

Cheltenham Transport Plan

Phases 1, 2 & 3

Overview

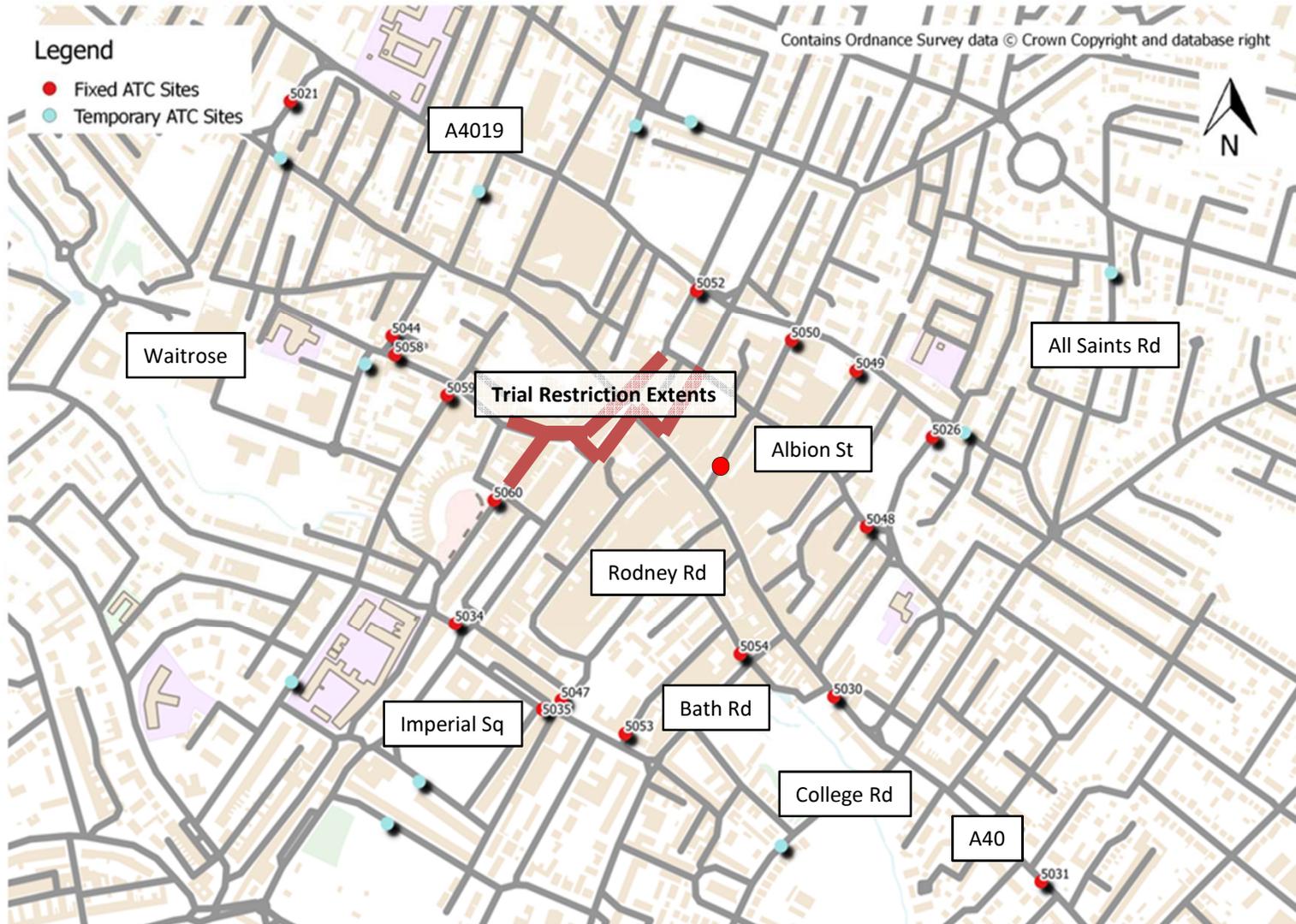
Overview

- Implementation of CTP in phased approach approved in 2015.
- Analysis of traffic flows, public feedback and engineering safety assessments undertaken after completion of each Phase
- Report produced and discussed with Lead Cabinet Member.

Traffic Flow Monitoring Overview

- 27 Sites across the town. Mixture of fixed counters & temporary RADAR counters.
- Sites on main roads and minor roads which may experience changes in flow / had been flagged by public.
- Baseline data collected November 2015
- Average 24 hour two-way flow used as baseline position as scheme is in place 24/7

Monitoring Site Map



Phase 1 – Albion Street

- September 2016
- 28 sites in use
- 24 of 28 sites showed no increase in flow
- Remaining four sites showed minor growth broadly in line with expected background growth of 1.7%.
- No safety issues

Phase 2 – Imperial Square

- May 2017
- Bath & Oriel Road taken out of scheme
- A few sites showed growth less than background growth of 3.32%
- 3 sites showed growth above background growth but not significant
- Remaining sites showed no changes in traffic volumes
- No safety concerns
- Some congestion issues at peak time with Regent Arcade car park – (traffic signal mitigation measures put in place)

Phase 3 – Royal Well

- February / March 2018. Snow affected data removed
- Five sites had less than background growth of 4.4%
- 3 sites showed growth above background but not considered significant
- Remaining sites showed no increase in flow

Phase 4 – Update

Boots Corner

- In place since 28th June
- Increased signage and traffic management put in place in August.
- Monitoring undertaken during first few weeks of trial. Monitoring repeated during September, following start of new school year. Data has just been received and is currently being reviewed.
- Key data will be the September to December term time data