

Towards an outcome framework for Cheltenham's Housing & Homelessness Strategy

Under-pinning principles	Direct Outcomes for community wellbeing	Direct Outcomes for Residents	Strategic Objectives and outcomes – contribution to be assessed using community objectives assessment toolkit	
Make best use of social housing stock via the Allocations Scheme, whilst maintaining balanced communities	Family relationships and social networks are developed and/or maintained, thereby increasing social capital within communities	People are able to live in their homes independently for longer		Cheltenham has a clean & well maintained environment
Ensure vulnerable people engage and remain on the pathway to independent living	Communities are less transient with residents 'buying in' to their neighbourhoods	People have access to a wide range of housing options	Enhancing and protecting our environment	Natural and built environment is enhanced and protected
Work with private landlords to increase the availability of private rented accommodation to low income households	Incidents of re-offending, anti-social behaviour and drugs & substance misuse are reduced as a result of the provision of suitable accommodation and appropriate support	People are able to stay or move to communities where they can benefit from family and support networks	Enhancing the provision of culture	CO2 emissions are reduced & we adapt to impacts of climate change
Enable privately owned empty homes to be brought back into use for residents in housing need	Opportunities for improving the educational attainment for young people are increased as a result of more stable communities being established	People benefit physically and mentally from better quality housing	Strengthening our economy	Cheltenham recovers quickly from the recession
Engage with private landlords to improve the quality of private rented housing		People are able to access better quality accommodation		We attract more visitors and investors to Cheltenham
Continue to improve the quality and carbon efficiency of housing stock	With increased financial capability, communities will have more income in which to support themselves and the local economy	People can manage their financial affairs, thereby avoiding falling into debt	Strengthening our communities	Communities feel safe and are safe
Maximise the provision of new affordable housing		More people pay less for housing-related fuel costs		People have access to decent and affordable housing
Tackle financial exclusion and improve financial capability		People are able to lead more healthy-eating lifestyles through improved financial capability	Providing value for money services	People are able to lead healthy lifestyles
Tackle housing related fuel-poverty		Young people have more stable lives, creating opportunities for continued education, training and employment		Residents enjoy a strong sense of community
Ensure a range of homelessness prevention initiatives are available to residents at risk of losing their homes				