Appendix 2 – Vision 2050 Ambitions and Projects

Ambitions

A magnet county

We would like to see a growing working age population, by keeping and attracting more 18-40 year olds with high level qualifications, who want to live and work in the county.

An innovative county

We would like to see more businesses starting up, growing, and investing in research and innovation.

A skilled county

We would like to see more people with high-level skills and jobs in skilled occupations.

A prosperous county

We would like to see rising productivity and household income, offering higher living standards.

An inclusive county

We would like the economic and social benefits of growth to be felt by all.

A healthy, happy county

We would like people to have a good work/life balance and to see improved health and wellbeing.

A connected county

We would like to see improved transport and internet connections so that people and businesses can connect with each other more easily.

A sustainable county

We would like to see more efficient use of resources and more use of sustainable energy.

Projects

Super City

Gloucester and Cheltenham could grow and regenerate by developing a third centre connecting the two communities to create a 'super city'.

Cyber Park

The development of a National Cyber Security Park, dedicated to cyber-related business and education development, is integral for the Super City.

Regional Parks

The Forest of Dean and the Severn Vale are two of the county's main assets, as well as the world-renowned Cotswolds Area of Outstanding National Beauty (AONB). We think they should be designated as Regional Parks, creating a wetlands area for flood management and investing in facilities.

Lydney - Sharpness

A new multi-purpose crossing between Lydney and Sharpness will create a single 'destination' with development potential for both, reflecting their individual cultures, landscapes, and heritage.

Cotswold Airport

An airport that can accommodate more air travel could be central to the county's economic success – facilitating higher value tourism, enhanced transport links, or as a base for drone technology.

Cotswold Waterpark

Cotswold Water Park could become a major tourism destination by redesigning the lake system, maintaining and expanding the range of leisure uses, and developing a 5-star hotel.