

Corporate aims

CBH
Making Cheltenham a better place to live by providing great homes and stronger communities

CBC
We want Cheltenham to be a place where everyone thrives

CBC High-level outcomes

- Cheltenham's environmental quality and heritage is protected, maintained and enhanced
- Sustain and grow Cheltenham's economic and cultural vitality
- People live in strong, safe and healthy communities

Project Vision

Project Vision Statement

Ensures that cheltenham West is an safe, attractive and vibrant place to live

Project objectives

1. Diversify the tenure offer.
2. Provide additional homes.
3. Provide housing fit for future generations incl: building regs, sound and thermal performance, energy use, carbon reductions, improved safety and security in the area, National Space Standards and varying housing type (flat/ house/starter home/other types).
4. Considers financial viability and the ability to attract investment, and future management and maintenance costs – including shared areas such as open space, stair cores, bin/ cycle stores. Provides opportunities for people to invest in the area
5. Improve the character and identity of the area – including buildings, landscaping and public realm and improves connections. Consider access to public transport, pedestrian and cycle routes within the local and wider context.
6. Make best use of land – density and defines ownership and the boundary between public/ private space, improves parking.
7. Improves community cohesion and the community offer - including facilities and undertaking community engagement. Reinforce links with the wider context through this process. Supports Coronation Square in its role as a neighbourhood Centre
8. Provide opportunities for employment and training.
9. Environmental and sustainability targets eg energy use, carbon reductions, ecology

Project outcomes

HOUSING
Housing numbers increased, type, tenure and mix diversification

VIABILITY
A viable proposition, meets the long term business plan, attracts investment and funding, raises values

CHARACTER
Adds character and improves the urban design including making connections to other areas

SOCIO/ECONOMIC
Brings social and economic benefits to the area and considers future sustainability

Benefits

Indices of Deprivation

1. Health deprivation and disability
2. Crime and disorder
3. Barriers to housing
4. Living environment
5. Raising income
6. Access to employment
7. Education, Skills and Training

CBC/CBH Targets

- JCS housing targets
- Affordable housing targets
- Reduction in homelessness
- Reduction in the housing waiting list
- Tenure diversification
- Provide other forms of housing
- Public realm objectives