute drive to Tesco (which is more financially viable for the demographic of Charlton Kings)
- From an environmental perspective, driving to Tesco regularly is not preferable compared to a facility that will be walkable by most of the community. This would also benefit the older community.
- Two Electric Vehicle charging points (with infrastructure installed to deliver up to 20% of EVC spaces in the future)
- The project is also a regeneration of a vacant brownfield site, which is a current eyesore for the community.
- The Lidl would generate 30 new full and part time job opportunities for the local community

7 Cudnall Street (Resident 4)
 Charlton Kings
 Cheltenham
 Gloucestershire
 GL53 8HS

Comments: 15th April 2021

This is an email of Support for the proposed Lidl store on the former Charlton Kings Industrial Estate.

My Reasoning:

- There aren't any 'weekly shop' facilities in Charlton Kings
- The closest 'weekly shop' facility is a 10 minute drive to Sainsburys (which is extremely expensive) or a 15-20 minute drive to Tesco (which is more financially viable for the demographic of Charlton Kings)
- From an environmental perspective, driving to Tesco regularly is not preferable compared to a facility that will be walkable by most of the community. This would also benefit the older community.
- Two Electric Vehicle charging points (with infrastructure installed to deliver up to 20% of EVC spaces in the future)
- The project is also a regeneration of a vacant brownfield site, which is a current eyesore for the community.
- The Lidl would generate 30 new full and part time job opportunities for the local community

15 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PB

Comments: 15th April 2021
I fully support this application.

It would be great to have a Lidl store this side of Cheltenham.

16 Belland Drive
Cheltenham
Gloucestershire
GL53 9HU

Comments: 15th April 2021
As one of the more elderly residents of Charlton Kings I want to register my full support for the Lidl's proposals to bring a new store to Charlton Kings.

Sainsburys local can sometimes be 3 times the price for essential items that I purchase in a regular basis.

Capel Orchard
Capel Lane
Cheltenham
Gloucestershire
GL52 6UZ

Comments: 15th April 2021
We would like to register our support for the Lidl application to build a store on the Cirencester Road.

32 Mount Pleasant
Kingsway
Gloucester
GL2 2BX

Comments: 15th April 2021
I think a new lidl store would be great for the local people and for Cheltenham.

I spend a lot of time in charlton kings looking after and shopping for my family.

Lidl have my full support

155 Leckhampton Road
Cheltenham
Gloucestershire
GL53 0AD

Comments: 15th April 2021
I am writing to voice my support for the proposed Lidl store in Charlton Kings.

There is currently no european discounter store this side of cheltenham and this would be a very good addition for the community.

Its important to ensure choice for customers and in the current economic climate it is really important for the community to have this.

The fact that it will also create new jobs is an added bonus.

39 Collum End Rise
Leckhampton
Cheltenham
Gloucestershire
GL53 0PA

Comments: 15th April 2021

I am writing to affirm my support for the Lidl Store Proposal in Charlton Kings. I live on this side of town and it will be a good addition to our shopping choices, and reduce the need for travel to other supermarkets. With the housing developments, like the local school expansion, it will help the local infrastructure.

267C London Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YG

Comments: 15th April 2021

I'd like to take the time to express my support for the proposed Lidl in Charlton Kings.

From a personal perspective I look forward to have a store local enough to walk to if I want and large enough to be able to do a full weekly shop at. Even if driving it would hugely reduce my environmental impact where the closest alternative store is some 15+ mins drive away.

I'm always keen to support a project that will create jobs, I understand this development suggests some 30 new jobs - and as a stay at home mum who's on the job hunt, I'm interested to hear more from an organisation that may offer part time working house to fit with school hours?

It would also be a welcome change to see the unsightly brown sight developed into something more attractive!

18 Willow Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PQ

Comments: 3rd April 2021

I support this application. I think it would be great to have a larger local shop with a decent selection of reasonably priced food. There's nothing available on the Charlton Kings side of town, I have to drive through to the centre of town for the Lidl or the Tesco's/Sainsburys out Kingsditch side. Co-op in Leckhampton is slightly larger, but parking isn't great, even with the local paid parking lot, so we don't tend to go there.

I hear the arguments against saying this is going to affect local businesses, but I only use those local competitors for convenience shopping because they are expensive, and I expect I will continue to do the same, my convenience shopping habits won't change.

39 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NL

Comments: 4th April 2021

I would like to register my objection to the building of a new supermarket.

The Charlton Kings Parish Plan 2017 (<https://www.charltonkingsparishcouncil.gov.uk/uploads/parish-plan-3.pdf>) mentions the Joint Core Strategy and the requirement to build 20,000 homes in Cheltenham between 2011 and 2031.

This would be a good opportunity to build a few of those houses on a brownfield site, especially in Charlton Kings which is surrounded by the AONB.

10 Woodgate Close
Cheltenham
Gloucestershire
GL52 6UW

Comments: 5th April 2021

This building is unnecessary as Charlton Kings has plenty of local shops, plus big supermarkets a short drive away. It will unnecessarily bring horrendous traffic to the village causing potentially life threatening harm to residents from PM 2.5. Also local businesses such as the butchers, and other smaller food shops, and hardware outlets already under severe pressure from Covid will probably go under losing our diversity and cause dismal vacant spaces in the village. The space could far better serve the community for much needed sports facilities, a snooker club perhaps, table tennis, squash etc, rather than something that is totally not needed whatsoever.

Hanscomb International
Eagle Tower
Montpellier Drive
Cheltenham
GL50 1TA

Comments: 24th January 2021

We have over 100 employees in the Charlton Kings area as well as my own family members that are home working.

This store will greatly improve access to shopping without the need for car journeys.

The sympathetically designed store, using high quality materials to replace the existing dilapidated and vacant industrial buildings will enhance the character and appearance of the area and is more befitting the residential nature of the area.

The proposal will provide new and improved shopping facilities for the area at competitive prices and offer exceptional quality and choice to the benefit of local shoppers and the elderly who shop locally and are currently penalised for doing so by inflated prices.

77 Ravensgate Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NS

Comments: 24th January 2021

I wish to let you know that I support the application by Lidl to build a new store in Charlton Kings (Planning application 20/02089/FUL).

77 Ravensgate Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NS

Comments: 24th January 2021

I am contacting you to let you know that I am very much in favour of the application by Lidl to build a small supermarket in Charlton Kings.

54 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DA

Comments: 24th January 2021

I support the proposal for the Lidl store in Charlton Kings. I feel it would not detract from the smaller existing stores, which we would still use on foot, but it would save us having to drive through town in order to do a big shop, which we have to do at present.

My only concern is the safety of traffic exiting the entrance to the area and turning right towards Cirencester, as the rise of the bridge is not ideal to see approaching traffic. Perhaps traffic lights would improve safety and also help to slow traffic coming into the built up area down the hill from Seven Springs.

74 Copt Elm Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AW

Comments: 24th January 2021

I've just seen a leaflet from Lidl about a proposed new store on the Cirencester road. Great idea for the community. Not everyone wants to shop at Sainsbury's!

We have very little this side of town and have to constantly drive over to Tewkesbury road side to go to a gym or go shopping!

Any new gym proposals would also be very welcome!!

2 Lyefield Road West
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HA

Comments: 25th January 2021

Our family sincerely support proposed erection of a new Lidle store on a currently unused site. There isn't a reasonably large supermarket in the vicinity and the new store will greatly improve access to everyday shopping for the residents without the need to drive all the way across town and therefore would also contribute to the reduction of traffic and pollution.

The proposal seems to be sympathetic to the local area and will bring additional benefits by creating jobs in the area.

10 Highland Road
Cheltenham
Gloucestershire
GL53 9LT

Comments: 19th April 2021

I would like to support this application.

The Dunes
102 East End Road
Charlton Kings Cheltenham
Gloucestershire
GL53 8QL

Comments: 17th February 2021

Charlton Kings needs a supermarket. Having to drive across town is time consuming and only adds to town centre congestion.

12 Birch Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PJ

Comments: 21st April 2021

I object to the proposed development, for the following reasons:

1. Under the Countryside and Rights of Way Act 2000, s 85, Cheltenham BC has a duty to "have regard to the purpose of conserving or enhancing the natural beauty" of an Area of Outstanding Natural Beauty (AONB) when making decisions "so as to affect" land within the AONB.
2. This proposed commercial development is immediately adjacent to the Cotswolds AONB, and will affect the land within it. The proposed development will have a detrimental effect on the

AONB's natural beauty, environment and wildlife, particularly in the wooded area behind the Doubletree by Hilton hotel.

3. The character and scale of the proposed commercial development are at odds with the character of the surrounding area. The proposed development will lead to a significant increase in traffic (customers, employees and deliveries), noise, and air pollution in what is a semi-rural, residential area. This substantial development will skew the balance of the neighbourhood from residential to commercial.
4. The Sainsbury's Local on Cirencester Road does not set a precedent, as (unlike the proposed development) its appearance and scale are in keeping with the character of the area.
5. The arrival of an international supermarket chain with a reputation for aggressive discounting will threaten the survival of our few remaining independent local shops.

4 Ravensgate Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NN

Comments: 23rd February 2021
We are in full support for Lidl store.

9 Bafford Lane
Cheltenham
Gloucestershire
GL53 8DN

Comments: 23rd February 2021
After looking at the plans for the new Lidl store in Charlton Kings, I would like to register my support for their application.

10 Bucklehaven Almshouses
Stockton Close
Charlton Kings
Cheltenham
GL53 9JR

Comments: 23rd February 2021
I think a Lidl store in Charlton Kings would be very beneficial, we need more diversity here.

Comments: 21st April 2021
I agree about a Lidl store in Charlton Kings, we need more diversity in the area.

12 Gilbert Ward Court
Croft Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8ND

Comments: 23rd February 2021

I am glad that we may be having a new Lidl store in Charlton Kings. I have shopped in Lidl stores before and find the food very nice.

Chiltern Lodge
Charlton Court Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6JB

Comments: 23rd February 2021
Letter attached.

7 Church Piece
Charlton Kings
Cheltenham
Gloucestershire
GL53 8JN

Comments: 22nd February 2021
We very much support the proposal for a new Lidl store in Charlton Kings and feel it will offer a good alternative shopping experience.

21 Everest Road
Cheltenham
Gloucestershire
GL53 9LQ

Comments: 9th May 2021
I would like to object most strongly to the proposed Lidl store in Charlton Kings.

It would add traffic to an already busy road.

There are plenty of other grocery stores in the area, including another Lidl.

It will damage local businesses in Charlton Kings, which has a thriving shopping centre already.

The local Post Office might well be forced to close.

There are already too many Lidl stores in and around Cheltenham.

114 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DG

Comments: 9th May 2021
As a resident on the Cirencester Road I would like to formally submit my objection to the proposed Lidl planning proposal for building a store on the Cirencester Road.

Increased traffic and the threat to local business are my major concerns.

55 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PG

Comments: 9th May 2021

I responded to a Lidl questionnaire some time ago objecting to their proposed new store in Charlton Kings. We have already seen the demise of our local corner store on Cirencester Rd when Sainsbury's muscled in to a site almost opposite. The Sainsbury store now gives us a good range of household items at reasonable prices. Their other store at Oakley is only ten minutes drive away if we want even more choice. Besides this we have a Co-op in the centre of Charlton Kings and very good choices at Smith & Mann Nisa P.O. In the village we rely upon our Post Office and so cannot risk losing Smith & Mann Nisa in which the P.O. is situated. Many of us shop on foot and/or choose to shop locally. There are sufficient options within walking distance, all with parking nearby. On the London Road are two more stores and a petrol station. This seems like maximum capacity for one small area. I am sure a new Lidl would mean the demise of one or more of our much loved local stores.

My other objection is to the location at the bottom of Charlton Hill. The proposed site is below the level of the road. The junction of this industrial estate with the Cirencester Rd is not ideal for increased and frequent traffic coming up out of the proposed area. The Cirencester Rd is very busy, vehicles coming down Charlton Hill have barely reduced to 30 m.p.h., and the bend in the road will make it difficult for them to anticipate vehicles exiting cautiously up from the estate. Shoppers in cars will also find it difficult to assess a safe exit, especially if they are turning left. Shoppers on foot would need a pedestrian crossing which leads me to the conclusion that there would be a need for traffic lights to enter and leave the area safely. I did not see such refinement in the plan they presented.

If we want to shop at a Lidl there is one about 10 minutes drive away or a simple bus ride!

12 Brookway Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AJ

Comments: 14th May 2021

completely support the planning application, referenced above, for a new Lidl in Charlton Kings. I will be able to walk to the shop rather than have to get my car out to drive to another branch. That makes a store in Charlton Kings an environmentally friendly proposition. The other local shops are overpriced as they don't have enough competition. Sainsburys claim to price match but the local store simply refrains from stocking the items that they price match with Lidl so they can still charge more for the same product.

The local Parish Council objects to anything that is put before them unless it is to their benefit, so I would discount their objections, what the reason is.

Comments: 9th May 2021

completely support the planning application, referenced above, for a new Lidl in Charlton Kings. I will be able to walk to the shop rather than have to get my car out to drive to another branch. That makes a store in Charlton Kings an environmentally friendly proposition. The other local shops are overpriced as they don't have enough competition. Sainsburys claim to price match but the local store simply refrains from stocking the items that they price match with Lidl so they can still charge more for the same product.

The local post office is staffed by rude unhelpful staff so that would be no loss to the local community if it somehow had to close because of the opening of a local Lidl branch.

The local Parish Council objects to anything that is put before them unless it is to their benefit, so I would discount their objections, whatever the reason is.

Rye House
12 Hambrook Street
Charlton Kings Cheltenham
Gloucestershire
GL52 6LW

Comments: 9th May 2021

Lidl already has 2 large stores in Cheltenham and a further large store in Bishops Cleeve. Charlton Kings is already served adequately by Sainsbury's and 2 Co-Op stores as well as an independent store in Lyefield Road West (which store also offers the very important service of a Post Office). Furthermore there are garages at Six Ways and East End both of which sell basic foods and opposite which is another independent grocery store.

The access to the proposed Lidl site offers poor visibility and would be a further hazard.

I object strongly to the application.

7 Withyholt Park
Cheltenham
Gloucestershire
GL53 9BP

Comments: 10th May 2021

1. The store is likely to cause the closure of several small businesses, including a post office, that are accessible on foot (and well used) in an area of some density of population including a significant proportion on non car users. The large store does not seem accessible like this. This point is especially the case for elderly shoppers and those with disabilities.

2. The creation of the store can only aggravate the existing and increasing problems of cross town connections in this part of Charlton Kings.

6 Birch Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PJ

Comments: 19th February 2021

I believe this development will provide a most important local amenity, in an area of Cheltenham where no large supermarkets exist, thus cutting down on the need to travel to other areas of the town for essential shopping at reasonable prices.

The site itself, on an industrial estate situated on a major road, represents a far less disruptive setting than one closer to residential properties, such as the Sainsbury's convenience store further along Cirencester Road.

1 Sandringham Court
King Arthur Close
Cheltenham
Gloucestershire
GL53 7EY

Comments: 13th May 2021

My only concern would be Access and egress as it is a 2-lane road along the Cirencester Road which might cause problems.

16 Garden Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LJ

Comments: 30th May 2021

I object to this application as I believe it will cause local store closures as happened with the NISA on Croft Road when the Sainsbury's local opened and will increase traffic throughout the village. In particular Horsefair St, Little Herbert's Rd, Garden Rd and Bradley Rd.

Southern Lawn
Ashley Road
Cheltenham
Gloucestershire
GL52 6NU

Comments: 8th March 2021

I fully support Lidl's application. It will drastically reduce the need to drive over to the other side of town to access all the large supermarkets on Tewkesbury Road, and therefore dramatically reduce congestion and pollution. Taking the bus or cycling or walking are not options at all, as buses are so very very infrequent as to be unusable, and cycling or walking with a heavy shop is impossible. Residents of Charlton Kings have very little on offer on this side of town, except for small corner shop type supermarkets. Also the site is hardly visible from the main road, it will have easy access and lots of parking, and will make good use of an old eyesore of an industrial site. A great idea that I fully support.

26 Hartlebury Way
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YB

Comments: 3rd March 2021

Letter attached.

The Hendre
33 Brookway Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HF

Comments: 23rd March 2021

Letter attached.

The Hendre
33 Brookway Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HF

Comments: 23rd March 2021

Letter attached.

1 Whitefriars Court
Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LG

Comments: 23rd March 2021

Letter attached.

16 St Judes Walk
Cheltenham
Gloucestershire
GL53 7RU

Comments: 23rd March 2021

I oppose strongly to the recent application for a Lidl store in Charlton Kings, It is totally unnecessary as there is already a very large Lidl store in Town and a further even larger store on the Tewksbury Road. If permission is granted, it would affect all the local services provided by the current businesses in Charlton Kings plus the extra traffic in an already very busy area. We have 3 other supermarkets in the vicinity and we do not need a new one, bearing in mind it would be located right next to a golf club which could possibly endanger shoppers with wayward golf balls. I sincerely hope you as a committee would refuse the application.

16 Brookway Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HB

Comments: 23rd March 2021

To whom it may concern,

I am writing to express my support for a new Lidl Store off Cirencester Road (Planning Reference No. 20/02089/FUL).

Most supermarkets are on the other side of town - why shouldn't us residents of Charlton Kings be able to benefit from more affordable prices without having to get in cars (if indeed we have cars).

I believe that the local trade will survive anyway - there is room for you all.

I hope we see Lidl here soon.

Comments: 29th July 2021

Hi. I am writing to express my support for the proposed Lidl supermarket in Charlton Kings Cheltenham. It's not fair that we are probably the only suburb that has no access to budget supermarkets without having to travel by car. I do not feel it will impact existing business as the market is very different elsewhere in the area. I use both local Charlton Kings convenience stores but I would also use Lidl for certain consumables.

3 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PA

Comments: 23rd March 2021

To my local planning department, I have just been told of the plans to build yet another Lidl store on the site of the Smith and Mann local Co-op store?

What on Earth are you thinking? Charlton Kings used to be a lovely, quiet village with a local village store, which has been there since the 1800's.

There is already a Lidl on the Cirencester road amongst other stores which are encroaching on all the green spaces around us. Have you seen what has happened to places like Singapore, where they are having to build more land, in order to build more houses and shops. The local Co-op is managed by Colin, who is very upset by this planned reconstruction and new store and he is a well liked member of staff, who provides an excellent service to all the local people.

If you build another Lidl, or get rid of the local Smith and Mann Co-op, it will ruin Charlton Kings. There are thousands of parked cars everywhere in Charlton Kings and there are far too many buildings, which have eradicated all the natural green areas, so this email is in strong opposition to the plans you have to build another store and put the well being of children, families and cyclists like me, who like to live in a GREEN area like Charlton Kings.

and I oppose your plans strongly.

Please do not build another store; nobody wants or needs one.

Comments: 20th April 2021

Hello, this email is to strongly object to the proposed new Lidl store in Charlton Kings. Charlton Kings was, and is still considered to be a village, which is being ruined by more and more development that is completely destroying all the natural green spaces in Charlton Kings.

I know that whomever has put in the proposed new building works, will not live anywhere near Charlton Kings and for them, it is all about making as much money as they can. regardless of the Environmental impact. More shops equals more houses, people, cars and general traffic, which is taking away all the green goodness of the area. Look at Singapore; they have built so much, that they can only build upwards now and that will be the case here, if people keep building big supermarkets.

So please consider this a strong objection to the new Lidl supermarket in Charlton Kings. There is a new Sainsbury's on the Cirencester road about half a mile away from Charlton Kings, so why do we need another one?

27 Lyefield Road East
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BA

Comments: 23rd March 2021

I would like to register my very strong objections to this proposal.

While Lidl Stores would create 30 jobs in this area, it would also result in the loss of the same number of jobs across our independent shops when they have to close due to the anticipated severe impact on their businesses.

These local stores have loyally, selflessly served this community on and beyond their call of duty as we residents all know and appreciate, particularly when the Government has preached to us during Covid to shop locally to stop the spread of this dreadful disease. Imagine what the impact would have been on our local community with the extra influx of people stores like this bring.

It would also cause excessive noise and pollution.

It would come with over 80 car parking spaces and Charlton Kings does not have sufficient road infrastructure to deal with this large influx of traffic. We are already a rat run for people avoiding the lights chaos on the London Road.

Residents from Cirencester and the surrounding countryside of Cheltenham would no doubt use the already congested roads of our village as a cut through to the new development. This poses a significant danger to pedestrians in the village including our school children, the elderly and vulnerable.

We want to, therefore, protect our local essential businesses, jobs and unique village centre in strongly opposing this application.

7 Grovelands Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BS

Comments: 24th March 2021

I hereby object to Lidl's planning application in Charlton Kings Cheltenham Glos - I do this as a C Kings resident- I DO not want my local shops in the village to be forced to close

2 Littledown Road
Cheltenham
Gloucestershire
GL53 9LP

Comments: 23rd March 2021

The impact of this supermarket will be detrimental and negative to the local shops in the area. The row of shops on Lyefield Road are vital - a pharmacist, an amazing corner shop inc. a post office, vet, florist and coffee shop. It is so wonderful to have such a strong friendly community who look out and care for all members particularly during the pandemic when family has become those who live nearby.

Do not assume progress has to be bigger and less personal stores . Help us remain 'local'.

17 Chatcombe Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LT

Comments: 23rd March 2021

I am writing to object to the planning application for a Lidl Supermarket to be built on the old Bence site in Charlton Kings.

The area does not need another supermarket as there are several within driving distance of Charlton Kings, and indeed, within the village itself.

Several local shops will suffer as a result of this development with long term employees being put in jeopardy of losing their jobs and the village losing its local businesses that have been serving us for many years helping to create a strong local community for which the Charlton Kings is renowned for.

What the village does need is affordable housing for the many children living in the area allowing them the chance to remain where they have grown up. The proposed development is a prime brown field site which would be far better utilised for housing. This would in turn go towards helping protect the many greenfield locations around Cheltenham at risk of being built on.

I sincerely hope that the Council's planners will see sense and move to better utilise this brownfield space.

11 Newcourt Road
Cheltenham
Gloucestershire
GL53 9AZ

Comments: 23rd March 2021

This store is completely surplus to requirements. Charlton Kings is already served by sufficient supermarkets and convenience stores. This store may create some job opportunities but will drive out existing ones. This has been exemplified by the Sainsbury's store on the Cirencester Road, which contributed to the closure of a nearby convenience store. The current local stores in the centre of the village constitute more than adequate community facilities, and support a local post office. These will certainly be lost with this new store. With increased online shopping it is hard to see how this additional store, so close to another, is justified. Increased traffic use is another hazard.

124 Horsefair Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8JT

Comments: 24th March 2021

I object on the following grounds:

1. This will reduce or destroy trade to valuable local shops, many of which will be forced to close down, just as the Sainsbury's mini-market put the local corner shop out of business.
2. Any new employment will be at the cost of destroying more jobs in local shops as they provide a more personal service.

3. Local roads will become much more crowded and less safe.
4. Horsefair Street in particular, already used as a rat run to avoid traffic lights on the A435, will suffer from an increase in traffic, causing more dangerous conflicts with pedestrians and cyclists, including school children and parents.

4 Cherry Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PN

Comments: 24th March 2021

I am writing to strongly object to the planning application submitted by Lidl, a large, multi national chain store, to build a new store on Cirencester Road. We have some excellent, established, businesses in Lyefield Road and CoOp within the village of Charlton Kings.

>> A Lidl store would cause additional traffic on already congested roads. There has recently been an accident where a cyclist was knocked of his bike on one of the village roads which was possibly caused due to school traffic congestion. Additional traffic would cause a real danger to school children the elderly and vulnerable.

>> We need to protect our local shopkeepers and people of Charlton Kings from large greedy superstores. We do not need another Lidl in the area nor an influx of cars on the local roads causing congestion and danger to the area.

34 Hillary Road
Cheltenham
Gloucestershire
GL53 9LD

Comments: 24th March 2021

There is already a nearby Lidl store, as well as smaller Sainsburys and Coop. The area does not need another supermarket. It will adversely affect the local independent stores, which we want to retain to keep the character of Charlton Kings.

There will be traffic problems with a large supermarket drawing customers down the A417 from outlying villages. The road is already very busy; traffic into/out of the car park will cause a significant hazard.

The areas largest employer, Spirax Sarco, with an office nearby does not support the development. It is more important to keep them happy than to have another supermarket.

38 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 27th March 2021

I live in Charlton Kings and fully support this application. Charlton Kings needs a decent large supermarket and the location is ideal, local but out of the way, and will make an improvement to the current eyesore. Will save a drive to another part of town for a decent shop.

12 Bucklehaven
Stockton Close
Cheltenham
Gloucestershire
GL53 9JR

Comments: 29th March 2021

Surely this is not the place for a huge building bearing in mind the surrounding area. I am also worried about the Extra volume of Traffic using that part of the Cirencester Road especially with the Bridge blocking views of oncoming traffic. I also have a concern on the effect of the nearby Local Community Shops. And then there is the environment to worry about with the extra pollution caused by this.

True, it may mean employment for a few people, but it will also make for losses of jobs when Local businesses have to close, so it is not a big plus is it?

Finally, does Charlton Kings really need another Supermarket ?

2 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PA

Comments: 24th February 2021

This is just a quick email to advise that myself, husband, sister and son who all live in Charlton Kings fully support the building of a new Lidl in the area.

It will generate new jobs and bring additional income to the area and will be used greatly by us. We are elderly and feel a larger supermarket close to home would be very beneficial to us as a family. We regularly use Lidl in town and so will save us having to make the trip there.

The building sounds like it will suit the surrounding environment and will not impact it negatively.

We feel it puts the site to good use and will be beneficial overall To the community.

360 Old Bath Road
Cheltenham
Gloucestershire
GL53 9AF

Comments: 26th February 2021

I am writing my support for the proposed new Lidl in Charlton Kings.

I feel it will be beneficial in the local area. We are short of supermarkets in this area of Cheltenham- my nearest is a 10minute drive away. It will be a great opportunity for local jobs and it is an existing brownfield site, so will not have an impact on green spaces.

5 Charnwood Road
Cheltenham
Gloucestershire
GL53 0HN

Comments: 26th February 2021

I would like to express my support for the above planning for a Lidl store in Charlton Kings.

9 Bradley Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DX

Comments: 26th February 2021

I wish to add my support for the proposed Lidl Store development, Cirencester Road and wish that your committee take the following into consideration ...

I have previously submitted my support for a new Lidl store on the old industrial estate, which is not too far from where I live in Bradley Road Charlton Kings.

It has been noted by many local people that there is concern that additional road traffic will use many local roads approaching the area to visit this proposed new store, especially Garden Road, Bradley Road and Bafford Approach.

Would the committee consider using traffic calming measures to slow down vehicles using these roads as it is currently an issue of concern and the fear is that it will become even more of a problem as out of area shoppers increase road usage in this area.

27 Lyefield Road West
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EZ

Comments: 29th March 2021

I object to the proposed Lidl on the Cirencester Rd.

1. The local shops provide a community focus and a service that surpasses that to which an impersonal international conglomerate chain could ever aspire. Such a development would threaten the existence of our important local shops.
2. Lidl does not have a buy or supply local ethos, something that we should be doing all we can to preserve.
3. Do we really need a 4th supermarket in Charlton kings? I think not.
4. For the large shopping expeditions, which nobody does on foot, there are large supermarkets only minutes away by car.
5. Traffic cutting through Ch. Kings is already excessive and would increase and be ruinous for our village.

48 Church Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AS

Comments: 30th March 2021

I object to the proposed store due to the fact that there are sufficient numbers of supermarkets in the area to serve local residents. In addition to that, situating the store within Charlton Kings will bring unwanted road traffic, noise and air pollution to the area. Village infrastructure is insufficient to cope with an increase in road traffic and I have genuine concerns about the negative impact a development like this would have on road safety for children, the elderly and other vulnerable residents living in Charlton Kings.

21 Chancel Way
Cheltenham
Gloucestershire
GL53 7RR

Comments: 2nd April 2021

I wish to object to this scheme on the following grounds:

1. It will generate no employment benefit to Charlton Kings. If it opens it will simply result in the closure of one or more of the other supermarkets in the area. This is exactly what happened when Sainsburys opened.
2. Cirencester Road is already a busy and dangerous road and cannot cope with more traffic. It is a residential area with many young families. The proposal to provide 80 car parking spaces suggests Lidl do not expect many of their customers to walk or cycle to the store.

25 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HN

Comments: 24th February 2021

I wish to register my support for the above planning application.

27 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HN

Comments: 23rd December 2020

With regard to this proposal we have to register our objections on several levels.

1. In the first instance the timing of this "consultation" is questionable at best. A deadline of 23rd December is surprising particularly as very little time has been allowed for parties to gain additional information or indeed interact. Excuses are given regarding the inability to provide a usual public consultation but it is disappointing that in a time where pretty much every business has had to find different ways of working the Council could not try to involve local residents in some better way. It does not provide any feeling that the Council, or Lidl for that matter, have the will to fully consult with residents in a proper manner to consider what are relevant and serious issues that we see have been raised multiple times already. It would be interesting to have an explanation of the deadline, are the planning committee truly intending to work through these issues on Christmas Eve and through the Christmas period or maybe is it simply an attempt to rush the proposal through?

2. We concur with the opinion that a serious issue is that of the affect this building would have on the traffic on Cirencester Road and the surrounding area. This is already a busy road with regular traffic issues and the additional volumes will cause a problem. Let us not forget there will also be regular traffic at peak times to and from Timbercombe House and of course using the very same access road. We know from personal experience that visibility is poor when driving on to Cirencester Road from the site and it is to be hoped that wouldn't be a case of an accident waiting to happen.
3. It is really questionable whether the site is suitable for a large supermarket in what is primarily a residential area. In isolation we have nothing against Lidl as a business but how many branches does one town need? In fact how many supermarkets does one town need? This will put into question the viability of the Sainsburys store just a short walk away. When consultation for this store was made there were grave concerns raised about the traffic, which is an issue, and more so about the impact on the existing convenience store on Cirencester Road which of course struggled to survive leaving the area with an empty and no doubt decaying building to this day. Would the introduction of the Lidl store with its additional parking not put into question the future of the Sainsburys store and for that matter the building it inhabits? The other consideration is that there is of course a Co-op store just a short distance away too. Has this been considered?
4. Sadly, and hopefully incorrectly, there is a feeling of fait accompli in this matter. If so, serious consideration needs to be given to both the aesthetics of the site and the impact on immediate residents. We are sure that the last thing the residents of relatively new properties on Cirencester Road expected their local Council to be giving the green light to was a large and ugly new supermarket directly opposite their homes. As we know from personal experience the planning committee have strong views on private planning applications and the "fit" with the existing properties. Our own application for a small side extension was declined for the direction of the tilt of the roof for example. With this in mind it would be reassuring to think that the fit of the building style in its surroundings would be very much in the committees minds. As I believe has been stated in several comments there is a very definite concern with the effectiveness of drainage and sewerage in the area. As long term residents we have been aware of blockage issues on many occasions over the years and as people who have worked in Timbercombe House in the past can tell you that there were significant infrastructure issues in the building from the day it was first occupied.
5. Moving on to more personal concerns, the potential for additional noise and light pollution from early morning to late at night cannot be dismissed. The proposed signage alone seems to be excessive in the extreme but the light that will undoubtedly be emitted from the building needs to be addressed in some way. Noise too is bound to be an issue, both from the uplift of traffic and the numerous deliveries that would obviously be required. It is noted that some planting is planned but unless we are misunderstanding it seems to be along the side adjacent to the hotel and the front of Cirencester Road with nothing of consequence for the back of Branch Hill Rise. Surely some significant and sympathetic planting here would at least help disguise the building and more importantly buffer the light and noise. Admittedly we are not surveyors or architects so even though trawling through the 39 documents online is possible it really is debatable just how much useful information we gained. We did not come across any plan that showed the height of the proposed building against the existing homes on Cirencester Road and the affected cul de sac of Branch Hill Rise. We would be interested to see that comparison.

29 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HN

Comments: 20th February 2021

Lidl have asked us to contact you regarding their plans for a store on the site of the former Charlton Kings railway station.

We have no objection to the plan, other than the siting of the Lidl illuminated signs on the north side of the building facing our house, 29 Branch Hill Rise. They are unnecessary as the ones facing the A435 should be ample.

31 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HN

Comments: 22nd December 2020

I object to the proposed retail development for reasons, some of which are listed below:

I have concern for ALL local residents but especially so for those of the Cirencester Road and of neighbouring Branch Hill Rise (BHR) and wider area by the hugely negative environmental effects this development will undoubtedly have if allowed to proceed as currently proposed, namely the stark increase in traffic flows and the potential for 'around the clock' noise, light and air pollution generated by this development. This is a worrying consideration given the needs of such a store for its 'out of hours' deliveries by articulated lorries and large commercial waste removal trucks, not to mention the number of customers cars continually entering and leaving the site and the subsequent air and noise pollution generated.

The already extremely busy Cirencester Road has its junction to the proposed site near a former railway bridge which is humpbacked in its form, which consequently hinders a drivers eye view of oncoming traffic. A bus stop is sited BETWEEN the bridge and the site junction meaning that there is regular traffic congestion and greatly reduced visibility of oncoming Cheltenham bound traffic for vehicles attempting to leave the site.

Another concern is the huge increase in light pollution for local residents in transforming what is currently a dark and unlit area into a busy, very light dependant entity.

For one example, as proposed the plans show that on the upper facia of the North facing elevation (and in several other locations on the development) there is to be "New Lidl signage, internally illuminated measuring 2500mm x 2500mm."

This is just over 8ft x 8ft square in size! This proposed bright yellow, blue and red signage is grossly oversized given its proximity, so close to the nearby homes. Signage of this size may be warranted on a huge retail park where you are battling to stand and be noticed in a sea of other retailers but here in this context it is grossly excessive and quite unnecessary.

If the proposed development IS allowed to proceed in ANY design form, will the retail stores opening hours be restricted in any way to lessen the impacts and disturbance generated by the above factors?

In summary, I feel that the proposed development is an inappropriate use for this site.

Comments: 17th February 2021

Further to comments 'submitted on Tuesday 22nd December 2020

Having reviewed the Planning Application in great detail, 'I am still to be convinced that Lidl's proposed new store development is able to meet the objectives and aims promoted by Lidl and

their agents as benefiting the surrounding area, but especially so of benefiting the residents immediately adjacent to the proposed development site.

Of huge legitimate concern for local residents IF planning is granted, is the stores permitted opening times and whether or not these will be limited in any way to lessen environmental impacts on ALL nearby residents and local infrastructure.

Lidl's agents, Royal Pilgrim Communications have produced A5 information leaflets outlining and promoting their proposals and issued this literature to circa 10,000 local properties in the hope of drumming up support from the local community. Ref' document....
02089_FUL-STATEMENT_OF_COMMUNITY_INVOLVEMENT-1105481.pdf

It is telling therefore that as of today (17/Feb/2020) this huge promotional effort has prompted just 50 supporting submissions and comments via Cheltenham Borough Council's dedicated Planning Application Portal.

I suspect that with Cheltenham already having TWO Lidl stores, most of Cheltenham's residents really don't care either way?

I note that a proportion of the supporting comments appear to come from addresses of such distance away from the development itself as to have no material impact on them themselves? From as far away as Newent and others from Andoversford and Swindon Village for example.

Welcomed though is Consultees Document, comments by.....

*Cheltenham Civic Society

Comment Date: Thu 07 Jan 2021

OBJECT.....

"The Civic Society Planning Forum strongly objects to the application for a supermarket in this location."

Will Lidl store deliveries by Heavy Goods Vehicles and all commercial waste and refuse collections be restricted and scheduled accordingly so as NOT to impact adversely on local residents and traffic infrastructure?

Consultees Document below rightly points out....

*PARISH COUNCIL

Comment Date: Mon 04 Jan 2021

The Committee.....

"....has concerns as to the impact on the surrounding residents and the increase in traffic it will generate.

In particular, the assessment of noise is flawed. While this method will accurately assess the noise impact of continuously operating plant, it masks the impact of short discrete noises such as delivery vehicle doors, roller shutter doors, vehicle reversing beacons, food cages rattling and so on.

Such discrete noises will be very audible to residents, particularly those living on Branch Hill Rise that back onto the site.

A more suitable method to assess the impact of discrete noises should be used.

To prevent serious loss of amenity to residents through noise pollution, before consent is granted an enforceable Delivery Management Plan should be created, limiting the hours of delivery to socially acceptable times. In particular, despite Planning Conditions restricting times of delivery to other retail units in the area, newspaper deliveries routinely take place between 04:45 & 05:30.

The Committee is concerned as to the level of visibility to the south for vehicles exiting the site and would ask that the Highway Authority confirm that it is sufficient, given the increase in volumes of traffic this development will cause compared to the site's previous use.

The forecast traffic flows appear unrealistic. For example, the forecast number of visitors on weekdays between 07:00 & 08:00 is three. In the same period of time the existing grocery store 500m to the north of the site, on the same road, generates in the order of twenty vehicle movements.

A more realistic estimate of traffic volumes would enable a more accurate assessment of the impact of traffic on the road and the wider village. Of concern is the increase in traffic cutting through the village to and from the north."

Lidl's planning application and other promotional literature widely distributed by their agents and/or promoted by the company itself, clearly states that it is their aim to deliver.....

"a BESPOKE and SYMPATHETICALLY designed foodstore suitable for the surrounding areas."

And that they propose a....

"SYMPATHETICALLY designed store, using HIGH QUALITY materials to replace the existing dilapidated and vacant industrial buildings."

Also that....

"A new Lidl will ADD a CONTEMPORARY DIMENSION to the existing street scene and will ENHANCE the CHARACTER and APPEARANCE of the area."

Also that they see themselves as a...

"suitable occupier in this PROMINENT location."

With the above Lidl statements in mind, how for example do plans for brightly coloured yellow, blue and red illuminated Lidl store signs of size, 2500mm x 2500mm square (8ft x 8ft) sit with these statements and environmental objectives?

For residents living immediately adjacent to, and/or those with a clear view of the store, these illuminated brightly coloured signs of over 8 FEET square in size will be an intrusive, inescapable, unnecessary eyesore. Signage of this size and nature might be warranted on huge retail parks where retailers fight to stand out amongst a sea of other retailers but here, in the context of this site and its residential location and proximity to green areas and open countryside, it is excessive, inappropriate and completely unnecessary. I respectfully request that 'IF' this application IS allowed to proceed in any form and planning IS granted, that the Planning Dept' insist that ALL Lidl store signage on the site be substantially reduced in size.

This is especially so on the northern facing facade, where signage of such size will serve no useful purpose at all but WILL glare directly at residents of properties situated at the upper part of Branch Hill Rise cul-de-sac and at properties immediately adjacent to the site on the Cirencester Road.

Consultee Document comments exactly highlight residents concerns....

*URBAN DESIGN

Comment Date: Wed 23 Dec 2020

"The development will cause additional noise and carbon emissions to the surrounding area. As stated in Joint Core Strategy Plan, Policy 4.5.11 Table SD4a, the aim is to reduce CO2 and other harmful emissions and promote healthier lifestyles through encouraging walking, cycling and public transport use where possible.

o JCS Plan, Policy SD4 4.5.5 Development at any scale and location should make a positive contribution to providing better places for communities. The Lidl illuminated signs facing the Cirencester Road and the increased road traffic might not have positive contribution to providing better place for this community.

Also Consultees Document, observations and concerns highlighted by.....

*ARCHITECTS PANEL

Comment Date: Thu 11 Feb 2021

The submitted scheme design takes no cues from the special character of the site and its context, which was felt to be a wasted opportunity. The choice of dark blue engineering brick for the facades is a worry in that the building could appear particularly drab and uninviting."

- Recommendation
- NOT SUPPORTED

I note Planning application document, AD_123_REV B 'Proposed Site Sections' technical drawing shows that the majority of the planned stores single storey element has a roofline very nearly 3 METRES greater in height than the existing, current building's roofline. How can this huge increase in building height be in line with Lidl's own objectives to be "sympathetic" in design and to "enhance the character and appearance of the area"?

Consultees Document, observations highlighted by.....

*ARCHITECTS PANEL

Comment Date: Thu 11 Feb 2021

"The submitted scheme design takes no cues from the special character of the site and its context, which was felt to be a wasted opportunity. The choice of dark blue engineering brick for the facades is a worry in that the building could appear particularly drab and uninviting."

- Recommendation
- NOT SUPPORTED

'With regard to what is proposed in this planning application, versus what MIGHT actually be delivered further down the line, one only has to look to the past several decades or so and construction of the turquoise and brick monolith of a building, 'Timbercombe House' (apparently now occupied by Spirax) to see what CAN and DOES pass as 'sympathetic' or 'bespoke' or indeed as 'enhancing' the local area.

In summary, I hope that in this instance, the relevant local government bodies, all local councillors and the Planning Department itself, hold the developers 'feet to the fire' to ensure that in the event this application is allowed to proceed in any form at all, the development wholeheartedly adheres to Lidl's own mission statements, it's aims to benefit the community and the objectives outlined above in BOLD type, earlier in this correspondence.

Thank you in advance for your attention in this matter.

239 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 23rd December 2020

Three things:

1. TRAFFIC
2. POLLUTION
3. OPENING HOURS

1. TRAFFIC

In 23 years of living here I have seen several accidents and cars doing over 70 miles per hour on some occasions!

Some are completely reckless even though there is a bridge causing blind spots.

I often hold my hands in the air in the faces of the drivers in disbelief. On the whole, the average speed of motorists is over 40mph.

Lorries are a significant problem, especially those travelling out of town and going up the hill. Why? Because they are building up speed/momentum to make sure they get up the hill faster. The worst are those in the early morning who wake us up when going over the drain covers which have sunken into the road. This has been ignored by Highways Agency on several occasions.

The existing traffic calming measures are useless and we worry about the local children walking to school.

The only way forward is to create extreme traffic calming.

Simply:-

- 20mph zone from the Lillybrook Golf Club.
- A fixed speed camera.

THIS ROAD IS TOO FAST AND TOO DANGEROUS!!!

2. POLLUTION

The suggestion of traffic lights would cause increased air and noise pollution. It is bad enough as it is, and the Report undertaken is far from accurate as 2020 is not an average year.

Traffic has definitely halved during Covid-19.

Surely, the Nature Area on the east side of the bridge will be affected.

As mentioned before the impact of heavy vehicles causes our house to shudder on occasions.

The thought of traffic lights and the constant drone of car engines outside would impact on our lives even more!

We would need to install Triple Glazing to overcome this.

I would also suggest double yellow lines at least 200 metres from the entrance of the new Lidl. This would stop the cars parked either side of the road which will halt traffic unnecessarily and cause further unnecessary emissions. It is bad enough as it is!

3. OPENING HOURS

Cars and lorries coming and going. Surely there has to be a restriction to the opening times.

- Mon-Sat: 8am-8pm
- Sun: 10am-4pm

Hopefully the size of the shop will be too big to have greater opening times than the above.

With Sainsburys, Co-op and Smith & Mann, do we really need another supermarket in Charlton Kings?

Comments: 13th January 2021

ADDENDUM:

Regarding the busy Cirencester Road and Spirax Sarco

BUSY ROAD/ACCIDENTS

In my initial comment I forgot to mention that my son's car was written off in 2019. Parked on the left hand side of the road leaving town, a car smashed into the side avoiding a car which was travelling down the road at some speed. I heard the smash and it was so loud I thought it was a lorry. The driver was shaken but unhurt. The other driver didn't stop.

Further to this.

On Christmas Day just gone, a car parked 20 yards from our house, again on the left hand side leaving town, was hit by a car travelling up the hill. The person driving stopped his car to leave his details and I asked him what happened. He said he was blinded by the sun which is at its lowest and in the morning totally impedes the vision of motorists ascending the hill.

On another occasion about 4 years ago, a car was turning right into the proposed Lidl development. Whilst turning a car overtook and went right into the side of the car. Very messy!

There was also a really bad collision by The Clock Tower / Doubletree Hotel not so long ago which saw a cyclist VERY badly injured when a car pulled out in front of him.

In a nutshell, to allow 500 cars a day entering Lidl with a turning next to a bridge with a blind spot is completely stupid without vital traffic calming measure. Failure to do this will at some point mean there will be a severe accident, possibly with fatalities, and who ever grants this will have blood on their hands if the right measures

SPIRAX SARCO

During late December, Spirax Sarco signs were erected at the entrance and on the side of the old Chelsea Building Society.

Were the traffic plans/reports taking the extra work force traffic into consideration?

Spirax Sarco have thrived in recent years, so are the new premises to house hundreds of staff?

SAFETY & NOISE COULD BE HORRENDOUS!

178 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DY

Comments: 6th December 2020

I object to the proposed retail development for many reasons some of which are listed below:

1. The junction and access to the site is just past a humpbacked bridge which is on a bend, this means there is reduced visibility for traffic passing in both directions.
2. I see that the traffic report states no collisions in the last 5 years, this site has not been fully occupied in the last ten years so the traffic in and out has been massively reduced for the last five years. I have lived in my house for ten years and have seen more than one collision at this junction.
3. There will be dramatic increase in traffic on the Cirencester road. This will affect not only this junction but the village as a whole. Customers from the London road side of the village will use the route around the church to get to the Cirencester road, which is already drowning under the weight of traffic.

4. I have concerns over the amount of School children which walk through the village and will have to cross an even busier Cirencester road with too few crossing point as it is.

5. The access road to the site was clearly designed for oneway traffic going either in or out at rush hour. It is too narrow for the continued twoway traffic required for a retail site.

6. I can foresee issues with the lorry's getting into the site. Numbers 182 and 184 and the houses on the opposite side of the road have cars parked on the road all the time. This restricts the flow of traffic and may well make it impossible for lorry's to turn into the site with the proposed swing angles.

7. The traffic plans seem to indicate that the pavement and footpath may be removed in front of numbers 182 and 184 Cirencester road. This is unacceptable as those houses have Children that walk to School.

8. The Cirencester road is in constant use and has enough traffic on it at the moment. The road is in quite a poor state of repair. My house shakes every time a lorry goes past now when they hit a pot hole or sunken drain cover. Any restriction in the traffic flow into Cheltenham and the traffic quickly builds up to the point where there is traffic queued up past the entrance to the proposed site.

9. For an example of the effect of increased traffic on the Cirencester road you only have to travel 400 meters down the road to the Sainbury's local to see what a store with around 12 parking spaces does... That causes chaos and congestion at all times of the day.

10. As my house is on the same orientation as the access road I would open my windows every morning and be greeted by a great big yellow LIDL sign.

30 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HW

Comments: 21st December 2020

With reference to the proposed building of a Lidl Supermarket (20/02089/FUL) behind our house in Charlton Kings, we have several questions:-

1. Light pollution...The wall facing our property will be a 4 meter high blue glass construction and will be lit up way after we go to bed. The lights in the car park, security lights at night and company logos- will they light our property?

2./ Noise pollution...How many deliveries will there be...on what sized vehicles (will they be as small as used by Sainsbury's on the Cirencester Road)... and at what times? What hours will staff be coming and going? The alarm system- will it be monitored 24 hours a day?

3./ Construction and demolition... breaking of concrete bases and grinding of same...what hours of noise making will there be?

Comments: 19th February 2021
Letter attached.

32 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HW

Comments: 19th December 2020

I do not fully object to this planning application but as my property backs on to the proposed erection of a Class E retail store and car park I would like to know more about how the lighting of this store and car park will affect my property, I am also concerned about the large supermarket signs which when illuminated will shine directly into my property. I would also like to see more planting of trees in front of the windows of the store as again the lighting from these could affect my property. The final concern I have is that of the volume of traffic in and out of the store.

52 Willow Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PQ

Comments: 18th April 2021

I am a resident of Charlton Kings, Cheltenham, and I wish to support the development of a Lidl store on the proposed Cirencester Road site. I believe this will reduce my carbon footprint as I currently have to drive across town to do my shopping at Aldi or Lidl which provide better value for money food items than I can get locally. I believe this development will bring jobs to the local economy and enable residents to cut down on travel. It is an ideal location on the edge of the village. These plans have the full support of my family.

184 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DY

Comments: 23rd December 2020

The site on Cirencester road will need developing, and will be a good location for certain businesses, but we are very concerned about the proposed Lidl for a number of reasons. The main concerns we have are to do with access, safety and the impact on the environment nature in this area, but also the impact it will have on our home and garden.

The Road / traffic / safety

Cirencester road has a high flow of traffic throughout the day. We live on the same side of the road to the proposed site and regularly have to wait significant periods of time to exit our drive. Since the proposal has been discussed I have paid more attention to these times and they can be in excess of 2 minutes to turn left out of the drive. This is despite traffic flow being lower than usual due to covid.

The speed of some vehicles on this stretch of road can be excessive, especially when traffic flow is calmer early morning and later in the evening. Due to the hump back bridge obscuring the view, it is difficult to judge the speed of the vehicles approaching from down the hill, and hence full attention is needed to avoid any incidents.

Vehicles going towards the hill, often start to accelerate well before the speed limit increases and are going at considerable speed past the proposed junction. On one occasion recently my

husband was indicating to turn right into our drive, thankfully saw something in his right-wing mirror just before he started turning, and was then overtaken at approximately 50 -60 mph. This could have been horrendous for both him and the children in the car.

There have also been difficult moments whereby people have been unclear as to where you intend to turn. This is inevitable at the entrance to the estate is less than 10m from the entrance to the driveways. On another occasion a delivery van assumed I was turning left into the industrial estate (and not the drive) and pulled out directly in front of me. This frequently happens as people pull into the estate entrance to pull up and post a letter or wait for the national express bus etc..

The bus stop to the right of the access has Regional and National Express buses, their loading and unloading times can be long and cause tailbacks up the hill. There have been many near misses as impatient people overtake without full view. This will only be exacerbated by increased traffic flow. It is also used as a waiting stop (often with buses there more than 10 minutes) before the buses enter town.

There are often cars parked on the road both to the right and left of this junction and this can often be beneficial in slowing down the speed of traffic. Many of the houses nearby have no option other than to reverse out onto the road as they cannot turn around in their driveways. If the flow of traffic increases as Lidl have proposed (up to 120 cars per hour) residents will have real difficulty entering and more importantly exiting their driveways.

Many driveways are only suitable for one vehicle and so it is inevitable that on-road parking will be needed. If double yellow lines are suggested to clear the road, then this may well increase the speed on the traffic and make things more risky.

The flow of traffic in this area can already be dreadful at peak times. Key pinch points are; the T junction at Bafford Approach, Sacred hearts traffic lights, Holy apostles traffic lights, and cars turning out of Chancel Way having to wait ages to get a break in the traffic. As most visitors to the site will use these residential roads, as there is no alternative, the impact on locals will be significant.

Almost all traffic will be from local residential areas such as Charlton Kings, Leckhampton, Warden Hill, Fairview, All Saints, Montpellier etc. and they are all in the same direction, so will congest all of these roads. The residents of Branch Hill Rise and the housing near to the Bafford / Cirencester Rd junction will have significantly more difficulty getting onto and off their driveways. It is often the case that there is a queue of more than six cars attempting to exit Bafford onto Cirencester Road, this will only be worsened by the increased flow of traffic.

Bafford and Greenhills is already used as a cut through for many, and this will only compound the issue.

For other residents coming from Oakley/ Battledown /Grenfall direction they will use the roads around the church in Charlton kings and along Little Herberts. These roads are already tricky due to the parked cars etc but will become dreadful if traffic flow increases. The far end of Bradley Road can also be a challenge as it is narrow and this will also have to accommodate the increased traffic flow.

This is all in an area where there are hundreds of school children actively encouraged to walk to school daily.

Other issues for this road include when there are incidents on the main trunk roads. If there is major bother on; the A40, The air Balloon Roundabout, the M5 or A417 then the flow of traffic comes down Cirencester Road. The queues at such times, regularly reach as far back as to the Seven Springs roundabout, and have often added more than an hour on journey times for the vehicles involved.

The proposed re-routing of the A417 is predicted to take many years. During this time the flow of traffic along Cirencester Rd will be significantly increased, and hence all of the points mentioned above will be exaggerated.

Pedestrians accessing the site will have real difficulty crossing Cirencester Road. There is no safe crossing point this side of Bradley Road. The crossing near to Okus will be of little use for Lidl customers, as it means having to cross the tricky Bafford / Cirencester t junction to access it. It will also mean people walking from Bradley Road / The beeches direction will need to walk well out of their way to access the crossing (which they will not do.)

Lidl say there are numerous safe crossing points along Cirencester Road, but they will be of little use if they are not where people need them to be.

There are very few options for locating a safe placement of a crossing or junction due to the access to properties.

Cyclists also need a mention, as many of the issues mentioned above will also impact on them. Particularly the speed of traffic and being able to safely access and leave the site.

The above issues regarding safety could potentially have a massive impact on the local residents. I have first-hand seen and dealt with the consequences of Road traffic accidents and would not want my friends, neighbours and family be exposed to such things. The majority of this risk could be reduced with meticulous planning, but I'm unsure this site would provide enough flexibility for this to be fully addressed. An out-of-town site does not have to account for per-existing infrastructure, pedestrians, cyclists etc to the same extent.

Lidl have stated 'The predicted increase in traffic flows is not expected to be significant' and that 'many residents could choose to walk or cycle to their supermarket.' Unfortunately, as we have witnessed with the Sainsburys local less than 400m away, this is not the case.

Local amenities

Charlton Kings is a well-established community with local shops such as the butcher, florist, boulangerie, chemist to name but a few. A supermarket store of this size will have a detrimental effect on all of these and eventually result in them closing, which will negate the new jobs created by your new store. The butchers alone employ more than 6 people, (many more when you take into account the supply chain.) When the Sainsburys local (approximately 400m away) was initially proposed, the residents were reassured time and time again that it wouldn't affect the local shops or traffic. It was only a matter of months after it opening that the local corner /paper shop closed down and it has remained derelict ever since. The negative impact of the store on local traffic flow can be evidenced repeatedly throughout the day.

Does Charlton Kings need this provision?

Charlton Kings already has 2 Co-ops, a Sainsburys local, a Nisa, an independent store and two petrol stations that are open long hours. In Charlton Kings centre there is the Coop, then a selection of shops and services along London Rd and Lyefield Road West. When you look slightly further afield and along the Bath Road in Leckhampton there are a significant number of shops that can meet peoples' requirements. Many of which are independent and support local and family businesses. There is sufficient bus provision to access Town if more variety is needed. The nearest bus stop to the proposed site is Bradley road and that is a fair walk for many people (with no resting points). This is why many favour taking the bus into town and they can get on / off directly in the Town centre by M&S and rest on the benches in town if need be.

There is also Sainsburys Oakley which is less than 2 miles away and the Lidl in town which is 2.2 miles away.

Impact on our life/ property and garden.

Our garden and property will probably be one of the most affected by this proposal due to the location. Concerns for us, include vehicle noise and vibration from both moving and idle vehicles trying to enter and exit the site, and the associated pollution.

Noise from delivery lorries/ cages / trolleys from early hours to late at night.

Due to the slope of the land and the height of our garden we will be overlooked by the pedestrians and vehicles. We understandably have concerns regarding the privacy and security of our young family.

There is no greenery or hedging between our boundary and the proposed site and so any noise and lighting will be unimpeded and directly into our garden.

The noise assessment that has been carried out was done at the point furthest away from our property and possibly from in a hollow (its difficult to see) due to the lay of the land. It was also performed when the trees were fully laden and obviously absorbing most noise possible. Hence the noise impact may well be greater than expected.

We and our neighbours should be able to enjoy our garden, sit out in it, entertain, speak to our friends with ease and listen to the wildlife. We do not want to have to compete with the noise of trolleys, vehicles etc.. Nor breathe the fumes of many idle vehicles.

We also have the issue of security as currently the gates at the entrance are locked and regularly checked throughout the night.

Other issues include the damaging effects of the lighting on the local wildlife. We have owls, buzzards, cuckoos and many other birds in the woodlands surrounding this site. We are also blessed with bats which can easily be seen on a summers evening. The lighting can only have a negative impact on these treasured species.

Smaller, but also significant worries, include litter and antisocial behaviour both on and around the site.

Finally, we are surprised at the choice of location as most Lidl's are positioned in retail parks with other large retail units.

Thank you for reading.

247 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 23rd December 2020

Very concerned about the effect this proposal could have on traffic safety on the A435 which is extremely busy at times especially when the Air Balloon roundabout is closed and the A435 literally becomes a slow moving car park. All the residences opposite the site have very limited parking spaces and most visitors and Contractors have to park on the road. In my case the only safe way to access my drive is by turning in the entrance to the site which could affect traffic leaving and entering. Also visibility from the old Railway bridge for approaching traffic is limited and thus poses an additional hazard.

Deliveries to Supermarkets are frequently made overnight which would cause problems so must be restricted to 6am to 6pm

253 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 25th March 2021

I writing to explain my objection to the Lidl planning application. I am a resident of Charlton Kings - I live on Cirencester Road opposite the proposed site.

Please consider the following objections:

1. This road is excessively busy already. I have children - it is dangerous. At this end of Cirencester Road, cars regularly go over the speed limit. This proposal will mean a huge increase in traffic on an already busy road. This road is primarily residential. Lots of families with children live here. This will have dangerous implications for road safety.
2. For the same reason above, pollution will be greatly increased. Cheltenham already has an above average rate of asthma amongst children - due its position - this will greatly increase pollution in a very residential area.
3. For the reason above noise levels from the traffic will also increase.
4. The roads - including Cirencester Road - but also all the other smaller roads within Charlton Kings are not built to take this large, busy build. There is already too much traffic within and around the village for safety. These roads will be used as a cut through to get to the shop - further endangering children walking to the popular schools and elderly people.
5. We do not need this shop in Charlton Kings - you will put people out of work. There are enough shops in Cheltenham - you will simply make the shoppers move from one shop to another - ruining small businesses. At this point you should be doing your utmost to promote small retailers NOT large global companies who will not have an invested interest in the community. This would draw people from local shops - we have enough shops.

I would hope that you could be much more creative about your thinking about using this space when we do not need another large shop in Cheltenham (people always drive to these). People's safety and health - especially children's should be a prime consideration.

255 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 9th December 2020

We live on the main Cirencester Road opposite the proposed Lidl store to be built.

We would like to object to the proposal on the following grounds:-

1. That a food retail unit and associated parking is being proposed rather than residential properties. There are a number of supermarkets already within a short drive from the site so don't see this development as a priority vs combating the shortage of housing.
2. The development will bring with it additional noise and emissions for the surrounding houses. I appreciate the number of studies supporting the planning application suggesting this will be low impact but there will be increase none the less e.g. the plant servicing the store will be on

24/7, traffic entering and exiting the site backing up traffic as happens now with the Sainsbury's store further down the Cirencester Road, delivery vehicles entering and exiting the site etc.

3. Increased light emanating from the 2 signs facing the properties on the Cirencester road and from the surrounding security and car park lighting.

It is disappointing that Lidl did not choose to hold a public consultation prior to submitting the planning submission (other than a leaflet through the door from a 3rd party representing them with the option to send them comments which I did but didn't receive a response to)

If there was a public consultation I would have raised / asked the following that could have fed into the planning application:-

- a) Asked for assurance that prior to any demolition on the site that vermin would have been dealt with to ensure they do not migrate to neighboring properties and gardens.
- b) Raised concerns around the poor sewerage infrastructure on the Cirencester road and it's ability to cope with the extra demands from the site - I know a study has been done but being a resident here for 20 years and the issues we have seen over the years with sewers being blocked and collapsing.
- c) Asked more about the planting along the site on the Cirencester Road and sought assurance that the proposed tree planting variety was evergreen all year round. I see the planting study outlines proposed species to be planted but would have welcomed more consultation regarding the variety to provide the best coverage as I'm not sure the best choice is being proposed. It looks like new railings are being built along the Cirencester road as well as a hedge but wanted to check and how high the hedge would be grown to.
- d) Raised questions regarding the 2 x Lidl illuminated signs facing the Cirencester road and the rationale for both as passing traffic would only see them for a fleeting second vs the residents opposite seeing them 24/7. Are both really required?
- e) Asked about when lighting is turned off in the evening or left on 24/7 - the preference being it is switched off when the store is closed to reduce the impact to neighboring properties.
- f) Discussed how Lidl would address the increase in noise with its immediate neighbors and how they could put measures in place to put us back in a position we were prior to the site being developed e.g. enhanced sound proofing to the frontage of the properties.
- g) Discussed the store opening times and delivery times. The closest comparison is the Lidl store in Bishops Cleeve that is open Mon-Sat 8am to 9pm and Sundays 10am to 4pm. I would expect similar times to be adopted and hope delivery times being comparable this.
- h) The plans show a 'flagpole' to the entrance of the site - what does this mean? Is it another illuminated sign at the entrance?

Comments: 12th February 2021

I have previously objected to the proposed development but would like to add an additional comment.

I have heard via a Lidl employee from another store in Cheltenham that the proposed site in Charlton Kings is to be more of a distribution centre.

I would welcome Lidl's response to this and what that means.

It suggests that deliveries to the Charlton Kings store will then be sent onto other stores which would further increase traffic coming and going to the site.

257 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 22nd December 2020

We live on the main Cirencester Road opposite the proposed Lidl store to be built.

We would like to object to the proposal on the following grounds:-

1. The development will cause additional noise and carbon emissions to the surrounding area. Pollution has been linked to health problems and this aggravate any current ongoing issues. I understand that some studies have been carried out suggesting that this will be low impact but there will be increase none the less e.g. the plant servicing the store will be on 24/7, traffic entering and exiting the site backing up traffic as happens now with the Sainsbury's store further down the Cirencester Road, delivery vehicles entering and exiting the site etc.

2. Light pollution from the 2 signs facing the properties on the Cirencester road and from the surrounding security and car park lighting.

It is disappointing that Lidl did not choose to hold a public consultation prior to submitting the planning submission (other than a leaflet through the door from a 3rd party representing them with the option to send them comments which I did but didn't receive a response to)

We would have liked to have raised the following points that could have positively influenced the planning application for the local community:-

a) The Cirencester Road area has poor sewerage infrastructure and we have concerns that it would be able to cope with the extra demands from the site - I know a study has been done but long-term residents here report issues with sewers being blocked and collapsing.

b) Prior to any demolition on the site we would want to know that vermin would have been dealt with to ensure they do not migrate to neighbouring properties and gardens.

c) Asked more about the planting along the site on the Cirencester Road and sought assurance that the proposed tree planting variety was evergreen all year round. I see the planting study outlines proposed species to planted but would have welcomed more consultation regarding the variety to provide the best coverage as I'm not sure the best choice is being proposed.

d) It looks like new railings are being built along the Cirencester road as well as a hedge but wanted to check and how high the hedge would be grown to.

e) Raised questions regarding the 2 x Lidl illuminated signs facing the Cirencester road and the rationale for both as passing traffic would only seem them for a fleeting second vs the residents opposite seeing them 24/7. Is a sign really required in a residential area? And what size will they be?

f) Asked about when lighting is turned off in the evening or left on 24/7 - the preference being it is switched off when the store is closed to reduce the impact to neighbouring properties.

g) Discussed how Lidl would address the increase in noise with it's immediate neighbours and how they could put measures in place to put us back in a position we were prior to the site being developed e.g. enhanced sound proofing to the frontage of the properties.

h) Discussed the store opening times and delivery times. The closest comparison is the Lidl store in Bishops Cleeve that is open Mon-Sat 8am to 9pm and Sundays 10am to 4pm. I would expect similar times to be adopted and hope delivery times being comparable this.

i) The plans show a 'flagpole' to the entrance of the site - what does this mean ? Is it another illuminated sign at the entrance?

Many thanks for taking the time to consider this email when dealing with this application.

261 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 23rd December 2020

We live on the Cirencester Road, directly opposite the proposed Lidl site, and would like to object to the proposal for the following reasons:

Traffic - The Cirencester Road is already far too busy. The inevitable increase in traffic would cause jams and sitting traffic, leading to increased fumes and pollution. The speed of traffic approaching the rail bridge on either side is considerable, and there is a very real danger of accidents due to the entrance being so close to the brow of the bridge. There would also be an unwanted increase in lorry traffic due to deliveries.

Light pollution - The proposed signage facing residents on the Cirencester Road would produce significant light into our homes. Is it necessary to have two large signs on the building "towers" at either end? And will these signs be turned off during the night?

Noise - Although the current site is vacant and therefore quiet, we did not experience any noise pollution from its previous owners Bence. However, a supermarket will create considerable noise during the day and potentially during the night. Any deliveries made at night will cause great discomfort to nearby residents, as well as any humming or low-level noise from the plant servicing the store which may be active 24hrs a day.

Demand - Is there really a need for a medium sized supermarket in Charlton Kings. We already have access to Sainsbury's Local on Cirencester Rd, the Co-op at Church Piece and Nisa Local on Lyefield Road. It is a reasonably short drive to the larger Sainsbury's at Oakley and we have an abundance of supermarkets within the town.

Charlton Kings is an attractive part of Cheltenham and the Cirencester Road is one of the main routes into the town from London and the South East. It would be a real shame for the drive into Cheltenham to be marred by the passing of a Lidl store, 50 yards from the "Welcome to Cheltenham" sign.

A previous planning application for the building of a retirement village would have been more in keeping with the surrounding area, and less impactful on nearby residents/traffic/noise etc. We did not hear anything further about this application, so I'm assuming it was rejected or cancelled.

Thank you for considering our views.

279 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8ED

Comments: 26th March 2021

We in Charlton Kings do not need a supermarket chain in a built up housing area, I strongly object for the following reasons

We need to support local businesses

Too small a area for delivery lorries, so a awful lot of noise with reversing lorries.

Will cause lots of extra traffic and pollution on a already too busy Road.

Dangerous area due to the fact the entrance will be just after/before a bridge so sight line issues.

Westernmost
289A Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8ED

Comments: 23rd March 2021

We strongly object to this application due to a number of concerns we and other local residents have:

Increased Traffic: Cirencester Road is already a busy road and is being used more frequently by larger good vehicles in recent years. The increased volume of traffic is causing noise, vibrations and danger to pedestrians and other road users. The proposed junction to enter and exit the site is just beyond the bridge heading into Charlton Kings from Cirencester with poor visibility due to the undulation caused by the bridge and the bend in the road. Although already a 30 zone, vehicles heading North in to Charlton Kings along the A435 often exceed the speed limit as they pass the transition zone between countryside (AONB) and the village (there is a radar activated sign which evidences this at the Clock Tower pub) and any significant increase in use of the junction into and out of the proposed development site will naturally increase the risk of collisions

Increased noise: Although the various noise reports submitted in support of the application claim there will be little or no increased noise, they focus only on the noise from the store and associated plant and machinery. There is no analysis of the noise from increased customer traffic and heavy good vehicles approaching, entering and leaving the site and the impact that will have on surrounding and adjacent properties.

Local Businesses: Although the proposed development claims it will generate employment in the local area, it is expect that this will also lead to job losses and the death of independent local retailers. This was seen when Sainsburys opened just a short distance away and which has led to the permanent closure of the local Nisa store opposite.

Unnecessary: Charlton Kings is already well served by several independent retailers as well as a Sainsburys local and co-op. For those residents who do want to shop at lower-cost international retail stores such as Lidl, there are already two new stores within a just few miles and which are easily accessible by car, bike or public transport.

Easternmost
289B Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8ED

Comments: 21st December 2020

We live at 289b Cirencester Road just up the road from where the above planning application is for a new Lidl Supermarket ..

Our one concern is obviously traffic .. as you may well know this is a very busy Road especially at certain times of the day i.e. first thing and late afternoon .. we already have dreadful trouble trying to cross the road at the best of times and always thought that there should be a pedestrian crossing somewhere along our end of the road for access for pedestrians who want to go to the Clock Tower Restaurant or even cross the road to the bus stop .. I am sure more local people and families would frequent the Clock Tower by walking if crossing wasn't so dangerous ..

With the onset of this supermarket being passed and thinking of the Cirencester Road being even busier we would like to put forward that a pedestrian crossing is a must it would also calm the speed down a little from those cars going up the hill and those coming down the hill ..

8 St Judes Walk
Cheltenham
Gloucestershire
GL53 7RU

Comments: 23rd March 2021

The proposed store would

*cost jobs because of the very substantial damage caused to local stores. Indeed these local stores may well be wiped out.

*cause excessive noise and traffic pollution

*cause a large influx of traffic that local roads cannot cope with, and this will cause danger to pedestrians

In addition the quality local service provided by existing outlets in the village would be replaced by a bland supermarket offering.

A Lidl store would irrevocably damage and downgrade the character of the village.

For all these reasons the application should be refused.

14 Wistley Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NW

Comments: 23rd March 2021

Objection of the retail store on the basis it would mean the independent shops in Charlton Kings would have to close and it would cause excessive noise and traffic pollution.

23A School Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BG

Comments: 23rd March 2021

I object to this because another supermarket is not necessary.

Drive to Lidl in Swindon Road about 10 minutes, drive to Tewkesbury Road in about 15 minutes, depending on time of day..

It would take away a lot of business from butcher on the corner of Croft Road, Co-Op in Church Piece and shops in Lyefield Road , including the Post Office.

Also Spirax Sarco is more important to the area than another supermarket, and other reasons mentioned by other objectors.

38 Sandy Lane
Charlton Kings
Cheltenham
GL53 9DQ

Comments: 26th March 2021

As a resident of Charlton Kings, I would like to raise an objection to the Lidl proposed planning application for a new store in the Cirencester Road.

I consider that CK is well served by its current retail outlets engaged in selling grocery products similar to that offered by Lidl. There are two CO-OP Supermarkets, a Sainsbury store, A Nisa outlet (Smith & Mann), a retail butcher and two chemists, all of which serve the community adequately for its day-to-day needs.

To introduce a large multinational chain in such close proximity to these traders will surely threaten their businesses to the point of closure in some instances .

Significantly, in the event of such closures, hitherto local shoppers, together with outsiders, will be drawn to the proposed store using cars and thereby adding to the already congested local roads. This should be best avoided to chime with the mood of Government and councils campaigning for a reduction of traffic use wherever possible.

Calder
Greenway Lane
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LB

Comments: 26th March 2021

Please receive this email to confirm my support for the proposed Lidl store in Charlton Kings.

41 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EX

Comments: 26th March 2021
Letter attached.

79 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LS

Comments: 26th March 2021
Letter attached.

11 Croft Parade
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LE

Comments: 27th March 2021

I strongly object to this proposal. It will put local businesses out of business. Cause excessive noise and traffic pollution on already busy streets. Extra traffic through village will cause danger to people especially the vulnerable like older people and school children. We already have a Sainsbury just 100m away from the proposed site.

17 Lyefield Road East
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BA

Comments: 5th April 2021

I would like to object the the building of Lidl on the grounds that it will cause a very significant increase in traffic and secondly impact on the local independent shops in Charlton Kings.

Ranch House
2 Greatfield Drive
Cheltenham
Gloucestershire
GL53 9BU

Comments: 14th April 2021

I strongly object to this application. Echoing previous objections made on this website, my main concerns are the inevitable traffic increases on roads approaching the proposed site and the negative effects on established local businesses.

Traffic currently using Sandy Lane as a 'rat run' to and from the A435 Cirencester road is potentially dangerous. It is a narrow road with a narrow pavement. The town is already well supplied with food shops and the local services are more than adequate.

Not needed, not necessary and unwelcome.

27 Shrublands
Cheltenham
Gloucestershire
GL53 0ND

Comments: 18th April 2021

Charlton Kings is well served by four main convenience stores, namely Coop London Road (4,446 sq ft), Coop Church Street (5,298 sq ft), Sainsburys Cirencester Road (4,343 sq ft) and Nisa/Smith & Mann Lyefield Road West (1,823 sq ft).

These convenience stores are of a size and character that suitably reflect the needs of the local resident community. In total, they provide a total retail floor area of 15,930 square feet, so the proposed 19,806 square foot supermarket development will more than double the area of food retail sales in Charlton Kings. Given the absence of any significant quantity of residential development in the vicinity (and any consequent increase in the number of residents), it is hard to justify the need for such a large development.

Whilst the development has a clear value to the landowner, the added value to the community is most certainly not clear. More concerning is the potential impact on trade at the existing convenience stores, particularly the Nisa store on Lyefield Road West, which is independently operated. However, as the Coop seeks to dispose of its less profitable stores, I would suggest that the future of the Church Street store could also be called into question.

The existing warehouses on the proposed site may no longer be economically viable, but surely the Council should be encouraging retention of the employment use in the form of starter business units? Otherwise, much needed affordable housing would also be a more appropriate use of the land.

For these reasons, I oppose the proposed retail development.

10 Moorend Glade
Cheltenham
Gloucestershire
GL53 9AT

Comments: 21st April 2021

I strongly object to the proposed Lidl store in Charlton Kings.

We have enough large stores in Cheltenham. There is a definite move to shopping on line so we do not need any more.

We are being encouraged to shop local and support our small independent shops. We do not want to lose them as would probably happen if custom was diverted.

Charlton Kings has a sizeable elderly population with no car and they would lose out.

What would happen to the Post Office if Smith and Mann had to close?

Please turn down the application.

2 Pinetrees
Cheltenham
Gloucestershire
GL53 0NB

Comments: 11th May 2021

We wish to object to the above Lidl store development in Charlton Kings:

1 We are already well served with supermarkets and independent stores providing more than adequate provision. The new development would inevitably cause some of the smaller independent stores to close, with the possible threat to the local Post Office, housed in the Smith and Mann store.

2 The parish council has objected, as well as the largest employer in Charlton Kings and the local MP.

3 The site is badly placed for safe car access, with sight lines for emerging traffic hampered. There is a risk of increasing road accidents due to the extra traffic

4 There will be an inevitable increase in the amount of traffic on already busy roads within the 'village'

5 There are ample chain stores in the area, indeed Sainsburys is very close to the proposed site. In Cheltenham there are already several Lidl stores of the type proposed. This store would merely duplicate existing offerings.

Please refuse Planning Permission for this development.

257 Old Bath Road
Cheltenham
Gloucestershire
GL53 9EF

Comments: 11th May 2021

I would like to raise strong opposition to the proposed building of a Lidl supermarket in Charlton Kings, as numerous residents have already pointed out we are amply served by establish shops. I am thoroughly disgusted by the amount of green fields that are disappearing in Leckhampton for housing, completely spoiling the once beautiful area, I have lived in the area for over thirty years, great shame.

31 Hartlebury Way
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YB

Comments: 11th May 2021

I would like to register my objections to the proposal for a Lidl store on Cirencester Road Charlton kings. I have lived in the village all my life. We do not need another grocery store let alone a "super store".

Local independent and smaller grocery stores already serve the community well and offer a personal and individual service.

Lively hoods depend on these smaller stores. Bigger stores are only a few miles away so choice is already available.

The inevitable increase in traffic on an already busy road is also a master of concern.

Cheltenham is already covered by enough Lidl stores we do not need another one.

The only reason I can see why Lidl are making this application is greed....

10 Shrublands
Cheltenham
Gloucestershire
GL53 0ND

Comments: 11th May 2021

We object to the above on the grounds that it is to be built with an entrance on a busy road near a hump bridge with restricted viewing . There would be too many cars using it for the road infrastructure of Charlton Kings .

It would be very dangerous for turning right coming or going from the proposed sight .

We have sufficient shops in Charlton Kings and do not want any more and the village wants to support the independent stores and maintain the village atmosphere.

18 Withyholt Park
Cheltenham
Gloucestershire
GL53 9BP

Comments: 11th May 2021

With enforced isolation through Covid-19 I have only just become aware of this application.

I object most strongly to yet another branch of this company in an area which already has more than enough retail grocery outlets. My main reasons are:

1. Charlton Kings is a strong local community which supports its local traders, particularly Smith & Mann who offer an excellent range of goods and provide a vital Post Office facility. At the start of lockdown they were the first to offer a free delivery service for the benefit of many of us older folk.
2. With increased home working the commercial centre of Cheltenham is already facing a difficult future. The presence there of existing Lidl stores doubtless draws people into the town bringing extra trade to other retailers and hospitality providers.
3. Traffic levels and associated noise increased substantially when the nearby Sainsbury was built, but the effect of a huge Lidl will be far worse. Congestion at the entry/exit point is inevitable.

1 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LG

Comments: 11th May 2021

I write to add my concern to that of many others about this proposal.

Firstly, I recognise that superficially the site proposed is one which needs some sort of revamp. However, this proposal has consequences for the whole of the area.

Established residents of Charlton Kings refer to it as the 'village'. As a relative newcomer (5 years) I soon came to the view that that is a little optimistic. It is quite a large parish, with a lack of a focal point to really give it a real community feel. However that is altering for the better. Three areas in particular have contributed to this. They are Sixways, Church Piece/Grange Field, and the Copt Elm/Lyfield Rd small parade of shops. Through the recent lockdowns in particular, businesses in each of these locations have adapted and served their local communities in a way which has been transformative. This was a process already begun before Covid, and one which should be encouraged to continue in the future.

The key businesses in this respect are the two Coop stores at Sixways and Church Piece, and Smith and Mann at the Lyfield Rd location. Smith and Mann in particular has become a distinctive local store, with a variety of produce and friendly relations with its customers. It is also, as you will be aware, the local Post Office. All of these grocery stores need protecting in themselves. More importantly however they are the central hub of the three groupings of shops in which they stand. If any of them ceases to be profitable, their neighbouring businesses will suffer a major decline in footfall, and thus the whole of that community will be diminished.

Please make a decision in this case which protects these local businesses, and helps to protect the local community's identity.

1 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LG

Comments: 11th May 2021

As a local resident I have serious concerns about this proposal. This area already enjoys good access to several supermarkets, including an existing Lidl only a short drive away. We also benefit currently from some excellent local stores, which my husband and I prefer to use as much as possible, since they offer quality produce and a high standard of personal service, and are conveniently accessible on foot, thereby reducing our carbon footprint. One of these, Smith & Mann, houses our nearest Post Office, which is heavily used by the community. The opening of a Lidl store in the immediate vicinity would be highly likely to drive these local stores out of business.

Loss of local food stores would have a detrimental knock-on effect on other thriving local businesses, including cafes, specialist retailers and so on. At present those shopping at a local store will often pop into one of these other establishments, but if the local food stores closed, the footfall for other local businesses would be much reduced. This would represent a devastating loss to our area, significantly affecting the local economy and the quality of life of residents.

28 Willow Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PQ

Comments: 14th May 2021

Letter attached.

10 Stockton Close
Cheltenham
Gloucestershire
GL53 9HL

Comments: 14th May 2021
Letter attached.

10 Vineyards Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NH

Comments: 14th May 2021
Letter attached.

10 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NQ

Comments: 14th May 2021
Letter attached.

22 Hartlebury Way
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YB

Comments: 14th May 2021
Letter attached.

4 East End Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QD

Comments: 14th May 2021
Letter attached.

24 London Road
Cheltenham
Gloucestershire
GL52 6DX

Comments: 14th May 2021
Letter attached.

14 St Judes Walk
Cheltenham
Gloucestershire
GL53 7RU

Comments: 25th January 2021

We need a supermarket on the east side of town because currently we only have small metro stores. A new supermarket will therefore reduce journeys across town. This will reduce traffic.

I note the site is below road level, and therefore planting can be used to reduce the visual impact of the store from Cirencester Road.

6 Balmoral Court
Cheltenham
GL53 7RF

Comments: 25th January 2021

I cannot wait when Lidl will be built - please support this application and get it done ASAP.
Many thanks

8 Salisbury Avenue
Cheltenham
Gloucestershire
GL51 3BS

Comments: 2nd July 2021

I wish to add my support for the planning application for the new Lidl store in Charlton Kings.

I am in favour of the project.

28 Hales Road
Cheltenham
Gloucestershire
GL52 6SE

Comments: 12th July 2021

We, the undersigned, strongly object on the following grounds to the establishment of a new Lidl store in Charlton Kings:

- o We don't need another supermarket; there are already several in the area;
- o Environmentally; there would be a huge increase in traffic, especially along the already far too busy London Road - causing pollution and congestion;
- o Aesthetically; it would ruin the small community 'village' appearance and atmosphere;
- o And morally; many small individual traders would lose their businesses after having served us all so well, particularly during the past 16 difficult months of the Covid-19 pandemic. It would demonstrate a lack of respect to those traders if this new, rival company were set up.

3 Timbercombe Gate
Cheltenham
Gloucestershire
GL53 8NE

Comments: 25th January 2021

This will allow local people to walk for provisions reducing pollution and generating local jobs It is unlikely that this office site will be reused as same with more working from home and promotes a more sustainable local infrastructure

27 Castlefields Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YR

Comments: 26th January 2021

I am in support of Lidl building a value for money store here and disagree with the comments that Charlton Kings is well served already. I would guess most of those who object get home deliveries from the major supermarkets and therefore don't travel to the other side of Cheltenham to get the bulk of their weekly shopping.

1 Inglecote Close
Cheltenham
Gloucestershire
GL52 6UR

Comments: 27th January 2021

We do not need another supermarket in Charlton Kings as it will put more small businesses to the wall, as Sainsbury's did (look at the vacant shop premises opposite their shop). The extra traffic near that bend on the Cirencester Road opposite the houses will damage the environment.

Let's get real about this issue as it will create jobs by taking them from our local stores. Please don't let this happen.

27 Hartlebury Way
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YB

Comments: 28th January 2021

There are 7 convenience store in c kings already, 2 garages, Smith & mann, sainsburys, 2 Co ops and East end stores. Only 2 miles from a larger than proposed lidl and just over a mile to Sainsburys in Priors Road. There are 10,300 people in Charlton King's who are very well served for shopping in my opinion. As we have seen time and time again when a large multi national supermarket opens, the local shops close. During the last 10 months , those local shops have been a lifeline for some of those 10,300 and to lose the smaller shops would be a loss to the local community .

8 Pine Halt
Andoversford
Cheltenham
GL54 4JX

Comments: 16th February 2021

I am commenting in support of the proposal.

My support is based on the need for a large affordable supermarket in the area and also on the job opportunities it would create and maintain. It would reduce the number of deliveries from town centre supermarkets (current method of shopping for me and many others) so whilst increased traffic in the immediate vicinity would need to be addressed, there may well be a reduction in large delivery van traffic which causes some problematic parking in the village.

It would be of huge benefit to the surrounding villages, which are very poorly served for shopping, whose residents would mostly access it from the direction of Seven Springs and so not add to traffic coming through Charlton Kings.

2 Croft Parade
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LE

Comments: 16th February 2021

I'm very in favour of this. The proposed sight is brownfield and an eyesore, we have a dearth of nearby large shops requiring a drive of at least 15 minutes and the new shopping centre will complement rather than compete with local stores (two of which are supermarket brands anyway!)

1 Newcourt Park
Cheltenham
Gloucestershire
GL53 9AY

Comments: 9th February 2021

I object to the proposed building of a Lidl store at Charlton Kings Industrial Estate on the following grounds:

1. Unnecessary and a threat to local stores and job.

There are plenty of local shops (Co-op, Sainsbury's, Smith & Mann and more) than cater for shopping in this part of Cheltenham. Building a Lidl store here would jeopardise existing jobs. If people want to shop in a Lily there are stores in the town including a brand new large store in Swindon Road.

2. Traffic.

Charlton Kings has very few 'through' routes and the Cirencester Road is the only way in and out of this part of Charlton Kings; it is already heavily used and having a store with up to 80 parking spaces will cause further congestion. The Sainsbury Local has only about 15 parking spaces and there is frequently congestion caused by shoppers entering and leaving that site.

3. Safety.

This site is very close to a hump-back bridge, therefore traffic turning right into this site cut across traffic coming over the bridge who can't properly see that traffic. It will frequently cause dangerous road situations.

4. Use of the land.

Surely the "Industrial Estate" should be used for that purpose rather than for Retail?! It would be more appropriate to encourage light industry to use the site. Or better still build a small number of much needed houses.

Summary.

I firmly object to this development.

Banbury House
29B Sandy Lane
Charlton Kings
Cheltenham
Gloucestershire
GL53 9DF

Comments: 20th February 2021

We wish to support the Proposed New Lidl Store, off Cirencester Road, Charlton Kings (Ref: 20/02089/FUL).

We feel it would be an asset for Charlton Kings - a good sized, affordable supermarket in a good situation, with safe parking. We regularly use Lidl but have to drive to Swindon Road or Tewkesbury Road..

Would like to add that the proposed Lidl food store would regenerate a vacant brownfield site which is a current eyesore for Charlton Kings and would create up to 30 new and part-jobs for local people.

43 Withyholt Court
Cheltenham
Gloucestershire
GL53 9BQ

Comments: 20th February 2021

I am happy to support the above planning application as it will provide more jobs, more competition & a useful amenity in Charlton Kings.

Sakkara
Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 20th February 2021

The purpose of this email is to register my support of proposed new Lidl store off the Cirencester Road in Charlton Kings.

As a local resident I believe it would be a beneficial use of a brown field site,

The current Covid 19 pandemic reducing, perhaps permanently, the need for office space and the only other obvious use would be housing which tends to reward only the developers.

The arrival of a Lidl store offering goods at sensible competitive prices would be a welcome addition to the other current choices.

It would reduce my trips to town and beyond for food shopping and would provide some much needed jobs for the area.

29 Chase Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YU

Comments: 20th February 2021

With ref to above I would definitely support the planning for a LIDL supermarket on the Charlton kings industrial estate. Ref 20/02089 FUL.

We need some retail outlets this side of Cheltenham.

14 Cedar Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PF

Comments: 20th February 2021

I am very happy for the application from Lidl to go ahead. It would be of benefit to the whole community to have a Lidl supermarket in Charlton Kings. It will give us, as the consumer, more choice.

We do have both a Sainsburys and the Co Op, which are both quite expensive and smaller stores.

It would also bring more employment opportunities into the community too.

1 And 2 Kings Hollow
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BU

Comments: 22nd December 2020

I object.

1. Traffic jams and increased noise would be dramatic on an already extremely busy Cirencester Road.

2. A new supermarket is not needed in Charlton Kings.

Cirencester Road is extremely busy and at peak times is a nightmare. This development will cause additional noise, entering and exiting the site 24/7.

I have concerns over the amount of school children which walk through the village and will have to cross an even busier Cirencester road. Visibility on this stretch of the road is difficult with the amount of traffic already.

Lidl have already built two large supermarkets in Cheltenham.

We do not need another one.

243A Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EB

Comments: 23rd December 2020

Opposed to this application for the reasons that many others have given.

Cirencester Road is extremely busy as it is without adding additional delays of customers and delivery arctic lorries leaving and gaining entrance to a side road off this. Inevitable light, noise, and air pollution. All of which will be seen, heard, and negatively affect my household which is directly opposite this site.

Absolutely no need for a fourth Lidl within Cheltenham. Support should be given to SME.

Not to mention the first site you see when you drive into Cheltenham will be an illuminated Yellow Lidl flagpole sign.

Absolutely not needed and I cant see how this would positively impact local residence or the local economy.

27 Castlefields Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YR

Comments: 28th March 2021

A value supermarket is very much needed this side of town. I would disagree with some of the comments that Charlton Kings is well served by the stores here . A bit of healthy competition is always good.

20 Hartley Close
Cheltenham
Gloucestershire
GL53 9DN

Comments: 28th March 2021

Architecture is of low quality as a typical retail/industrial estate styled building with oversized chain store signage not in keeping with the area. No connection at all to the local vernacular. Doesn't even attempt to reflect the history of the former Charlton Kings station yard.

Lidl made a significant loss across Europe in 2020. Despite this they want to open many more shops in the UK (they already have 7 in the Cheltenham and Gloucester area) they are now targeted to cut costs to return to profit, which means the cost of building stores will be done as cheaply as possible.

Negative impact on established local businesses that are of far greater benefit to the local community. Won't just be the other food retail outlets that suffer. If as a result of the local grocery food outlets closing the reduced footfall will impact the other retail outlets; post office closure is likely. Florist, coffee shops, pharmacy, butcher etc., all effected. Consequently, there will be no net gain in employment for the area.

Lidl source very little food from local suppliers, as their marketing makes clear they are a budget price supermarket chain and that reflects on food variety, sourcing and quality. They are not known for contributing financially or otherwise to community projects.

Road infrastructure is not adequate. Unless houses are knocked down there is no room to upgrade the junction needed for the Lidl store. Inevitably traffic lights will have to be installed to control the junction. This will further reduce the free flow of traffic on the Cirencester Road, and result in light, noise and atmospheric pollution.

The Cirencester Road is an important A road as one of few for access in and out of Charlton Kings and Cheltenham from the South. The A46, Shurdington Road, the other main road access from the South is pretty much a 'car park' at rush hour, with even more housing estates being built or planned to feed into. The Cirencester Road will become equally congested if further traffic dependent development, such as the Lidl store, is allowed along its already confined route through Charlton Kings.

There are larger supermarkets within perfectly reasonable time and distance car journey (Morrisons, Caernarvon Rd and Sainsbury's Hales Road) but Lidl will attract many car bound shoppers from east and south east of Cheltenham and its environs to Charlton Kings because it will lessen their journey by 5 minutes. That minimal time saving will be perceived as advantageous. In other words it is not going to be a 'local store'.

The car park does not have enough spaces for the size of store. Yet the majority, just as with the vast majority of supermarket shoppers (unless they live within half a mile) will not walk there but drive.

Better alternative uses of the site, such as, affordable housing that could be built with ground floor garages and living accommodation on two storeys above to make best uses of the space. What about consideration of some units for hi-tech start-ups to complement Cheltenham's focus on cybersecurity.

Lidl have misrepresented their delivery profile, stating only 2 articulated lorry deliveries per day, whereas there will be numerous other deliveries including but not limited to bread, milk, newspaper, waste collection (food and sanitary). Lidl have refused to complete a retail impact statement for the Borough Council. Can they be trusted on any aspect of this proposal?

73 Leckhampton Road
Cheltenham
Gloucestershire
GL53 0BS

Comments: 30th March 2021

Now more than ever we should be supporting local businesses.

The building of Sainsburys in Cirencester Road was the first blow to local business in particular Smith and Mann in Lyfield Road which also has to compete with two Co-Ops within 5 minutes walk!

Smith and Mann supports the community including offering amazing discounts to community organisations such as the Old Pats Rugby Club.

We need to put money in local pockets so that it can be spent on services and goods provided by family, friends and neighbours and not continually syphoned out of the community.

The proposed site is also in a quiet suburban enclave on the edge of an area of outstanding beauty this alone should be enough to prevent it.

A property opposite is one of Cheltenham's most historic houses comprising a crook structure dating back to the 1400's

I also think other neighbouring households need protecting from what will be a hugely intrusive operation serving people outside the community.

High View
Harp Hill
Charlton Kings Cheltenham
Gloucestershire
GL52 6PR

Comments: 15th April 2021

I support this proposal. The Charlton Kings area is poorly served by large retail supermarkets and this is a regeneration of a vacant brownfield site. This would reduce the amount of travel time and associated environmental costs for CK residents to reach a major supermarket.

7 Branch Hill Rise
Charlton Kings
Cheltenham
Gloucestershire
GL53 9HN

Comments: 18th January 2021

Letter attached.

Mallards
Balcarras Retreat
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QU

Comments: 18th April 2021

As you know, a Lidl store would obliterate the small traders in Charlton Kings.

We are very content with the status quo having lived in Charlton Kings since 1982 - and are therefore well qualified to comment

Please respect the wishes of local residents against this Application.

14 Southfield Manor Park
Sandy Lane
Charlton Kings
Cheltenham
Gloucestershire
GL53 9DJ

Comments: 27th April 2021

I would like to express my complete disapproval of the above planning application. Our local shops are independent and we only have a few surviving shops in Charlton Kings, as we have recently lost The Forge newsagents. During lockdown I was lucky enough to have groceries

delivered weekly by Smith & Mann, as I was unable to venture out and they could not have been more helpful. I do not accept that a multi-national chain store will be a benefit to Charlton Kings. If I wanted to shop at Lidl I would go to Cheltenham, but I choose to shop locally when possible in the hope that these shops continue to flourish and survive. It will be a retrograde step to allow this store into the area as it will certainly have a negative impact on local businesses and impact on traffic and resulting pollution. Independent shops need our support and I hope this proposal is rejected.

6 Southern Road
Cheltenham
Gloucestershire
GL53 9AN

Comments: 27th April 2021

I support the proposal to build a new Lidl store in Charlton Kings.

In Leckhampton and Charlton Kings we are poorly served by larger supermarkets and for large shops we have to drive across town to the Tewkesbury Road areas. Establishing a low-cost supermarket locally will eliminate the need for these cross-town journeys.

The building itself will be set into the former railway cutting and hence have a low visual impact on the surroundings.

There will be some increase in traffic on Cirencester Road, but this is likely to be more than offset by the reduction in travel from Charlton Kings and Leckhampton across to West Cheltenham. This will reduce overall air pollution, particularly in the centre of the town. Any reduction in carbon emissions will be worthwhile.

3 Timbercombe Gate
Cheltenham
Gloucestershire
GL53 8NE

Comments: 25th January 2021

We are in desperate need of a proper food retail store here in Charlton Kings and it would be fantastic to have Lidl here. Also there will be additional employment in the area.

46 Sandy Lane
Cheltenham
gl53 9dq

Comments: 22nd January 2021

As a local resident I would say that we already have enough shopping capacity in the area.

This site already contains a good quality office block with parking. It would be a shame to lose yet more office space to make way for shopping.

Another supermarket here would not really create jobs, it would reduce trade to the existing shops and replace high quality jobs with lower paid work.

19 Lyefield Road West
Charlton Kings
Cheltenham
GL53 8EZ

Comments: 7th April 2021

We Object to the planning application of another big chain supermarket in the Village of Charlton Kings. The traffic is already very congested on Cirencester Road. If this supermarket is granted then there will create a much more dangerous road to our local children who need to cross this road to school and moms with babies.

15 School Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BG

Comments: 7th April 2021

I would like to register my opposition to the proposed new Lidl in Charlton Kings. I am against this on the grounds of increased traffic through the village which has narrow roads particularly around the infants and junior schools. Traffic would cut through this area from the London road side. Additionally we are already well serviced with 2 co-ops and a Sainsburys in the area. Another supermarket would also threaten the viability of our local independent retailers who have been a godsend during the pandemic.

28 Bafford Lane
Cheltenham
Gloucestershire
GL53 8DL

Comments: 31st January 2021

I wish to lodge an objection to the application on two grounds.

First, various documents lodged refer to INF1 which requires a safe access to the highway network and states that permission will only be granted in the impact is not severe.

The transport statement estimates approximately 1350 traffic movements per day during a 15-hour period. That equates to, on average, one vehicle (excluding deliveries) entering or leaving the site every 45 seconds. At peak times flows are estimated to be considerably more frequent. This level of additional traffic will not only cause severe disturbance for adjacent properties but will increase atmospheric and noise pollution and will substantially increase the risk of serious accidents given the site lines to the south of the entrance are restricted by the rise in the road over the old railway bridge and the shallow bend in the road.

Cars entering and leaving the Sainsburys local 800m down the road have a regular impact on traffic flows on the A435 already at peak times.

Furthermore there will be an increase in traffic flows in all of the surrounding roads as it is inevitable that residents across the southern parishes of Cheltenham will drive to the store, increasing flows in Bafford Approach, Newcourt Road, and other smaller roads as well as on the A435. Lidl clearly anticipate the significant increase in traffic and accept it will occur.

Secondly the impact on existing local shops, faced with a discount supermarket, will be significant. There are already four small supermarkets/ convenience stores closer to the heart of

the village to which locals can walk with ease, along with a chemists and a butchers whose trade will be adversely impacted. They already provide a varied range of food options.

Both of these factors will have a severe impact on the local community over time.

I urge councillors to reject this application.

18 Croft Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LF

Comments: 7th April 2021

I write to express my opposition to the application by Lidl to open a new supermarket on Cirencester Road in Charlton Kings. Charlton Kings already has more than enough supermarkets and convenience stores for its population and another one would simply be overkill. Surely it is better to have fewer stores that are able to generate a good level of income to sustain them than to saturate the market and watch many, if not all of them, struggle financially as a result of not enough customers to go round.

I strongly object to this proposal as it makes no sense at all. It would be a case of having it for having its sake.

White Gables
Moorend Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 9BN

Comments: 7th April 2021

I would like to register a strong objection to the proposed Lidl development on Cirencester Road. As a resident of Charlton Kings I am hugely dismayed at this. The existing shops on Lyefield Road West serve the local community superbly and provide a reliable and friendly service to all. A modern multi national taking away their business and jobs would be disastrous to all. The traffic in that area is already heavy and more daily cars and vans would pose a substantial risk.

In these days when 'shop local' has been our inspiration it would be a complete travesty to impose a faceless, impersonal , unneeded supermarket.

Please heed the opinion of those who live here.

8 Smithwood Grove
Charlton Kings
Cheltenham
Gloucestershire
GL53 9JN

Comments: 5th February 2021

I am concerned about the negative impact this store will have on the local economy. We have a number of smaller supermarket stores (Co-ops, Sainsburys) and small independent shops very local to this site. A store like this will cause jobs to be lost not only directly in the existing shops

but also their supply chains. I don't think that the expected 30 jobs will compensate for this. We lost a local store within months once the Sainsburys on Cirencester road was built.

The traffic on the Cirencester Road is chaos around the turning to the Sainsburys store this proposal can only exacerbate this!

This site could be much better used for housing thereby relieving the pressure to build on green field sites.

62B School Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BW

Comments: 10th April 2021

I strongly object to the building of a large supermarket store (Lidl) with parking for 80 cars on this site.

It is the wrong location for such a store bringing increase of traffic and congestion from delivery vehicles.

There are already two large Lidl stores in Cheltenham.

Our neighbourhood is well served by existing long standing local businesses and stores which will be affected by the competing trade.

33 Copt Elm Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AE

Comments: 8th May 2021

- No economic assessment of impact on employment despite retail being an area of interest in planning policy. Whilst Lidl would employ people it is reasonable to speculate that there would be net loss of jobs due to the consequential impact on other retailers.

- Whilst better than the existing structures, the building proposed is poor/bland "off the shelf" architecture, inappropriate and unsympathetic to the area. Lots of 'hard' features, few trees or plants or amenity space, despite being near the AONB border.

- Does Cheltenham need another discount groceries retailer? Is the market competitive enough? Cheltenham already has 3 discount grocery retailers, one of which is as little as 10 mins drive away and well connected by bus.

- Market dominance of Lidl, this would make Lidl the only supermarket in Cheltenham with three major sites, reducing retail diversity, encouraging consolidation in the sector, rather than competition, at an economically challenging time.

10 Castlefields Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YW

Comments: 16th February 2021
Full support. Much needed

2 Croft Parade
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LE

Comments: 16th February 2021

I support this supermarket. We do not have a budget supermarket this side of town, it will also benefit local villages as well as reduce our carbon footprint as presently we have to drive to the other side of town.

I wanted to email regarding the plans that Lidl have put forward regarding opening new branch off the Cirencester Road in Charlton Kings.

I wanted to register my whole hearted support via email. This would be an asset to this area. We currently do not have any supermarkets within a walking distance. I do not agree with residents and some non residents who live at least 5 miles from the site concerns. I live in GL53 8le and yes there may be an increase of traffic on the Cirencester Road and Bafford Approach they are main roads and it is to be expected to have large amounts of traffic. Lorries are already frequent travellers along this road. It would in fact actually reduce the amount of supermarkets delivering to houses while providing around 30 jobs.

I strongly believe planning should be granted.

91 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LS

Comments: 16th February 2021

As long as there is proper traffic management, we support Lidl in CK because we feel there is a lack of affordable supermarkets in East Cheltenham for those who need it.

45 Horsefair Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8JU

Comments: 16th February 2021

SUPPORT

98 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DG

Comments: 8th May 2021

Cirencester Road is a very busy road - a store of this size will cause congestion and increased noise and pollution. The majority of shoppers will be driving and 80 parking spaces shows how busy the road will become.

Charlton kings is a small village - we do not need a store of this size which is better suited to a less residential area.

The store will impact local smaller shops and lead to closures & job losses.

How many Lidl stores does Cheltenham need - surely this borders on competitive bias

Deliveries to a store this size will cause noise pollution/congestion & littering- something already experienced by the local Sainsbury's- however it will be on much larger scale with the proposed new store.

I am equally concerned about safety - Charlton kings has a large number of students walking to school - increased traffic is a risk to children as there have already been many near misses.

I trust this planning permission is not granted for all of the above.

14 Croft Parade
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LE

Comments: 8th May 2021

There are plenty of shops in Charlton Kings. Adding a large chain store would have an impact on those shops, particularly the local independents, who are struggling at the moment. I shop at Lidl, but there are enough in the area, so there is no need for one in Charlton Kings, and anyone in the Cheltenham area has plenty or choose from.

There will be an impact on the traffic in the area, particularly down Cirencester Road. I am concerned that this road will become too busy. It is bad enough with the Sainsbury store on the Cirencester Road that I think causes a issue without adding to it.

46 King William Drive
Cheltenham
Gloucestershire
GL53 7RP

Comments: 10th May 2021

I should like to add my voice to the numerous local objections to the proposed Lidl store development. The Covid experience has shown the importance to all communities of local shops and services. The presence of the new store would damage the viability of these smaller retail outlets and the services, like a Post Office, that they provide to the community within walking distance. We fear the likely retail impact of this store on local shops.

Retail habits are changing, with the increased use of online deliveries and click and collect, this is reducing the need for multiple larger stores like this. By its nature it does not support a key objective of the Gloucestershire Local Transport Plan of 'A greener, healthier county' as it requires large numbers of additional car journeys to survive.

Listen to the local community's voice and refuse this application.

126 Horsefair Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8JT

Comments: 16th February 2021

This is a much welcome store in Charlton Kings. Presently we do not have a decent size store at a reasonable price. Sainsburys is very small with a poor selection of goods and expensive, the Coop in the village is the same as is Smith & Mann. We have to travel across town to get to a decent sized supermarket so I wholly support this application

41 Croft Gardens
Cheltenham
Gloucestershire
GL53 8LG

Comments: 19th February 2021

I would like to support the above planning application

95 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DB

Comments: 19th February 2021

We would like to register our support for the plans for a new Lidl store in Charlton Kings ref 20/02089/FUL.

8 Newcourt Park
Cheltenham
Gloucestershire
GL53 9AY

Comments: 19th February 2021

Please accept this email as my support towards the planning application for a new LIDL in Charlton Kings

I very much look forward to visiting the new store in the near future..

60 East End Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QL

Comments: 19th February 2021

I would like to support this planning application , Charlton Kings could really do with a bigger supermarket this side of Cheltenham

56 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NQ

Comments: 19th February 2021

Just would like to add our support to a Lidl being added to Charlton kings

42 Withyholt Court
Cheltenham
Gloucestershire
GL53 9BQ

Comments: 19th February 2021

We are writing to register our support for the above planning application for the proposed Lidl Store on the former industrial estate site off Cirencester Road, Charlton Kings.

We have been residents of Charlton Kings for 3 years, and noticed when we arrived here that there is a definite lack of supermarkets at this end of town - all the larger stores are located the other side of town. We are supporters of the current local shops and will continue to use them for frequent purchases, but still feel the need for a larger affordable outlet for bulk shopping.

We hope you will give the application a favourable decision.

105 Church Road
Leckhampton
Cheltenham
Gloucestershire
GL53 0PF

Comments: 19th February 2021

As a resident of Leckhampton, I support the plans for the Lidl store in Charlton Kings - it's about time we got a discounter on our side of the town.

10 Hearne Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8RD

Comments: 19th February 2021

I would like to register my support for the above planning application for the proposed new Lidl store in Charlton Kings.

47 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 19th February 2021

I would like to strongly SUPPORT the proposed LIDL development in Charlton Kings. The local area is devoid of proper supermarkets, meaning a car journey to either Morrisons or Sainsburys, at least a 10-15 minute drive in either case. This adds to traffic on the road, especially towards Cheltenham. There are a multitude of supermarkets in the Kingsditch area which is completely unnecessary and hardly anything this side of Cheltenham. The addition of a supermarket within cycling distance would greatly improve the traffic situation on the A40 towards Cheltenham with all the benefits that would bring, and bring additional employment to the area which would be an added bonus. It would also regenerate a brown field site which is a current eye-sore.

Comments: 13th May 2021

I wish to lodge a complaint about a campaign of lies and misinformation circulating by letter drop locally by a local convenience store and Post Office proprietor (attached - available to view in Documents tab) about the proposed Lidl development in Charlton Kings.

He is selling the development as direct competition to his convenience store when in fact it is simply not. No one does their weekly shop in his store - he doesn't even provide trolleys. I use his store and will continue to do so once Lidl opens their doors since he sells specialist products which Lidl will not. The difference will be that my neighbours and I won't be contributing to the traffic congestion on the A40 when we fight my way to the supermarkets in town and beyond for the weekly and top-up shops.

He is using scare tactics on vulnerable local residents, threatening the closure of the Post Office and other local businesses like the Chemist (in a different letter) which Lidl present no threat to at all.

No doubt people who rely on the local Post Office and Chemist will now object to the Lidl development without considering the very real benefits that a supermarket in the local area will bring - reduced congestion, reduced carbon emissions, competition, Brown Field development and regeneration, local jobs.

I urge the Planning Authority to consider the negative and un-just impact the attached letter may have brought when assessing local opposition to the development.

15 Chatcombe Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LT

Comments: 19th February 2021

I would like to confirm my complete support for the proposed Lidi store in Charlton Kings.

Pen Lea
3 The Avenue
Cheltenham
Gloucestershire
GL53 9BJ

Comments: 19th February 2021

I wish to record my support for the proposed Lidl store in Charlton Kings.

It will improve shopping facilities in the area and reduce vehicle travel to similar stores much further away.

41 Bafford Approach
Cheltenham
Gloucestershire
GL53 9JF

Comments: 19th February 2021

My mother and I live on Bafford Approach and would more than welcome this new addition to the village. Where it will be sited set back off the main road will be ideal and there should be ample parking, compared to the mini Sainsburys further down the road. The site is also much safer than where Sainsburys is especially as the pedestrian crossing, which was badly needed there was turned down. Trying to cross that road coming from Pumphreys road is extremely dangerous as with the cars being allowed to park on the right, traffic coming from town is completely blind and there are far too many drivers during the lockdown ignoring the 30mph speed limit.

So please pass the planning for this new and exciting addition to the ever growing village of Charlton Kings.

5 Hamilton Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HN

Comments: 20th February 2021

There are no large supermarkets in the large area of Charlton Kings and this proposed facility would be of tremendous benefit to the more elderly and infirm within the area. It would also offer many job opportunities to younger people in Charlton Kings and would be of economic advantage to the community. I strongly support this application

Comments: 30th July 2021

Please record my strong support for the above Planning Application.

This development will contribute tremendously to the amenities in the area and will provide numerous job opportunities for local people.

Ham Hill Farm South
Ham Road
Charlton Kings
Cheltenham
Gloucestershire
GL54 4EZ

Comments: 1st March 2021

I would like to register my support for the new Lidl store in Charlton Kings. I feel this is making good use of a brownfield site.

40 Willow Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PQ

Comments: 1st March 2021

Having received notification of the proposed Lidl store in Charlton Kings, I would whole heartedly like to register my support for the plans.

It will be of great benefit to the local residents in the area and also turn what is currently an eye sore into something worth while.

Looking forward to the approval.

76 Bafford Approach
Cheltenham
Gloucestershire
GL53 9JB

Comments: 9th March 2021

I would like to register my support for the proposed new Lidl on Cirencester road in Charlton Kings. I live in Bafford Approach, also in Charlton Kings. I think it would be a good addition to the area as there are no large supermarkets in the area. Also it would replace some derelict looking buildings which are an eyesore.

21 Highland Road
Cheltenham
Gloucestershire
GL53 9LU

Comments: 9th March 2021

We write to give our full support to the new Lidl Store of the Cirencester Road, Charlton Kings.

It will tidy up the former Charlton Kings Industrial Estate and bring much needed jobs to the local area which will be good for the local economy.

It will also enable us to do our full household shop locally without the need for the use of our car and therefore will be better for the environment. We will have the choice of a bike ride to the store or walking which will also benefit our health and reduce our expenses.

We are unable to think of any negatives to the proposal.

1 Lyefield Close
Cheltenham
Gloucestershire
GL53 8AZ

Comments: 19th March 2021

It has been brought to my attention that Lidl are seeking planning permission for a store in Cirencester Rd.

My wife and I would like to object to this in the strongest terms.

Particularly , we feel this would be unwanted competition for the excellent already existing small independent Smith & Mann Store. The shop is excellent and the support it has provided our local community during the Covid crisis has been prodigious. I don't know what we would have done for shopping /food supplies particularly in the early stages of the pandemic. They had stock, were open all hours, local and safe. Deliveries were free while larger stores didn't even have any slots. It would be a kick in the teeth for them after all they have done. They have supported the

community and the council , they are a small business and they need all the business they can get to make them viable. To pay rates all these years and then have this seems vey unfair. We do not need another Lidl.

I know I speak for many other people in my community.

I understand , although I haven't seen it myself , that Lidl have provided local questionnaires inviting people's comments. This was to be returned to Lidle.

Please.

I know of at least one old lady who said she'd raised an objection. Asked if she'd sent it to the council, she said "no - she'd sent it to Liidl. So I suspect you are not receiving the full volume of objections as many local people may think they have raised an objection when all they've done is send it to Lidl, not the council.

Nor do I think there is the capacity in local roads to take the traffic or parking either. The area is already particularly busy around school time because of the number of local schools.

Hill View House
29A Sandy Lane
Charlton Kings Cheltenham
Gloucestershire
GL53 9DF

Comments: 20th March 2021

Charlton Kings is already well served with food stores. It does not have the road infrastructure to handle the increased traffic, particularly through the centre of the village. It will force the closure of well-used and well-appreciated local shops which have done magnificent work keeping housebound people supplied during lockdown.

The site should be used for affordable housing or green industry. There is another Lidl store within 10 minutes drive so this one is unnecessary. The application should be refused.

10 Copt Elm Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AD

Comments: 20th March 2021

While this would benefit Lidl, I cannot see how it would benefit Charlton Kings. An already busy road would become choked, and local businesses would suffer. Lidl already has two supermarkets serving cheltenham, and Charlton Kings already has several supermarkets, including a Sainsburys and three co-ops. The site would be much better used for affordable housing (buying and renting).

74 Haywards Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6RJ

Comments: 6th July 2021

Please see below my ref no in support for the new lidl store opening.

8 Hetton Gardens
Cheltenham
Gloucestershire
GL53 8HU

Comments: 21st March 2021

I object in the strongest possible terms to this proposed retail venture.

I appreciate the unique village culture we enjoy here in Charlton Kings. This 'feeling of village' is created by the wonderful independent shops and fantastic personal service they provide, in particular Smith & Mann. This very shop, which is the beating heart of our community, is under threat. I say NO,

6 Hetton Gardens
Cheltenham
Gloucestershire
GL53 8HU

Comments: 21st March 2021

with the current excellent facilities of the local shops and the support of the Sainsbury's store on the Cirecester Road a further introduction of a major store such as Lidl would be destructive for the Charlton Kings community. It is not needed.!

8 Moorend Glade
Cheltenham
Gloucestershire
GL53 9AT

Comments: 24th March 2021

I object to the proposed Lidl store in Charlton Kings.

Charlton Kings is already well served with local food and other stores and another Lidl would result in job losses for those local people working with long established businesses which would be forced to close were the proposal to go ahead.

The increased traffic which would result on the Cirencester Road is bound to lead to more accidents. Already that road is very dangerous and I myself have experienced several near misses with speeding traffic coming down the hill.

There would be an increased use of Bafford Approach and Sandy lane as people used them as a cut through to access the site.

It is the wrong place for such a store.

Ryeworth Farmhouse
26 Greenway Lane
Charlton Kings Cheltenham
Gloucestershire
GL52 6LB

Comments: 24th March 2021

With Sainsburys, Smith & Mann, Co-op and NISA already present the planned location of LIDL is not driven by need, but only by retail competition. This will simply increase traffic, result in loss of local businesses, decline in local diversity and migration of higher value jobs away from the local town to centralised purchasing headquarters. We already have a LIDL store in Cheltenham we do not need another one. Many of these local stores provide a very valued service.

49 Copt Elm Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AG

Comments: 25th March 2021

I wish to object to this application on the following grounds;

- The opening of another supermarket will impact the existing independent retailers on Lyefield Rd. who have supported the local community for many years and have been essential through the last year of the pandemic.
- If those retailers fail, the reduced footfall in the area will have a knock-on effect to other retailers in Sixways.
- Charlton Kings does not have the infrastructure to support the additional traffic. Cirencester Road is already a busy and dangerous road and the area cannot sustain further traffic increases.
- There would be additional impact on other neighbouring roads from traffic coming in from outside of the local area, creating cut-throughs that increase risk to pedestrians, particularly school children making their way to and from local schools.
- There is a lack of affordable housing in the area, why is the site being developed into retail and not housing?

2 Wistley Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NW

Comments: 26th March 2021

I strongly object to the proposed application because of the impact it will have on the smaller businesses and the community at large in Charlton Kings. We already have more than enough in the way of local shops including some superb independently owned businesses that create a rare community feeling in the neighbourhood.

These offer an extensive range of goods and introducing something like a Lidl will inevitably reduce their customer base and ultimately may lead to their closure which would be a devastating blow for the Charlton Kings community.

Any job opportunities created by Lidl will ultimately be cancelled out by the loss of jobs in our local businesses.

The community is served in more ways than just shopping by our local independently shops. They provide a friendly face and more personal service which is invaluable to many in the community especially the elderly.

The proposed Lidl site is out of proportion for the local area and will create a huge increase in traffic creating a more hazardous environment for the many school children who walk to the local schools, not to mention the large delivery lorries that will arrive daily and disturb the surrounding residents.

There are already Lidl supermarkets dotted around Cheltenham that people can drive to if they wish - please don't ruin our community!

41 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 27th March 2021

Charlton Kings has a number of small convenience stores but no stores that are big enough to do a weekly shop. The industrial units are not used and whilst there needs to be consideration for vehicles entering and exiting the site, this seems like a great location for the store.

I support this application.

23 Croft Gardens
Cheltenham
Gloucestershire
GL53 8LQ

Comments: 27th March 2021

I support this and Ck needs a store of this size and one that is competitive price wise with the expensive local shops. As I do not drive this would be an essential store for me.

I also agree that this would be a good use of the industrial site as well as providing much needed local jobs.

Merrivale
Sandy Lane Road
Cheltenham
Gloucestershire
GL53 9DB

Comments: 27th March 2021

We do not need yet another Lidl - or any other supermarket. reasons for my objection:

There is a Lidl approx 10 mins away already

The Cirencester Road is already very busy and difficult for traffic to pass each other, with cars parked on the side of the road. The road infrastructure is unable to deal with the increase of traffic.

This is a residential area and people - adults and children - enjoy walking for health and fitness and increased traffic would be detrimental due to pollution and noise. The pavements are relatively narrow and often require people to step off the kerb to pass other walkers.

Greenhills Road and Sandy Lane are already used as a cut through route for many drivers - again, traffic, pollution would increase in an area where many many children walk to and from school.

There is already a Sainsbury's Local and the excellent Smith & Mann . Smith & Mann has served the community for many years - introducing Lidl to the area would undoubtedly result in this closing, the local community (of which there are a number of elderly residents) losing the post office and in turn the pharmacy.

Lidl would not create 30 'extra' jobs at all - not when you take into account the employment lost when the community shops in Charlton Kings will end up closing. Losing the heart of a village to accommodate an unnecessary supermarket does not make sense.

114 Charlton Lane
Cheltenham
Gloucestershire
GL53 9EA

Comments: 27th March 2021

This proposed development would have a dramatic and detrimental affect on the excellent cluster of local shops which would probably have to close and is also quite close to the relatively new Sainsburys in the Cirencester Road.

It is really unnecessary and the application should be rejected.

Southwood
25 Sandy Lane Road
Cheltenham
Gloucestershire
GL53 9DE

Comments: 28th March 2021

We strongly object to the proposed Lidl store development because it will create a large amount of extra traffic and will also have a detrimental affect on the local independent businesses of Charlton Kings who have proved to be an invaluable local resource over the last year.

8 Glenure Court
168 Cirencester Road
Charlton Kings

Comments: 12th April 2021

Letter attached.

14 Pilford Road
Cheltenham
Gloucestershire
GL53 9AQ

Comments: 12th April 2021

Letter attached.

13 Lyefield Road West
Charlton Kings
Cheltenham
Gloucestershire
GL53 8EZ

Comments: 12th April 2021
Letter attached.

Lilleybrook Lawn
Cirencester Road
Charlton Kings
Cheltenham
GL53 8ED

Comments: 12th April 2021
Letter attached. .

155 Cirencester Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DB

Comments: 21st December 2020

Cllr Paul Baker and myself as Borough Ward Members for this site would appreciate confirmation that comments by residents will be accepted AFTER the current deadline, and certainly well into the New Year.

People have Christmas and New Year on their minds and some have commented that this was not a helpful time of the year to submit a planning application, not the LPA fault of course, and receive a lot of attention

28 Copt Elm Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AE

Comments: 20th April 2021

I think it would be useful to have a low cost supermarket this side of town. At present for my main shop I either use Sainsbury, Oakley Farm or Tewkesbury Road, Waitrose or Lidl on Tewkesbury Road. Should this proposal be approved it will make little difference to the items I purchase at Smith and Mann, whose service I appreciate. I do wonder how many people with families do their main shop in any of the local shops.

As far as I can see Lidl do not have coffee shops, pharmacies or post offices.

If traffic issues were a consideration, I might feel it was worth objecting. I currently do not think planners are interested in taking into account potential traffic problems, see developments around Kidnappers Lane, Oakhurst Rise, etc. I would hope that careful consideration is made regarding

traffic entering and exiting the site. Traffic coming down Cirencester Road is often travelling faster than the speed limit. Also I hope the car park is better arranged than the one at Sainsbury. Where will the bus stop be located, I think the current one, when buses are stopped would block visibility, the site of the stop would need careful consideration.

I am unsure how much impact this supermarket would have on shops such as the two Co-ops and Smith and Mann.

I think there is a need for a low cost supermarket this side of the town.

In terms of appearance, the front part of the site is a mess and the two large blue buildings can in no way be described as attractive.

33 Treelands Close
Cheltenham
Gloucestershire
GL53 0DF

Comments: 26th April 2021

I am emailing my support to the proposed planning for a new Lidl in Charlton Kings.

33 Treelands Close
Cheltenham
Gloucestershire
GL53 0DF

Comments: 26th April 2021

I'm emailing to give my support to the development of the new LIDL store.

1 Withyholt Court
Cheltenham
Gloucestershire
GL53 9BG

Comments: 26th April 2021

I write to oppose the plans for a Lidl store in Charlton Kings.

At first I thought it a good idea but after thinking further about what it will mean for the community I realise it will be a bad decision to permit a large store on that site.

The traffic generated will make Cirencester Road much more dangerous to negotiate as it already has heavy traffic with a great deal of on-street parking that already causes problems. The vehicles entering Charlton Kings from the south tend to speed down the road off the steep hill and the Cirencester Road is simply not suitable for local cars crossing each lane both into, and out of, the car park at all hours into that busy road. Sooner or later an accident will happen that could be disastrous.

As well as that aspect, such a large store presence will simply drain trade away from the existing small shops like Jeffries butchers and those in Lyefield Road West with its varied services now regularly used and valued by all members of the Village community. Those local shops and their staff deserve to grow and thrive without another unnecessary Big Brother store killing off their hardworking businesses.

So I say NO THANK YOU to Lidl.

Hedge End
Balcarras Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QG

Comments: 1st May 2021

I would like to voice my opposition to the proposed Lidl supermarket in Charlton-Kings.

Charlton-Kings is well served with several excellent local shops, this creates a unique and friendly atmosphere for our local population, all within walking distance.

We already have the Sainsbury-Local (Cirencester Rd.), as well as the Smith&Man shop in Lyefield rd., West, both excellent, as is the well established Co-op.

There is a variety of butchers, flower and coffee-shops, etc etc.,

Independant quality local shops are essential in a post-Covit Britain , Charlton-Kings lacks the needed infra structure for something as massive as a Lidle supermarket, just think of all the increased traffic and polution, it's a NO -NO !

6 Churchill Drive
Charlton Kings
Cheltenham
Gloucestershire
GL52 6JJ

Comments: 1st May 2021

I feel I must register an objection for both myself & my husband to the planning application by Lidl's
Ref number 20/02089/Ful.

It is our belief:-

- 1) The impact on local shops would be unacceptable.
- 2) Excessive noise & pollution from traffic through the village & surrounding area.
- 3) The addition of extra traffic on roads that currently struggling with the load now.
- 4) Danger to children & elderly pedestrians from vehicles cutting through the village.
- 5) Any loss on local business would impact on the character of the village.

36 Sandford Mill Road
Cheltenham
Gloucestershire
GL53 7QS

Comments: 1st May 2021

My wife and I would like to register our support for the plans of a new exciting Lidl store of the former Charlton Kings Industrial Estate, off Cirencester Road, GL53 8DZ please.

We like the idea of a much needed store in that area, especially as they always look so clean and tidy, with plenty of useful stock to choose from. Off road parking is of course a must, and it is useful to know that, if successful this will help to regenerate a vacant brownfield site which at present creates a current eyesore for the community. The proposed sales area seems to be about right, and being bespoke should be an asset.

It is good that the plans include "green" solar panels on the roof to help meet the store's energy needs, and it is hoped that this store will create much needed new full and part-time jobs for local people.

Finally, Lidl are looking to the future with their intention of having 81 parking spaces along with two Electric Vehicle rapid charging spaces and cycle storage.

5 Cedar Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PF

Comments: 1st May 2021

I support new Lidl store.

17 Ravensgate Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NR

Comments: 11th May 2021

I would like to oppose the application to build a lidl in Charlton Kings.

I don't believe it's needed and I believe it will impact the local community and increase traffic greatly

41 Naunton Park Road
Cheltenham
Gloucestershire
GL53 7DG

Comments: 11th May 2021

I would like to register my objection to the proposed superstore in Charlton Kings.

Cheltenham already has two Lidl stores and there is no necessity for another one. I understand a Retail Impact statement has not been completed and can only conclude that it would show there is no need for another food retailer in the area.

A superstore would seriously affect the village atmosphere of Charlton Kings with its range of independent shops and would imperil local jobs.

The increased traffic would cause congestion and pollution for residents.

I would be grateful if the Planning Department could register my objection to the proposal.

3 Birch Mews
Cudnall Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DT

Comments: 11th May 2021

I am writing to object to the planning application for the building of a new Lidl in the Charlton Kings area, reference number 20/02089/FUL. The reasons for this are that I fear it will negatively impact the many independent and local smaller shops that make Charlton Kings such a vibrant and enjoyable place to live in. This may lead to these shops closing and jobs being lost, particularly the post office which is such an asset to have in our local area. There will also inevitably be an increase in traffic which will lead to an increase in air and noise pollution which is totally unnecessary when there are several small supermarket chains that provide for the local area and larger supermarkets not very far away including another Lidl only 10 minutes drive away.

Please could you register my objection - many thanks.

27 Hartlebury Way
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YB

Comments: 11th May 2021

Please take this email as my objection to the proposed development of a new LIDL for Charlton Kings. My concerns are:

1. increased congestion - both deliveries and customer traffic
2. noise and pollution increase
3. disturbance for residents - deliveries at all hours
4. unnecessary as there are several established grocery outlets in Charlton Kings: these include 2 x Co-op, Smith and Mann (including a Post Office), 2 x pharmacies, Sainsburys Local, butchers
 - o plus 1 mile away is another LIDL, Tesco local, Sainsburys at Whaddon Road - all served by bus routes
 - o Sainsburys and Tesco both price match LIDL/ALDI
5. Flood risk from the development

It would be more beneficial to the area to provide a leisure facility for young people - NOT a licenced premise

9 Lyefield Road East
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BA

Comments: 11th May 2021

I wish to express my objection to the proposed LIDL store (Ref 20/02089/FUJ) in Charlton Kings. The village is well served with grocery stores at the moment and the effect on them can only be detrimental. Many of these stores are in the centre and should they be forced to close many residents will be forced to use a car to travel farther afield, including to this proposed LIDL.

2 Robinia Close
Cheltenham
Gloucestershire
GL53 8PR

Comments: 11th May 2021

This is to register my concern about the proposed new Lidl on the Cirencester Road, ref: 20/02089/FUL.

My main objection is that it will put local shops at risk, particularly Smith and Mann which houses the Post Office. The Post Office is such a valuable amenity to the whole village that it cannot be allowed to disappear. On the other hand, the Lidl offers nothing that cannot easily be found elsewhere (Sainsbury's on Cirencester Road, 2 Co-op stores and Smith and Mann, to say nothing of the Sainsbury's Superstore at Oakley).

3 St Judes Walk
Cheltenham
Gloucestershire
GL53 7RU

Comments: 25th January 2021

We would like to oppose the building of a Lidl store in Charlton Kings for the following reasons:

- We already have two supermarkets in the village - the Co-op in Church Piece and, more recently, the Sainsburys in Cirencester Road. We also have Smith and Mann on the corner of Copt Elm Road which houses the Post Office, and another Co-op a little further away at Sixways. We do not need another supermarket. Lidl will take business away from the Co-op, which is an ethical and Fairtrade supermarket providing a vital service to the people of Charlton Kings, potentially leading to its closure. We have already seen how the new Sainsburys has resulted in the closure of the local Nisa convenience store. Many elderly people use the Co-op store as they can walk to it, as do people with young families, and its loss would damage community cohesion and be a tragedy for the village. Smith and Mann, as our local convenience store, also provides a vital service, particularly to our elderly population, and a Lidl supermarket would have a detrimental effect on their business too.

- We can see from our experience of the new Sainsburys how the traffic has increased as a result of the building of even a small supermarket in the village. At busy times of the day, cars can be queueing to get into the car park, blocking the main road, causing a hazard and increasing the danger to pedestrians and other road users. A Lidl supermarket will increase the amount of traffic on the roads and the consequential pollution - something we should all be working to reduce by shopping local and supporting local businesses. The Lidl is away from the centre of population in the village so users will be required to drive there, and a carpark with room for 81 cars implies they expect most of their customers to drive.

28 Copt Elm Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8AH

Comments: 15th February 2021

SUPPORT

8 Inglecote Close
Cheltenham
Gloucestershire
GL52 6UR

Comments: 16th February 2021

I am completely against us having YET another Lidl in Cheltenham. I fear that the independent traders in Charlton Kings would be hugely affected and would possibly be put out of business. It won't just affect Smith and Mann, Lidl have an in store butchery so just think of the effect it'll have on the Butchers Jefferies on the Cirencester Rd. All of the small businesses have reasonably priced, good quality goods for sale, there are a number of buses which go into town from Charlton Kings which allow people to reach the larger supermarkets. Wouldn't this development site be put to better use for more affordable housing?

28 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 16th February 2021

Allowing people to shop without driving across town will reduce use of cars

17 Carisbrooke Drive
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YA

Comments: 10th May 2021

I wish to register my objection to the building of the Lidl retail store for the following reasons.

1. Its impact on the surrounding economy of the area

Currently there are four medium sized grocery retail outlets for the catchment area of Charlton Kings, and the development of a Lidl store would have a significant impact on their ability to remain in business. This would raise the threat of redundancy for those who staff these outlets, and the loss of their income. In the longer term should these premises close, then it would create vacant properties that under the current climate would most likely prove difficult to fill, especially with commercial business of a similar nature, because they would be in competition with an already established supplier.

2. Its impact on the local community

The current outlets in the Charlton Kings area are an integral part of the life of the local community. They provide social hubs for people to meet and communicate, they contain essential services such as a post office, a Hermes parcel drop off point, as well as dry cleaning collection and delivery, to name just a few. In addition they enable relationships to be built up with those who staff these premises who live in the area. This would not be the same for those who would serve at Lidl as the whole dynamic of customer / staff interface would be changed to a more impersonal one due to the nature of the business as a large retail outlet.

The development of a Lidl store would not serve the community in the same way. Instead of it being a local facility, it would draw its customer base from a wide area who would have little connection with the community, and therefore little interest in the detrimental impact the store would have on community life.

3. Its impact on the local environment

At present the existing outlets have a minimal impact on the environment of the surrounding area. With the building of a Lidl store, this would inevitably increase, carbon pollution from the traffic, using the site, noise pollution from the same sources, and as has been raised by other correspondents, increased traffic flow through the village of Charlton Kings by vehicles using it as a short cut to access the store with the increased potential risk of accidents.

It is noticed from the list of documents that no study has apparently been undertaken on the ecological impact of the store on local wildlife which would be affected by the increased light and noise pollution and vehicle movement. This is of serious concern as the impact of a large retail outlet should be fully assessed in the light of a rapid decline in native species of animals and birds, especially in suburban areas.

4. The close proximity of other large grocery outlets

Lastly, the proposal to build the store would seem superfluous given that there is another Lidl store, a 10minute drive from Charlton Kings, plus the Sainsbury's at Oakley, Bath Road parade along with the Co-op store, and Tesco on the Tewkesbury Road. Given that the majority of people in the village have access to either a car or easy access to the local bus service into Cheltenham one questions the whole premise of why such a development is necessary.

I would therefore urge the planning committee to give this application serious scrutiny on the negative impact it would have on the surrounding area and refuse planning permission

35 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 21st February 2021

I would just like to register my support for this Lidlington development in Charlton Kings.

Comments: 20th March 2021

Having now considered the impact on local businesses I would like to withdraw my support for this application.

2 Pumphreys Court
Pumphreys Road
Charlton Kings Cheltenham
Gloucestershire
GL53 8BX

Comments: 19th February 2021

SUPPORT

Comments: 15th April 2021

SUPPORT

10 Cudnall Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HT

Comments: 21st February 2021

I support the planning application to build a Lidl store on the site of the former Charlton Kings industrial estate.

74 Sandy Lane
Charlton Kings
Cheltenham
Gloucestershire
GL53 9DH

Comments: 21st February 2021

I would like to express my support for the new Lidl store. At the moment I have to travel to the other side of town for an economy supermarket. This entails petrol and clearly more fumes than if I have a store close by. My closest large store is Morrison in Hatherley.

There is nothing at all in this quadrant of the town.

15 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PB

Comments: 21st February 2021

This is to confirm that I fully support the proposal for a Lidl development as detailed in reference 20/02089/FUL.

15 Maple Drive
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PB

Comments: 21st February 2021

This is to confirm that I fully support the proposal for a Lidl development as detailed in reference 20/02089/FUL.

28 Treelands Drive
Cheltenham
Gloucestershire
GL53 0DE

Comments: 21st February 2021

We are writing in response to the above application submitted by Lidl GB Limited for their proposed development in Charlton Kings.

We would, along with many of our friends in this area, very much welcome the arrival of Lidl in the proposed Charlton Kings location.

Not only will it benefit the immediate locality but also, in our case and for many to the South of town, would save awkward cross-town drives to one of their other stores, thereby reducing traffic in already congested areas.

Secondly, it is rewarding to see that their proposal is to develop a brown site, not a green field one; the existing evacuated buildings add little charm to the area. Lidl as we have seen in other locations, are keen to provide proper landscaping and car parking areas and generally improving the sites they occupy, including the environmental benefit of solar panels.

Finally, providing the opportunity for additional jobs, which at this point, would be very welcome indeed by the local community.

We are very much in favour of this application and sincerely hope that it meets with your approval.

11A Detmore Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QP

Comments: 21st February 2021

I support the above planning application being made for a new Lidl Store in Charlton Kings, as it will offer more choice for grocery shopping in Charlton Kings

69 Southgate Drive
Cheltenham
Gloucestershire
GL53 7QR

Comments: 21st February 2021

I would like to lodge the fact that I am in favour of the new Lidl store off Cirencester Road, Charlton Kings (planning ref: 20/02089/FUL).

94 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NX

Comments: 21st February 2021

Regarding the proposed building of a Lidl store in Charlton Kings. I am a resident of Charlton Kings and want you to know that we are in full support of the idea. There is no large supermarket this side of town. The parking at Sainsbury's on Cirencester Road is often quite dangerous too.

Having a Lidl this side of town would be very convenient. I think the site is well chosen and would be very happy for the project to go ahead.

28A Bafford Lane
Cheltenham
Gloucestershire
GL53 8DL

Comments: 21st February 2021

I received a letter re the proposed new Lidl store at Charlton Kings. I am delighted about the application as we really need an outlet of this size in the eastern side of town and it will be a great asset in an expanding population in this area. It will be within walking distance for many.

It will be very good indeed to see the very untidy industrial estate get some TLC when it is converted into the beautiful design which Lidl is projecting.

8 Ledmore Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8RA

Comments: 21st February 2021

I am sending this email to offer my full support of the above proposal. I am a Charlton kings resident and we have no supermarkets of any decent size on this side of town. I have no objections to the proposal outlines.

8 Ledmore Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8RA

Comments: 21st February 2021

Planning permission for LIDL supermarket former Charlton Kings Industrial Estate.

I just wanted to voice my support for this application. We are severely lacking in a supermarket of any decent size on the Eastern side of Cheltenham. As a Charlton Kings resident I have no objections to this development and fully support this application.

4 Horsefair Close
Cheltenham
Gloucestershire
GL53 8JP

Comments: 21st February 2021

I would like to show my support for the building of a Lidl food store in the Charlton Kings area.

21 Cudnall Street
Charlton Kings
Cheltenham
Gloucestershire
GL53 8HS

Comments: 21st February 2021

We would love a Lidl's in Charlton Kings to increase the range of food available in the area. Lidl's sell food etc that other stores do not, with competitive pricing.

The current site is an eyesore, and this scheme will create jobs and a good use of the site. The plans appear to be sympathetic to the area.

This proposal can only be good for Charlton Kings. Also it will provide

2 charging points for electric vehicles, which are in short supply in the area.

Please , we would love Lidl's in Charlton Kings

49A Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LS

Comments: 21st February 2021

I would like a supermarket in Charlton Kings, Lidl would give us more choice.

Comments: 29th July 2021

The smaller shops we have do not have the choice for a weekly shop and I have to drive across town for my proper food shop. All other parts of Cheltenham have a large supermarket just Charlton Kings people have to drive a few miles. I would like to stay local .

I hope you will grant Lidl permission to give Charlton Kings a useful new shop on the industrial site which is on the edge of our village and at a low level, so will not be too intrusive.

295 London Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YY

Comments: 21st February 2021

I write in favour / support of the above planning proposal for a Lidl store in Charlton Kings.

I believe Charlton Kings would benefit from having a medium-sized supermarket. Currently the only competition for a 'close-by' supermarket for a 'weekly' shop is Sainsbury's in Oakley. The myriad of other supermarket shops in Charlton Kings are convenient only for the odd loaf of bread/ pint of milk (Co-op x2, Sainsbury's- Cirencester Rd, Smith and Mann- Lyefield Road) but are too small and too expensive for anything else.

It will also make use of a currently redundant brown field site, create employment and provide the opportunity to create a facility which is as environmentally friendly as possible.

(I would Definitely be objecting if this was a proposal for hundreds more 'new homes' without expansion of the facilities to support an ever-burgeoning town. However a supermarket will serve its local community well.)

However, I also believe careful consideration needs to be given to:

1) design and layout of adequate car parking.

2) safe road access in and out of the Lidl site.

3) the addition of traffic calming measures on Cirencester Road which are long-overdue anyway (it's a 30mph but usually this is ignored by road users).

4) adequate delivery lorry space and turning.

5) sympathetic lighting.

This is important for the maintenance of the area and particularly for the local residents who live close by and are likely to object to this proposal for understandable reasons.

1 Balcarras Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QG

Comments: 21st February 2021

I wholeheartedly support the Lidl application for Cirencester Rd , Charlton Kings. WE , the residents & shoppers need a good quality store for competition with Sainsburys & more choice . IT will help the environment by not driving to Tewkesbury RD or town centre for choice. Yes ,Yes we need LIDL, Something for EAST Cheltenham. Their plans seems well thought ;I don't see any negatives,; all positive .

38 Charlton Lane
Cheltenham
Gloucestershire
GL53 9DX

Comments: 21st February 2021

I think the building of Lidl on the Cirencester Road is a great idea as there is no decent supermarket on this side of the town (only small shops). Currently it has empty units on that site and it will save the driving across town to other supermarkets, which is inevitable. Even though we will continue to use the small independant shops we still drive to Sainsbury's, Morrisons, or Asda or indeed Lidl in Kingsditch! So, a local Lidl would be ideal.

I support this application.

Comments: 18th April 2021

Yes please!

I am writing to support the proposed plan for a Lidl on the Cirencester Road in the space that is otherwise empty.

We do not have a decent supermarket on this side of Cheltenham and I find myself driving much further through town to other supermarkets.

Essentially, those people living in Whittington, Shipton Oliffe and Andoversford also drive right through Cheltenham to get to a reasonably sized supermarket. I know because I have declined to live in those villages for that very reason.

A Lidl or any other reasonably sized supermarket would be ideal as there are other options further afield. Also, it would but competitive pressure on the very overpriced Sainsburys on the same road.

That space on Cirencester Road was always commercial so a Lidl would be very useful to the community.

8 Cedar Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8PF

Comments: 21st February 2021

In support:

Marvellous idea

SAFETY.

Sainsbury local is in a far more dangerous location. I have seen cars in a queue blocking the Cirencester Road queuing to go in.

LIDL would be off-road down in the old industrial estate with 81 parking spaces. Any vehicles coming over the bridge from Ciren should only be doing 30 so should in theory be a safe place to plant a new LIDL.

To accomplish a larger shop Charlton Kings residents have to travel to Hatherley as the nearest major supermarket option. True there are 'smaller' retail outlets in CK but these have limited range.

Older less mobile residents deserve to have more variety of choice on their doorstep.

I urge the planning committee to support this application. Charlton Kings needs this, and the sooner the better.

4 Pumphreys Court
Pumphreys Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BX

Comments: 21st February 2021

I am writing to support the Planning Application submitted by Lidl's for a new store to be built in the Charlton Kings area. With the closure of the Lidl's store in The Strand I feel there is a need for a store of this type this end of the town.

7 Croft Gardens
Cheltenham
Gloucestershire
GL53 8LQ

Comments: 22nd February 2021

This side of Cheltenham lacks a larger supermarket. It will save many CK residents having to go by car, across town to shop. We will still use the existing local shops. The site is discreet but easily accessible and the design is good. Hopefully it will encourage more businesses to locate to the site, promoting further regeneration and employment

14 Carisbrooke Drive
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YA

Comments: 24th February 2021

I fully support the proposal by Lidl to open a store on Cirencester road, Charlton kings. I personally feel this side of Cheltenham would highly benefit from a larger supermarket. There are currently only small more convenience type stores in Charlton kings.

7 Smithwood Grove
Charlton Kings
Cheltenham
Gloucestershire
GL53 9JN

Comments: 24th February 2021
SUPPORT

35 Little Herberts Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LX

Comments: 3rd March 2021

I would like to register my support for the plans regarding the above proposed store. I live locally in Charlton Kings, and would welcome having this store in our locality. Myself , and many people I have spoken to here in Charlton Kings miss having the store that used to be in Grosvenor Terrace. We now have to either travel to the store on Swindon Road, or Tewkesbury Road. To access these stores on a bus route is not easy. The proposed new store can be accessed by Stagecoach Route 51, and Route B. The position of the store will also be beneficial to those living in villages beyond Charlton Kings going out on the Cirencester Road. There are also the benefits of local jobs being created , and development of brownfield site land, which is now becoming an eyesore.

24 Oak Avenue
Charlton Kings
Cheltenham
Gloucestershire
GL52 6JG

Comments: 5th July 2021

I totally support the application for a Lidl site on the site in Cirencester Road. This store will be invaluable not only for the residents of CK but also those in the surrounding villages. Currently all of the stores that provide economical groceries are either in the centre of town or on the western side of the town. When shopping i have to travel across town to get the value i need. The village has 2 Co-ops, Smith an Mann and a Sainsbury Local. These are not the stores that are used for the 'Weekly Shop' None of them has a decent selection of affordable groceries. Lidl is totally necessary to address this.

Pen Lea
3 The Avenue
Cheltenham
Gloucestershire
GL53 9BJ

Comments: 4th March 2021

I wish to support this application as it will greatly improve shopping facilities in Charlton Kings, and reduce traffic volumes to other more distant Supermarket outlets.

The Beeches
Sandy Lane Road
Cheltenham
Gloucestershire
GL53 9DB

Comments: 17th March 2021

I am writing to support this application.

It will give more choice for the residents of Charlton Kings for essential shopping and it will reduce the need to travel to the large supermarkets on the other side of town for their main shopping. The current site is an eyesore and of questionable economic value. The proposed store will provide employment and will benefit the economy, local and otherwise, especially at these difficult times. Regarding traffic and access, this will be part of detailed consultation with GCC Highway and I hope that a solution can be found. Access and car parking is set well back from Cirencester Road. The nearby Sainsbury's supermarket has no specific traffic or pedestrian facilities and is located much closer to Cirencester Road.

I think the benefits of this proposed application far outweigh the objections.

5 Newcourt Park
Cheltenham
Gloucestershire
GL53 9AY

Comments: 26th March 2021

I live about 1 mile distant from the site, in a road off Cirencester road. My experience of shopping in Charlton Kings over the past 25 years includes using 3 retail units; Smith and Mann in Lyefield road, the CO-OP in Church Piece and the Sainsburys in Cirencester road but the former general stores opposite used to have a good offering. I continue to use all three of the main retail units which compete well with each other on price and selection.

The proposed store is not required and if the Council wish to encourage employment the existing site will do well with small industrial units with B1 use as their is a good catchment are with people prepared to walk to work rather than drive across town.

Traffic and street parking will become a problem- look at the Sainsburys unit.

25 Beeches Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8NG

Comments: 24th March 2021

I object to this proposal. It will affect local businesses and cause traffic congestion and pollution.

2 Parkland Road
Cheltenham
Gloucestershire
GL53 9LR

Comments: 26th March 2021

There are already 2 new and very large Lidl stores recently opened in Cheltenham, only 10 minutes drive from Charlton Kings. If this application goes through then it will have a detrimental effect on the local shops in Charlton Kings where we have a good mix of independent shops which could all have to close because of yet another supermarket.

1 Croft Parade
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LE

Comments: 27th March 2021

I fully support this development for Lidl. It's a sensible placement off a safe road. Plenty of parking to stop traffic problems. It will greatly reduce traffic for residents who currently have to travel to town, Tewkesbury road or Brockworth/Cirencester for a supermarket shop. Traveling over Harp Hill to that supermarket is congested as are all these other routes. It will be a great benefit for the village and allow people to do their main shop safely. It will not affect my use of local shops but will stop us having to travel for our main shopping.

This will be great for local jobs and a fantastic use of an unused part of estate. it will greatly help the community and Cotswolds to have a well priced, accessible supermarket. The local shops are fine for small shopping but far too expensive to be able to afford to fill your fridge and freezer so you have to travel currently for that. Lidl do not have a pharmacy, newsagents, post office etc so it would not change my use of them. I think the objections I've read are short sighted and not taking the community feelings in. I don't know anyone who does not support this. It would certainly benefit older residents as well and people affected from COVID-19 for their jobs to have affordable fresh healthy food with low priced fruit and vegetables. Their produce is excellent quality.

I fully support this and think it is a great benefit for Charlton Kings residents and surrounding community.

46 Buckles Close
Charlton Kings
Cheltenham
Gloucestershire
GL53 8QT

Comments: 27th March 2021

Think that this would benefit the residents of Charlton Kings as well as having a positive environmental impact as we would no longer have to travel across town to the nearest big supermarket.

12A Evelyn Close
Cheltenham
Gloucestershire
GL53 9BX

Comments: 27th March 2021

In these unprecedented times of economic deprivation and widespread poverty, I think this is a great opportunity for the people of Charlton Kings. We the locals can shop cheaply in Lidl which is laudable and the local job opportunities for the local people is a great bonus. I will fully support the opening of this shop no matter what.

62 Ryeworth Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6LT

Comments: 25th March 2021

I am writing you to let you know I wish to give my full support for the planning of the Lidl in Charlton Kings.

74 Leckhampton Road
Cheltenham
Gloucestershire
GL53 0BL

Comments: 25th March 2021

I am writing to express my tentative support for LIDL's application to build a store in Charlton Kings. This area has a shortage of supermarket options, which this new store could address. However, I am concerned at the lack of tree planting in their existing plans. To be of maximum benefit for the community, I feel strongly that acceptance should be conditional on some more attractive planting in verges, with trees to create a green screen and improve the existing site.

1 Lyefield Road East
Charlton Kings
Cheltenham
Gloucestershire
GL53 8BA

Comments: 25th March 2021

We are writing to voice our absolute objection to the proposed Lidl Store on Cirencester Road.

Firstly, why would anyone want a German International discount chain with over 12'000 stores across Europe & United States opening up on our doorstep?

Charlton Kings has an enviable close community, we appreciate & support our local shops.

Buying Locally strengthens communities. Local purchases keep the wealth in our neighbourhood, increasing the prosperity for the people around us instead of going to a far-away corporation.

Buying locally enables us to invest directly into our local economy. By contributing to a local business we help to preserve existing local jobs. Local businesses are also the most ardent supporters of local parks, libraries, events, and the great area amenities that make communities unique.

Buying locally builds trust and positivity, opens minds and hearts, and makes us more independent as a community. A more connected community is safer, more resilient and self-reliant in times of uncertainty.

Our village doesn't have any need or capacity for a Lidl Store.

25 Garden Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LJ

Comments: 25th March 2021

Re the planning application from Lidl. 20/02089/FUL The proposed site on the Cirencester Road has very poor access.

Traffic coming from Cheltenham speeds up to go up the hill, traffic coming to Cheltenham has difficulty slowing as it approaches the town.

If there was to be a supermarket there there would need to be traffic signals to prevent accidents and a controlled crossing for pedestrians.

As we have a Co-op near the library and one at 6Ways, a Sainsbury's further down the Cirencester Road and a good independent grocer on Lyefield Road West, we do not have any need for another supermarket in Charlton Kings.

I oppose this application.

28 Garden Road
Charlton Kings
Cheltenham
Gloucestershire
GL53 8LJ

Comments: 25th March 2021

I object to the Lidl store in Charlton Kings for a number of reasons:

1. Charlton kings is a village and as such should remain so.
2. Traffic - the Cirencester Road is busy with excess speed coming down the hill and also the number of cars having to park on the road since the closure of the little owl pub.
3. We need to support local shops and protect jobs not transfer them to another store. The local stores provide excellent service and diversity to support the local community proven during the current pandemic. One local store provides vital post office services to serve particularly the elderly. If this store were to close it would affect many residents. I can't think that Lidl would offer this service.
4. The store would be near the nature reserve (the old railway) and disturb wildlife.
5. Noise pollution due to delivery.

17 Withyholt Park
Cheltenham
Gloucestershire
GL53 9BP

Comments: 25th March 2021

OBJECTIONS TO PROPOSED LIDL DEVELOPMENT, CIRENCESTER ROAD, CHELTENHAM

The area is already well-equipped with local businesses which amply cover the market needs supplied by Lidl. The added competition from a national supermarket would blight the the area by threatening the closure of well-established small stores and the establishment of a monopoly supplier.

A monopoly supplier, with a large carpark would concentrate road traffic and prioritise that traffic over the local and diffused services available to other customers (for instance the elderly and those without cars).

This concentrated and increased road traffic would cause congestion on Cirencester Road. The road is narrow at this point and access on and off a large carpark would cause self-evident problems of flow both in and out of the supermarket. Moreover, there would be increased traffic flows, congestion and pollution through local streets concentrating upon one site.

CONCLUSION:

- 1) Increased pollution and increased road traffic is directly counter to the green measures essential to reduce carbon emissions and thus contradicts national and necessary policies.
- 2) The increased capacity provided by Lidl is unnecessary and would blight diffused and local businesses.
- 3) Residents dependent on local and pedestrian services would be very much disadvantaged.
- 4) The practical problems of increased traffic flow, access and egress pose substantial problems both to arterial flow on Cirencester Road, and to local, residential streets in the vicinity.

Therefore, I oppose the application.

26A Bafford Lane
Charlton Kings
Cheltenham
Gloucestershire
GL53 8DL

Comments: 8th September 2021

I am writing to register my objection to the proposed Charlton Kings Lidl, 20/02089/FUL.

I do not believe there is any need for a new supermarket, the area is well served with two other Lidl stores in the town one only 10 minutes drive away. I am concerned that a new large Lidl will have a detrimental effect on existing businesses in the local community. Already in the vicinity there is a butchers and a number of small other supermarkets, Smith and man co-op and Sainsbury's. A new large Lidl would surely mean that some of these businesses have to close, having a negative affect on the village atmosphere of Charlton Kings.

If this land has to be developed, surely it would be much better used for housing.

382 London Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6YX

Comments: 12th September 2021

Having a store in Charlton Kings will significantly reduce the traffic through Cheltenham as it is currently a trek to get to a supermarket for Charlton Kings residence. I fully support the application and hope it will be progressed expediently.

Local businesses' objections stem from fear, however there will always be support from Charlton Kings residents of local independent businesses as well. There are room for both. Please give us the choice.