

Information/Discussion Paper

Overview and Scrutiny - 21 October 2019

Update on the development of the Gloucestershire Joint Health and Wellbeing Strategy

1. Background

- 1.1 Under the Health and Social Care Act 2012, Health and Wellbeing Boards have a statutory duty to develop a Joint Health and Wellbeing Strategy. It requires the Local Authority (GCC) and Clinical Commissioning Group (CCG) to work together to understand the health and wellbeing needs of their local community, and agree joint priorities for addressing these needs to improve health and wellbeing outcomes and reduce inequalities through commissioning.
- 1.2 Further to the report to O+S on 1 July 2019, the latest draft Joint Health and Wellbeing Strategy was agreed by the Health and Wellbeing Board on 23 July 2019 and members can review it [here](#). The board has recently undertaken a period of consultation on the draft from 20 August to 15 October.
- 1.3 However, the lead officer for the strategy has indicated that a response from Cheltenham Borough Council would be welcomed on 22 October 2019. Hence there is an opportunity for O+S to consider developing a response to the draft strategy.
- 1.4 If members wish to respond individually, the consultation is available [here](#).

2. Key elements of the draft strategy

2.1 Our approach - The Gloucestershire Way

2.2 The draft strategy sets out a proposed approach called the Gloucestershire Way:

We know that connected and empowered communities are healthy communities. The assets within communities, such as the skills and knowledge, social networks and community organisations, are building blocks for good health.

As part of our commitment to improving health and wellbeing, we seek to develop our relationships and connections with communities and recognise local strengths. Often referred to as a 'strengths-based' or 'asset-based' approach, this requires a different way of thinking and different conversations.

We have some excellent examples of where this already happens but we want to build on this.

The Gloucestershire Way will be to build a shared understanding and commitment to working in a strengths-based approach. This will be underpinned with a clear set of guiding values. Through this shift in ways of working, we will build community strength and resilience with associated improvements in health and wellbeing.

Consultation question:

Our approach - The Gloucestershire Way

The strategy describes 'The Gloucestershire Way'. This is how through a shift in ways of working, we will build community strength and resilience to improve health and wellbeing.

Please refer to page 3 of the strategy which details our approach.

Do you agree with this approach?

- Strongly agree
- Agree
- Disagree
- Strongly disagree

2.3 The Joint Health and Wellbeing Strategy vision

'Gloucestershire is a place where everyone can live well, be healthy and thrive'.

Consultation question:

Vision

To what extent do you agree or disagree with the overall vision that "Gloucestershire is a place where everyone can live well, be healthy and thrive"?

- Strongly agree
- Agree
- Disagree
- Strongly disagree

2.4 The Joint Health and Wellbeing Strategy priorities

2.5 There are seven Health and Wellbeing Board priorities.

- Physical activity - We want to make being physically active the social norm, and get 30,000 inactive people in Gloucestershire active.
- Adverse Childhood Experiences (ACEs) - We want to build resilient communities and organisations that take action to prevent the potential lifelong impacts of adverse childhood experiences.
- Mental wellbeing - We want every Gloucestershire resident to enjoy the best possible mental health and wellbeing throughout their life.
- Social isolation and loneliness - We want to enable local people to build and nurture strong social networks and vibrant communities.
- Healthy lifestyles - We will aim to halve the level of childhood obesity in Gloucestershire and reduce the gap in obesity rates between the most and least deprived parts of the county.
- Early years and best Start in Life - We want to ensure that every child in Gloucestershire has the best start in life.
- Housing - We want to improve the quality, affordability, availability and suitability of housing.

2.6 Tackling social isolation and loneliness is a shared priority between the Health and Wellbeing Board and Safer Gloucestershire.

2.7 Each of the seven priorities are at different stages of development. The Board has recognised that it is important that the emphasis is maintained on where it can add value and what can only be tackled in partnership.

2.8 The board state that it is important to recognise the need for local areas to be able to adopt bespoke approaches to how they approach the seven priorities.

2.9 There are no consultation questions relating to the priorities.

2.10 Addressing health inequalities

2.11 Tackling poverty and inequality is a theme running across all of health and wellbeing priorities. In line with the NHS Long-Term Plan, the board is committed to a 'more concerted and systematic approach to reducing health inequalities'.

2.12 The board remains dedicated to improving outcomes for all, but for those in the worst position fastest. They recognise that inequalities can be identified according to where people live, and that this is particularly true in some areas where there are high levels of deprivation and need; but there are also inequalities between genders, ethnicities, ages and abilities that need to be tackled. The board will take an evidence based approach to reducing health inequalities through our work on each of the priorities.

2.13 The Joint Health and Wellbeing Strategy principles for ways of working

- **A systems leader:** The Health and Wellbeing Board to take a position as a systems leader to enable and facilitate change to improve population health and wellbeing.
- **Prevention focused:** Developing a system wide shared understanding and commitment to prevention and early intervention.
- **Collaborative and community centred:** Taking a strengths based, community centred approach. Ensuring a collaborative approach engaging communities in on-going conversations about the health and wellbeing priorities, assets and how we measure success.
- **Holistic:** Taking a whole person, whole life and whole population approach to prevention.
- **Parity of esteem:** Ensuring equality in how we think about mental health and physical health and how they are valued.
- **Achieving equity in health and wellbeing:** Developing shared understanding and commitment to addressing the differences in health status that exist between people due to social, geographical, biological or other factors.
- **Addressing the wider determinants of health and wellbeing:** Recognising that many poor outcomes in health and wellbeing result from a complex interaction and accumulation of factors and poor life chances over time.
- **Recognising where we add value:** Focusing on actions where by working together we can make the biggest difference to those in the greatest need.

Consultation question:

Principles for ways of working

To what extent do you agree or disagree with the principle ways of working for the Health and Wellbeing Board?

Please refer to page 30 of the strategy which details the principles.

- Strongly agree
- Agree
- Disagree
- Strongly disagree

2.14 Delivering the priorities

2.15 Whilst all of the priorities will need a whole systems approach, it remains important to have an identified lead for each priority. There will be an identified partnership and a named Health and Wellbeing Board member responsible for the strategic oversight of

each priority.

Proposed strategic leadership for each priority

Priority	Partnership Board leading	Health and Wellbeing Board member lead
Physical activity	Gloucestershire Moves	Dr Andy Seymour
Adverse Childhood Experiences (ACEs)	ACEs Panel	Julian Moss
Mental wellbeing	Mental Health Partnership	tbc
Social isolation and loneliness	Enabling Active Communities	Mary Hutton / Chris Brierley
Healthy lifestyles	Healthy Weight Programme Board	Sarah Scott
Early years / Best Start in Life	tbc	Andy Dempsey
Housing	tbc	tbc

Other consultation questions:

How would you like to be involved to support the delivery of the priorities?

Do you have any other feedback on the draft strategy or the impact it could have on local people?

3. Next steps

3.1 For O+S to determine whether it wishes to make a response to the consultation.

Background Papers	https://www.gloucestershire.gov.uk/media/2091564/gc_c_2596-joint-health-and-wellbeing-strategy_dev8.pdf
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