



CHEL TENHAM

BOROUGH COUNCIL

Licensing Act 2003

Cheltenham Borough Council

Premises Licence Number

20/00022/PRMVPS

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

131 Promenade
129 - 133 Promenade
Cheltenham
Gloucestershire

Telephone number Not applicable

Where the licence is time limited the dates

Not applicable

Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities

Sale/Supply of Alcohol	Sunday	10:00 - 03:00
Sale/Supply of Alcohol	Monday to Wednesday	10:00 - 02:00
Sale/Supply of Alcohol	Thursday to Saturday	10:00 - 03:00
Performance of Recorded Music	Thursday to Saturday	10:00 - 03:00 Indoors
Performance of Recorded Music	Sunday to Wednesday	10:00 - 00:00 Indoors
Late Night Refreshment	Thursday to Saturday	23:00 - 03:00 Indoors
Late Night Refreshment	Sunday to Wednesday	23:00 - 02:00 Indoors

The opening hours of the premises

Opening Hours Every Day 00:00 - 00:00

Non Standard Timings

- (a) Alcohol to be sold / supplied 24 hours a day to residents and their guests.
- (b) Alcohol, recorded music, performance of dance and late night refreshment to be provided continuously from the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Both

LICENSING : PUBLIC PROTECTION

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence


131 Promenade Ltd
Dowdeswell Park
London Road
Charlton Kings
Cheltenham
Gloucestershire
GL52 6UT

Registered number of holder, for example company number, charity number (where applicable)

7993954

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Mr Ricardo Mimoso

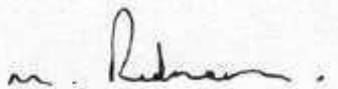


Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Party Reference: PERS4562

Licensing Authority: London Borough Of Lambeth

Signature of Issuing Officer



Director of Environment

Date of issue

3 January 2020

Annex 1 – Mandatory conditions

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P=D+(D \times V)$$
 where-
 - (i) P is the permitted price,
 - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence-
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
5. No retail sale of alcohol may be made under the premises licence:
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
 - (c) Every retail sale of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
 - (d) The other conditions are any conditions specified in an order under section 19A and applicable to the premises licence.
6. All individuals at the premises carrying out a security activity must be licensed by the Security Industry Authority. (Security activity is defined in Schedule 2 of the Private Security Industry Act 2001).
7. Where a programme includes a film which has been classified by the British Board of Film Classification as 12 A, 15 or 18 category no person appearing to be under 12 (and accompanied in that case), 15 or 18 as appropriate shall be admitted to any part of the programme; and the licence holder shall display in a conspicuous position a notice in the following terms -

PERSONS UNDER THE AGE OF **** CANNOT BE ADMITTED TO ANY PART OF THE PROGRAMME

Exemption

The above condition does not apply to members of staff under the relevant age while on duty provided that the prior written consent of the person's parents or legal guardian has been obtained.

Annex 2 – Conditions consistent with the Operating Schedule

- 1 (a) CCTV shall be installed and maintained in good working order, shall record at all times that the premises are open and recordings shall be kept for a minimum of 30 days and be provided to the police on request.
(b) All staff who work at the premises and are involved with the provision of licensable activities shall be properly trained in connection with their responsibilities under the Licensing Act 2003 and, in particular, the law regarding underage persons.
(c) A Challenge 21 (or equivalent) scheme shall be adopted so that any customers attempting to purchase alcohol who appear to be under the age of 21 shall be asked for an accredited photographic proof of age and that the sale shall not be made unless the evidence is produced.
(d) There shall be a minimum of 2 SIA registered door supervisors on each Friday and Saturday from 21.00 hours when the premises are open for licensable activities.
(e) Notices shall be displayed at all exits requesting patrons to respect the needs of local residents and to leave the area quietly.
(f) A log of complaints to be maintained at all times.
(g) The external area at the front of the premises shall not be used for any licensable activities after 23:00 hours.
(h) Substantial food will be available until 00:00 hours.

Annex 3 – Conditions attached after a hearing by the licensing authority

1. The management and DPS of the premises will ensure that after 23:00 hours, no alcohol will be sold outdoors and customers will not be permitted to take drinks outdoors.
2. On any Thursday when the premises has a planned event that includes the provision of licensable activities after 00:00 hours, a minimum of 2 SIA door staff will be engaged at the premises between 00:00 and the premises closing.
3. All reasonable steps will be taken to ensure that the activities at the premises do not cause any nuisance to members of the public or residents within the vicinity.

Annex 4 – Plans

- 1 Drawings numbered 12012/110, 12012/112, 12012/113, 12012/114, DE-133-001, DE-133-002, 200 WD



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The opening hours of the premises		
Opening Hours	Every Day	00:00 - 00:00

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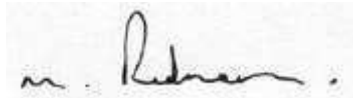
Name, designated premises supervisor where the premises licence authorises for the supply of alcohol

Mr Ricardo Mimoso

State whether access to the premises by children is restricted or prohibited

Not Restricted

Signature of Issuing Officer



Director of Environment

Date of issue

3 January 2020