

CHELTENHAM PLAN

PRE-SUBMISSION VERSION

DECEMBER 2017

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FOREWORD

1. INTRODUCTION

WHAT IS THE CHELTENHAM PLAN?

- 1.1. The Cheltenham Plan, together with the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy, the Gloucestershire Minerals and Waste Local Plans and any neighbourhood plans made in the future will, when adopted, comprise the statutory development plan for Cheltenham up to 2031. Whilst the development plan is primarily concerned with land-use planning, it is a shared project that will support delivery of many of the Council's outcomes set out in its Corporate Strategy.

SUPPORTING EVIDENCE BASE

- 1.2. All development plans are required to be supported and justified by robust evidence. Gathering evidence is a critical part of the plan-making process. The Cheltenham Plan is supported by a wealth of supporting information, including the sustainability appraisal, habitats regulations assessment, equalities impact assessments and flooding, landscape and transport studies amongst others. The sustainability appraisal and associated assessments are an integral part of the whole process and has helped inform the contents of the Plan as it has evolved over time. At each stage they will have influenced the content of the document by testing the policy options and potential site allocations for their contribution towards each of the sustainability objectives.

PURPOSE OF THE DOCUMENT

- 1.3. The stage of the process that is currently being consulted on is the pre-submission stage and is the final version of the plan before being sent to the Planning Inspectorate for consideration. All comments made during the consultation period will be sent to the Planning Inspectorate to be considered by the appointed planning inspector. The results of the previous consultations detailed below have helped the Council to 'narrow down' the alternatives available in meeting the Plan's strategy. Having considered the relevant evidence, including sustainability appraisal and the findings of the JCS, the Plan is now presented as a whole with policies that will inform application decisions along with broader spatial policies for Cheltenham Borough as a whole.

CONNECTION TO THE JCS AND OTHER PLANNING DOCUMENTS

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- 1.4. In a plan-led system, the development plan and neighbourhood plans set out the overarching context and specific policies that are used to manage and guide development through the decisions the Council makes on planning applications. The development plan also sets out higher-level objectives and aspirations that aim both to conserve what is valued and cherished within Cheltenham and to encourage development in spatial and policy areas the Council wishes to promote in the public interest.
- 1.5. Since the adoption of the Cheltenham Borough Local Plan Second Review (2006) national planning policy has been rewritten and condensed into a more streamlined and accessible format. The emergence of a National Planning Policy Framework (NPPF) has also been complemented by the publication of extensive national Planning Practice Guidance (nPPG). Developed through these changes, the Councils' strategic planning document, the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy (JCS) was, found sound in October 2017 and is awaiting adoption by the three authorities.
- 1.6. The above changes have meant that many of the requirements set out in regulations concerning the contents of a local plan have already been met. For example, the JCS identifies objectively assessed housing need for the area and sets out requirements for strategic sites. The JCS also contains a suite of strategic development management policies on issues such as design, heritage and the provision of infrastructure.
- 1.7. The NPPF and nPPG provide detailed planning policy direction which is explicit in stating that this guidance should not be duplicated at a local level. The JCS picks up the strategic elements of policy but does not always provide local detail. This is why there is a need for the Cheltenham Plan to follow closely on from the adoption of the JCS. Therefore, for all policy topics except retail, the JCS along with this Cheltenham Plan replace all policies found in the Cheltenham Borough Local Plan Second Review (2006).
- 1.8. The JCS authorities have agreed to undertake an immediate review with regards to Retail. Therefore until such time as the retail review can be adopted by the JCS authorities the existing retail policies within the Cheltenham Borough Local Plan (2006) will continue to be used. This is consistent with the wording of JCS policy SD2 which was subject to detailed examination.
- 1.9. It would not be possible to develop district plan policies for retail without taking into account the strategic context, but it would also not be reasonable to delay the production of the Cheltenham Plan until the review is concluded. Therefore during the writing of the Cheltenham Plan it was agreed to defer consideration of retail to

INTRODUCTION

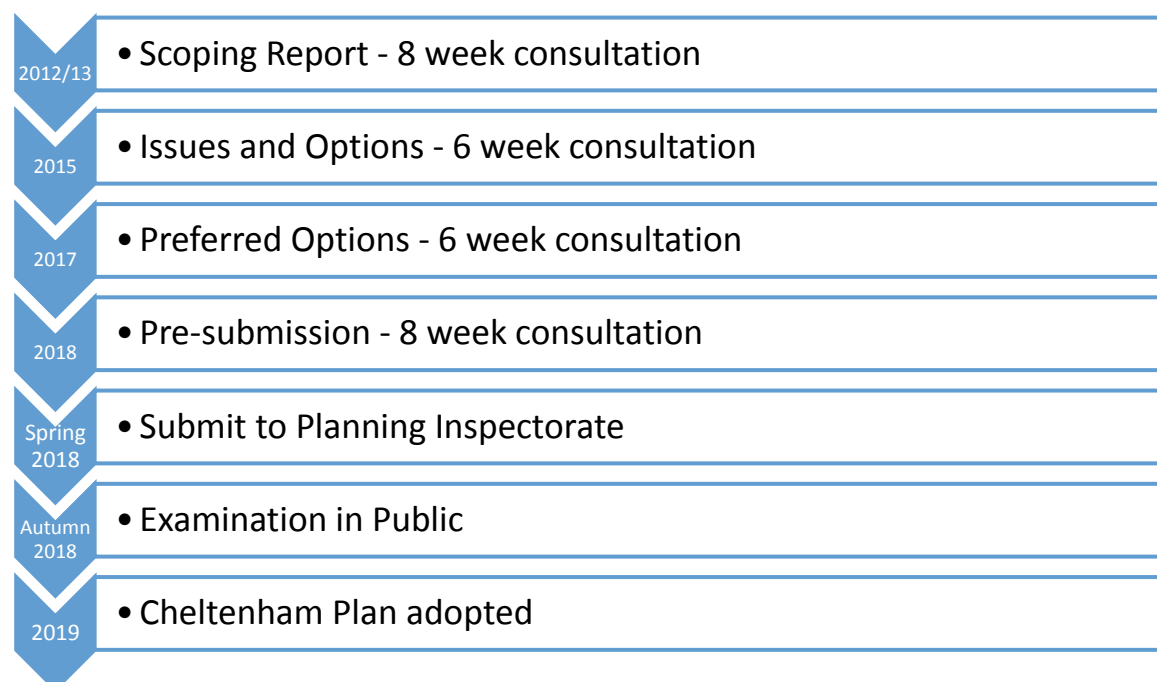
this wider review. The JCS retail review will cover both strategic and local policies for retail in Cheltenham as part of its remit.

WHAT HAS HAPPENED PREVIOUSLY

- 1.10. Work on the preparation of the Cheltenham Plan began in 2012. During that time engagement with the community and stakeholders took place to inform what the future contents of the Cheltenham Plan should be and how it should be progressed. This is part of a process known as scoping and is one step in meeting the statutory requirements for the preparation of a development plan document. The scoping document was subject to an eight week public consultation ending 2 September 2013.
- 1.11. Scoping and development of the Plan's vision and objectives was followed by publication and consultation on the Issues and Options Report in June 2015. This stage in the process identified what the Council considered to be the main planning issues and policy options available to help deliver both the vision and objectives of the Plan and the Council's own corporate vision.
- 1.12. Following the Issues and Options consultation a further round of consultation took place which presented the Preferred Option consultation. This was informed by previous consultation responses and further evidence base work, which allowed the overarching strategy to be narrowed down and become more focussed. The consultation took place in February/March 2017 and ran for 6 weeks.
- 1.13. Originally it was intended that the Cheltenham Plan should be formed in two parts. Part one was to be developed first detailing allocations for housing and economic development along with designations of Local Green Space and accompanied by an economic strategy. Part two would follow which would contain all development management policies and cover the remaining subject areas. However, with the Joint Core Strategy schedule being delayed it has been possible to present both parts one and two as a whole in the pre-submission document.

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TIMELINE



WHAT HAPPENS NEXT?

- 1.14. Following the close of the pre-submission consultation, the responses will be submitted to the Planning Inspectorate. The pre-submission consultation will last for 8 weeks and will begin early in 2018. Therefore, submission is likely to take place during spring 2018, with an expected Examination in Public during summer 2018. As many of the strategic level issues have already been agreed through the Joint Core Strategy Examination in Public it is hoped that the examination process for the Cheltenham Plan will not be lengthy, however an exact time scale cannot be defined.

1. VISION AND OBJECTIVES

- 1.1. Following the scoping consultation in 2013, the Council published a draft vision and objectives for the Cheltenham Plan in February 2014. The draft vision and objectives were subject to consultation as part of Issues and Options consultation exercise in June 2015 and also as part of the Preferred Options consultation in January 2017. During this time, there has been an extensive public examination and adoption of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy (JCS) as well as the adoption of the Local Enterprise Partnership (LEP) Strategic Economic Plan (SEP), both of which have helped to shape this plan.
- 1.2. Future national government policies, in particular the development of the UK's ambitious Industrial Strategy will focus heavily on place, people and industries. The combination of the Cheltenham Plan and the Joint Core Strategy will help ensure that Cheltenham plays a pivotal role in facilitating an increase in productivity and providing significant economic growth across the Borough and the County of Gloucestershire.
- 1.3. Local communities, businesses, developers and visitors have all helped to shape what the Cheltenham Plan should deliver (the Vision) and how it should be achieved (the Objectives). Wide ranging consultation has given the Plan a firm direction in which to move forward and this is reflected in the document that follows.
- 1.4. It should be noted that the Cheltenham Plan vision and objectives should also be viewed within the context of the JCS's visions and objectives as well as the Council's own corporate vision.
- 1.5. The Cheltenham Plan is also being developed alongside an emerging Place Strategy for the Borough. The objective of the Place Strategy is to draw together the strands which impact on defining Cheltenham as a place and to act as a leadership and influencing tool to support economic growth and the wider well-being of our communities. The chosen way forward will therefore need to ensure that the Plan remains consistent and continues to support the wider aims and objectives of the Council.
- 2.5 The preparation of the Cheltenham Plan has been led by a cross-party member working group, steering its direction since the scoping consultation in 2013.

VISION AND OBJECTIVES

- 1.6. **Cheltenham is a place where people live in strong, safe, healthy, well-served and well-connected communities which are successful and sustainable places in which to live and work and which contain the necessary infrastructure to support social and cultural life together with space for people and places to evolve in future.**

THEME A OBJECTIVES

- a) Recognise the local distinctiveness of Cheltenham's various neighbourhoods and deliver regeneration where appropriate;
- b) Ensure provision of sufficient housing land and other opportunities for residential development that meets the needs of the current and future population of the Borough;
- c) Understand what people need from the places where they live and work to help create socially sustainable communities using locally specific models;
- d) Ensure that new communities are integrated with neighbouring communities to promote cohesion, address issues of deprivation and reduce social isolation;
- e) Enable investment in schools, healthcare and other community facilities and meeting places in order to support new and existing communities;
- f) Increase opportunities for sport and active leisure, particularly in areas of under-provision;
- g) Design places, with a focus on connectivity, that are accessible to all and where barriers to walking and cycling are removed so that active travel and public transport are the default choices;
- h) Support a network of neighbourhood centres that provide an appropriate range of local amenities to support sustainable communities;
- i) Ensure that new development protects public safety and amenity and creates environments that contribute to reducing crime and fear of crime;
- j) Improve health outcomes by promoting and prioritising active travel.

VISION THEME B

- 1.7. **Cheltenham is a place with a prosperous and enterprising economy where education, skills and employment opportunities are increasing and diversifying,**

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where businesses choose to invest and deliver increased value of economic output, and where the benefits are felt by all.

THEME B OBJECTIVES

- a) Ensure provision of sufficient sites and range of employment land and other opportunities for economic development to attract new businesses and to enable existing businesses to grow and develop within Cheltenham, creating an environment that supports economic growth, provision of local jobs, and flexibility within the local economy;
- b) Promote the development of adaptable and flexible employment space within Cheltenham so that sites and buildings can be re-used with minimal environmental impact;
- c) Supports opportunities for business start-ups and small / medium-sized enterprises (SMEs);
- d) Assist in developing and maintaining an attractive retail offer in the town centre and other designated centres;
- e) Helps secure a balanced economy overall which includes a focus on retail and leisure employment in the central core;
- f) Deliver a range of sustainable transport choices through appropriate infrastructure improvements including better cross-town and local links, prioritised junctions, and improved public transport.
- g) Encourage knowledge-intensive services businesses in high value sectors;
- h) Support development of Cheltenham's educational facilities to ensure that the young people have access to a wide range of opportunities.

VISION THEME C

- 1.8. Cheltenham is a place where the quality and sustainability of our cultural assets and natural and built environment are valued and recognised locally, nationally and internationally and where tourists choose to visit and return.**

THEME C OBJECTIVES

- a) Conserve and enhance Cheltenham's architectural, townscape and landscape heritage, particularly within the town's conservation areas;

VISION AND OBJECTIVES

- b) Conserve, manage and enhance Cheltenham's natural environment and biodiversity;
- c) Support development of Cheltenham's sporting, cultural, arts and tourism infrastructure (including public art) to ensure that the Borough maintains its reputation as a cultural destination and continues to be an attractive place to visit;
- d) Address the challenge of climate change, ensuring that development meets high design and sustainability standards and is built to be adaptable over the long term;
- e) Improve pedestrian and cycle connectivity and permeability throughout the town by creating a network of convenient routes which include multifunctional green spaces that link with the wider countryside, attractive and safe streets and spaces, and measures which reduce the visual and environmental impact of vehicular traffic;
- f) Support provision, maintenance and continued investment in a high quality public and private realm including public hard-landscaped areas, formal and informal green spaces, and private gardens that contribute to local amenity and wildlife biodiversity;
- g) Manage and reduce the risk of flooding within the Borough.

During the course of the plan period, the Cheltenham Plan will seek to ensure that all the above objectives are realised through the implementation of the following policies proposals.

1. EMPLOYMENT

CONTEXT

- 3.1. The Cheltenham Plan is putting forward a strategy which is intended to better manage the use of employment land as part of a coordinated approach with the JCS to meet ambitious aspirations for growth, open up opportunities for large companies, SMEs and business start-ups, and create a vibrant, competitive economy. Our ambition is to create an environment that supports economic growth and flexibility within the local economy, whilst also recognising the strategic role Cheltenham plays in the wider economy of Gloucestershire and regionally.
- 3.2. In land use terms, three primary strands have emerged from the key issues identified at the Cheltenham Plan Issues & Options Stage in 2015 which took account of consultation on the Local Plan Scoping Report in 2013, the findings of the Economic Strategy in 2015, and more recent engagement with local business leaders. These are:
- the need to appropriately manage the use of land and premises,
 - the need to maximise the opportunities presented by the Cyber Security industry, and
 - support for business start-ups and SMEs
- 3.3. These are considered further below with further evidence and supporting information included in the Employment Background Paper published separately.

POLICY EM1: SAFEGUARDING KEY EXISTING EMPLOYMENT LAND AND BUILDINGS

The following sites which are shown on the Cheltenham Plan Proposals Map have been identified as containing key employment land to be safeguarded for employment purposes:

1. Runnings Road (Kingsditch Trading Estate, Block 1 & Blocks 5-7)
2. Gloucester Road, Benhall (GCHQ)
3. Jessop Avenue / St. James Square
4. New Barn Lane (UCAS)
5. Tewkesbury Road (Block 1)
6. Cheltenham Trade Park
7. Hatherley Lane (The Reddings)

Development proposals for a change of use of land and buildings currently or last in employment use (note 1) on key existing employment sites will not be permitted except where:

- The proposed use is Sui Generis but exhibits characteristics of traditional B1, B2 or B8 employment uses (note 2); or
- The proposed use provides new high-skilled jobs such as those associated with knowledge-based service and technology industries.

New employment allocations made under Policy EM3 of the Cheltenham Local Plan and new strategic employment allocations made as part of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy, namely, land at West Cheltenham and land at North West Cheltenham will also be safeguarded by Policy EM1 on completion of development.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a, b and e.

Note 1: Employment use means B class employment uses together with those Sui Generis uses that exhibit characteristics of traditional B1, B2, B8 uses such as car sales, a builder's yard, or a vehicle or tool hire business. The list is not exhaustive.

Note 2: Sui generis uses which may require an employment location are the same as those listed at note 1, although the list is not exhaustive.

KEY EMPLOYMENT LAND

- 3.4. The Council will seek to ensure that the best, most versatile employment land, defined as Key Employment Land on the Local Plan Proposals Map, will remain available for B1, B2 and B8 employment uses and not eroded for other uses.

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- 3.5. These sites are recognised as having the potential to make a significant contribution to the aim of delivering new jobs and increasing GVA / productivity in Cheltenham over the Plan Period and would assist in meeting the aspirations for growth set out in the Strategic Economic Plan. The list of sites is included in Policy EM1.
- 3.6. A site's designation as a key site is based on one or more of a variety of factors and, to this end, identified sites can exhibit a range of differing characteristics. The following have considered first and foremost:
- Whether the character of the site is predominantly traditional employment-based (use classes B1/B2/B8);
 - The location of the site in terms of its strategic and local accessibility;
 - Access to the site by public transport, walking and cycling and the site's ability to improve local transport / connectivity;
 - The proximity of community facilities to help support the workforce;
 - The size of the site and its capacity for expansion in future;
 - Whether there is currently a limited supply of such premises / accommodation across the Borough;
 - Whether there is market demand / requirements for such locations;
 - The lack of constraints (physical or otherwise) to unhindered continued use, or future expansion.
- 3.7. By identifying key sites in this way, it is intended that the Cheltenham Plan will provide a more refined and focussed approach to facilitating and enabling economic growth than before, and that by protecting such sites, the Plan will help ensure a more balanced economic strategy which simultaneously helps to capitalise on key areas such as the recent rapid growth in demand for serviced office accommodation.
- 3.8. To not follow such an approach would risk causing further loss of high quality business and enterprise parks and premium grade offices and would delay the Plan's ability to meet the needs of existing business and attract new businesses to the area. The resulting lack of employment space in sustainable locations could result in increased car use as businesses are forced to locate to offices outside the town, thus negatively impacting the local economy.

SPATIAL CHARACTERISTICS

- 3.9. It will be noted that the distribution pattern of key employment sites possesses a strong spatial dimension whereby there is a greater concentration of sites towards the west of Cheltenham, particularly along the A4019 and the A40. The area benefits from very good strategic access, being close to the M5 motorway and with good connections to Junctions 10 and 11. Whilst Junction 10 is still constrained through being two-way rather than four-way, sites in the west of Cheltenham would stand to benefit further should investment be forthcoming to facilitate an all movements junction in future. The Council is committed to keep up the pressure of lobbying to influence this and is working closely with key partners on achieving a satisfactory outcome, namely to get Junction 10 included on the post-2020 Roads Investment Strategy. The economic strategy as set out in this plan will support that activity. Upgrading the junction will provide significant economic growth opportunities by unlocking the potential of additional land.
- 3.10. The strategic position of these sites, their good accessibility, and their attractiveness to the market have all been influential in determining their identification as containing key employment land. The resulting spatial dimension dovetails with the vision and associated land-use strategy of the JCS whereby there is a clear preference for capitalising on development opportunities in the west through strategic land allocations in proximity to appropriate infrastructure and employers offering high value jobs and services and the potential for significant inward investment.
- 3.11. On Key Employment Land, a change of use will be permitted for sui generis uses exhibiting characteristics of traditional employment uses (B1, B2, B8) or for uses that provide new, highly skilled jobs or high value added activities such as research and education.
- 3.12. The above policy reflects the approach to safeguarding key existing employment land in Cheltenham. In addition to the existing employment sites identified, it is intended that key employment land includes a small number of new employment allocations being made under Policy EM3 of the Cheltenham Plan together with those strategic employment allocations at West Cheltenham and North West Cheltenham being made as part of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy when any relevant development at either of those locations is completed.

POLICY EM2: SAFEGUARDING NON-DESIGNATED EXISTING EMPLOYMENT LAND AND BUILDINGS

Development proposals for a change of use of land and buildings currently or last in employment use (note 1) will only be permitted where:

- a) buildings were constructed and first occupied for residential use; or
 - b) the loss of the site to other uses does not have a detrimental impact on the continuing operation of existing businesses in the vicinity (note 2) and;
 - i. The proposed use is job generating (note 3) with any loss of existing provision being offset by a net gain in the quality (note 4) and / or the number of jobs provided on the site; or
 - ii. Development of the site will ensure the relocation of an existing firm to a more suitable location within the Borough (note 5); or
 - iii. There has been a sustained and long-term absence of economic activity on the land with no reasonable prospect of the land being used for employment (note 6);
- or
- c) The applicant for planning permission can demonstrate that employment use creates unacceptable environmental or traffic problems which cannot be satisfactorily resolved.

Proposals for the redevelopment of non-designated employment sites will need to consider matters of viability in demonstrating adherence to the following sequential approach in order of preference:

- 1) Traditional B class employment-based redevelopment
- 2) Job generating redevelopment (note 3)
- 3) Mixed use redevelopment including traditional B class employment uses
- 4) Mixed use redevelopment including job generating uses (note 3)
- 5) Non-employment redevelopment

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a, b and e.

Note 1: Employment use means B class employment uses together with those Sui Generis uses that exhibit characteristics of traditional B1, B2, B8 uses such as car sales, a builder's yard, or a vehicle or tool hire business. The list is not exhaustive.

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Note 2: 'In the vicinity' refers to adjacent business land and property; and /or business land and property within the same business site or estate; and /or business land and property within the wider neighbourhood. Each case will be considered on the basis of its particular locational characteristics with the overall aim being to maintain and enhance the Borough's employment offer.

Note 3: Job generating uses include retail, leisure facilities, education, health services, residential care and tourism. This list is not exhaustive and other uses may also be relevant. Proposals for retail uses will also need to comply with the sequential test and the Plan's retail policies. The assessment of whether or not a development is 'job generating' will not normally include jobs solely related to the construction phase of development.

Note 4: Quality jobs may include knowledge-based service and technology jobs such as cyber-security and ICT / digital industries; manufacturing and engineering; jobs in professional services such as insurance; and visitor economy jobs that help increase spend in Cheltenham. This list is not exhaustive and other uses may also be relevant.

Note 5: Evidence will be required to demonstrate why the existing site is unsuitable for the current use, why the alternative site is more suitable and why other uses are considered necessary in order to facilitate the relocation of the current user elsewhere within the Borough.

Note 6: Evidence will be required to demonstrate the lack of demand and consider the need for employment land currently or in future. At the heart of the criterion is the need to undertake an active advertising and marketing campaign that has been sustained over an appropriate period of time and has had regard to market characteristics. The amount of time that a campaign should be carried out is likely to vary depending on the scale of the redevelopment proposed and the amount of employment land that will potentially be lost. A period of not less than 1 year provides a reasonable benchmark.

EMPLOYMENT OUTSIDE OF KEY EXISTING EMPLOYMENT SITES

- 3.13. Land and purpose-built premises currently or last in employment use but not identified as Key Existing Employment Sites will also be safeguarded for a range of employment and job-generating uses such as offices, industrial, warehousing, leisure, education, research, health services, and tourism facilities. The list is not exhaustive and where an applicant can demonstrate another use is job generating this will be assessed on its own individual merits.
- 3.14. Where the use falls outside B1/B2/B8, the proposed job generating use should be the primary activity and proposals will need to demonstrate how the redevelopment contributes to net increase in jobs available or adds value to the local economy. Proposals for retail will need to comply with relevant retail policies.

EMPLOYMENT

- 3.15. A sequential approach is taken to the redevelopment of non-designated employment sites. Re-development of the site for non-employment development will only be allowed if it can be demonstrated that, firstly, employment or job generating based redevelopment, and secondly, mixed-use development generating some employment is not viable.
- 3.16. Exceptions to the policy may be permitted where continuation of the existing use is undesirable on traffic, amenity or environmental grounds, or there is a demonstrable lack of demand for employment use, currently or in future.
- 3.17. The above policy reflects the approach to safeguarding non-designated employment sites in Cheltenham.

POLICY EM3: NEW EMPLOYMENT ALLOCATIONS

The following sites which are shown on the Cheltenham Plan Proposals Map have been identified as locations for new employment development and are delineated on Plans E1 – E4 below. The red lines on Plans E1 – E4 mark the boundaries of the allocations and are separately and collectively part of this policy.

- a) Land south of Jessop Avenue, Town Centre (E1)
- b) Land south of Hatherley Lane, The Reddings (E2)
- c) Land north-west of Grovefield Way, The Reddings (E3)
- d) Land at Chelt Walk, Town Centre (E4)

Proposals for traditional B class employment uses or Sui Generis uses that exhibit the characteristics of traditional B class employment will be supported at these locations subject to being in accord with other relevant policies embodied within this Plan.

The contents of Policy EM3 reflect the evidence bases of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy and the Cheltenham Plan.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a, b and e.

NEW EMPLOYMENT DEVELOPMENT

- 3.18. Though the emphasis of the Cheltenham Plan's employment strategy is to safeguard relevant sites and premises from inappropriate changes of use, the Plan is also making a small number of employment allocations within the Principal Urban Area. In this way, it is intended to provide further certainty as to where traditional B class employment activities will be concentrated whilst also providing a greater degree of choice and flexibility to the market.

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- 3.19. Each of these employment allocations is considered to be a key employment site and upon completion of built development will be safeguarded from inappropriate changes of use by Policy EM1. It is also intended that land within Cheltenham Borough that is subject to the strategic employment allocations made through the emerging Gloucester, Cheltenham and Tewkesbury Joint Core Strategy, namely, land at West Cheltenham and land at North West Cheltenham will be safeguarded by Policy EM1 on completion of any relevant development.

JESSOP AVENUE (E1)

- 3.20. The site measures approximately 0.34 ha and comprises a flat parcel of brownfield land located to the south of Jessop Avenue on the western edge of Cheltenham Town Centre. Planning permission for the erection of a six-storey B1 office development was granted in October 2016 with the development currently under construction.

HATHERLEY LANE (E2)

- 3.21. The site is a flat parcel of land located to the south of Hatherley Lane, The Reddings on the western periphery of Cheltenham. It lies immediately south of the existing Pure Offices serviced business accommodation and is extremely well connected to the strategic highway network via the A40 and J11 of the M5. Measuring approximately 0.86 ha, the allocation offers an ideal opportunity for the expansion of contemporary business activities within a modern business park environment. The site which can be categorised as brownfield land has previously been used for employment purposes.

GROVEFIELD WAY (E3)

- 3.22. The site occupies a flat parcel of land to the north-west of Grovefield Way, The Reddings on the western periphery of Cheltenham. It lies immediately west of the Gloucestershire County Council Park & Ride facility at Arle Court and is extremely well connected to the strategic highway network along the A40 and to J11 of the M5. Measuring approximately 6.4ha, the allocation provides an opportunity for the establishment of a modern business environment at an important gateway location. The site can be categorised as greenfield and currently benefits from an extant planning consent for B1 employment uses. The Principal Urban Area is being amended to accommodate this allocation and part of the site already houses a flagship car dealership.
- 3.23. The development or change of use of land for new employment uses at locations not specifically covered by the Cheltenham Plan will be permitted where the

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proposals accord with Policies SD1 and SD2 of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy.

CHELT WALK (E4)

- 3.24. The site is located on flat land at the western edge of Cheltenham Town Centre and measures approximately 0.35 ha. It is currently used as a pay and display car park and therefore constitutes brownfield land. As the site and surrounding land is located within Flood Zones 2 and 3, appropriate design will need to mitigate any potential impacts, for example, by utilising lower floors for car parking. The site is considered to be a prime employment site capable of accommodating a modern office development although it is recognised that a small element of residential may potentially be possible as part of a successful scheme and may help knit the development with the varied surrounding land uses.

EMPLOYMENT



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Policy EM3: Land south of Jessop Avenue, Town Centre (E1)

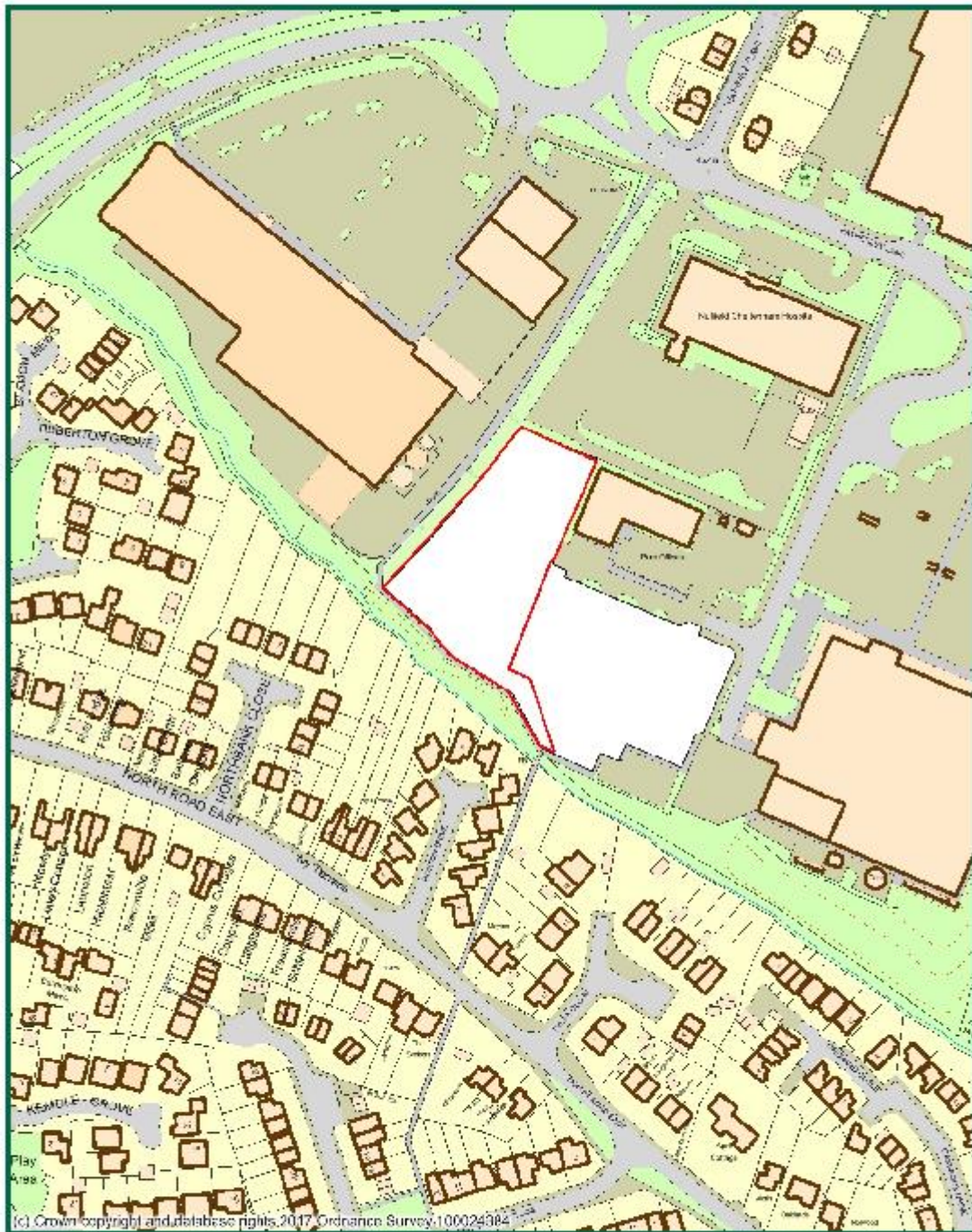
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EMPLOYMENT



Policy EM3: Land south of Hatherley Lane, The Reddings (E2)

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EMPLOYMENT



Policy EM3: Land north-west of Grovefield Way, The Reddings (E3)

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EMPLOYMENT



Policy EM3: Chelt Walk (E4)

1:1250



28 November 2017

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POLICY EM4: EMPLOYMENT SKILLS PLANS

For major indoor commercial development of 1,000 sq. m or more applicants for planning permission will be required to submit an Employment Skills Plan (ESP) which identifies opportunities for the employment and skills development of local people through the implementation of the development proposal.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a, b, e and g.

EMPLOYMENT SKILLS PLANS

- 3.25. In the long term, it is not socially or environmentally sustainable for people to travel long distances to reach work. In Cheltenham, the Council considers there is a need to better match the jobs available in the local area with the skills present in the local workforce. Nurturing our environment to attract and retain talent is critical, especially in the light of Brexit and the UK losing ranks on the list of the world's major economies.
- 3.26. In order for local people to secure jobs in the local labour market, it is necessary for them to attain appropriate education and skills to meet the needs of local employers. In turn, local employers need to provide opportunities to suitably qualified people from the local area whilst also attracting a highly skilled workforce.
- 3.27. The above policy aims to facilitate a more balanced relationship between labour supply and demand in Cheltenham and to align these two key elements of sustainable economic policy more effectively. It is designed to complement key themes of the *Strategic Economic Plan for Gloucestershire (2014)* to support skills delivery according to local priorities and to ensure there is a direct correlation between skills supply and demand.
- 3.28. The Council will expect an Employment Skills Plan (ESP) to be submitted as part of all relevant planning proposals. The ESP should address priorities identified and agreed at an early stage through liaison with the Council itself and local employment and skills agencies. It is anticipated the ESP will contain targets which are in conformity with industry standard benchmarks for the outcomes expected from the particular size and type of construction proposed. Targets will likely relate to the jobs created at the construction phase of development as well as the jobs created thereafter.
- 3.29. As the Government defines major commercial development as being 1,000 sq. m of floorspace, the threshold set out in Policy EM4 reflects this definition.

POLICY EM5: PROMOTING THE CYBER-SECURITY SECTOR

In order to further develop and enhance Cheltenham's position as a premier location for cyber security, innovation and business in the UK, development proposals for businesses that support cyber security activities will be favoured subject to the proposal being appropriate to the location concerned and being in accord with other relevant policies embodied within this Plan.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a, b, e and g.

MAXIMISING OPPORTUNITIES PRESENTED BY THE CYBER SECURITY INDUSTRY

- 3.30. Public and private sector cyber security activities are significant for Cheltenham and present unique opportunities in terms of high value jobs and activities.
- 3.31. The area is recognised as a growing centre in the UK for research, development and commercialisation of cyber security products and services. The Council, supported by Government departments including the Department for Digital, Culture, Media & Sport (DCMS); the Department for Business, Energy & Industrial Strategy (BEIS); and the Department of International Trade (DIT), recognises there are real opportunities from expanding the cyber security sector with a focus on a new cyber business park, but also in any spin-off or associated ICT, digital and technology activities that may have a complementary use for the skills, specialisms and market contacts of the sector.
- 3.32. The planning system has a role to play in helping to nurture and support this potential and the Cheltenham Plan includes a policy that is designed to look favourably on businesses wishing to locate or develop within the Borough. The policy represents a form of intervention in the market to encourage those uses that have an essential need to locate close to establishments such as GCHQ and represents a step forward from previous employment policy in that it should help focus Cheltenham's economy towards a specialist sector and therefore help achieve aspirations for GVA growth and delivery of the Gloucestershire Strategic Economic Plan.
- 3.33. The policy is broad in its approach and does not set out to specifically allocate individual sites and premises; to do so may inadvertently prejudice other employment uses and may prevent existing, ageing, and sub-standard premises from being redeveloped. Rather, the approach is to support a growing high-technology global industry to locate to the town and to help brand Cheltenham as a premier location for cyber-security innovation and business in the UK and to help

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provide a physical identity. Cheltenham is emerging as a modern, forward thinking town with a good quality of life and exciting offers for a mobile and highly skilled workforce reflecting the demands of an innovative sector such as cyber-security.

- 3.34. The success of any cyber-security initiative will require coordinated action between the Council, property developers and other sectors of the business community. However, through the above policy, the Cheltenham Plan aims to move the initiative forward being one of the primary facilitators of change.

POLICY EM6: BUSINESS START-UPS AND SMALL / MEDIUM-SIZED ENTERPRISES

Development proposals that facilitate new business start-ups and the expansion of existing small and medium-sized enterprises will be supported subject to the proposal being appropriate to the location concerned and being in accord with other relevant policies embodied within the Cheltenham Plan.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a, b and e.

BUSINESS START-UPS AND SMALL / MEDIUM-SIZED ENTERPRISES

- 3.35. Evidence compiled as part of the background work to the Cheltenham Plan largely reflects the results of previous economic / site studies undertaken in the Borough over the last 10 years. Together, they have presented a consistent view on the existing portfolio of sites and premises re-iterating market strengths but also highlighting key factors that need to be addressed. The main issues identified by the reports were outlined at Preferred Options stage and these include acknowledgment of the following:

- there is limited business start-up space available particularly serviced and supported space for incubator or innovation development;
- there is a lack of intermediate-type accommodation to help small business grow;
- there are a number of important businesses on single occupier sites where there are constraints to the potential expansion of those businesses at that location.

- 3.36. A recent analysis of ONS business failure statistics from across the UK (Savoy *Steward 2017*) suggested that Cheltenham has a high proportion of business failures after one year (87%). Whilst the reasons for such failures are not made entirely clear and the statistics include mergers and takeovers, the Council and its partners are working to address the matter through increased business support

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and the provision of a wider range of more accessible advice, guidance and networks.

- 3.37. In land use policy terms, the Council is introducing new planning policy through the Cheltenham Plan to provide a suitably robust framework to help steer the way in which existing employment land and premises are managed. Policies EM1 and EM2 have been formulated to ensure that changes away from job generating uses are only allowed in certain circumstances. Policy EM3 makes several new employment allocations, the first in the Borough for many years.
- 3.38. In addition to the above, Policy EM6 is being introduced to provide 'in principle' support for new business start-ups and the graduation of existing small businesses to intermediate and medium-sized enterprises. Some existing employment sites, for example, Tewkesbury Road (Neptune Business Centre and Space Business Centre) already contain a flexible range of unit sizes including start-up and small business accommodation along with bespoke packages to support other occupiers' requirements all housed in serviced accommodation.
- 3.39. Subject to compliance with other relevant policies in the Cheltenham Plan, the Council will support the provision of further, similar accommodation as a means of helping to address the issue of business failures.

TOURISM

- 3.40. Tourism has been an integral part of Cheltenham's economy since its development as a Regency Spa in the second half of the 18th Century. Indeed, tourism assists in the retention and restoration of the Regency heritage of the town today and provides important employment opportunities for the local workforce.
- 3.41. Cheltenham is currently undertaking a review of its tourism strategy and the Council will continue to support an enhanced role for tourism in driving the Borough's economy in future. Given the location of Cheltenham on the edge of the Cotswolds, it is likely that future approaches will aim to capitalise on the town's role as a gateway to the Cotswolds as well as being a leisure and tourist destination in its own right.
- 3.42. To facilitate increased visitor numbers and greater expenditure in the tourism sector, collective marketing with neighbouring Cotswold authorities is being considered. Any land use implications arising from Cheltenham's emerging tourism strategy will be supported subject to conformity with the wider policy framework provided by the Cheltenham Plan and JCS, in particular, the need for sustainable development.

4. RETAIL AND CITY / TOWN CENTRES

CONTEXT

- 4.1. Policy SD2 of the JCS states that retail policies within the Borough of Cheltenham are set out in the saved policies of the existing Local Plan i.e. the Cheltenham Borough Local Plan (adopted 2006). Furthermore, that these policies will be reviewed and taken forward as part of the immediate review of JCS retail policy.
- 4.2. This being the case, the new Cheltenham Plan does not include any policies on retail. Retail policies will be introduced at the earliest opportunity upon completion of the JCS retail review and will be formulated to work in tandem with revised JCS retail policy in future.
- 4.3. The above approach reflects the requirements of the Planning Inspector who conducted the JCS Examination.

5. DESIGN REQUIREMENTS

CONTEXT

- 5.1. The Council seeks to ensure that all new buildings and spaces make a positive contribution to Cheltenham and to the lives of its residents and visitors. It therefore places great emphasis on the importance of good design in all development. Good design with well-considered buildings and spaces is key to making places that are successful both socially and economically; good to live in, and attractive to visit. It helps to achieve value for money in new developments, and makes effective use of scarce resources, be they land or materials.
- 5.2. Good design also helps to create lively communities which are human in scale with distinctive, local character; it helps to make streets and public spaces that are safe, accessible, and pleasant to use; it can even create places that inspire.
- 5.3. Careful urban design can contribute to a reduction in crime and anti-social behaviour and is an important tool in promoting more healthy patterns of living. Overall, it can produce attractive, high quality, sustainable places in which people will want to live, work and spend leisure time.

POLICY D1: DESIGN

Development will only be permitted where it:

- a) adequately reflects principles of urban and architectural design; and
- b) complements and respects neighbouring development and the character of the locality and / or landscape.

Extensions or alterations of existing buildings will be required to avoid:

- a) causing harm to the architectural integrity of the building or group of buildings; and
- b) unacceptable erosion of open space around the existing building.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objectives a, d, g and i; Theme C – objectives a, d and f.

DESIGN

- 5.4. The key principles of urban design and architectural design are set out in Tables SD4b and SD4c of the JCS. Together, these define the overall layout of a place (in

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terms of its routes and building blocks), its scale (in terms of building height and massing), its appearance (as expressed in details and use of materials), and its landscape (including all the public realm, built and green spaces).

- 5.5. The Council will take account of the key urban and architectural design principles in determining planning applications and will often require the preparation of a masterplan or design brief to accompany a proposal, the contents of which should accord with the framework set out at Table SD4d of the JCS. Recommendations from the design review panel will be taken into account and innovative design which helps to raise design standards in the area will be encouraged.

SHOP FRONT DESIGN

- 5.6. The high quality, comprehensive shopping facilities set in pleasant surroundings which Cheltenham offers are an important part of the town's attraction to both residents and tourists. Shopfronts form an integral part of this scene, and to maintain an attractive environment it is important that these should be well designed. The Council has adopted a Shopfront design guide to encourage greater care to be taken in shopfront design, to allow scope for imagination and flair, and to ensure that a high standard of design in shopfronts is achieved and maintained throughout the town and the Borough as a whole.

PUBLIC ART

- 5.7. The Council has recently prepared a Public Art Strategy which sets out the diverse practice that forms contemporary public art, or art in public, and could be developed to enhance the town for the benefit of its residents, for visitors and its cultural future. It is designed to be a useful tool for advocacy so there are sections on the cultural, social, environmental and economic benefits of public art and the way public art can complement local objectives and policy in Cheltenham. The strategy recommends early engagement of planners and developers as a key driver for successful projects which engage communities in creating their own agendas and spaces and integrate well.

EXTENSIONS

- 5.8. Extensions to existing buildings need to be carefully designed to respect the character and scale of the existing building or group of buildings. In accordance with the aforementioned key principles, they should be to a high standard of design, and would normally be expected to use materials which match the original building, with similar forms of roofs, doors, windows and other elements. In cases where it is important that the extension remains subordinate to the original

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building, it may be appropriate to distinguish the extension by a substantial set back in the building line. Occasionally, a different approach may be appropriate to separate and differentiate an extension from the main building. The most important consideration is that an extension should not detract from the original. The Council has adopted a Residential Alterations and Extensions SPD to help householders, builders and agents when considering schemes for altering or extending individual houses.

- 5.9. Extensions will not be permitted where they result in an unacceptable loss of garden or other open space (see also Policy D3 below, and the Supplementary Planning Document: *Development on Garden Land and Infill Sites* (2009)).

POLICY D2: ADVERTISEMENTS, SIGNS AND HOARDINGS

The display of an advertisement or sign will be supported providing its location or size would not harm:

- the appearance of the building or the visual amenity or distinctive character of the immediate neighbourhood where it is to be displayed; and
- public safety.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objectives a and i; Theme C - objectives a and f.

ADVERTISEMENTS, SIGNS AND HOARDINGS

- 5.10. The display of advertisements is generally subject to the provisions of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007. These Regulations do not apply to certain classes of advertisements, including traffic signs, which give directions to motorists or pedestrians. The Regulations grant deemed consent for other classes of advertisement, which are therefore not subject to control by the Council. Deemed consent can be restricted by the Direction of the Secretary of State, or withdrawn by Local Planning Authorities by service of a Discontinuance Notice. All other advertisements are subject to control and require express consent.
- 5.11. Appropriate advertisements and signs can give vitality and interest to a street and create a positive impact on the commerciality of businesses. Inappropriate advertisements and signs can, however, detract from important architectural or townscape character, and a proliferation can cause clutter, confusion and loss of visual amenity. For this reason, the Council gives careful consideration to the design and location of new proposals; and, in some cases, to existing

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advertisements and signs which disfigure a building or street and may require action to secure their removal.

- 5.12. Additional advertisement controls exist in conservation areas and reference to Policy HE5: Advertisements, Signs and Hoardings in Conservation Areas will be necessary when considering relevant proposals in these areas.

AREAS OF SPECIAL CONTROL FOR ADVERTISEMENTS

- 5.13. Local authorities have powers to define Areas of Special Control which are considered to merit protection on amenity grounds. Such areas can be rural or urban in nature and express consent is required for a greater range of advertisements than would normally be the case. Areas of Special Control were first designated in the former Cheltenham Municipal Borough in 1950, and were extended to cover the AONB in 1967.
- 5.14. Under the Town and Country Planning (Control of Advertisements) (England) Regulations 2007, local authorities are obliged to periodically consider whether any part or additional part of their area should be designated as an Area of Special Control, and, when an area has been designated, to consider whether it should be revoked or modified.
- 5.15. The Council has periodically reviewed the Areas of Special Control in Cheltenham since their designation but no changes have been made. The Council will continue to keep the designations under review during the course of the plan period and if changes are considered appropriate, for example, to include the Green Belt and / or conservation areas, an Order to this effect will be submitted to the Secretary of State for confirmation. The effect of a control order is to limit some of the categories of advertisement that benefit from deemed consent.
- 5.16. It should be noted that the designations, whilst complementary to development plan policy, are entirely separate and are made under different regulations. They are therefore not part of the planning process and are not appropriate to be advanced as a proposal of the development plan.

POLICY D3: PRIVATE GREEN SPACE

The development of private green areas, private open spaces and private gardens which make a significant contribution to the townscape and environmental quality of Cheltenham will not be permitted.

Proposals for development within extensive grounds of large properties will need to take account of the scale and location of existing buildings within or adjacent to the site, the main features of the site itself, and where appropriate, will be required to:

- retain mature trees;
- retain and enhance existing landscaping;
- provide new landscaping;
- avoid disturbance of significant habitats.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme C - objective f.

PRIVATE GREEN SPACE

- 5.17. Para. 53 of the NPPF states that “Local planning authorities should consider the case for setting out policies to resist inappropriate development of residential gardens, for example where development would cause harm to the local area.”
- 5.18. A considerable amount of green space in Cheltenham is owned privately. It can take the form of playing fields and the gardens / grounds of commercial, educational and domestic properties. The environmental value of such green space can equal that of publicly owned green space but it is often overlooked and considered by owners to be a valuable resource that can be better utilised for development, for example, as a means of expanding existing premises or providing better car parking.
- 5.19. The above policy is designed to ensure that valuable private green spaces are maintained and that development proposals which could be to the detriment of the townscape and environmental value of Cheltenham’s green space are not allowed to proceed. In determining whether a green space has significant townscape and environmental value, the Council will have regard, amongst other factors, to the following:
- the spacious character of the town
 - the quality of the local townscape

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- the established character of the locality
 - the setting of an important building or group of buildings
 - important landmarks, views and vistas within and out of Cheltenham.
- 5.20. There are many large properties in Cheltenham which were originally private homes. Some are still in this use, but more have been converted to flats, nursing homes, private schools, business premises and other uses. These properties are often set in extensive grounds and the maturity of these grounds creates particularly attractive and valuable green spaces. The least disturbed areas will also often contain well established plant and animal habitats.
- 5.21. The above policy will require all relevant proposals to take full account of the development site and its surroundings and, where necessary, retain and enhance existing landscaping, and avoid disturbance of any significant habitats present.
- 5.22. The Development on Garden Land and Infill Sites in Cheltenham Supplementary Planning Document was adopted by the Council in 2009 and remains an important material consideration. The SPD framework outlines factors likely to influence the consideration of applications and indicates what is required from garden land and urban infill proposals.
- 5.23. Those areas being advanced as Local Green Space in the Cheltenham Plan are not intended to be covered by Policy D3 but are instead considered in the chapter on Green Infrastructure through policy GI1.
- 5.24. The recreational value of individual green spaces as distinct from their environmental value is considered separately in the chapter on Social and Community Infrastructure.

6. GREEN BELT

CONTEXT

- 6.1. The concept of a Green Belt as means of checking the unrestricted sprawl of built-up areas and protecting the countryside dates from 1955. In Gloucestershire, a Green Belt between the two principal towns of Gloucester and Cheltenham was first put forward in 1957 and later formally approved as part of the County Development Plan Quinquennial Review in 1968. An extension to the Green Belt to the north of Cheltenham, to separate it from Bishop's Cleeve was proposed in the Gloucestershire Structure Plan in 1981.
- 6.2. Whilst the strategic nature of the Green Belt means that related issues primarily fall to be considered against national planning policy and the higher order JCS, the Cheltenham Plan has an important role to play in implementing green belt policy and ensuring the Green Belt continues to serve its key functions which have actually changed little over the last 60 years.
- 6.3. Protecting the Green Belt from harmful development is crucial as part of a coordinated and balanced approach to securing economic prosperity and good standards of health and well-being for the Borough in future. Within Green Belt boundaries, development will be restricted to those limited types of development which are deemed appropriate by the NPPF and the JCS unless very special circumstances can be demonstrated. The following policies reflect the need for tight control.

POLICY GB1: RESIDENTIAL INFILLING IN THE GREEN BELT

Development within the Green Belt will be restricted to those types of development which are deemed appropriate by the NPPF and JCS.

Limited residential infilling (note 1) of built frontages along The Reddings, Shaw Green Lane and Bowbridge Lane will be permitted only where there is no resulting harm to the openness of the Green Belt (note 2).

This policy contributes towards achieving Cheltenham Plan Vision: Theme A – objective b; Theme C – objective b.

Note 1: In this context, “infilling” means the construction of a new building or buildings between two existing buildings.

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Note 2: This precludes the demolition and replacement of existing housing. Such proposals would fall to be assessed against Policy GB2 (rebuilding or replacement of dwellings in the Green Belt).

RESIDENTIAL INFILLING IN THE GREEN BELT

- 6.4. Residential development already stretches into the Green Belt along certain roads in the Borough. The Reddings, Shaw Green Lane and Bowbridge Lane are particularly affected. Infilling at these locations will be permitted subject to careful assessment and providing it does not compromise from the character or functionality of the Green Belt.
- 6.5. The above policy provides a locally distinctive response to the appropriate exceptions set out in national policy. It also provides consistency with JCS Policy SD5 and reflects the stance of the previous adopted Cheltenham Borough Local Plan in facilitating sustainable development patterns across the Borough.

POLICY GB2: REBUILDING OR REPLACEMENT OF DWELLINGS IN THE GREEN BELT

The rebuilding or replacement of existing dwellings in the Green Belt will only be permitted where:

- a) the new building will continue to be used as a dwelling;
- b) the new building is not materially larger than the one it replaces;
- c) where more than one existing dwelling is to be replaced, the number of replacement dwellings is no greater than the number to be demolished;
- d) there is no harm to the openness and visual amenity of the Green Belt.

This policy contributes towards achieving Cheltenham Plan Vision: Theme A – objective b; Theme C – objective b.

REBUILDING OR REPLACEMENT OF DWELLINGS IN THE GREEN BELT

- 6.6. Buildings in the countryside are not only functional in the activity for which they have been designed, many make a significant contribution to the character of the landscape. Without adequate controls, the character of the Green Belt could change to its detriment in that traditional Green Belt dwellings with modest proportions would be replaced by large modern houses.
- 6.7. National Planning Policy makes clear that the construction of new buildings in the Green Belt is inappropriate, but that an exception is the replacement of a building

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providing the new building is in the same use and not materially larger than the one it replaces.

- 6.8. Policy GB2 is designed to mirror this stance and to allow replacement dwellings in the Green Belt providing the relevant criteria can be satisfied. What constitutes harm to the Green Belt is a key determinant in this instance and each case is likely to vary according to exact location and individual circumstances. Overall, the openness and visual amenities of the Green Belt should not be further eroded by development and its functionality not undermined by encroachment.
- 6.9. To be considered an existing dwelling, the building should have been lived in as a permanent residential unit within the last 5 years and should not have been used for any other purpose in the meantime. The existing building should be recognisable as a dwelling; it should not be in a dilapidated, derelict and abandoned condition.
- 6.10. The replacement dwelling must be in scale, character and of similar size and materials to the existing where these are appropriate to the character and appearance of the area and the site in question. There may however be some cases where the Council considers that the existing dwelling is poorly designed and/or out of character with the rural setting. In these circumstances it would be appropriate to take the opportunity to improve the appearance of the site and locality through improved design, materials and orientation of the replacement dwelling in accord with the design policies embodied in this Plan.
- 6.11. The change of use of dwellings in the Green Belt to other uses will be subject to Policy EM6: Conversion of Rural Buildings.

7. LANDSCAPE

CONTEXT

- 7.1. Cheltenham owes much to its setting at the foot of the Cotswold escarpment. The town's eastern fringes include the high quality scenery of the escarpment, with landscape and woodlands that are designated as part of the Cotswolds Area of Outstanding Natural Beauty (AONB). Beyond the western edge of the town lies the flatter open countryside of the Severn Vale, where the designation of a Green Belt has helped to maintain a clear differentiation between Cheltenham and the neighbouring settlements of Gloucester (to the south) and Bishop's Cleeve (to the north).
- 7.2. Cheltenham's other major asset is its architectural heritage. The fine buildings and broad, tree-lined streets create graceful surroundings that appeal to residents, employers, shoppers and tourists alike. This impressive architectural legacy is often protected – the Cheltenham (Central) Conservation Area covers some 600 hectares, and the town continues to remain attractive to investors and developers. Consequently, the pressure for change, be it large scale new build or small incremental alteration, needs to be carefully managed to protect buildings, trees, and the essential character of what is often valued most.

POLICY L1: LANDSCAPE AND SETTING

Development will only be permitted where it would not harm the setting of Cheltenham including views into or out of areas of acknowledged importance.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objective a; Theme C – objectives a, b and f.

LANDSCAPE AND SETTING

- 7.3. For the purposes of this policy, the 'Setting' of Cheltenham is considered to embody those features which create the distinctive sense of place for the Borough, including the Cotswold escarpment, the distinguished architectural heritage and the myriad of green spaces.
- 7.4. Cheltenham's attractive setting is undoubtedly one of its prime assets and is recognised by the emerging Place Strategy for the Borough as a key factor in helping to achieve sustainable economic growth and securing social wellbeing. The

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Council will therefore seek to continue the protection of the town's setting and encourage its future enhancement through sensitively designed / located development.

- 7.5. In doing so, the Council is mindful of the need to protect views into and out of areas of acknowledged importance such as conservation areas, ancient monuments, sites included on the Register of Historic Parks and Gardens, the area of outstanding natural beauty, the green belt, sites of special scientific interest, statutory and non-statutory nature reserves, regionally important geological and geo-morphological sites, listed buildings and buildings of local importance.
- 7.6. The above policy is designed to complement the policy stance of the JCS but to add further dimension through the recognition of local distinctiveness and the particular environmental qualities that make Cheltenham special.

POLICY L2: CONVERSION OF RURAL BUILDINGS

The conversion of rural buildings to uses other than agriculture will be permitted where:

- e) the building is structurally sound, suitable for and capable of conversion to the proposed use without substantial alteration, extension or rebuilding;
- f) the conversion and alternative use do not harm the character of the building and are appropriate to the character and setting concerned;
- g) the proposal would not cause conflict with existing or planned uses on or in close proximity to the site including severance or disruption to the agricultural holding that would prejudice its continued viable operation;
- h) the proposal accords with other relevant policies embodied within this Plan.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme B - objectives a and b.

CONVERSION OF RURAL BUILDINGS

- 7.7. In considering development in the countryside, the JCS is clear in its intention to support appropriate types of development. This approach is mirrored by the Cheltenham Plan which recognises the potential of many rural buildings to accommodate new uses when the previous use has rendered them surplus to requirements or no longer suitable for their original intention.
- 7.8. As most rural buildings in Cheltenham Borough are within the Green Belt or AONB, their re-use and conversion requires special consideration. In determining planning applications, the Council will therefore take into account the effect of the conversion on the natural beauty and landscape character of the adjoining

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countryside, the architectural and historic features of the building, any effect on the openness of the Green Belt (if relevant), and the need to give appropriate rural buildings a new lease of life.

- 7.9. The above policy applies to the conversion of all rural buildings whether of modern or traditional construction. Buildings should be physically capable of being converted in terms of their size, soundness and structural stability without recourse to extensive rebuilding, alteration or extension. Where an extension or significant alteration is proposed, it must be demonstrated that the building is capable of conversion on its own merit and such extension or alteration should not harm the character of the building, its setting and or the character and appearance of the landscape.
- 7.10. Proposals involving conversion to residential use will also need to be compliant with JCS Policy SD10 which seeks to prevent isolated rural development. They will also need to comply with general principles of promoting sustainable patterns of development including access to infrastructure and sustainable transport.

8. THE COTSWOLDS AONB

CONTEXT

- 8.1. The County Development Plan 1955 originally defined part of the Cotswolds as an Area of Great Landscape Value. This area has subsequently been largely overlaid by the designation in 1966, under the National Parks and Access to the Countryside Act 1949, of the Cotswolds Area of Outstanding Natural Beauty (AONB).
- 8.2. In December 1990 the Secretary of State for the Environment formally altered the AONB boundary to that shown on the Proposals Map. The AONB within the Borough is now approximately 10.5 square kilometres, almost one third of the Borough area.
- 8.3. Because of its attractive character, which derives from its built form as well as the landscape of the scarp edge, and its location on the urban fringe, the AONB in the Borough is particularly sensitive to development pressures. A restrictive approach is therefore necessary to conserve and enhance both of these elements. The Council considers it particularly important to protect the scarp as the dominant feature of Cheltenham's setting and is concerned at the cumulative effect of even small-scale development and of development in new locations within the AONB.
- 8.4. In assessing proposals for development, the Council will be guided by Paras 115 and 116 of the NPPF, Policy SD7 of the JCS and the advice of the Cotswold Conservation Board with reference to the Cotswold AONB Management Plan 2013-18. The latter publication contains the following Vision:
 - In 20 years, the Cotswolds is a landscape:
 - which retains its remarkable visual unity and scenic diversity;
 - is richer in nature, and where the historic heritage is conserved;
 - is home to vibrant communities supported by a sustainable local economy;
 - provides a warm welcome and high-quality experience for everyone seeking inspiration, tranquillity and to be active outdoors; and
 - is adapting successfully to a changing climate and economic conditions.
- 8.5. To help maintain the special character of the AONB, the Council will limit any increase in the size of dwellings to that permitted by the Town and Country Planning (General Permitted Development) (England) Order 2015. Proposals for increasing the size of buildings in other uses, be they through rebuilding, replacement or extension will only be permitted where they conserve and, where

THE COTSWOLDS AONB

appropriate, enhance the special qualities of the AONB. Blanket floorspace targets and thresholds are not being introduced as the impact of development can vary from location to location and it is considered more appropriate that each case is treated on its own individual merits. Any permissions granted will be subject to specific design requirements in accord with the combined design policies of the JCS and Cheltenham Plan.

9. HISTORIC ENVIRONMENT

CONTEXT

- 9.1. One of Cheltenham's greatest assets is its architectural heritage, much of which is protected by conservation area designations. The town is very attractive to investors and developers which means there is considerable pressure for change. This needs to be carefully managed to protect buildings, trees, and the essential character of each street or place.
- 9.2. The NPPF (at para. 132) attaches 'great weight' to the conservation of heritage assets and their significance. Through the Historic Environment policies of the JCS and the Cheltenham Plan, the Council will protect, conserve and enhance the historic environment. Opportunities to better reveal the significance of heritage assets will be sought to ensure the historic environment plays an integral and positive role in place-making. Policy will support and seek to integrate the value of built heritage in enhancing the wider cultural and economic environment.
- 9.3. Further evidence and supporting information can be found in the Historic Environment Background Paper published separately.

PROTECTING THE WIDER HISTORIC ENVIRONMENT – A POSITIVE STRATEGY

- 9.4. The NPPF gives strong protection to the historic environment, recognising its cultural significance and the multiple ways it supports and contributes to the economy, society and daily life. In particular, it promotes an awareness and understanding of buildings and spaces and how they can:
 - connect people with their environment and heritage - creating a sense of place and identity, and helping people develop an attachment to their environment;
 - help people develop new skills and responsibilities through environmental and heritage volunteering;
 - help to get children learning outdoors about the places in which they live, bringing history alive and nurturing the next generations' appreciation of the need to safeguard important buildings and spaces;
 - encourage and empower communities to protect historic environments that are important to them.

HISTORIC ENVIRONMENT

- 9.5. The Regency legacy in Cheltenham is the setting for people's lives; it is where they live, work, shop and enjoy leisure and recreational activities. It is also an important draw for tourists.
- 9.6. Within this context, JCS Policy SD8 and the Cheltenham Plan set out a positive strategy for the conservation and enjoyment of the Borough's historic environment and heritage assets, including those at risk through neglect, decay or other threats. It acknowledges that heritage assets are an irreplaceable resource and also the need to conserve them in a manner appropriate to their significance.
- 9.7. The Gloucestershire Historic Environment Record (HER) is the primary evidence base for decision-making on and future management of the historic environment. It is a dynamic record, constantly being updated and enhanced. The HER is supplemented by a range of local studies and resources such as Conservation Area Character Appraisals and Conservation Area Management Plans which contain wide-ranging information on the entire historic environment, including locally important non-designated heritage assets. This comprehensive evidence base informs plan making and decision taking on planning proposals.
- 9.8. To ensure the conservation and enjoyment of the Borough's Historic Environment the Council will:
- continue to contribute to the maintenance and enhancement of the Gloucestershire Historic Environment Record;
 - review and regularly update Supplementary Planning Documents (SPDs), Conservation Area Appraisals and Management Plans;
 - where appropriate, designate additional Conservation Areas;
 - where appropriate, promote Article 4 Directions to protect Conservation Areas from harm as a result of Permitted Development;
 - periodically review the list of Locally Indexed Buildings
 - work with local communities to identify heritage assets at risk or vulnerable to becoming at risk and to support the development and implementation of local strategies to reverse and remove the risk by exploring opportunities to bring assets into viable use;
 - where necessary, employ appropriate enforcement measures;
 - produce and regularly review condition assessments for all heritage assets directly owned or managed by the Council;
 - seek opportunities for community engagement, education and outreach activities as part of the planning process;
 - prepare or support master-plans or design briefs for significant places or sites where major change is proposed in relation to the heritage assets affected;

HISTORIC ENVIRONMENT

- promote and support bids for external funding designed to conserve and enhance the historic environment;
- work with the Local Highways Authority and infrastructure providers to ensure that historic streets, townscapes and the public realm are designed to conserve and enhance the historic environment having particular regard to the Borough's Conservation Area Appraisals and related management proposals.

HISTORIC ENVIRONMENT DEVELOPMENT MANAGEMENT

- 9.9. The Borough has a large number of heritage assets, both designated and non-designated, including Listed Buildings, Scheduled Monuments, Conservation Areas, Registered Parks and Gardens and archaeological sites. All have been recorded in the Gloucestershire Historic Environment Record. There are also a number of other buildings, which have been identified as important such as those on the Index of Buildings of Local Importance, and 'positive' buildings within Conservation Areas.
- 9.10. Buildings and areas of architectural and historic interest make a valuable contribution to the character of the area and the historic environment as a whole is important for its potential to increase knowledge; its value for leisure, education and tourism; and as a key economic driver. The historic environment is an irreplaceable resource; therefore every effort should be made to ensure appropriate protection and enhancement.
- 9.11. An appreciation of local distinctiveness in the built environment is founded on the understanding of the characteristics and influences of the locality. Understanding this can help to shape our modern communities, giving them a sense of history and distinct local identity whilst supporting sustainable development.
- 9.12. Development will be expected to complement and enhance the varied built environment, creating interesting and attractive buildings and places. It is important that new developments are designed to a high standard to ensure an attractive and functional place for people to live, work and visit, to deliver prosperity, and help attract inward investment. The Council will use relevant Conservation Area Appraisal and Management Plans to inform and guide any decision. These documents identify local distinctiveness and act as a valuable resource against which development proposals will be assessed.
- 9.13. Where applications are likely to affect a heritage asset or its setting, applications should be supported by a description of the asset's historic, architectural and archaeological significance with an appropriate level of detail relating to the likely impact of the proposal on that interest. A site analysis identifying the qualities which contribute to local character, including development patterns, history, its landscape and views, and how these can contribute to the quality and

HISTORIC ENVIRONMENT

sustainability of the proposed development should also be provided. This may include:

- a built heritage assessment;
- an assessment of significance;
- a setting assessment; and
- a heritage impact assessment.

- 9.14. Design should be based on an understanding of the characteristics of the local area, in terms of character, built form, architecture, heritage and landscape. Well-designed attractive places improve the quality of life for all, minimising the opportunity for crime and the perception or fear of crime, and enhancing the environment; at the same time it contributes to the development of safer, stronger and sustainable communities that can adapt to the challenges of a changing climate.

POLICY HE1: BUILDINGS OF LOCAL IMPORTANCE AND NON-DESIGNATED HERITAGE ASSETS

Planning permission will only be granted where it would involve the demolition of, or substantial alteration to, the external appearance of:

- any building designated as being of local importance on the Local List, and
- any non-designated heritage assets,

when it can be demonstrated:

- a) all reasonable steps have been taken to retain the building, including examination of alternative uses compatible with its local importance; and
- b) retention of the building, even with alterations, would be demonstrably impracticable; and
- c) the public benefits of the redevelopment scheme outweigh the retention of the building.

Development proposals that would affect a locally important or non-designated heritage asset, including its setting, will be expected to conserve its significance, and any harm will be weighed against the public benefits of the proposal, including securing its optimum viable use.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objective a; Theme C - objective a.

BUILDINGS OF LOCAL IMPORTANCE

HISTORIC ENVIRONMENT

- 9.15. In addition to buildings of local importance and non-designated heritage assets, there are other buildings and structures in the Borough which are of particular local importance for their distinctiveness or contribution to the visual or historic character of the area. Frequently, such buildings are within conservation areas, which provide protection from precipitate demolition. However, the demolition of non-residential buildings outside conservation areas is not subject to planning control. An Index of Buildings of Local importance has been published and will be periodically reviewed. Where continuation of the original use is no longer feasible, the Council will support a change of use, or where appropriate, the inclusion of the building in a wider scheme of development.

POLICY HE2: NATIONAL AND LOCAL ARCHAEOLOGICAL REMAINS OF IMPORTANCE

There will be a presumption in favour of the physical preservation in situ of nationally important archaeological remains and their settings.

Development affecting sites of local archaeological importance will be permitted where the remains are preserved (note 1):

- a) in situ; or
- b) by record, if preservation in situ is not feasible.

Where remains are to be preserved in situ, measures adequate to ensure their protection during construction works will be required.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme C - objective a.

Note 1: The preservation in situ or the excavation and recording of remains prior to and during development should be supervised or undertaken by a competent archaeological organisation.

NATIONAL AND LOCAL ARCHAEOLOGICAL REMAINS OF IMPORTANCE

- 9.16. Development affecting the Borough's important archaeological heritage must, wherever possible, preserve remains in situ and protect their settings. In instances where development affects sites of local archaeological importance and preservation in situ is not feasible, it will be important that these finite, non-renewable resources are appropriately recorded.
- 9.17. In considering planning applications affecting sites of known or potential archaeological interest, the Council will consult and be guided by the County Archaeologist and the Gloucestershire Historic Environment Record. In order to assess the archaeological implications of a proposed development, the Council

HISTORIC ENVIRONMENT

may request a developer to commission an archaeological assessment and, where appropriate, request limited excavation, before determining the planning application.

POLICY HE3: ADVERTISEMENTS, SIGNS AND HOARDINGS IN CONSERVATION AREAS

Advertisements and signs in conservation areas will be supported providing that they are appropriate in:

- Type
- Size
- Colour
- Illumination
- Siting

And respect the character of the building, site and surrounding area, and be of an appropriately high standard of design, materials and finish.

The erection of advertisement hoardings will not be permitted.

Internally illuminated signage will not be permitted.

Projecting signs in the Promenade, Montpellier Walk, Montpellier Street, Montpellier Avenue and Queen's Circus will be resisted.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objective a; Theme C - objective a.

ADVERTISEMENTS, SIGNS AND HOARDINGS IN CONSERVATION AREAS

- 9.18. Inappropriate and over-extensive signs and advertisements can be particularly damaging to the character of a conservation area. Consequently, the Council will exercise close control of advertisements in these areas; a particularly high standard of design, materials, and finish will be required, and all advertisements will need to suit the particular character of a building and its surroundings. In assessing planning proposals for advertisements on buildings within conservation areas, the Council will have regard to relevant supplementary planning guidance.
- 9.19. As part of the drive to improve the amenity of conservation areas by preventing unnecessary and obtrusive advertisements, the Council will not permit the siting of advertisement hoardings within them.
- 9.20. Certain streets in commercial use in the Central Conservation Area are particularly vulnerable to advertising. In these areas, projecting signs will be resisted, although an exception may be made for traditional hanging signs to public houses.

CONSERVATION AREA REVIEWS

CONSERVATION AREA REVIEW PROCESS

- 9.21. In line with the provisions of the Planning (Listed Buildings and Conservation Areas) Act 1990, the Council will designate conservation areas and undertake reviews of existing designated areas. Conservation Area Character Appraisals and Conservation Area Management Plans will be reviewed and drafted, and a series of consultation exercises including public meetings will be undertaken in order to inform the Character Appraisals and associated Management Plans. Once finalised the Appraisals and Management Plans will be adopted by the Council as Supplementary Planning Documents (SPDs) in order to give the documents sufficient weight to inform decision making.

CENTRAL CONSERVATION AREA

- 9.22. The Cheltenham Central Conservation Area is currently divided into 19 character areas in order to effectively analyse its diverse character. It is proposed to split up the conservation area into 19 individual conservation areas, so that the special character of each unique area can be appropriately identified.

PROPOSED CHANGES TO CENTRAL CONSERVATION AREA

Table 1: Proposed changes to the Central Conservation Area		
Name	Proposed	Justification of boundary changes
Bath Road Character Area	Bath Road Conservation Area.	N/A
Bayshill Character Area	Bayshill Conservation Area	N/A
College Character Area	College Conservation Area	N/A
Dean Close & Hatherley Park Character Area	Change to boundary; both extension and omission. Dean Close Conservation Area	Changes to the extent of the conservation area include the proposed expansion to include all the Dean Close School sports fields, as the inclusion of the whole of a key characteristic of the area would be more valuable in analysis of the conservation area. Though the form of the Morris Court development is considered to have a negative impact

HISTORIC ENVIRONMENT

		<p>on the conservation area due to its design being unsympathetic with the historic context, the proposed inclusion of the site would present the opportunity to influence any future development, with the aim of enhancing the character of the conservation area. The inclusion of a row of striking Edwardian houses to the south of the area would enhance the architectural interest of the conservation area.</p> <p>The suggested omission of an area centering on Hatherley Court is due to the surrounding late 20th century housing development having an appearance that is not in keeping with the prevalent special character of the conservation area. The nearby Court Gardens public park is proposed to be excluded, as given its late formation as a public park it has limited historic significance. It is considered that the omission of this part of the Conservation Area would give the area a more coherent character and appearance.</p>
Eldorado Character Area	Eldorado Conservation Area	N/A
Fairview & All Saints Character Area	Fairview & All Saints Conservation Area	N/A
Lansdown Character Area	Proposed extension to the boundary. Lansdown Conservation Area	The proposed extension of the Conservation Area includes a small area centring on Polefield House, in order to influence any future development on this site in a prominent location.
Leckhampton Character Area	Leckhampton Conservation Area	N/A
Lower High Street Character Area	Proposed extension. Lower High Street Conservation Area	The proposed extension is in response to development that has taken place on the southern boundary of the area.
Montpellier	Montpellier	N/A

HISTORIC ENVIRONMENT

Character Area	Conservation Area	
Old Town Character Area	High Street Conservation Area	N/A
Pittville Character Area	Pittville Conservation Area	N/A
St. Luke's Character Area	St. Luke's Conservation Area	N/A
St. Paul's Character Area	St. Paul's Conservation Area	The omission of an area of late 20 th Century buildings. It is considered that the omission of this part of the Conservation Area would give the area a more coherent character and appearance.
Suffolk Square Character Area	Suffolk Square Conservation Area	N/A
Sydenham Character Area	Sydenham Conservation Area	N/A
The Park Character Area	Proposed extension. The Park Conservation Area	The addition of a section of Moorend Park Road into the Park Conservation Area would ensure that areas with historical and architectural similarities will be unified under the designation.
The Suffolks Character Area	The Suffolks Conservation Area	N/A
Tivoli Character Area	Tivoli Conservation Area	N/A

PROPOSED CHANGES TO EXISTING CONSERVATION AREAS

BAFFORD

9.23. No change

CUDNALL STREET

9.24. Proposed changes to the extent of the Conservation Area include an expansion at the western end of the area in order to provide the means to influence the design of any future development and to offer protection to the street-scape and green

HISTORIC ENVIRONMENT

space at a key location. Land to the east is proposed to be removed due to the form of the development being different from the rest of the conservation area.

PRESTBURY

- 9.25. The proposed expansion of the Prestbury Conservation Area would unify established boundaries and bring more cohesion to the designated area.

ST. MARY'S

- 9.26. The omission of a development on a former garden nursery site is put forward as the design of the housing being different from that of the rest of the conservation area.

SWINDON VILLAGE

- 9.27. No change

THE POETS

- 9.28. No change

PROPOSED NEW CONSERVATION AREAS

LEDMORE ROAD

- 9.29. Ledmore Road contains houses that were specifically constructed as Foreign Office Housing for the managerial staff of GCHQ. Given the architectural interest of the design and the historic significance of GCHQ in the town, a new conservation area is proposed in order to preserve the character and appearance of the area.

PARK LANE

- 9.30. A compact area around Park Lane, Prestbury has historic interest due primarily to the moated site and architectural interest due to the design of the buildings fronting Park Lane. It is proposed that the location be designated as a conservation area in order to preserve the architectural and historic significance.

10. BIODIVERSITY AND GEODIVERSITY

CONTEXT

- 10.1. Although often perceived as being essentially a man-made environment, the town of Cheltenham contains many habitats that harbour a rich array of wildlife. Ponds, railway cuttings, hedges and verges, small copses, parks, cemeteries, school playing fields, allotments and even old buildings, all host a wealth of species ranging from larger mammals like foxes and badgers to wild flowers and butterflies.
- 10.2. The rural areas of the Borough also contain some very significant habitats; the limestone grassland flora of Leckhampton Hill, which is rich in plant and insect species, and the ancient woodlands of the Cotswold escarpment being the most prominent features. Most areas of natural vegetation in the countryside support a great diversity of wildlife.
- 10.3. Many wildlife habitats are under severe threat from development and agricultural pressures; even a minor environmental change not requiring planning permission may radically alter the ecological balance and lead to the loss of valuable species. At the same time, wildlife areas need to be managed to ensure that certain invasive species do not destroy more sensitive flora and fauna; sycamores and gorse can rapidly overrun a habitat and destroy the ecosystem's ability to support a diversity of wildlife.
- 10.4. Part 3 of the Countryside and Rights of Way Act 2000 (the CROW Act) gives protection to wildlife and natural features by making provision for the conservation of biological diversity, and by improving protection for Sites of Special Scientific Interest (SSSIs) in England and Wales together with the enforcement of wildlife legislation.
- 10.5. The JCS recognises the need to protect and conserve wildlife and habitats. Policy SD9 highlights the importance of protecting sites from development that would have a harmful effect on their nature conservation and biodiversity interests. This policy takes into account all sites with conservation interest, including international, national, and locally-designated sites as well as non-designated sites and assets.
- 10.6. One of the essential tools in helping to inform planning decisions on biodiversity is the Gloucestershire Nature Map. This is a comprehensive resource compiled by the Gloucestershire Biodiversity Partnership as part of the UK Biodiversity Framework

BIODIVERSITY AND GEODIVERSITY

(2012) and represents an assessment of biodiversity opportunities for the county. The identified tracts of land, called Strategic Nature Areas (SNAs), show the prioritised areas for the maintenance and expansion (through restoration and/or re-creation) of Priority Habitat (Section 41 of the NERC Act 2006) at a landscape scale across Gloucestershire. This biodiversity enhancement map is a spatial representation of the county's targets for Priority Habitat and embodies a 50 year vision which will allow biodiversity to adapt to climate change and help secure healthy functioning ecosystems.

- 10.7. The Gloucestershire Nature Map points to the areas of greatest potential for restoration and creation of Priority Habitat with a view to establishing ecological networks that support healthy functioning ecosystems. The Map is based on the inclusion of existing areas of identified wildlife value but does not include all designated or local sites of importance for wildlife, or landscape or built features of importance for flora and fauna, or priority habitat in the county. SNA's also do not include all the areas where priority habitat could exist. They simply identify where there is the best opportunity to build coherent and resilient ecological networks without implying that areas outside these designations have no biodiversity or that biodiversity should not be conserved and enhanced there.

CHELTENHAM'S BIODIVERSITY RESOURCE

- 10.8. The following features comprise the most significant elements of Cheltenham's biodiversity resource:

FEATURES OF NATIONAL IMPORTANCE

SITES OF SPECIAL SCIENTIFIC INTEREST (STATUTORY DESIGNATION)

- 10.9. SSSIs are designated by Natural England because of their flora, fauna, geological or physiographical features, and are regarded by the NPPF as being of national importance. There is one such site within the Borough at Charlton Kings Common and Leckhampton Hill. Natural England must be consulted over any planning applications for development within or which may indirectly affect the SSSI.
- 10.10. The Council, as landowner, is committed to the protection of this area and will give priority in its management to nature conservation interests. This is specifically addressed within the management plan for Leckhampton Hill and Charlton Kings Common.

LEGALLY PROTECTED SPECIES

BIODIVERSITY AND GEODIVERSITY

- 10.11. The Countryside and Rights of Way Act 2000 and the Conservation (Natural Habitats &c.) Regulations 1994 legally protect certain species and their habitats. Other species are protected under their own legislation, for example the protection of Badgers Act 1992. Of particular relevance to Cheltenham are the habitats of the barn owl, badger and bat. This list is not exhaustive and other habitats may also be relevant.
- 10.12. It is recognised that many legally protected species may be found outside designated sites and consequently require special attention wherever they exist. Where protected species are known or suspected to exist the applicant will be expected to supply information detailing how the development will affect the protected species and what measures will be undertaken to mitigate the impact of the development on the species.
- 10.13. In accordance with JCS policy SD9 the presence of a protected species is a material consideration in the determination of a planning application. Where protected species are known or suspected to exist, applicants will be required, at the time of the application, to provide appropriate survey/mitigation information to determine the likely effect. The Borough Council will seek the advice of Natural England and Gloucestershire Wildlife Trust (GWT) to determine whether the requirements of legally protected species and their habitat have been adequately taken into account.

DESIGNATED LOCAL NATURE CONSERVATION SITES AND OTHER ASSETS OF DEMONSTRABLE VALUE TO BE CONSERVED AND ENHANCED UNDER JCS POLICY SD9 (II) (NOT AN EXHAUSTIVE LIST)

REGIONALLY IMPORTANT GEOLOGICAL/GEOMORPHOLOGICAL SITES (RIGS)

- 10.14. In 1990 the RIGS programme was established following the need to record and conserve important geological/geomorphological sites. RIGS in Gloucestershire were identified and researched by Gloucestershire Geoconservation and are now overseen by the Gloucester Geology Trust. RIGS sites have limited legal status, but are treated in much the same way as Key Wildlife Sites, and are considered important for their aesthetic, cultural, amenity, historical and wildlife value, as well as providing opportunities for education and research. There are two RIGS in Cheltenham Borough, at Little Herberts Railway Cutting and Charlton Kings Common.
- 10.15. Though there is currently no Geodiversity Action Plan for Gloucestershire, it is likely that one will be prepared during of the lifetime of the Plan and that this will help inform decision-making in these areas.

KEY WILDLIFE SITES

- 10.16. GWT has compiled a schedule of 850 key wildlife sites. These sites are designated for their nature conservation value, which is of countywide significance. Cheltenham Borough contains six of these. Such sites are considered to contain features of countywide importance, either through their rarity or the fact that they are typical to Gloucestershire and seldom found elsewhere.
- 10.17. Key wildlife sites in Cheltenham Borough are:
- Gloucestershire Wildlife Trust Reserve at the Kingham Line
 - Ravensgate Hill (Wistley Hill) - consisting of steep unimproved limestone grassland and scree.
 - 5.5 ha of ancient woodland at Timbercombe.
 - 3.6 ha of species rich ridge and furrow meadow at Ashgrove Farm.
 - 5 ha of ancient woodland at Glenfall Wood
 - unimproved grassland at Fiddlers Green Lane.

LOCAL NATURE RESERVES (STATUTORY DESIGNATION)

- 10.18. Local Nature Reserves (LNR) are designated and managed by local authorities. They are places with wildlife or geological features that are of special interest locally which provide opportunities for study in natural surroundings. Any site may qualify for LNR designation, providing that it is capable of being managed by the local authority, i.e. is in their ownership, leased from the landowner or managed under agreement. Prior to declaration, Natural England must be consulted and can offer discretionary grant aid and expert advice. Local interest groups such as the GWT should also be brought into the designation process. There are currently two designated LNRs at Griffiths Avenue and Pilley Bridge; the Council, in conjunction with Natural England and local interest groups will consider identifying and designating further local nature reserves during the course of the plan period.

NON-STATUTORY NATURE RESERVES

- 10.19. Important wildlife areas, which are not necessarily capable of being managed by local authorities, can also be largely safeguarded from future development. Local authorities can designate non-statutory nature reserves with the agreement of the land owners as evidence of their intent to maintain the wildlife importance of the area, particularly in urban areas, where small, undeveloped plots of land or large gardens provide a haven for wildlife and are often more accessible to the people who live in these areas than is much of the countryside.

BIODIVERSITY AND GEODIVERSITY

- 10.20. Provided there is sufficient local interest, non-statutory designation can ensure protection of sites at minimal cost. The Council will, in conjunction with local interest groups, consider identifying and designating non-statutory nature reserves with the agreement of landowners during the course of the plan period.
- 10.21. In addition to designating land as non-statutory nature reserves, the Council may also apply for Green Flag and Green Pennant recognition. Both these schemes recognise the importance of accessible green spaces and green heritage managed for recreation and nature conservation purposes. Cheltenham has been entering parks into the Green Flag Awards since 2005 and has consistently won flags for Naunton Park, Hatherley Park, Montpellier Gardens, Springfields Park and Pittville Park.

OTHER HABITATS

- 10.22. In addition to the protection and enhancement of areas of particular wildlife and geological significance, the Council is concerned to ensure that other habitats and features are conserved and improved. The Council recognises the contribution that small landscape features, such as shrubs and thickets, ponds, meadows and copses can make to the ecology and biodiversity of an area, especially where such features are linked.
- 10.23. Continuous green areas, such as large linear open spaces, hedgerows, tree-lined roadside verges or banks, disused railway lines or watercourses, and green lanes have greater ecological value than isolated spaces. Such 'green corridors' provide connected linkages for wildlife through the developed areas of the town or the countryside, as well as being important sites in their own right.

THE WATER ENVIRONMENT

- 10.24. The water environment comprises rivers, streams, lakes, ponds and groundwater. Protecting and enhancing the quality of the water environment is important for amenity, recreation and wildlife and is the responsibility of the Environment Agency. The Agency has particular responsibilities for the conservation of landscape, flora, fauna and geological features which are dependent on the aquatic environment and also has duties to prevent pollution of the water-based environment.
- 10.25. The Borough Council will continue to work alongside the Environment Agency in meeting its conservation objectives and will require consideration of the impact of development upon the ecology and wildlife potential of the water-based environment.

BIODIVERSITY AND GEODIVERSITY

- 10.26. It will also seek to promote and enhance the natural water system in the Borough by making decisions that:
- conserve existing areas of value within river corridors;
 - assist in the restoration and enhancement of watercourses for the purposes of conservation and amenity;
 - encourage developers to fully integrate watercourses into their developments;
 - encourage developers to apply sustainable drainage principles when designing land drainage systems.

DEVELOPMENT PROPOSALS AND BIODIVERSITY

- 10.27. The Council will seek to protect all species and habitats listed in the UK Biodiversity Framework and Gloucestershire Nature Map from development that would harm those features in accord with legislative requirements and Policy SD9 of the JCS. The Council will normally require a survey of biodiversity features to be submitted with planning applications which will need to be accompanied with an account of appropriate measures to help safeguard such features during construction and thereafter.
- 10.28. Where there is conflict between the development proposal and the need to protect those natural features identified, the Council will weigh the relative merits of the development proposal and the value of the natural feature or habitat under threat and, in any case, will seek advice from Natural England, the Gloucestershire Wildlife Trust, or other professional bodies as necessary and appropriate.
- 10.29. A holistic approach will be adopted in the assessment of proposals which takes into account not only the natural characteristics of each individual site but also the wider context of that site and how it relates to surrounding biodiversity networks and ecosystems. A key consideration will be the cumulative effect of allowing one development after another and the potential damage that can arise through piecemeal erosion of biodiversity interests.

11. RESIDENTIAL DEVELOPMENT

CONTEXT

- 11.1. To complement the strategic allocations being made through the JCS and in order to ensure that Cheltenham Borough meets its objectively assessed need (OAN) up to 2031, the Cheltenham Plan is making a number of allocations for both residential development and mixed-use development through Policies H1 and H2. These allocations will not only ensure that identified needs are met over the plan period but that there is a steady supply of land for housing during that time which helps deliver a wide choice of high quality homes and contributes towards the creation of more sustainable, inclusive and mixed communities.
- 11.2. National policy requires local plans to identify a supply of specific deliverable sites sufficient to provide five years' worth of housing against the identified housing requirement. The OAN for Cheltenham has been assessed as part of the JCS process; the overall housing requirement for the whole of the JCS area between 2011 and 2031 is 35,175 dwellings with the Cheltenham-specific figure being **10,917** units.
- 11.3. At the time the Joint Core Strategy was produced, the Cheltenham Plan capacity which contributed towards the total supply for Cheltenham had not been finalised, and was therefore based on the best information available at the time. Furthermore an existing allocation from the Cheltenham Borough Local Plan (Second Review) 2006 was included for 10 dwellings in the latter part of the plan period, however, based on further evidence it is no longer proposed for allocation in the new Local Plan. Further work has now taken place on evaluating the sites to be allocated within the new Plan which the following table reflects, and fully explains the differences between the Joint Core Strategy trajectory and the new figures being proposed.

Table 2: Housing to be Delivered in Cheltenham Between 2011-2031	
Completions since 2011	1724
Dwellings already with planning permission	1524
Strategic allocations being made through the JCS	5385
Cheltenham Plan residential allocations through Policy H1	440

RESIDENTIAL DEVELOPMENT

Cheltenham Plan mixed use allocations including residential through Policy H2	350
Urban Capacity Permissions (Previously intending to allocate, but since received permission and development has begun)	446
Contributions arising from planning consent granted at Farm Lane (Tewkesbury)	377
Windfall allowance (less than 5 units)	784
Total supply 2011-2031	11030
Objectively Assessed Need 2011-2031	10917

LAND ALLOCATED FOR HOUSING DEVELOPMENT

POLICY H1: LAND ALLOCATED FOR HOUSING DEVELOPMENT

The sites listed in Table 3, and which are shown on the Cheltenham Plan Proposals Map, are allocated for residential development and are delineated on Plans HD1 – HD8 below. The red lines on Plans HD1 – HD8 mark the boundaries of the allocations and are separately and collectively part of this policy.

Each allocation is supported by site-specific policies HD1-HD8 below to provide further detailed guidance on the development of these sites. These site-specific policies also form part of this policy.

The contents of Policy H1 reflect the evidence bases of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy and the Cheltenham Plan.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objective b; Theme C – objectives a and b.

Table 3: Land Allocated for Housing Development

Reference	Location	Designation
HD1	Christ College Site B	70 dwellings
HD2	Former Monkscroft Primary School	60 dwellings
HD3	Bouncer's Lane	20 dwellings
HD4	Land off Oakhurst Rise	25 dwellings
HD5	Land at Stone Crescent	20 dwellings
HD6	Brockhampton Lane	20 dwellings
HD7	Prior's Farm Fields	50-90 dwellings

RESIDENTIAL DEVELOPMENT

HD8	Old Gloucester Road	175 dwellings
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SITE SPECIFIC POLICIES

- 11.4. The existing built up area of Cheltenham is tightly constrained by Green Belt and AONB with very little undesignated land in which to expand. It is therefore logical to make the most of previously developed and underused sites within the existing urban area. This approach is also in line with JCS Policy SP1 which aims to see development delivered within existing urban areas and Strategic Allocations.
- 11.5. The sites included in the policy are being advanced following assessment according to a clearly defined methodology. All sites are of 0.5ha or more in size and capable of accommodating 10 or more residential units. Sites were chosen sequentially; brownfield development was explored first, those within the PUA area or identified as with development potential in the JCS, and finally constrained sites in the PUA, those in the Green Belt and AONB. Sites were chosen which would demonstrate a public benefit in allocation through for example masterplanning and those not so advanced in the development management process that approval was likely to be granted before plan adoption.
- 11.6. The threshold of 0.5ha /10 units has been chosen as it reflects the definition of 'major development' in the Development Management Procedure Order (2015). Further information, including individual site assessments and the Council's expectations for development on each site, are set out in the Housing Background Paper published separately.

SITES WITHIN THE URBAN AREA

RESIDENTIAL DEVELOPMENT

POLICY HD1: CHRIST COLLEGE SITE B

Site description	Greenfield site within the urban area, previously used as school playing pitches. The playing pitch assessment produced as part of Cheltenham and Tewkesbury's Social, Sport and Open Space Strategy categorises the site as 'disused' so it falls outside of the scope of Sports England. However, paragraph 74 of the NPPF still applies. In this case the field has not been used for over 5 years and has no facilities associated with it. It was once used by Christ College but as this school has moved the field no longer has a primary use and has no reasonable chance of coming back into use as a playing field.
Site area	2.11ha
Constraints	<ul style="list-style-type: none"> • Possible land contamination • Adjacent to railway line
Site specific requirements	<ul style="list-style-type: none"> • Approximately 70 dwellings • Vehicle access from Arle Road • Measures to mitigate the impact of noise and vibration caused by railway line • Safe, easy and convenient pedestrian and cycle links within the site and to key centres • A layout and form that respects the existing urban characteristics of the vicinity

POLICY HD2: MONKSCROFT PRIMARY SCHOOL

Site description	The site comprises the playing fields of the former Monkscroft Primary school, between Shakespeare Road to the north and Shelly Road to the south. The main school buildings have been demolished and replaced with a residential care home. The field has no public access or rights of way across it.
Site area	1.8ha
Constraints	<ul style="list-style-type: none"> • Loss of playing fields (unused)
Site specific requirements	<ul style="list-style-type: none"> • Approximately 60 dwellings • Safe, easy and convenient pedestrian and cycle links within the site and to key centres, particularly Coronation Square • A layout and form that respects the existing urban characteristics of the vicinity • A layout and form of development that respects the character and significance of the St Marks Conservation Area

RESIDENTIAL DEVELOPMENT

POLICY HD3: BOUNCER'S LANE

Site description	This site is a former employment site in the east of the town. It is set within a residential area and borders Cheltenham Cemetery to the east. A number of attributes contribute towards allowing it to change from employment to residential use. The surrounding parts of the site have been given planning permission for 58 dwellings. A contributing factor to the planning permission was that the site had been vacant for several years and evidence was provided which showed that it was unlikely to come back into employment use.
Site area	0.5ha
Constraints	<ul style="list-style-type: none"> • Contaminated land • Adjacent heritage assets • Existing employment
Site specific requirements	<ul style="list-style-type: none"> • Approximately 20 dwellings • Safe, easy and convenient pedestrian and cycle links within the site • A layout and form that respects the existing urban characteristics of the vicinity • A layout and form of development that respects the existing planning permission for the adjacent site

POLICY HD4: LAND OFF OAKHURST RISE

Site description	This site was not known to the council until the Preferred Options consultation was already prepared. It is a greenfield site within the existing urban area and consequently has good transport links. However the site is subject to a number of constraints and therefore the allocation of dwellings on the site has been adjusted to accommodate these.
Site area	4ha
Constraints	<ul style="list-style-type: none"> • Steep gradients across the site • Mature trees and hedges • Adjacent listed buildings • Biodiversity • Heritage impacts
Site specific requirements	<ul style="list-style-type: none"> • Approximately 25 dwellings • Safe, easy and convenient pedestrian and cycle links within the site and to key centres • A layout and form that respects the existing urban characteristics of the vicinity

RESIDENTIAL DEVELOPMENT

	<ul style="list-style-type: none"> • A layout and form of development that respects the character, significance and setting of heritage assets that may be affected by the development, • Measures necessary to mitigate the traffic impact of the site and to encourage the use of more sustainable transport modes • Protection to key biodiversity assets
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POLICY HD5: LAND AT STONE CRESCENT

Site description	This is a greenfield site which is situated between playing fields and residential development but is fenced off and not part of any designated Public Green Space. The site was subject to an outline planning application (14/01276/OUT) for around 15 dwellings. Permission would have been granted but a legal agreement remains outstanding. It is unlikely that this permission will be granted but a new application is possible.
Site area	0.5ha
Constraints	<ul style="list-style-type: none"> • Highways access
Site specific requirements	<ul style="list-style-type: none"> • Approximately 20 dwellings • Safe, easy and convenient pedestrian and cycle links within the site • A layout and form that respects the existing urban characteristics of the vicinity

SITES OUTSIDE THE URBAN AREA

- 11.7. The Cheltenham Plan concentrates on focusing development within existing urban areas. However, the JCS process has indicated two areas outside of the existing urban area of Cheltenham which could be allocated for development in order to meet housing requirements. These are sites which subsequent to the JCS' changes would not be in the Green Belt in the AONB or in a conservation area, have been included. An additional two sites outside of the existing urban area have also been included which are similarly unconstrained by these designations. Once built out, it is intended that these sites will be included within the PUA boundary on review of the Plan.

RESIDENTIAL DEVELOPMENT

POLICY HD6: BROCKHAMPTON LANE

Site description	The site is primarily greenfield land entirely outside but adjacent to the PUA. It is due to be removed from the Green Belt through the JCS process as part of the North West Cheltenham strategic allocation. The site is also outside of the proposed Local Green Space designation.
Site area	0.7ha
Constraints	<ul style="list-style-type: none"> • Within the Green Belt but due to be removed by the JCS
Site specific requirements	<ul style="list-style-type: none"> • Approximately 20 dwellings • Safe, easy and convenient pedestrian and cycle links within the site • A layout and form that respects the existing urban characteristics of the vicinity

POLICY HD7: PRIOR'S FARM FIELDS

Site description	<p>This is a greenfield site which sits adjacent to a residential area but outside of the existing Principal Urban Area. The western part of the site is a designated Public Green Space including playing pitches and a play area and the eastern part of the site is open fields. The site borders the cemetery to the north, the AONB to the east and new residential development to the south and west. Any housing development would be focused on the east of the site, however, masterplanning is required to reconcile several competing demands on this land and to minimise impact on the AONB (proposals should be in conformity with 2015 AONB study and 2016 update). The final layout and exact quantum of development will be informed by detailed landscape impact work.</p> <p>The site was included as a mixed use scheme in the Preferred Options as a reflection of the various demands on the site. However, since that time plans for the new crematorium have progressed and masterplanning has demonstrated how the site could be presented. For that reason the site is now considered to be a housing site, rather than mixed use.</p>
Site area	5ha
Constraints	<ul style="list-style-type: none"> • Public Green Space • Suggested Local Green Space • Heritage • Access • Competing uses • Landscape especially impacts on the setting of the AONB

RESIDENTIAL DEVELOPMENT

	<ul style="list-style-type: none"> • Flood Risk mitigation
Site specific requirements	<ul style="list-style-type: none"> • Approximately 50-90 dwellings • Safe, easy and convenient pedestrian and cycle links within the site and to key centres • A layout and form that respects the existing urban and rural characteristics of the vicinity • A layout and form of development that respects the character, significance and setting of heritage assets that may be affected by the development • A layout and form of development that respects the visual sensitivity and landscape character of the site as part of the setting for the AONB • Adequate re-provision of sports pitches • Measures necessary to mitigate the traffic impact of the site and to encourage the use of more sustainable transport modes • Protection to key biodiversity assets • Development that does not prejudice the access or egress of the adjacent cemetery

RESIDENTIAL DEVELOPMENT

POLICY HD8: OLD GLOUCESTER ROAD

Site description	The site has also arisen from the JCS process and will be removed from the Green Belt by that document. The site will require masterplanning, flood assessments and a resolution on the future of the nurseries. In order to maximise the use of the site and ensure a coherent overall scheme. To the north of the allocation there is a historic moat (scheduled monument). The significance and setting of this asset will be an essential consideration in development of the site in accordance with the Plan's heritage assessment.
Site area	11.3ha
Constraints	<ul style="list-style-type: none"> • Green Belt • Flood Risk mitigation • Heritage assets
Site specific requirements	<ul style="list-style-type: none"> • Approximately 175 dwellings • Development proposals should enable a comprehensive scheme to be delivered across the developable area of the site • Safe, easy and convenient pedestrian and cycle links within the site and to key centres • A layout and form that respects the existing urban and rural characteristics of the vicinity • A layout and form of development that respects the character, significance and setting of heritage assets that may be affected by the development • Measures necessary to mitigate the traffic impact of the site and to encourage the use of more sustainable transport modes • Adequate flood risk management across the site

RESIDENTIAL DEVELOPMENT



Policy H1: Christ College Site B (HD1)

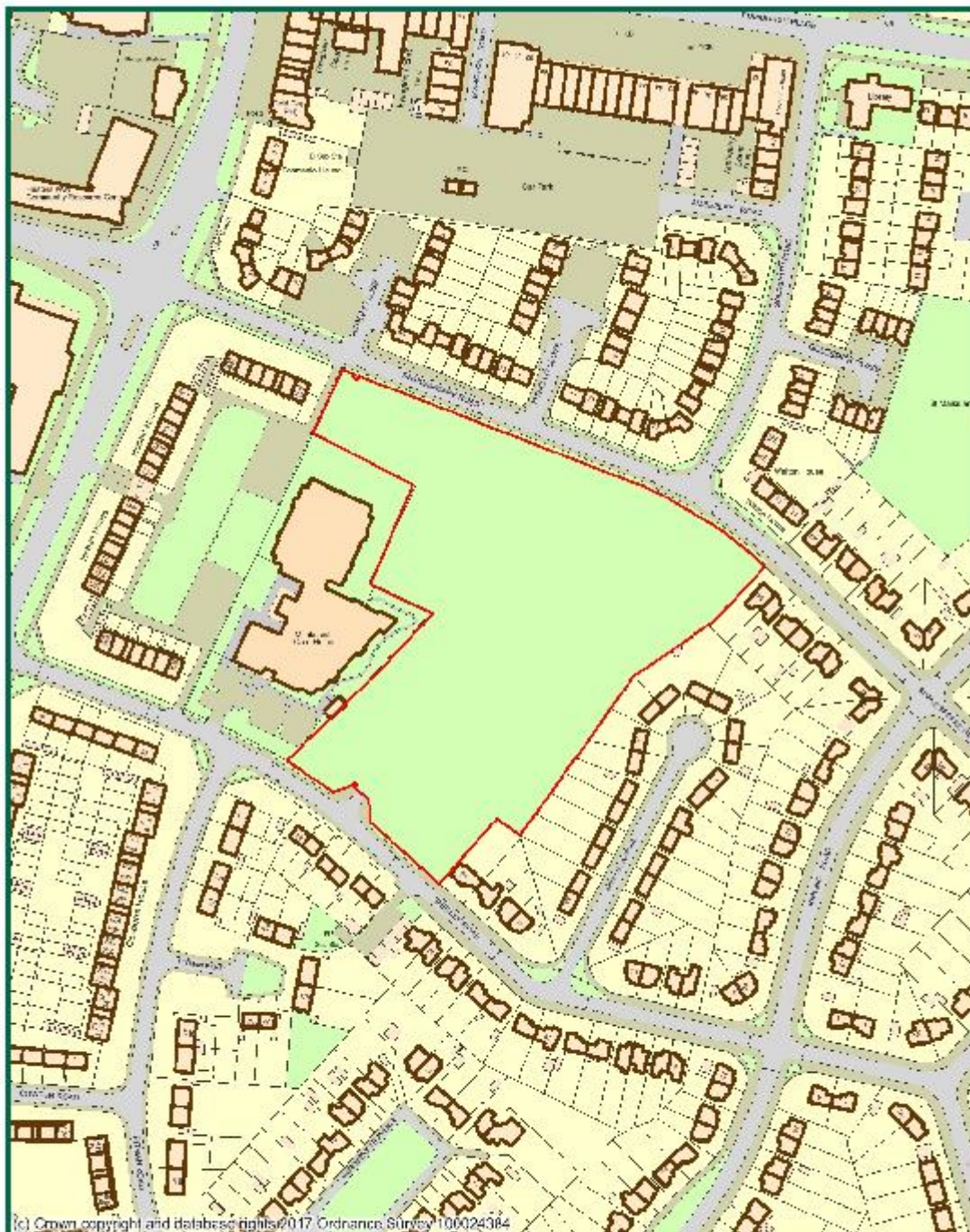
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Policy H1: Former Monkscroft Primary School (HD2)

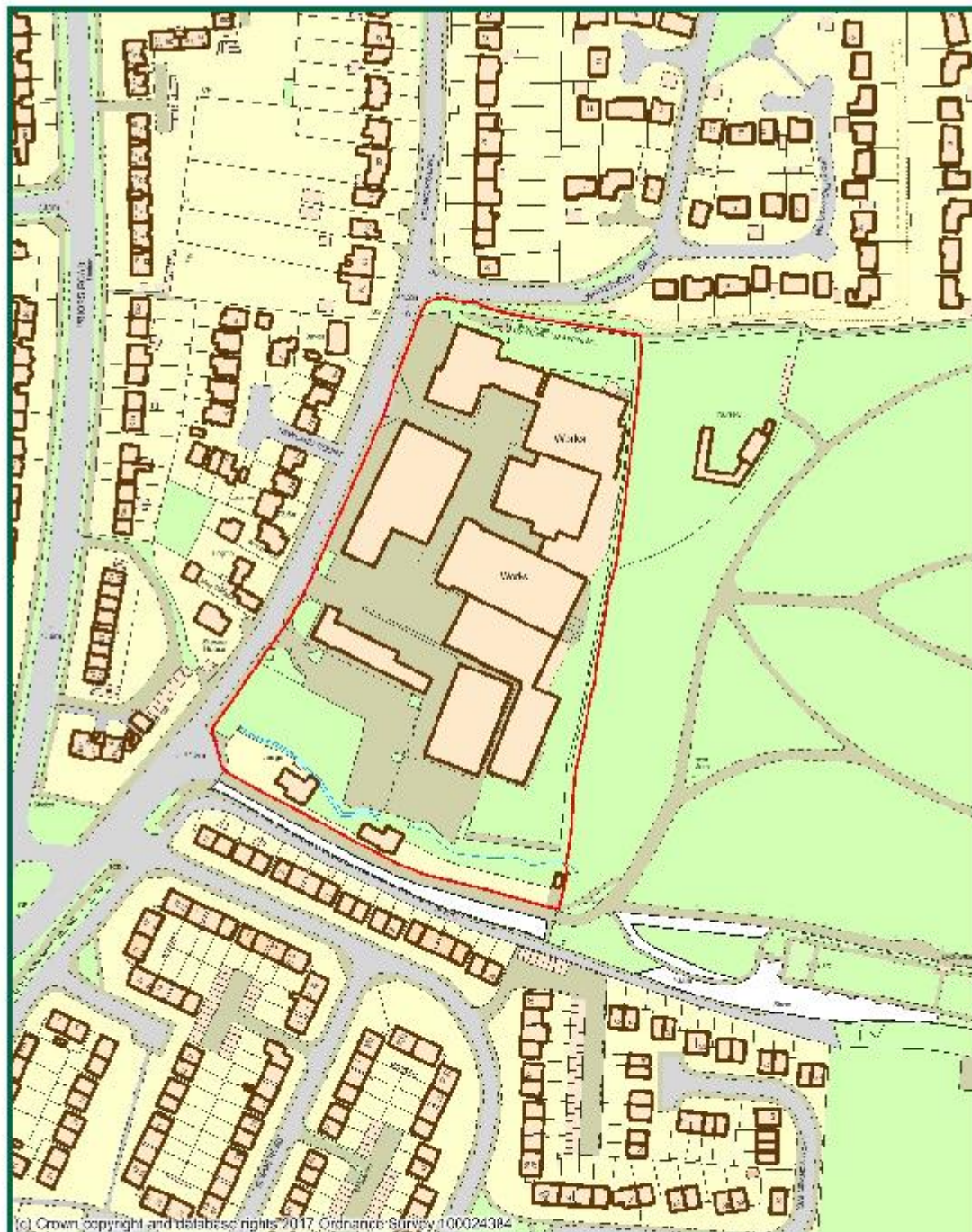
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Policy H1: Bouncer's Lane (HD3)

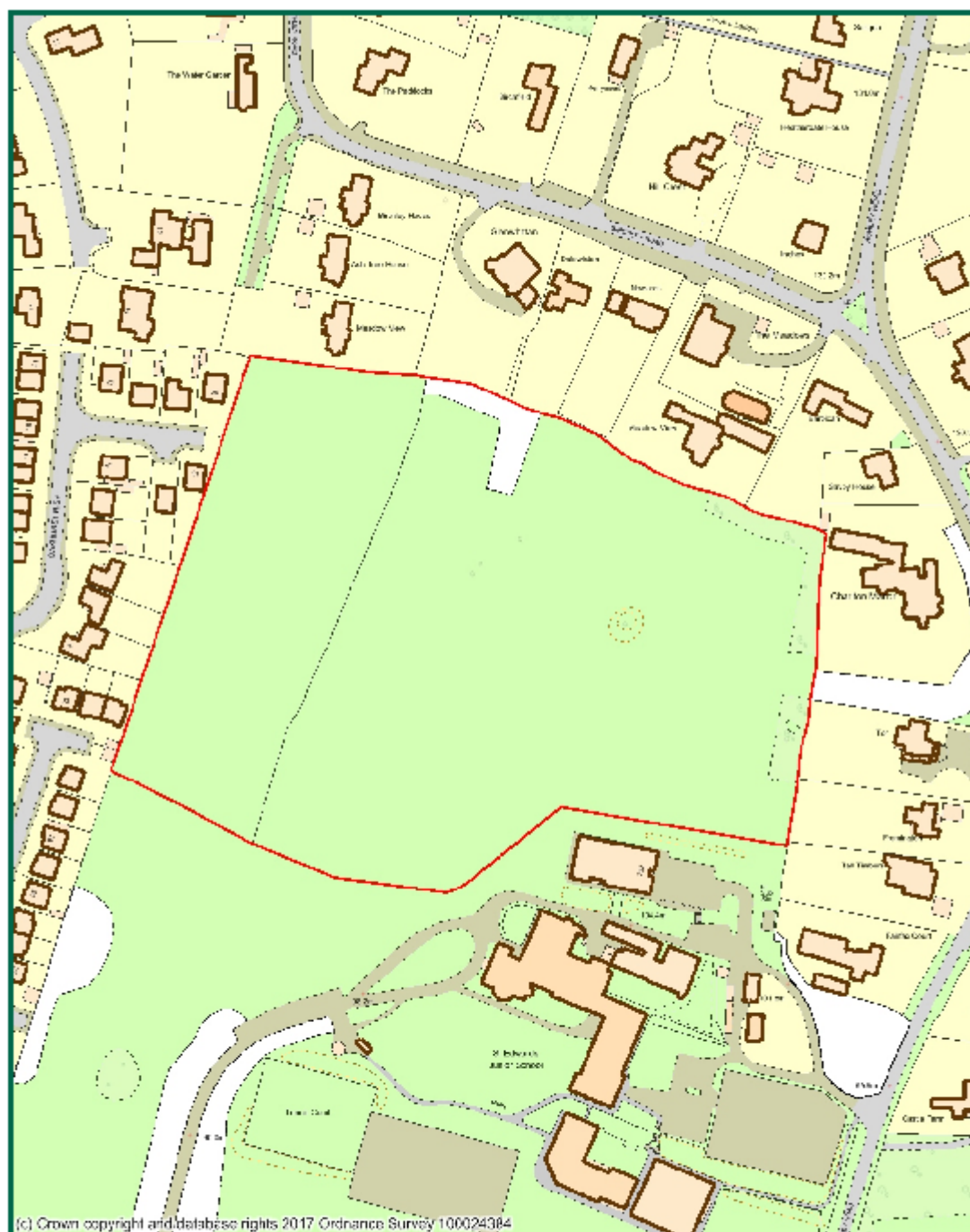
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Policy H1: Oakhurst Rise (HD4)

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Policy H1: Land at Stone Crescent (HD5)

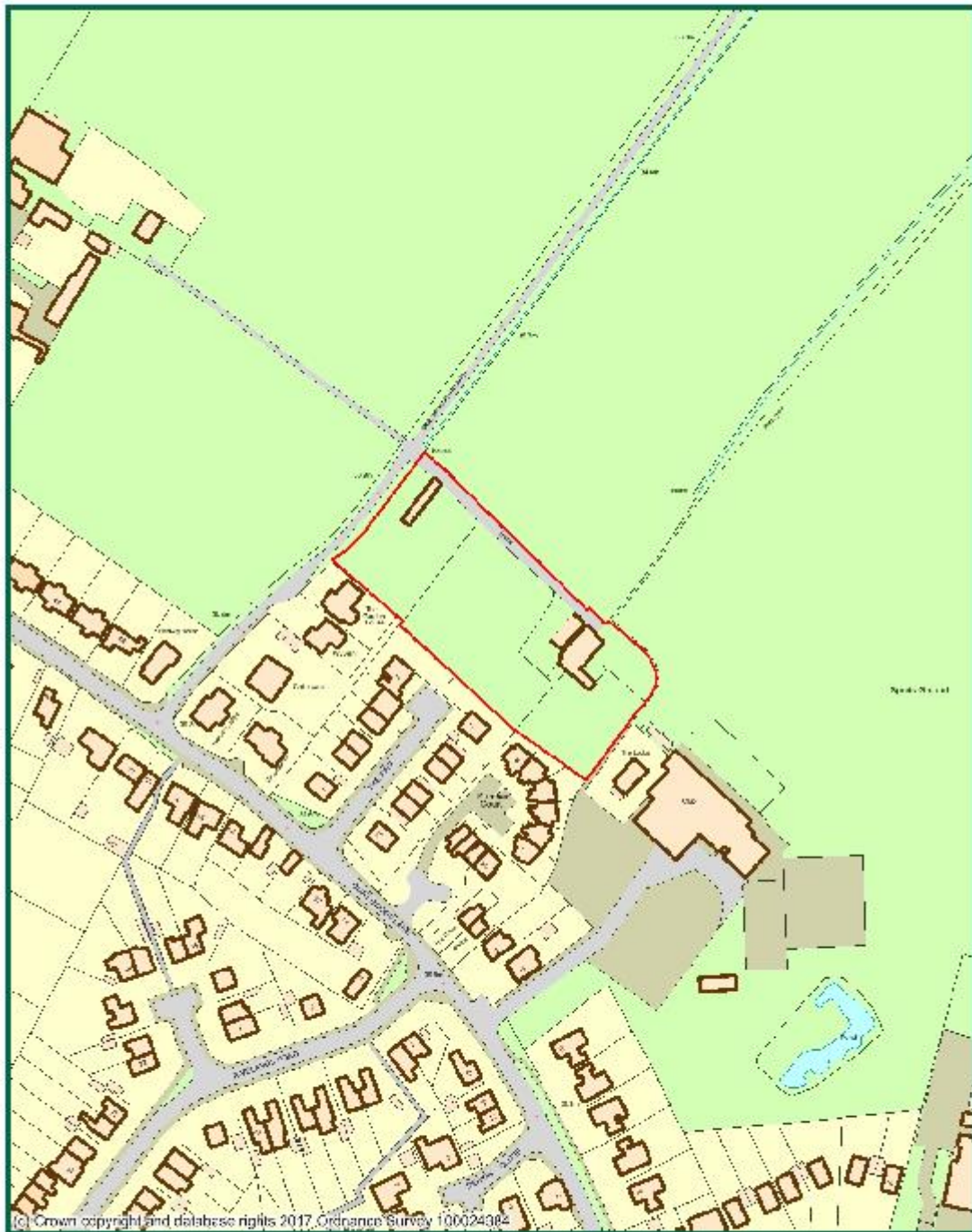
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Policy H1: Brockhampton Lane (HD6)

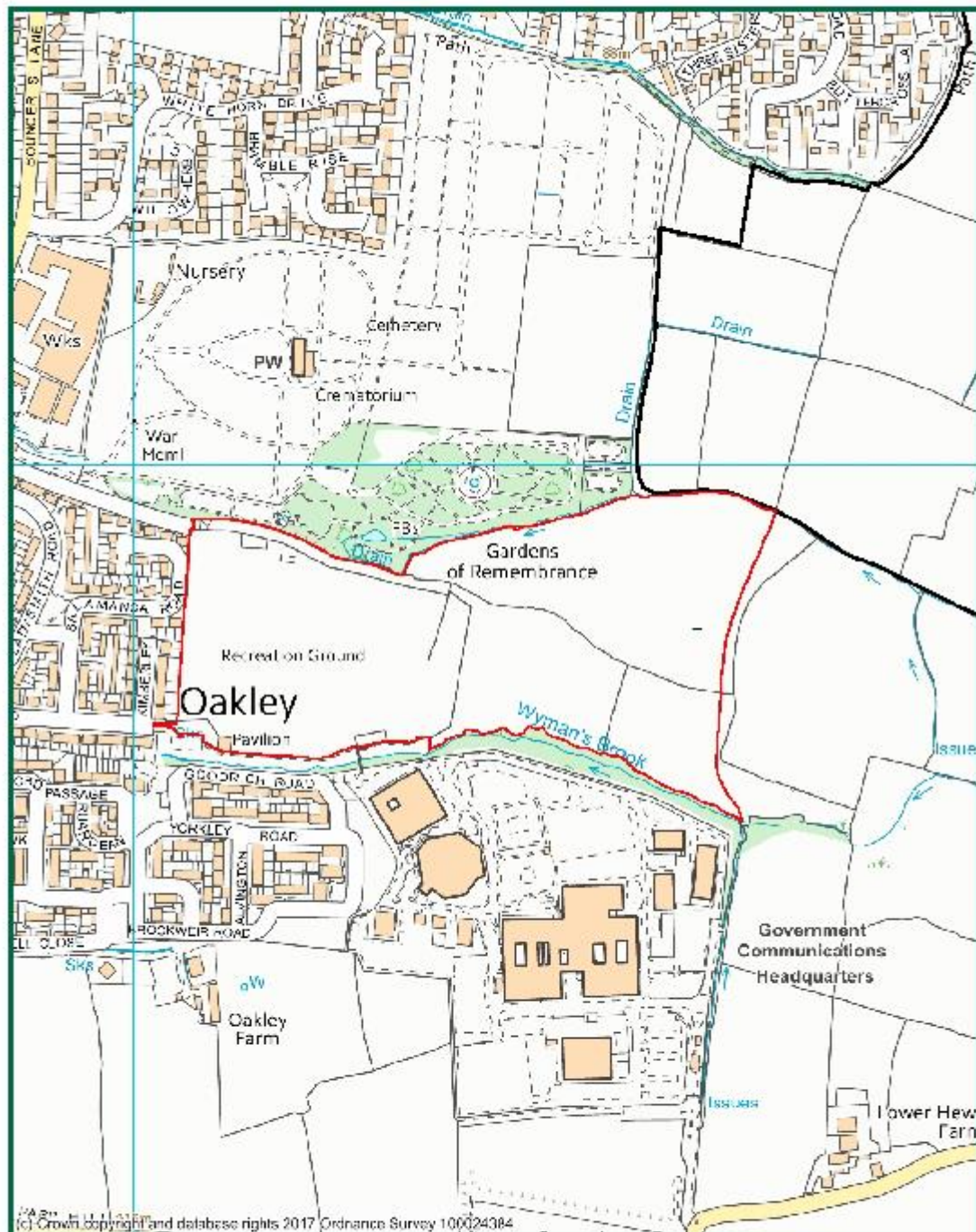
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Policy H1: Prior's Farm Fields (HD7)

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Policy H1: Old Gloucester Road (HD8)

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LAND ALLOCATED FOR MIXED USE DEVELOPMENT

- 11.8. In order to improve new and improved facilities for the community and provide additional housing and employment opportunities, the Council has identified the potential to deliver mixed use development schemes on several sites within the urban area. Combining residential and other uses (including commercial) is considered to be one of the best ways to intensify development and make better use of land to help address the requirement for development to be more sustainable.
- 11.9. By developing sites that have a mixture of residential and other uses, mixed-use developments take advantage of the land upon which they are built during more hours of each day and by more people than a single-use building would be able to do. Depending on the combination of uses delivered, those who live in such developments may not have the same dependence on a car that people who live in more traditional neighbourhoods may have because they can walk or cycle to nearby facilities making it easier for them to stay active and function without a vehicle.

POLICY H2: LAND ALLOCATED FOR MIXED USE DEVELOPMENT

The sites listed in Table 4, and which are shown on the Cheltenham Plan Proposals Map, are allocated for mixed use development and are delineated on Plans MD1 – MD5 below. The red lines on Plans MD1 – MD5 mark the boundaries of the allocations and are separately and collectively part of this policy.

Each allocation is supported by site-specific policies MD1-MD5 below to provide further detailed guidance on the development of these sites. These site-specific policies also form part of this policy.

The contents of Policy H2 reflect the evidence base of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy and the Cheltenham Plan.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objective b; Theme B - objectives a and b; Theme C – objectives a and b.

Table 4: Land Allocated for Mixed Use Development

Reference	Location	Designation
MD1	Lansdown Industrial Estate	100 dwellings plus no net losses in employment in accordance with policy EM2
MD2	Land at North Place and Portland Street	143 dwellings plus

RESIDENTIAL DEVELOPMENT

		appropriate town centre mixed use scheme and car park
MD3	Land at Coronation Square	Regeneration of existing community and retail facilities
MD4	Royal Well and Municipal Offices	Mixed-use redevelopment appropriate for town centre uses
MD5	Leckhampton	Approximately 250 dwellings and a secondary school

POLICY MD1: LANSDOWN INDUSTRIAL ESTATE

Site description	The site is capable of redevelopment for mixed use including a continued element of employment in better quality units together with some new residential. There would be a net loss of employment land but this should be offset by be an upgrade in the quality and density of premises.
Site area	5.5ha
Constraints	<ul style="list-style-type: none"> • Land contamination • Highways access
Site specific requirements	<ul style="list-style-type: none"> • Approximately 100 dwellings • Approximately 3ha of B-class led employment to be retained with any loss of existing provision being offset by a net gain in the quality (see Policy EM2) and / or the number of jobs provided on the site • Measures to mitigate the impact of noise and vibration caused by railway line • Safe, easy and convenient pedestrian and cycle links within the site and to key centres • A layout and form that respects the existing urban characteristics of the vicinity • Measures necessary to mitigate the traffic impact of the site, including the use of travel plans to encourage the use of more sustainable transport modes

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POLICY MD2: NORTH PLACE AND PORTLAND STREET

Site description	<p>The North Place and Portland Street area was formerly used as the main Coach and Bus station in Cheltenham. The site is approximately 2 hectares in size (3.2 hectares including the highway) and currently provides 813 parking spaces.</p> <p>The site's location within Central Conservation Area dictates that the form, massing and design of any future development need to be sensitive to the adjacent historic environment.</p> <p>Planning permission was granted on the site in 2013 for a large supermarket, car park and 143 dwellings. However, that permission has not yet been implemented and it is likely that a new scheme will be required in order for development to take place. It is anticipated that a new scheme would provide a similar number of dwellings to the existing planning permission.</p>
Site area	2ha
Constraints	<ul style="list-style-type: none"> • Conservation area
Site specific requirements	<ul style="list-style-type: none"> • Approximately 143 dwellings • Provision of an appropriate scale of retail, healthcare and community facilities to meet the needs of the community • A layout and form of development that respects the setting, character and significance of the Conservation Area and other heritage assets • Measures necessary to mitigate the traffic impact of the site • Safe, easy and convenient pedestrian and cycle links within the site and to key points

POLICY MD3: CORONATION SQUARE

Site description	Coronation Square is a complex site with competing demands and is a key part of wider regeneration projects. Therefore the site will require mixed use masterplanning and careful consideration of how this sits fits within the wider area.
Site area	0.4ha
Constraints	<ul style="list-style-type: none"> • Land ownership • Highways
Site specific requirements	<ul style="list-style-type: none"> • Development proposals that demonstrate an accordance with the ongoing Cheltenham West Regeneration project • Measures necessary to mitigate the traffic impacts of the site, particularly on Princess Elizabeth Way

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	<ul style="list-style-type: none"> • Retention and enhancement of local centre facilities including an appropriate scale of retail, healthcare and other community facilities • High quality public transport links and facilities • Safe, easy and convenient pedestrian cycle links within the site and to key centres, providing segregated links where practical
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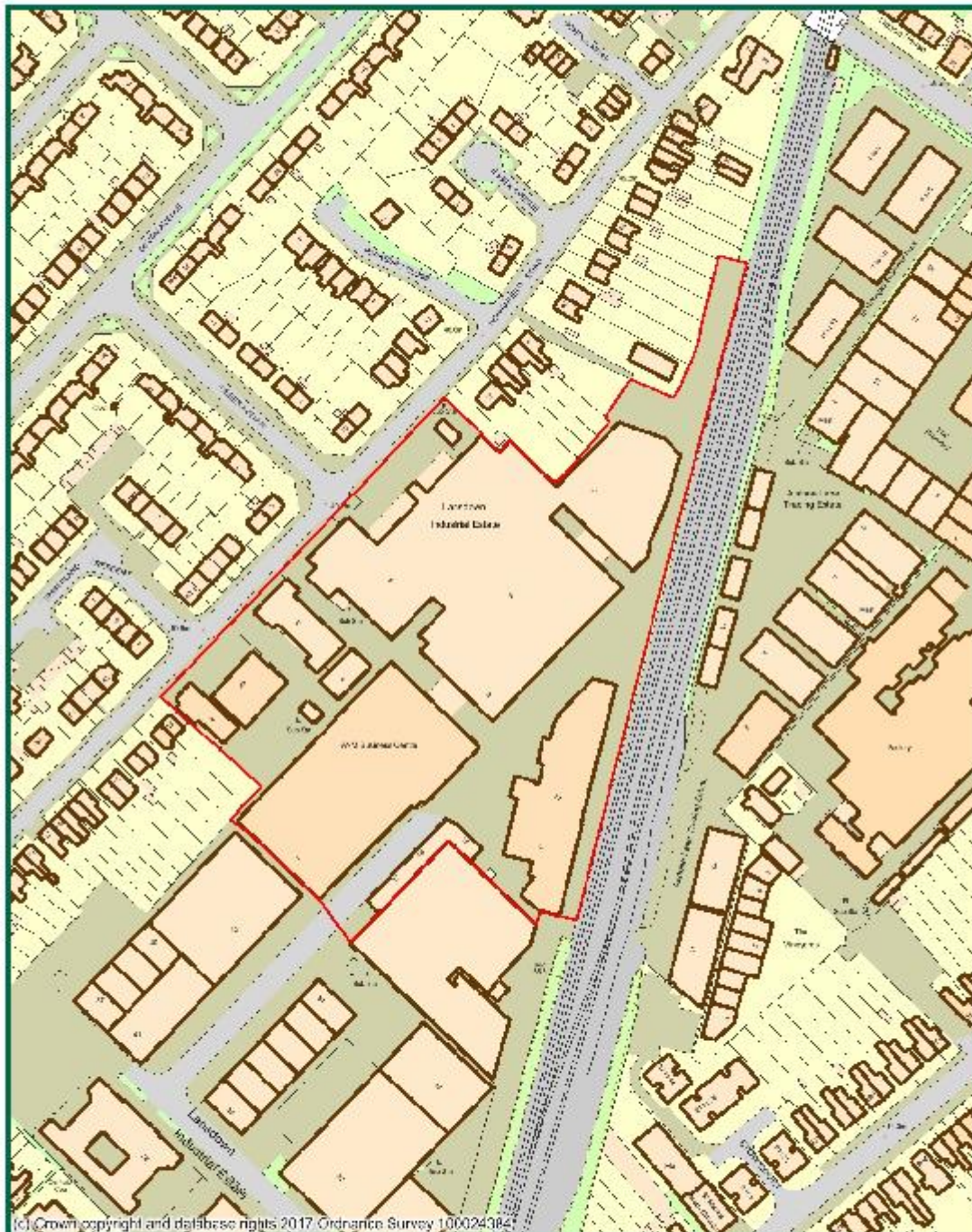
POLICY MD4: ROYAL WELL AND MUNICIPAL OFFICES

Site description	This is a developed site within the town centre, currently in use as council offices, bus station, car park and area of open space. It is within the Core Commercial Area and Central Conservation Area and partially within Flood Zones 2 & 3. The site has been subject to a development brief which identifies potential for existing uses to be relocated / redesigned. More recent work has begun on transport modelling and masterplanning to allow for potential changes to highways layout. This could facilitate public realm improvements and a change of use for the historic buildings.
Site area	0.9ha
Constraints	<ul style="list-style-type: none"> • Heritage • Flood risk mitigation • Highways
Site specific requirements	<ul style="list-style-type: none"> • Mixed use scheme made up of town centre appropriate uses • A layout and form of development that respects the character, significance and setting of the Conservation Area and all other impacted heritage assets. • Development proposals that demonstrate accordance with ongoing transport focused masterplanning • High quality public transport facilities including a single, integrated bus interchange • Safe, easy and convenient pedestrian and cycle links with the site and to the wider network

RESIDENTIAL DEVELOPMENT

POLICY MD5: LECKHAMPTON	
Site description	Originally a JCS site, development at this location will need to take into account landscape impacts, highways issues and green space. Site boundaries are based on the JCS Inspector's comments in her Note of Recommendations from 21 July 2016. Development at this location will need to ensure that the JCS examination's consideration and findings related to this site are fully taken into account. Along with this, the site has an extensive planning history related to the earlier, larger proposal (13/01605/OUT) the inspector's and Secretary of State's findings in this appeal should also be reflected in any future scheme.
Site area	15ha
Constraints	<ul style="list-style-type: none"> • Local Green Space • Impact on AONB • Flood Risk mitigation • Highways • Heritage assets
Site specific requirements	<ul style="list-style-type: none"> • Approximately 250 dwellings • Provision of a secondary school with 6 forms of entry • Provision of playing fields for the school on land within the designated LGS • Safe, easy and convenient pedestrian and cycle links within the site and to key centres • A layout and form that respects the existing urban and rural characteristics of the vicinity • A layout and form of development that respects the character, significance and setting of heritage assets that may be affected by the development • A layout and form of development that respects the visual sensitivity and landscape character of the site as part of the setting for the AONB

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Policy H2: Lansdown Industrial Estate (MD1)

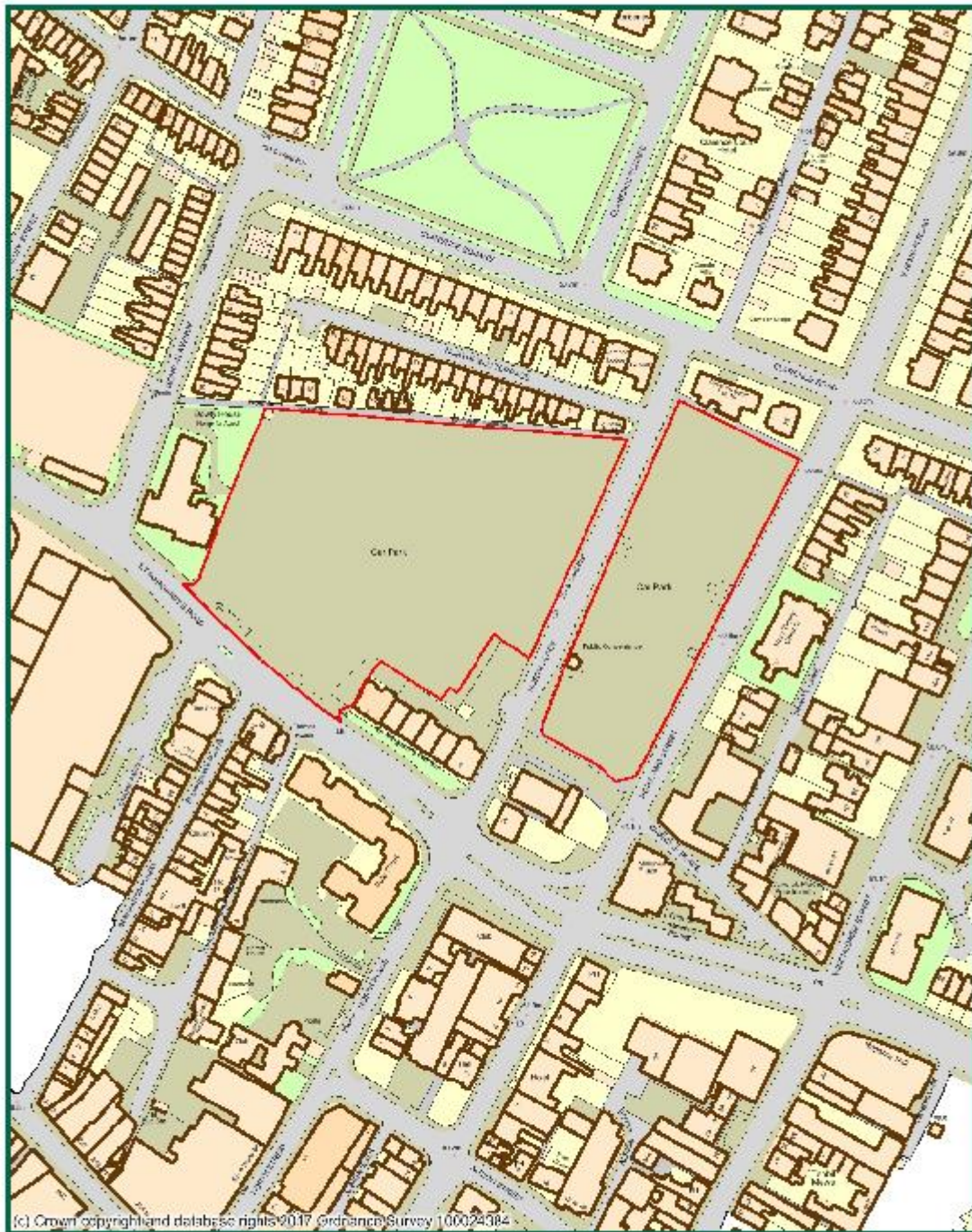
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**Policy H2: Land at North Place and Portland Street
(MD2)**

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Policy H2: Land at Coronation Square (MD3)

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Policy H2: Royal Well and Municipal Offices (MD4)

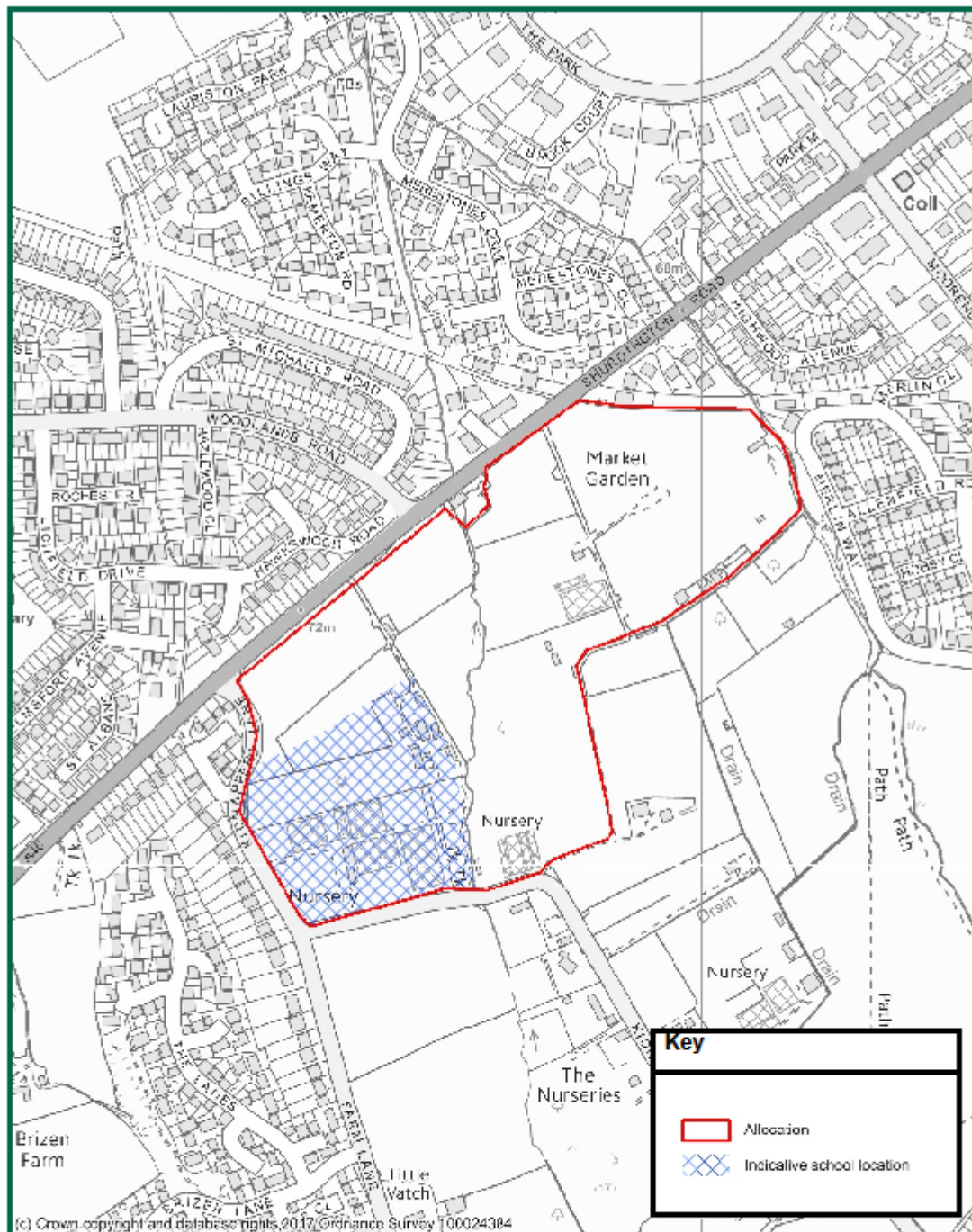
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Policy H2: Leckhampton (MD5)

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12. HOUSING MIX AND STANDARDS

CONTEXT

- 12.1. The JCS has identified housing need for specific types of dwellings but has delegated policies on meeting those needs to district plans. The policies in this section seek to provide positive support for proposals which will help to meet specific housing needs. The needs for specific, high quality student accommodation and well-designed elderly care provision are key to the future of Cheltenham.

STUDENT ACCOMMODATION

- 12.2. The number of full time students in Cheltenham has grown in the last decade, arising principally from the development of the University of Gloucestershire. The University operates some halls of residence, and is seeking to develop more of these. The Council generally supports the provision of more purpose-built student accommodation, although proposals would need to be judged in the light of other relevant local plan policies.
- 12.3. The University of Gloucestershire projects that student numbers in Gloucester and Cheltenham will increase by 50% over the plan period, resulting in approximately 4,000 additional students (JCS Examination Document 118). This is expected to result in a need for 450 new private dwellings over the plan period which is accounted for within the OAN. In addition to this, the University estimates the need for an expansion of purpose built halls of residence accommodation for students to provide an additional 1,500 bed spaces across the JCS area within the plan period (Policy SD11, Joint Core Strategy).
- 12.4. Since 2012, both Cheltenham Borough Council and Gloucester City Council have worked closely with the University to explore the provision of additional student accommodation with a focus on expansion within existing sites. Many of these additional bed spaces have already been consented between 2011 and the adoption of the JCS, as set out in Table 5.

HOUSING MIX AND STANDARDS

Table 5: Additional Student Accommodation				
	Requirement	Identified Supply (completions & consents)	Remaining Requirement	Remaining Requirement per annum
Gloucester City Council	1500	556	179	14
Cheltenham Borough Council		765		
Tewkesbury Borough Council		0		
Total	1500	1321		

- 12.5. Significant progress has already been made on meeting the need to student housing in Cheltenham and Gloucester. The remaining requirement for the JCS period at the time of writing is 179 bed spaces. It is expected that the remaining bed spaces will come forward through windfall development over the plan period.

POLICY HM1: STUDENT ACCOMMODATION

The Council will work with local higher education establishments and student housing providers to facilitate the delivery of bespoke student accommodation at appropriate locations. The Council expects proposals for student accommodation to demonstrate that they support educational establishments within the Borough. Housing provision for students should be located in accessible locations close to public transport corridors and local services and facilities.

The Council will support proposals that:

1. Provide a high quality living environment which includes a range of unit sizes and layouts.
2. Ensure that facilities will be well managed and that there will be no detriment to local amenity or unreasonable harm caused to nearby residents or the surrounding area.
3. Demonstrate that the facility is suitable for year round occupation and that it has long term sustainability and adaptability.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objectives c, d, e, g and i

ELDERLY CARE PROVISION

HOUSING MIX AND STANDARDS

- 12.6. Whilst sheltered housing schemes, particularly those providing minor nursing care or assistance with basic household chores, can help to bridge the gap between older people living independently in their own homes and their requiring constant care and attention, increasing old age and infirmity may eventually lead to the decision that a residential or nursing home may be the best solution for the individual. The increasing proportion of older people in the population has led to an increase in the demand for such homes.

POLICY HM2: ELDERLY CARE PROVISION

Housing choice for older people and supported and special needs housing proposals for older people should focus on the provision of high specification care-ready accommodation. The Council will support proposals that:

1. Help to meet an identified need.
2. Demonstrate that they would not have a harmful impact on the character and amenities of the surrounding area.
3. Are accessible to local shops and easily accessible by public transport.

A proportion of a scheme providing elderly care, defined by either C3 or C2 Use Class, or for supported or special needs housing will normally be required to contribute to affordable housing need. Schemes should demonstrate adequate external amenity space to provide a high quality and safe external living environment for residents, including areas for sitting, socializing, gardening and active leisure pursuits.

Proposals for specialist elderly care, including dementia care accommodation, should provide adequate communal facilities including accommodation for essential staff on site and should reflect current best practice in the design of such specialist accommodation.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objectives a, b, c, d, e, g and i; Theme C - objective d.

- 12.7. Where proposals for elderly care provision form part of a larger development site masterplanning should give careful consideration to the needs of the elderly. Opportunities for an active and engaged lifestyle, as well as the creation of spaces for informal social interaction, should be provided.
- 12.8. The JCS identifies that older people accounted for 13% of the population within the JCS area in 2011 and that this proportion could increase to 20% by 2031. It is therefore essential that a proportion of new housing in the area should be suited to the needs of older people, including specialist accommodation such as nursing homes, retirement villages and care based housing including extra care.

HOUSING MIX AND STANDARDS

- 12.9. The need for 1,456 C3 use retirement/sheltered market housing units and 1,011 C2 use extra care units have been addressed through the JCS OAN. However, through the examination process, the need for 1,558 C2 use non-specified 'residential institution' bed spaces was identified over and above the OAN for the plan period across the JCS area (Inspector's Interim Report May 2016, Examination Document 232). A significant number of these additional bed spaces, usually made up of care home and nursing home provision, have already been constructed or consented between 2011 and the adoption of the JCS, as set out in Table 6 below. The provision of the remaining need for C2 residential institution use bed spaces must be captured through the emerging Local Plans, divided between the three authorities.

Table 6: Additional C2 Bed Spaces				
	Requirement	Identified Supply (completions & consents)	Remaining Requirement	Remaining Requirement per annum
Gloucester City Council	1558	189	1034	80
Cheltenham Borough Council		269		
Tewkesbury Borough Council		66		
Total	1558	524		

- 12.10. Around a third of the overall need for this type of bed-spaces has been met at the time of writing. This indicates that over the course of the whole plan period windfall development is likely to meet the total need identified in the JCS.
- 12.11. There is a need for 126 units of this type within Cheltenham (JCS EXAM 224) so this has already been exceeded. However, in order to assist in the overall delivery across the JCS the Cheltenham Plan includes policy HM2.

THE LOSS OF RESIDENTIAL ACCOMMODATION

- 12.12. In the context of limited opportunities for housebuilding within the Borough, the retention, improvement and maintenance of the existing stock is vital. Older housing areas have well established communities and the retention of existing housing is often the best way of maintaining community identity. Houses in the town centre also play an important role in providing accommodation close to

HOUSING MIX AND STANDARDS

many social, welfare and transport facilities, by contributing to the vitality and safety of the town centre, and by helping to reduce crime.

- 12.13. The greatest risks to the dwelling stock exist in the town centre and on its fringes where older terraced housing, much of it important to Cheltenham's historic character, suffers from problems of poor condition and high maintenance costs. Many older houses are still in good condition, however, and even where this is not the case, improvement can often be cheaper than demolition and new construction.

POLICY HM3: LOSS OF RESIDENTIAL ACCOMMODATION

Development involving the loss of residential accommodation through the change of use or demolition of existing housing will not be permitted, except where:

- a) continued residential use is undesirable because of environmental conditions; or
- b) there is evidence that the arrangement of the accommodation and its facilities are very poor and difficult to improve for residential use; or
- c) a change of use is necessary to ensure the retention or renovation of a building of architectural or historic interest; or
- d) the proposed use would be beneficial to the wider economy and the local community (note) and cannot suitably be accommodated on alternative sites.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objectives a and c; Theme B- objective a; Theme C - objectives a, d and f.

Note: Services and facilities which support the economy and the needs of local communities will be considered, these may include doctors' or dentists' surgeries, hotels, guest houses, nursing homes, residential institutions, playgroups, children's nurseries and other community facilities such as corner shops. Each case will be judged on its merits, taking into account its effect on the locality.

- 12.14. The erosion of areas which are essentially residential in character by commercial uses, except those ancillary to the residential uses, will be strongly resisted by the Council, especially within those parts of the Cheltenham (Central) Conservation Area just outside the town centre where pressures for change are greatest, and the quiet, residential environment could be seriously harmed by commercial activities. The following policy is applied to minimise the loss of existing dwellings.

AGRICULTURAL AND FORESTRY DWELLINGS

- 12.15. The Town and Country Planning (General Permitted Development) Order 2015, as amended, grants permission for a wide range of development associated with

HOUSING MIX AND STANDARDS

agricultural uses of land on units of 5 ha or more. In certain cases, permission cannot be exercised unless the developer has applied for a determination from the Council as to whether approval will be required for specified details.

POLICY HM4: AGRICULTURAL AND FORESTRY DWELLINGS

Permission for new agricultural or forestry dwellings will be granted only where:

- a justified need to provide accommodation to enable farm or forestry workers to live near or at their place of work has been demonstrated; and
- the dwelling is of a size commensurate with, and suitably located to meet, the identified functional need and is well related to other farm buildings or other dwellings.

The Borough Council will limit by condition the occupation of that accommodation to a person solely or mainly working or last working in agriculture or in forestry, or a widow or widower of such a person, and to any resident dependants.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A –objective b; Theme C - objective b.

- 12.16. In making such a determination, the Council will take account of the effect of the development on the landscape and character of the area, archaeological features, listed buildings and wildlife, as well as the agricultural need of the farm. In the case of new agricultural buildings, the Council will also continue its policy of taking into account likely problems of noise, smell, effluent disposal and effect on the highways, in view of the proximity of the countryside to the urban area.

HOUSES IN MULTIPLE OCCUPATION

- 12.17. A house in multiple occupation (HMO) can be defined in simple terms as a shared residential property where a certain number of occupants are not related to each other and they share basic amenities such as kitchen areas and bathroom facilities.
- 12.18. For planning purposes, small HMOs fall within use class C4, which are defined as:
- “small shared houses or flats occupied by between three and six unrelated individuals, as their only or main residence, who share basic amenities such as a kitchen or bathroom.”
- 12.19. Larger HMOs, occupied by more than six unrelated individuals, fall within the sui generis use class (meaning of their own kind). Planning permission has always been required for proposals for large HMOs (sui generis use), whether this be purpose built accommodation or the change of use of an existing property.

HOUSING MIX AND STANDARDS

- 12.20. Whilst HMOs are an important type of housing, high concentrations can have a negative impact on the town's communities. These negative impacts can include increased noise nuisance, anti-social behaviour or unkempt gardens. Some parts of the Borough, especially those close to the University, are becoming home to a high number of HMOs which are causing problems for other residents.
- 12.21. The Government report Evidence Gathering – Housing in Multiple Occupation and Possible Planning Responses (CLG 2008) looks at the problems caused by high concentrations of HMOs and considers the current and potential mechanisms to address these problems. Within this report, the following issues are associated with high concentrations of HMOs:
- anti-social behaviour, noise and nuisance;
 - imbalanced and unsustainable communities;
 - negative impacts on the physical environment and streetscape;
 - pressures upon parking provision;
 - increased crime;
 - growth in private rented sector at the expenses of owner-occupation;
 - pressure upon local community facilities and;
 - restructuring of retail, commercial services and recreational facilities to suit the lifestyles of the predominant population.
- 12.22. A number of other local planning authorities have introduced policy measures in order to control the proliferation of HMOs in their areas. Analysis of the thresholds and percentage limits that other authorities have used to limit further HMOs in their areas has been undertaken to inform the selection of a policy approach for Cheltenham. The National HMO Lobby, a voluntary association of local community action groups which are concerned with the impacts of HMOs on their communities, has attempted to define what they view as a high concentration of HMOs, and the level above which new HMOs should be limited. The National HMO Lobby suggests that 10% of properties or 20% of the population is the 'tipping-point' for HMO-dominance in a neighbourhood. Whilst the HMO Lobby is an informal collection of community groups, it brings together evidence from over 50 locations around the country where there are perceived high concentrations of HMOs. Their research provides a good starting point to assess how to judge what constitutes a balanced community against Cheltenham's own specific housing needs.
- 12.23. Setting a percentage threshold in Cheltenham will implement this policy by limiting the number of HMOs in communities that already contain an above average concentration of HMOs, and will also control the growth of HMOs in other parts of

HOUSING MIX AND STANDARDS

the Borough to prevent the displacement of the problem to other neighbourhoods.

- 12.24. Research carried out in 2016-2017 found that within the St. Paul's Ward there were 350 HMOs. This translates into approximately 12% of households in that ward.
- 12.25. The Council will keep other areas in the town at risk of high concentration of HMOs under review and will take action where necessary.

ARTICLE 4 DIRECTION

- 12.26. Local Planning Authorities are considering making a direction under Article 4(1) of the Town and Country Planning (General Permitted Development) Order 2015 (as amended) so that change of use by permitted development must instead require planning permission.
- 12.27. A change of use from a use within class C3 (dwelling houses) to a use falling within Class C4 (houses in multiple occupation) has been permitted development since October 2010.
- 12.28. The introduction of an Article 4 Direction, which may be reviewed by the Secretary of State before coming into force, will remove this permitted development right and therefore, a change of use to a House in Multiple Occupation would require planning permission. The Council is considering issuing an Article 4 Direction to restrict HMO development in the St. Paul's Ward. This will be carried out in a separate but linked process to the Cheltenham Plan. Once in force, subject to specified statutory procedures and timescales, the formation of all new HMOs in St Pauls will be controlled. This will result in Policy HM5 applying to applications for all HMO's in St. Pauls.

HMOS IN ST. PAULS

POLICY HM5: HOUSES IN MULTIPLE OCCUPATION

Planning permission will be granted for proposals for use class C4 small Houses in Multiple Occupation or sui-generis large Houses in Multiple Occupation in the St. Pauls Ward, provided that (based on the results of a biennial survey undertaken by the Council):

- a) The proportion of HMO dwellings does not exceed 10% of all residential properties within a 100 metre radius of the application site; AND
- b) The granting of planning permission will not result in the creation of more than two adjacent properties in HMO use; AND
- c) The proposal does not have an adverse impact on the amenity of nearby properties by ensuring:
 - adequate provision for off street parking;
 - highway safety and ease of access for emergency vehicles;
 - regard is given to Secured by Design guidance, particularly relating to occupier security, as published by the Association of Chief Police Officers (ACPO)
 - sufficient provision for waste and recycling;
 - the proposal is in keeping with the character of the area.

In exceptional circumstances, within areas that have a very high concentration of HMOs, planning permission for HMO use may be granted where it can be demonstrated that there is no market demand for continued C3 occupation.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objectives b, c, d, g and i; Theme C - objective a.

- 12.29. Policy HM5 sets a threshold whereby planning permission for an HMO can only be given where the percentage of HMOs in the area does not exceed 10%.
- 12.30. The Council will use a radius approach around the application site to calculate the number of residential properties surrounding a proposal to apply a threshold limit, based on the results of a biennial (once every two years) survey of HMOs in the area undertaken by the Council. Using a fixed radius will be a clear way, to both applicants and Planning Officers dealing with the applications, to assess the percentage of HMOs in an area. Assessing the concentration of HMOs by street was considered as an alternative to using a fixed radius approach. However, as streets vary greatly in length and nature, with some only having residential properties on one side, and thus contain differing numbers of properties, it was considered that using the fixed radius was a more suitable and consistent approach. Using the ward boundaries to assess against the percentage threshold would offer too large an area to judge if an over concentration of HMOs has occurred in a local community.

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- 12.31. The Council also considered assessing the number of HMOs within the search area at the point of each application, but this would unduly impede the planning application system and cause case officers to duplicate work in each case. Instead therefore, decisions will be based on the results of a biennial survey of HMOs in the St Paul's area undertaken by the Council. This survey will be available for publication on completion of each update.
- 12.32. The number of properties will be calculated using the Council's GIS (Geographic Information Systems) mapping software. Each property has a unique location point defined on the National Land and Property Gazetteer (NLPG) and the location point of the proposed HMO will be the centre of the 100m radius. The number of residential properties falling within the 100m radius of the proposed HMO will be assessed by totalling the location points falling within that defined radius. For properties that fall partly within the 100 metre radius, they will only be included if the location point, as depicted on the NLPG, falls within this buffer.
- 12.33. For the purpose of this approach, dwellings that are either within purpose built blocks of flats or within houses that have been sub-divided into separate flats are all counted as one single property, and only the first address point is counted. This will avoid counts becoming 'skewed' by a high proportion of flats in one small area, such as typically terraced streets, thus reducing the concentration of HMOs that are reported. When counting HMOs, properties that contain flats already in HMO use will only be counted as one HMO, irrespective of how many HMO flats are already in existence within the whole building. In instances where there are already several HMO flats within one dwelling, the effect of allowing further HMO uses will be assessed in relation to the impact it would have on the character of the area.
- 12.34. It is also important when assessing planning applications for HMO uses to ensure that further smaller concentrations, or clustering, of HMOs do not occur within the 10% threshold.
- 12.35. To achieve this, HMOs will **not** be permitted if the application property falls:
- adjacent to two existing HMO uses, or
 - between two existing HMO uses and would therefore result in more than two HMOs in a row within a street.

AMENDMENTS TO THE PRINCIPAL URBAN AREA

- 12.36. The Principal Urban Area (PUA) marks the limits of Cheltenham town, being the dividing line between built-up/urban areas (the settlement) and non-urban or rural areas (the countryside), to define where planning policies apply.

HOUSING MIX AND STANDARDS

- 12.37. A settlement boundary can serve a number of related, but separate, purposes such as:
- creating an edge to existing development thereby encouraging consolidation;
 - helping to separate communities and therefore retain their individual identities; and
 - defining the logical boundary between areas with different features and purposes, e.g. between areas with environmental or landscape designations and those suitable for development.
- 12.38. There are a number of advantages of settlement boundaries:
- They provide an easy to understand tool that gives certainty for landowners, developers and community over where development is likely to be acceptable and where it is not.
 - They can direct development to the urban area and this can help increase the viability of local services, as well as encourage new ones to establish.
 - They ensure a plan-led and more controlled approach to future development, providing a firm basis for protecting the countryside from unnecessary encroachment.
 - They can allow a presumption in favour of development of sites that are too small to be identified as formal allocations in a local plan.
- 12.39. JCS Policy SP2 directs new development to existing urban areas and Strategic Allocations. In order to apply this policy in the best possible way it is necessary to have an up-to-date, accurate boundary for Cheltenham's urban area.
- 12.40. The PUA is an important designation which should be as up to date as possible if it is to remain as useful as possible. It is good practice to use the Cheltenham Plan process to undertake a review of anomalies. There have also been some instances of recent edge of settlement developments which fit within the built form of the town that should be included.
- 12.41. Boundaries have been redrawn to include sites where land has been developed or planning permission has been granted for development over the past few years. The circumstances of each development have been investigated to consider whether or not it is appropriate to include within a revised boundary.
- 12.42. Officers undertook a desktop survey using GIS mapping and aerial photography together with information from the monitoring of planning applications, permissions and developments to locate any anomalies and areas where new

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development has taken place beyond the existing PUA. The circumstances of each development have been investigated to consider whether or not it is appropriate to include within a revised boundary.

- 12.43. Each alteration is listed in Appendix F with a map and a brief justification. They are also included on the Proposals Map.

Table 7: Alterations to the Principal Urban Area				
Ref	Location	Area (ha)	Addition / subtraction	Reason
1	Swindon Village Primary School	0.26	Addition	Inclusion of new school buildings
2	Jemaro, Hyde Lane GL51 9QN	0.2	Addition	Inclusion of building and the creation of consistent boundary
3	81a New Barn Lane	0.15	Addition	Inclusion of new dwelling and residential curtilage
4	49 & 51 Apple Orchard, Prestbury	0.09	Addition	Inclusion of residential gardens and creation of consistent boundary
5	Pilgrim Cottate, Lake Street, Prestbury	0.05	Addition	Inclusion of residential garden
6	Rear of Beechcroft, Bowbridge House	0.003	Addition	Minor amendment of boundary anomaly
7	3 The Orchards, Glenfall Way	0.19	Addition	Inclusion of residential building and garden
8	Balcarras School	0.26	Addition	Inclusion of new school buildings
9	Timbercombe Gate	0.32	Addition	Inclusion of new residential development

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10	Timbercombe Cottage, Timbercombe Lane	0.12	Addition	Inclusion of residential garden
11	Meadow House, Gadshill Road	0.32	Addition	Inclusion of residential garden
12	The Richard Pate School	0.4	Addition	Minor amendments to more accurately conform to building dimensions
13	Pilford Court	0.31	Addition	Inclusion of new residential development
14	26 Pilford Road	0.02	Addition	Inclusion of residential garden
15	Cliff House, Leckhampton Hill & Highfield, Daisy Bank Road	1.11	Addition	Inclusion of residential gardens and creation of consistent boundary
16	17, 19 & The Sleepers, Merlin Way	0.18	Addition	Inclusion of new residential development
17	106 Frith Lodge, Shurdington Road	0.11	Addition	Inclusion of new residential development
18	4 & 5 The Spindles	0.08	Addition	Inclusion of new residential development
19	Old Farm Drive, Manor End & Manor Farm Drive	1.35	Addition	Inclusion of new residential development
20	Highfields, Cold Pool Lane	0.06	Addition	Inclusion of new residential development
21	The Hayloft, The Reddings	0.07	Addition	Inclusion of residential dwelling

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22	Chestnuts Farm, Branch Road	0.04	Addition	Inclusion of existing farm buildings to form consistent boundary
23	Land south east of Imber, Undercliff Avenue	0.19	Subtraction	The land is not urban in character and forms part of the wider rural area

13. GYPSIES, TRAVELLERS AND TRAVELLING SHOWPEOPLE

CONTEXT

- 13.1. As explained in the JCS (Policy SD13) Cheltenham has no known need for pitch provision for those who meet the definition of Gypsy, Traveller or Showpeople. However, policy SD13 requires that housing needs of the Gypsy, Traveller and Travelling Showpeople households who do not meet the new definition of a Traveller, or whose status is unknown must also be planned for.
- 13.2. The most recent evidence on housing need for the traveller community is contained within the Gloucestershire Gypsy and Traveller Accommodation Assessment, March 2017 (GTAA 2017). The report found that in Cheltenham there are two unknown households that may meet the planning definition of Gypsy and Traveller households. This translates into a need of up to three additional pitches for unknown households which is made up of two temporary pitches and a new household formation of one from the two households.
- 13.3. The need for three pitches arises from households where it is unknown whether they meet the definition of Gypsies, Travellers and Travelling Showpeople for planning purposes. Regardless of this lack of detail, as shown above, the JCS is clear that all housing need must be planned for. This includes those who may fall outside of the most recent definition of Gypsy or Traveller.
- 13.4. In partnership with other Gloucestershire local planning authorities, the Council has undertaken a 'call for sites' (on two occasions), where members of the community, developers and landowners were invited to submit sites they consider could be suitable for residential Gypsy, Traveller or Travelling Showpeople use. Through these exercises no sites have been identified as having potential for Gypsy, Traveller or Travelling Showpeople residential use. Only two sites were put forward as potential for such a use. One of these is the Castle Dream Stud site on Mill Lane and the other was farmland adjacent to that site.
- 13.5. The GTAA 2017 recognises that Castle Dream Stud is currently the only authorised Gypsy/ Traveller site within Cheltenham Borough, therefore it would not be possible for the occupiers of the site to move to other suitable accommodation within the Borough. Two of the three pitches that are required arise from the previous planning status of this site, being only a temporary permission. The third

GYPSIES, TRAVELLERS AND TRAVELLING SHOWPEOPLE

pitch requirement comes from the potential need arising of any teenage children on site, or concealed households who may require a pitch of their own in the future. Therefore if this site were given planning permission for Gypsy residential use then this requirement would be fulfilled.

POLICY GT1: GYPSY, TRAVELLER AND TRAVELLING SHOW PEOPLE SITES

The following site which is shown on the Cheltenham Plan Proposals Map has been identified as the preferred location for accommodating the future needs of gypsies and travellers and is delineated on the plan below. The red lines on the plan mark the boundaries of the allocation and are part of this policy.

- Castle Dream Stud, Mill Lane – 3 pitches

The contents of Policy GT1 reflect the evidence bases of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy and the Cheltenham Plan.

This policy contributes towards achieving Cheltenham Plan Vision: Theme A – objective b.

- 13.6. The strategy used within the Cheltenham Plan is one which prioritises development within the urban area followed by undesignated areas outside of the current urban area and only looks to designated land as a last resort. The result is that no residential or employment land will be designated in the AONB or Green Belt. The same principle has been followed when determining how to meet our need for Gypsy and Traveller accommodation.
- 13.7. No sites within the urban area or undesignated rural area have been identified. Only one other site has been suggested within the AONB and this is adjacent to Castle Dream Stud and currently contains no structures.
- 13.8. National and local policy requires that development within the AONB should only be allowed where it conserves the character, landscape, scenic beauty, wildlife, cultural heritage and other special qualities of the AONB. Any harm caused to the AONB will attract significant weight in planning terms. On the other hand the Borough is required to meet its need for appropriate sites for accommodation. The lack of alternative sites, the direct connection between Castle Dream Stud and the identified need and the fact that the site has been occupied since 2011 (via temporary permission, most recently 17/00129/FUL) weigh heavily in favour of allocating the site.

GYPSIES, TRAVELLERS AND TRAVELLING SHOWPEOPLE



Policy GT1: Castle Dream Stud, Mill Lane

1:2000

20 November 2017



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14. HEALTH AND ENVIRONMENTAL QUALITY

CONTEXT

- 14.1. The protection and enhancement of the environment is considered essential in helping to improve the health and wellbeing of Cheltenham. The wellbeing of the Borough's residents is a key consideration in all policy making and no less in the determination of planning applications.
- 14.2. Successful development management should be based on a clear understanding of the characteristics of the local area in terms of character, built form, architecture, heritage and landscape. Well-designed, attractive places improve the quality of life for all, minimising the opportunity for crime and the fear of crime and enhancing the environment. It also contributes to the development of safer, stronger and sustainable communities that can adapt to the challenges of climate change.

POLICY SL1: SAFE AND SUSTAINABLE LIVING

Development will only be permitted where it would:

- a) not cause unacceptable harm to the amenity of adjoining land users and living conditions in the locality (notes 1 & 2); and
- b) not, by nature of its size, location, layout or design, give rise to crime or the fear of crime nor endanger public safety; and
- c) make adequate provision for security and the prevention of crime and disorder including, where appropriate, the incorporation of counter-terrorism measures.
- d) accord with Policies SD4 and SD15 of the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy and the principles of good design embodied within.
- e) where appropriate, take account of local models for building socially sustainable communities.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objectives c, d, g, h and i.

Note 1: In regard to daylighting, the Council will have regard to BSI British Standards Code of Practice 'BS 8206-2:2008 Lighting for Buildings', and the Building Research Establishment's publication 'Site layout planning for daylight and sunlight: a guide to good practice (2011).

Note 2: In determining privacy for residents, the Council will apply the following minimum distances:

- *21 metres between dwellings which face each other where both have windows with clear glazing.*
- *12 metres between dwellings which face each other where only one has windows with clear glazing.*

SAFE AND SUSTAINABLE COMMUNITIES

- 14.3. In order for our built surroundings to make a positive contribution towards our quality of life, they need to provide safe, attractive, long-term and liveable environments for the whole community.
- 14.4. In assessing the impacts of a development including any potential harm, the Council will have regard to matters including loss of daylight; loss of outlook; loss of privacy; and potential disturbance from noise, smells, dust, fumes, vibration, glare from artificial lighting, hours of operation, and traffic / travel patterns.
- 14.5. Whilst the above represent the most commonly encountered issues, the list is not exhaustive and other matters may also be relevant according to the circumstances. Further information can be found in the Council's SPG on Sustainable Buildings (2003) and the SPD on Residential Alterations and Extensions (2008).
- 14.6. The Council works with the police and other partners to ensure that necessary measures are put in place to ensure public safety and to tackle crime and the causes of crime. In relation to the safety of higher risk buildings and places, regard will be paid to the Home Office / DCLG publication *Crowded Places: The Planning System and Counter-Terrorism (2012)* in helping to determine an appropriate response to all relevant development proposals.
- 14.7. Whilst the above policy is designed to assist in creating a safer and more sustainable future, it is recognised that planning for economic and environmental sustainability alone cannot build a successful community. This can only be achieved through a matrix of formal and informal opportunities or supported activities that contribute to the concept of social sustainability. First and foremost, this entails understanding what people need from the places where they live and work. The Council will therefore, wherever possible, encourage appropriate models of social sustainability such as those set out in *'Welcome to the future – a local model for building socially sustainable communities (2016)* as a means of creating more holistic developments and more integrated communities.

MAJOR DEVELOPMENT PROPOSALS

- 14.8. Major planning applications will need to be accompanied by a Health Impact Assessment in accordance with JCS policy SD14. The applicant will also be required to submit supporting information to demonstrate how the proposed development positively contributes to health and wellbeing and particularly the 10 principles of Active Design developed by Sport England and supported by Public Health England.

15. TRANSPORT NETWORK

CONTEXT

- 15.1. Transport is fundamental to delivering change and helping develop the framework for place shaping. There are a number of significant projects currently moving forward which offer opportunities for strategic level thinking on transport. These include the delivery of two strategic allocations at West and North West Cheltenham including a 45ha cyber park, developing a vision for the town centre and delivery of phases 3 and 4 of the Cheltenham Transport Plan. However, it is also important to look at the function of our neighbourhoods and understand how to develop a clear strategy of connectivity which offers real options in terms of modal choice.
- 15.2. Generally the best-to-worst modes of transport for the environment are as follows:
 - Walking and cycling
 - Ultra-low emission vehicles
 - Buses and trains (depending on fuel)
 - Motorcycles
 - Shared cars
 - Single-occupant cars
- 15.3. To reduce emissions from transport people need to either travel less, or change from modes towards the bottom of this list to modes higher up. Cheltenham is a well contained borough with high levels of self-containment (number of people that both live and work in the town), together with being relatively flat this offers real opportunities to significantly increase the propensity to choose transport modes other than the private car. Both with walking and cycling and public transport a key barrier is connectivity to key infrastructure e.g. train station, key employment areas, schools and retail areas and between neighbourhoods.
- 15.4. The County Council manages and maintains the local road network, supports non-commercial passenger transport services, and promotes safe and sustainable travel. The County Council is also responsible for the preparation of the Local Transport Plan (LTP) which represents the key strategy for the delivery of essential transport infrastructure to support the delivery of growth identified in the JCS.

TRANSPORT NETWORK

- 15.5. Policy INF1 of the JCS sets out transport related requirements and expectations for development in the borough. Of particular note is part one of INF1 which ensures that all proposals improve and encourage access to more sustainable modes of travel. Policy SD3 also requires new development to prioritise movement by sustainable transport modes through design. These policies will form an important part of development proposals in the borough.
- 15.6. Whilst the majority of transport related policy is covered through plans and strategies other than the Cheltenham Plan, there are a number of topic areas where need for a more local level of response has been identified. The Cheltenham Plan has therefore introduced policies to address these areas having regard to the stance of higher order policy documents including national policy and the JCS. It is intended that the policies that follow provide clarity and certainty in the areas concerned.

SAFEGUARDING ROUTES FOR SUSTAINABLE TRANSPORT

- 15.7. As part of the drive towards sustainable transport, the Cheltenham Plan has considered the need to protect certain infrastructure where it has the potential to help deliver tangible benefits in future, be they social, environmental or economic. In this respect, the Plan will protect the route of the former Honeybourne rail line where it falls within the Borough boundary.
- 15.8. It has long been recognised that the route has potential for future use as a continuous sustainable transport corridor linking the population centres of Bishop's Cleeve, Cheltenham, Gloucester, and Quedgley. The aim of the following policy will therefore be to safeguard that part of the route that lies within the Cheltenham Borough boundary from development which might prejudice this potential.

POLICY TN1: PROTECTING THE ROUTE OF THE FORMER HONEYBOURNE RAIL LINE

The route of the former Honeybourne Rail Line is delineated on the Cheltenham Plan Proposals Map. Development proposals which would prejudice the future use of the route as continuous sustainable transport corridor will not be permitted.

Development proposals on the Honeybourne Line will also be subject to policy GI1.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objectives f and j; Theme B – objective d; Theme C – objectives a and e.

- 15.9. Sections of the redundant railway have already been brought back into beneficial use as a footpath and cycleway, and some of the route is operated as a heritage attraction by the Gloucestershire & Warwickshire Railway. The safeguarding

TRANSPORT NETWORK

designation as shown on the Proposals Map includes these sections as well as those sections where proposals have yet to be implemented.

- 15.10. It is anticipated that in the interests of long-term, coherent planning, neighbouring councils will include similar safeguarding proposals for the route in their local plans. The result will be to provide a fully co-ordinated approach to strategic land management in order to secure economic and other benefits through improved access to key settlements.

TOWN CENTRE PARKING

- 15.11. The NPPF states that “Local authorities should seek to improve the quality of parking in town centres so that it is convenient, safe and secure, including appropriate provision for motorcycles”.
- 15.12. It is recognised that the availability of car parking has a major influence on the means of transport people choose for their journeys. Parking also takes up a large amount of space on-street, in off-street parks, and in development, where it can reduce densities.
- 15.13. In Cheltenham, demand for car parking space is at its highest in the town centre and future development / population growth across the Borough is likely to create further demand for parking space during the course of the plan period. However, it is recognised that the provision of additional facilities to meet this demand would likely cause further congestion on the highway network, reduce environmental quality and threaten to damage the town’s special fabric and character. Therefore, in order to deter traffic movements to and within the town centre, the Plan does not propose to accommodate additional demand, but rather to encourage the use of alternative forms of transport in accord with the recommendations and action plan of the Cheltenham Car Parking Strategy 2017-2031. Specifically, the Parking Strategy recommended that:
- On-street parking should focus on short stay parking;
 - Longer stay parking should take place off-street (in car parks);
 - Commuter parking should be discouraged; and
 - Commuter travel should be via alternative modes of transport.
- 15.14. The above recommendations are made in light of survey findings which indicate that commuters still use prime town centre spaces for long-stay parking whilst Park & Ride sites remain underutilised. The recommendations support the provisions of both the GCCC Local Transport Plan and the GCC draft Parking Strategy in seeking to:

TRANSPORT NETWORK

- Encourage walking, cycling and public transport use through investment in services including Park and Ride (P&R);
- Introduce / maintain a pricing policy which ensures that long stay parking is always more expensive than bus travel or P&R;
- Link to wider planning policy which, where possible, allocates sites of a sufficient size to attract new public transport services.

POLICY TN2: LONG-STAY CAR PARKING

The provision of new long-stay car parking facilities specifically for public use in the Core Commercial Area, either permanent or temporary, will not be permitted except where need has been demonstrated.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objective g; Theme B – objective d.

- 15.15. It is the Council's aim to encourage commuters to use alternative modes of transport in order to achieve more sustainable travel patterns. To this end, the authority will be working with the County Council on accessing available funding streams and promoting sustainable transport initiatives wherever possible in future.
- 15.16. Achieving a shift to more sustainable transport modes will likely mean exploring the possibility for public transport improvements; further encouragement of walking and cycling through, for example, defining and protecting strategic walking and cycling routes (see Policy TN1); and the exploration of new opportunities for P&R in line with the aspirations of the Local Transport Plan. Where such initiatives have land-use planning implications, these will be supported subject to satisfying relevant policies in the Cheltenham Plan and / or the JCS.
- 15.17. In order to complement the above approach, the Council has already taken measures to reduce provision for public long-stay parking in the town centre in favour of short-stay parking instead. The intention has been to retain the overall number of spaces available but to ensure increased capacity for short stay use and a higher turnover of users, providing principally for short stay shoppers, visitors, essential business users, and drivers with disabilities.
- 15.18. Under Policy TN2, the Council will continue this approach and not grant permission for new permanent or temporary (off-street) long-stay car parks specifically for public use, except as part of a coordinated and comprehensive approach to provision.

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- 15.19. In line with JCS policies SD3 and INF1 any new development, including for car parking, will require suitable access and parking for cycles in order to promote a shift to more sustainable modes of transport.

16. GREEN INFRASTRUCTURE

CONTEXT

- 16.1. One of Cheltenham's distinctive features is its green and open nature. The Council recognises the importance of green spaces and their connectivity in the town and to the surrounding countryside, and particularly the opportunities they provide for recreation and relaxation, contributing to the health and wellbeing of residents and visitors. In addition, green spaces add to the quality of the town's built and natural environment. The landscape of the town provides a green network of spaces and wildlife corridors which support a variety of trees, vegetation, and wildlife habitats, assisting in biodiversity conservation throughout the town, and, into the wider countryside.
- 16.2. The Council is proud of its parks, gardens and other green spaces and features. In recognition of this, the Council does not wish to see their loss through development, or their deterioration through poor management and lack of resources and funding. The Council will seek to protect existing open spaces within the town, enhance and improve their management to provide improved facilities for recreation and nature conservation, and provide new green features where appropriate. The Council will also encourage others to undertake the same.

GREEN SPACES

- 16.3. Green space is undeveloped land, not necessarily provided for formal recreation or public amenity, which makes a positive visual and environmental contribution to the town. Green space in the urban environment occurs in a variety of forms:
- a) public parks and ornamental gardens associated with, and intrinsic to, the setting and form of Cheltenham;
 - b) grounds of large houses, institutions, commercial and educational properties;
 - c) public and private playing fields;
 - d) incidental open spaces associated with the layout of planned housing (and industrial) estates;
 - e) children's play space in residential areas;
 - f) allotments;
 - g) private gardens;
 - h) Local Green Space and;
 - i) various other open spaces, including land incidental to the laying out of roads, footpaths and cycleways.

GREEN INFRASTRUCTURE

- 16.4. Green space in the urban environment has worth for its townscape, environmental, wildlife and recreational values. The NPPF (para 73) describes the contribution open spaces make to the health and well-being of communities. The Borough Council will take this into account when making development control decisions and formulating local plan policies.

TOWNSCAPE VALUE

- 16.5. 'Townscape' can be defined as the positive features of a place, which create a special identity for a given area. Primarily buildings and green spaces create this identity. These features are supported by other elements, such as materials, trees and street furniture, which may add to the character of the townscape. High quality townscape creates distinctive places within the public realm which are valued by the people that use them and contribute towards a sense of civic pride.

ENVIRONMENTAL VALUE

- 16.6. In addition to its visual importance, green space contributes to an urban environment in other ways. By creating lower densities of development it can reduce levels of activity in an area, thereby contributing to a more peaceful and relaxed ambience, a benefit equally important in commercial and residential areas.
- 16.7. Human life, health and well-being depend on a healthy natural environment. Vegetation contributes to the physical well-being of a town by absorbing carbon dioxide and releasing oxygen, so improving the quality of air. Acting as a baffle, it can also absorb and so reduce noise.

WILDLIFE VALUE

- 16.8. Green spaces are essential in providing habitats for a wide range of flora and fauna. Some green spaces, particularly the more extensive and relatively undisturbed grounds of large houses and non-residential properties, may also harbour legally protected species such as barn owls, badgers and bats. Green spaces are therefore of significance to nature conservation.

RECREATIONAL VALUE

- 16.9. Much public green space is provided primarily for public recreation use, but also has an amenity value. However, green spaces do not have to be large to be enjoyed. Other types of green space, which have been provided for their townscape value, can often also afford opportunities for informal recreation such as walking, kite flying and dog walking. All these spaces contribute to the health and well-being of the community. Policies protecting outdoor play space, and also

GREEN INFRASTRUCTURE

safeguarding amenity space with an incidental recreational value, are set out in the Social and Community Infrastructure chapter.

ECONOMIC VALUE

- 16.10. High quality parks and green spaces can be associated with adding economic value, by improving the quality of the townscape, assisting in urban regeneration and neighbourhood renewal projects, improving the attractiveness of locations for businesses, creating community enterprise and generating new employment.

SOCIAL VALUE

- 16.11. Access to urban green spaces can promote healthy living, wellbeing and education. Green spaces provide the community and visitors with opportunities for physical recreation and relaxation, and for social interaction.

LOCAL GREEN SPACE

- 16.12. The NPPF (para 76-78) makes provision for local communities to identify green areas of particular importance to those communities, where development will not be permitted except in very special circumstances. These Local Green Spaces (LGS) can be designated through a local plan or through neighbourhood plans. The LGS designation will be an addition to the current protections for green spaces set out in the Cheltenham Plan, JCS and Development on Garden Land & Infill Sites Supplementary Planning Document (SPD).

POLICY GI1: LOCAL GREEN SPACE

Development will not be permitted within a Local Green Space, designated either within the Cheltenham Plan, or an approved Neighbourhood Plan unless there are very special circumstances which outweigh the harm to the Local Green Space. Particular attention will be paid to the views of the local community in assessing any development proposals that affect a designated Local Green Space.

The sites listed in Table 8 are designated as Local Green Spaces within the Cheltenham Plan.

In accordance with Policy TN1 development proposals which would prejudice the future use of the Honeybourne Line as continuous sustainable transport corridor will not be permitted. Development within the Honeybourne Line Local Green Space which will facilitate its use as a sustainable transport corridor may constitute very special circumstances which outweigh harm.

In accordance with policy MD5 playing fields for the proposed secondary school in Leckhampton will be considered an appropriate use of Local Green Space subject to all other design and landscape policies.

This policy contributes to objectives Vision Theme C – objectives a, b, e and f.

- 16.13. In response to the introduction of the new Local Green Space designation outlined in the NPPF, Cheltenham Borough Council commissioned Gloucestershire Rural Community Council (GRCC) to work with parishes and community groups within the Borough on a Local Green Spaces Study. The aim of the work was to support communities to identify and analyse potential Local Green Spaces to be considered for designation through the emerging Cheltenham Plan.
- 16.14. Additional sites have been suggested by the community during the various consultation stages of the Cheltenham Plan. These have been considered alongside the original submissions from the LGS study.
- 16.15. The 2006 Local Plan contained a policy which safeguarded from development a number of public green spaces around the Borough which the Council owns. None of these sites have been developed since the policy was implemented and the policy remains popular and highly needed. The public green space policy was very much a forerunner of the LGS policy of the NPPF in that it gave locally valued open spaces strong protection against development. This protection should be maintained in the Cheltenham Plan but having one policy for these sites and another for new LGS sites would be confusing and inefficient. Therefore the former public green space sites are now also included in the LGS designation.

Table 8: Sites designated as Local Green Space

Site	Area (ha)	Rationale	Ref no.
Leckhampton Fields	39.31	The JCS Inspector discussed LGS at Leckhampton in her Preliminary Findings: "In my judgement, the evidence suggests that the NPPF criteria are met and LGS designation is justified."	1

GREEN INFRASTRUCTURE

Site	Area (ha)	Rationale	Ref no.
Fairview Green	0.16	Highly valued site owned and managed by CBC. It is similar to several other Public Green Space sites but not designated. Currently has strong protection due to use and ownership but is also very special.	2
St Marks and Hesters Way Community Centre grounds	0.51	This site has a clear value to the local community for its recreational use. No objections to its designation were received in the Preferred Options consultation.	4
Lynworth Green	0.42	This site has a clear value to the local community for its recreational use and as a centre point for the area. No objections to its designation were received in the Preferred Options consultation.	5
Albemarle Orchard gardens	0.1	This site has a clear value to the local community for its recreational use and as a community space. No objections to its designation were received in the Preferred Options consultation.	6
Colesbourne Road and Redgrove Park	0.81	This site has a clear value to the local community for its recreational use. No objections to its designation were received in the Preferred Options consultation.	7

GREEN INFRASTRUCTURE

Site	Area (ha)	Rationale	Ref no.
North West Strategic Allocation	24.5	The JCS Inspector said, in her Final Report that, “the allocation at North West Cheltenham should ensure that a green buffer remains around Swindon village within which Local Green Space may be designated, the detailed boundaries of which are to be left to the forthcoming Cheltenham Local Plan.”	8
Victoria Cricket Ground	2.76	This site has a clear value to the local community for its recreational use. No objections to its designation were received in the Preferred Options consultation.	9
Ewens Farm Play Area		Highly valued site owned and managed by CBC. It is similar to several other Public Green Space sites but not designated. Currently has strong protection due to use and ownership but is also very special.	10
Harrington Drive		This site has a clear value to the local community for its recreational use. Although it is a fairly small green space it benefits from significant local value as demonstrated in the submitted LGS toolkit.	11
Clyde Crescent	2.79	Existing PGS site in 2006 Local Plan	12
Clarence Square	0.68	Existing PGS site in 2006 Local Plan	13
Whaddon Road	2.23	Existing PGS site in 2006 Local Plan	14

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Site	Area (ha)	Rationale	Ref no.
Pittville Circus	0.37	Existing PGS site in 2006 Local Plan	15
Fiddlers Green Lane	1.21	Existing PGS site in 2006 Local Plan	16
Pittville Crescent (south)	0.25	Existing PGS site in 2006 Local Plan	17
Pittville Crescent (north)	0.25	Existing PGS site in 2006 Local Plan	18
Wellington Square	0.72	Existing PGS site in 2006 Local Plan	19
Pittville Park/South	1.79	Existing PGS site in 2006 Local Plan	20
George Readings Way	0.79	Existing PGS site in 2006 Local Plan with amendments to take into account LGS toolkit	21
Pittville Park	4.28	Existing PGS site in 2006 Local Plan	22
St. Peters/Chelt Walk	5.13	Existing PGS site in 2006 Local Plan	23
Caernarvon Road	1.16	Existing PGS site in 2006 Local Plan	24
Pittville Park/North	4.75	Existing PGS site in 2006 Local Plan	25
Sandford Road	0.17	Existing PGS site in 2006 Local Plan	26
Bath Road	0.20	Existing PGS site in 2006 Local Plan	27
Montpellier Gardens	3.71	Existing PGS site in 2006 Local Plan	28
Lansdown Crescent	0.81	Existing PGS site in 2006 Local Plan	29
Queen Elizabeth II	4.23	Existing PGS site in 2006 Local Plan	30

GREEN INFRASTRUCTURE

Site	Area (ha)	Rationale	Ref no.
Swindon Village	8.89	Existing PGS site in 2006 Local Plan	31
Welch Road	7.51	Existing PGS site in 2006 Local Plan	32
Henley Road (south east)	0.22	Existing PGS site in 2006 Local Plan	33
Henley Road (north west)	0.59	Existing PGS site in 2006 Local Plan	34
King George V	11.70	Existing PGS site in 2006 Local Plan	35
Coronation Square	0.45	Existing PGS site in 2006 Local Plan	36
Hesters Way Park	4.02	Existing PGS site in 2006 Local Plan	37
Horsefair Street	1.07	Existing PGS site in 2006 Local Plan	38
Prior's Farm	5.30	Existing PGS site in 2006 Local Plan	39
Benhall (west)	3.57	Existing PGS site in 2006 Local Plan	40
Benhall (east)	6.23	Existing PGS site in 2006 Local Plan	41
Reddings Road	1.08	Existing PGS site in 2006 Local Plan	42
Hatherley Park	3.11	Existing PGS site in 2006 Local Plan	43
Burrows Field	6.34	Existing PGS site in 2006 Local Plan	44
Naunton Park	5.02	Existing PGS site in 2006 Local Plan	45
Sandford Mill Cox's Meadow	5.46	Existing PGS site in 2006 Local Plan	46

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Site	Area (ha)	Rationale	Ref no.
King William Drive	0.34	Existing PGS site in 2006 Local Plan	47
Charlton Park	0.94	Existing PGS site in 2006 Local Plan	48
Cirencester Road	1.33	Existing PGS site in 2006 Local Plan	49
Sandy Lane	5.91	Existing PGS site in 2006 Local Plan	50
The Beeches	5.75	Existing PGS site in 2006 Local Plan	51
Sandford Park	2.87	Existing PGS site in 2006 Local Plan	52
Arle Court	1.73	Existing PGS site in 2006 Local Plan	53
Weavers Field	3.29	Existing PGS site in 2006 Local Plan	54
Imperial Gardens	1.16	Existing PGS site in 2006 Local Plan	55
Fernleigh Green	0.27	Existing PGS site in 2006 Local Plan	56
Glenlea Park	0.78	Existing PGS site in 2006 Local Plan	57
Cheriton Park	1.21	Existing PGS site in 2006 Local Plan	58
Manor Park	0.56	Existing PGS site in 2006 Local Plan	59
Up Hatherlry Green	0.18	Existing PGS site in 2006 Local Plan	60
Hatherley Court	1.01	Existing PGS site in 2006 Local Plan	61
Holmer Park/Greatfield Park	1.95	Existing PGS site in 2006 Local Plan	62

GREEN INFRASTRUCTURE

Site	Area (ha)	Rationale	Ref no.
Chelt Walk (Jessops Avenue)	1.02	Existing PGS site in 2006 Local Plan	63
Pilgrove Way (west)	0.82	Existing PGS site in 2006 Local Plan with amendments to take into account LGS toolkit	64
Pilgrove Way (east)	0.29	Existing PGS site in 2006 Local Plan with amendments to take into account LGS toolkit	65
Oxford and Priory Garden (south-east)	0.06	Existing PGS site in 2006 Local Plan	66
Oxford and Priory Garden (north west)	0.09	Existing PGS site in 2006 Local Plan	67
Honeybourne Line (central)	0.81	Existing PGS site in 2006 Local Plan	68
Honeybourne Line (south)	2.47	Existing PGS site in 2006 Local Plan	69
Honeybourne Line (north)	4.18	Existing PGS site in 2006 Local Plan	70
Winston Churchill Gardens	1.20	Existing PGS site in 2006 Local Plan	71
The Lanes (north)	0.60	Existing PGS site in 2006 Local Plan	72
The Lanes (south)	0.20	Existing PGS site in 2006 Local Plan	73
Sandford Park	1.93	Existing PGS site in 2006 Local Plan	74
Pilley Bridge (south-east)	1.44	Existing PGS site in 2006 Local Plan	75

GREEN INFRASTRUCTURE

Site	Area (ha)	Rationale	Ref no.
Pilley Bridge (north-west)	0.85	Existing PGS site in 2006 Local Plan	76
Chelt Walk (St. Georges Road)	0.17	Existing PGS site in 2006 Local Plan	77
Chelt Walk (Honeybourne Way)	0.51	Existing PGS site in 2006 Local Plan	78
Long Mynd Avenue	0.32	Existing PGS site in 2006 Local Plan	79
Land off Springbank Road	0.37	Existing PGS site in 2006 Local Plan with amendments to take into account LGS toolkit	80
Summerfield Close	0.03	Existing PGS site in 2006 Local Plan	81
Pittville Park	19.51	Existing PGS site in 2006 Local Plan	82
Jasmin Way/Justica Way Open Space	0.35	The site is owned and managed by CBC. It is very similar to several other Public Green Space sites but was not designated in the 2006 Local Plan. It is included here for consistency.	83
Campion Park Open Space	0.94	The site is owned and managed by CBC. It is very similar to several other Public Green Space sites but was not designated in the 2006 Local Plan. It is included here for consistency.	84

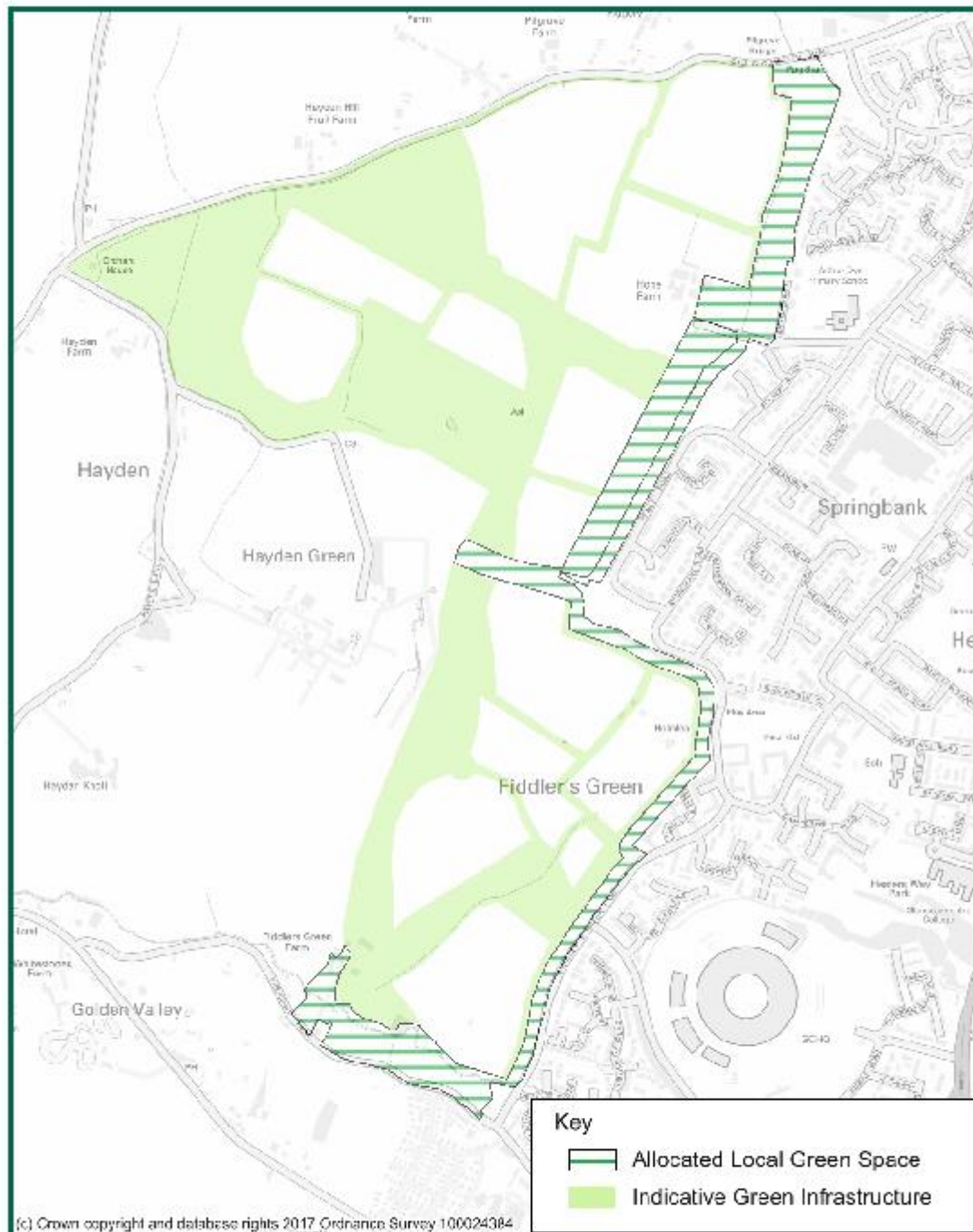
GREEN INFRASTRUCTURE

Site	Area (ha)	Rationale	Ref no.
Berkeley Garden	0.11	The site is owned and managed by CBC. It is very similar to several other Public Green Space sites but was not designated in the 2006 Local Plan. It is included here for consistency.	85
West Cheltenham Strategic Allocation	18.25	Policy A7 of the JCS requires the West Cheltenham Strategic Allocation site to include Local Green Space as part of a network of green infrastructure.	86

LOCAL GREEN SPACE WITHIN JCS STRATEGIC ALLOCATIONS

- 16.16. The JCS allocated two Strategic Sites on the edge of Cheltenham, North West and West. Through the JCS examination process it was determined that both of these sites justify the inclusion of Local Green Space. The designation of the LGS was considered a matter for the Cheltenham Plan or Neighbourhood Plans. These areas can be seen on the site maps below.
- 16.17. The local green space area and indicative layout for Leckhampton is also shown, as this is a large site which was considered by the JCS, even though it is not a JCS allocation. The LGS for Leckhampton, the housing and school allocation is made by the Cheltenham Plan.

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Indicative Site Layout West Cheltenham

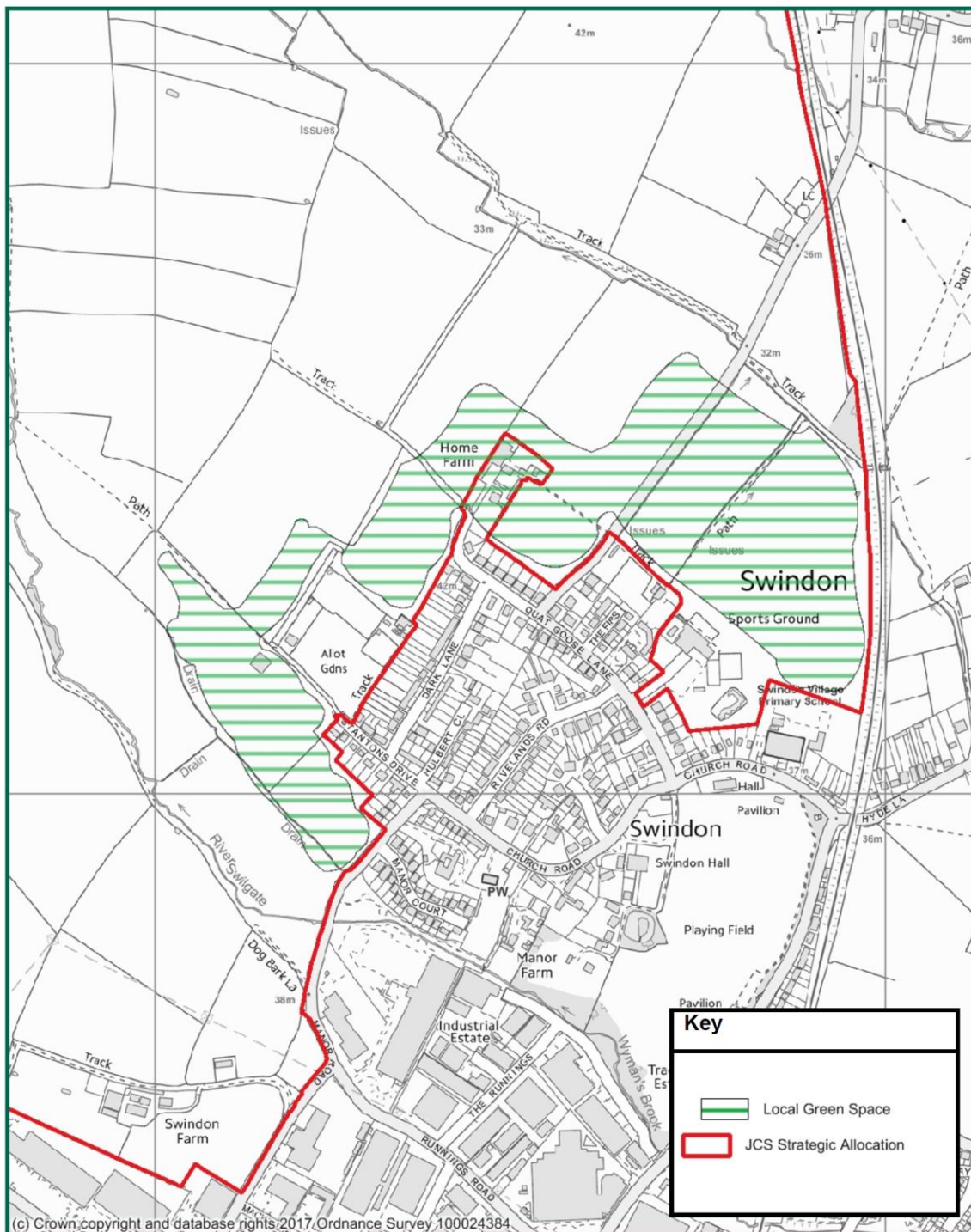
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28 November 2017

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GREEN INFRASTRUCTURE



Local Green Space North West Cheltenham

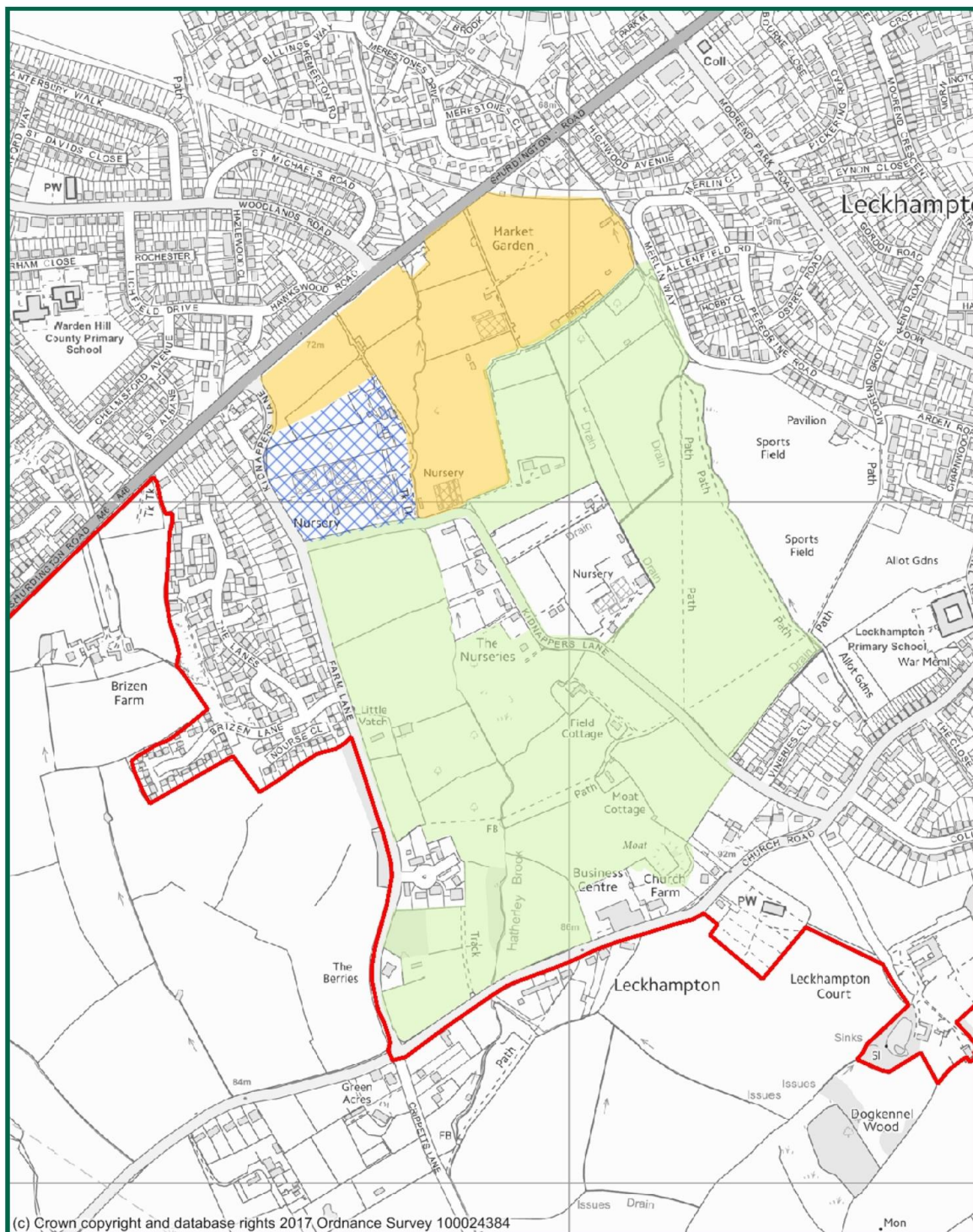
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GREEN INFRASTRUCTURE



The Leckhampton LGS allocation is shown above in green, the Borough boundary in red, the housing allocation in yellow and the indicative location for the school in hatched blue. Kidnappers Lane (the road itself) will not however be designated as part of the LGS.

TREES

- 16.18. Aerial photographs of Cheltenham illustrate how wooded the town is. Trees populate most green spaces and are also found alongside many of the town's roads; avenues of roadside trees were a notable characteristic of Regency Cheltenham which has continued until today, supported by new planting which has sought to perpetuate the Regency style. In addition to being a pleasant feature in the townscape and providing valuable wildlife habitats, trees have other environmental benefits. They help to reduce the effects of climate change, by absorbing carbon dioxide and other airborne pollutants. On a local scale trees provide shade and shelter, reduce noise and stress, encourage inward investment and add economic value.

THE PROTECTION, REPLACEMENT AND MANAGEMENT OF TREES

- 16.19. Conservation Area status and Tree Preservation Orders (TPO) are the Borough Council's only sources of legal protection for trees on private land. No work can be carried out to protected trees without first notifying the local planning authority, and in the case of trees subject of a Preservation Order, express consent is required. Violation of protected status can be liable to legal action and a fine. Felling licences, issued by the Forestry Commission, may also be needed for felling specific volumes of trees.

POLICY GI2: PROTECTION AND REPLACEMENT OF TREES

The Borough Council will resist the unnecessary (note 1) felling of trees on private land, and will make Tree Preservation Orders in appropriate cases.

For protected trees (note 2), the Council will require:

- any tree which has to be felled to be replaced, where practicable (note 3); and
- pruning, where it is necessary, to be undertaken so as to minimise harm to the health or general appearance of a tree and to be in conformity with British Standard for Tree Work (BS3998, 2010).

In cases where trees are not protected by a Tree Preservation Order or by being in a Conservation Area, but contribute to the townscape and character of the town, the Council will consider including such trees in a Tree Preservation Order.

This policy contributes to objectives Vision Theme C – objectives a, b, e and f.

Note 1: The felling of a tree will be necessary only where it is dead, unsafe, or causing unacceptable harm to buildings or infrastructure. The Borough Council will seek to retain trees that are dead or dying where they contribute to the conservation of biodiversity, where they pose no harm to public safety or property.

Note 2: Protected trees are those within Conservation Areas or subject to Tree Preservation Orders.

Note 3: The legitimate felling of protected trees with TPOs will require replacement planting. The Council will determine the location, size and species of the replacement.

TREES AND DEVELOPMENT

- 16.21. Trees enhance development by softening the appearance of built structures and creating a sense of maturity.
- 16.22. Development sites often contain trees, which can be incorporated into development schemes. Such trees together with new planting can add economic as well as environmental value to development.
- 16.23. Section 197 of the Town and Country Planning Act 1990 states: 'it shall be the duty of the local planning authority to ensure, whenever it is appropriate, that in granting planning permission for any development adequate provision is made by the imposition of conditions for the preservation or planting of trees.'
- 16.24. The Council will also seek possibilities for new planting, both in conjunction with development, and separately. Priority areas will include the Conservation Areas and the principal approach roads. The Council will also encourage the planting and replacement of trees on private land. The Borough Council has prepared a leaflet containing information and advice regarding trees on development sites. The leaflet provides guidance to developers on an appropriate approach to existing trees on and within the sphere of influence of a site as well as planting, both in terms of species and contribution to urban design.
- 16.25. Whether trees are to be retained or planted in conjunction with new development, careful planning will be required at each stage until the development is complete, so as to avoid problems as the trees grow. The process must begin with a survey of existing trees and services in accordance with BS5837 (2012) '*Trees in relation to design, demolition and construction - Recommendations*' to provide a basis for deciding which trees might be suitable for retention. This must include not only trees within the site but any adjoining or overhanging trees which might be affected by the development.
- 16.26. In planning for the retention or planting of trees, the age, health, habitat and potential height and spread of each species should be taken into account. The positioning of trees or buildings in relation to each other should be carefully considered to ensure that a tree will not be harmed or require harmful pruning as it grows, or cause damage to buildings or services. The effect of trees on views and

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on daylight and sunlight as well as other influences and perceived nuisance as well as benefits to buildings must be considered.

- 16.27. All planning applications, where applicable, must include details and methodology for tree protection from the commencement of development to completion, to ensure that trees are not damaged by construction work.
- 16.28. It is assumed that unless there are overriding circumstances new trees of appropriate species should be planted within a development site. Where this is not practicable (for instance because of the size or shape of a site or the disposition of underground services), the Council will encourage developers to fund the planting of trees close to the site. Where appropriate the Council will require developers to submit a detailed landscape assessment, including provision for new tree planting.

POLICY GI3: TREES AND DEVELOPMENT

Development which would cause permanent damage to trees of high value (note 1) will not be permitted.

The following may be required in conjunction with development:

- a) the retention of existing trees (note 2); and
- b) the planting of new trees (note 3); and
- c) measures adequate to ensure the protection of trees during construction works.

This policy contributes to objectives Vision Theme C – objectives a, b and e

Note 1: 'High value' means a sound and healthy tree with at least 10 years of safe and useful life remaining which makes a significant contribution to the character or appearance of a site or locality.

Note 2: The preservation and planting of trees in conjunction with development should take account of the guidance in British Standard 5837: 2012.

Note 3: Where appropriate the Council will seek agreement from developers for the planting of new trees offsite.

17.SOCIAL AND COMMUNITY INFRASTRUCTURE

CONTEXT

- 17.1. Most people wish to live in an area that has a strong sense of community where neighbourhoods thrive and where good quality infrastructure allows that to happen. Without such infrastructure settlements can struggle to be cohesive and vibrant communities and it can be difficult to create / maintain a sense of place, a sense of belonging and a tangible identity.
- 17.2. Changes in population and demographics present challenges and opportunities and the Council recognises the importance of maintaining community cohesion and sustainability in an ever changing society. Ultimately, bringing people together and providing sufficient opportunities for social activity contributes to quality of life, health and well-being.
- 17.3. Policy INF4 of the JCS provides a robust framework for assessing all relevant development proposals with a view to protecting and enhancing community facility provision across the JCS area. Policy SD4 of the JCS complements INF4 in terms of the emphasis that needs to be placed on good design in achieving sustainable development.
- 17.4. The following policies are designed to complement the strategic framework provided by the JCS and offer a Cheltenham-specific policy response in key areas.

POLICY CI1: SECURING COMMUNITY INFRASTRUCTURE BENEFITS

Development proposals will only be permitted where adequate community infrastructure capacity exists or where additional capacity is capable of being provided as part of the development without unacceptable impacts on people or the environment. In order to secure community infrastructure improvements, the Council will employ planning obligations as necessary and appropriate. Obligations may relate to:

- affordable housing
- green infrastructure including open space
- suitably designed and located play, recreation, sport and leisure facilities
- education provision
- broadband infrastructure provision
- highway works, traffic management measures, pedestrian and cycling

SOCIAL AND COMMUNITY INFRASTRUCTURE

improvements, public transport enhancements and improved access for the disabled

- improvements to the public realm
- health and well-being facilities
- safety and security measures
- flood risk management measures
- environmental protection and enhancement
- climate change mitigation / adaption
- cultural and heritage protection and enhancement
- public art

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - all objectives; Theme B – objectives d, f and h; Theme C – all objectives.

- 17.5. For the purposes of the Cheltenham Plan, community infrastructure is considered to be the structural elements that provide the framework for supporting the activities of society. It can be represented by any of the categories stipulated in Policy CI1 above but may also extend into other topic areas.

EXISTING INFRASTRUCTURE PROVISION

- 17.6. The implications of infrastructure capacity were considered as part of the early stages of the plan preparation process and led to the emergence of a preferred option from a number of different alternatives. In taking forward the spatial elements of the preferred option, the Cheltenham Plan has made land allocations in accord with the level of existing infrastructure provision or where additional capacity can realistically be provided as part of new development.

NEW OR IMPROVED INFRASTRUCTURE

- 17.7. As new developments often place a burden on existing infrastructure and create requirements for new or enhanced facilities, it is only appropriate that a proportion of the increased value of the land should be returned to the community through appropriate benefits. These benefits should be reasonably related in scale and kind to the development proposed. This does not mean however, that they have to be restricted to the site itself. For example, where a major development is proposed, this may have a significant impact on potential traffic generation. It may therefore be appropriate for the developer to contribute to investment in public transport enhancement or highway improvements.

PLANNING OBLIGATIONS

- 17.8. Planning obligations will be sought where they satisfy the criteria set out in Paragraph 122 of the *Community Infrastructure Levy Regulations* (2010).

SOCIAL AND COMMUNITY INFRASTRUCTURE

- 17.9. The Council will be responsible for stating the precise level and nature of its requirements as part of the planning application process with obligations only being sought where there is an identified need. The level of provision required will be based on recognised formulae and benchmarks for example, design standards for outdoor sport and play space. However, when finalising Section 106 agreements, the Council will need to strike a balance amongst competing causes and ensure that development remains viable and the strategy of the Plan is realised.
- 17.10. Whilst at the time of writing, the Council widely uses planning obligations as part of the development process it is acknowledged that in future, strategic infrastructure will be funded by the community infrastructure levy (CIL) if it is included on the Council's "Regulation 123 list".

PROTECTING COMMUNITY FACILITIES

- 17.11. Community Facility is a broad subject heading that could apply to schools/ training centres, libraries, sports and leisure facilities, health care provision, social services, emergency services, places of worship, post offices, pubs / micro-pubs, corner and village shops, public halls and any other facility that fulfils a role of serving the community. Some of these facilities are under the ownership and control of the public sector (including the local authority), whilst others are entirely private concerns.
- 17.12. Matters of lifestyle, mobility and demography all have the potential to influence demand for community facilities. The Council continues to monitor the level of provision and will protect and support the enhancement of facilities in accord with JCS Policy INF4, helping to facilitate improvements where possible and appropriate, to ensure that no section of the local community is excluded from having access to basic facilities and services – the overall aim being to create and maintain vibrant and sustainable places to live, work and spend leisure time.
- 17.13. There may also be a need to secure a contribution towards the provision of additional facilities as part of certain larger, new housing developments, especially in areas where that development places additional burden on existing community infrastructure (see Policy CI1). The Council is particularly focussed on encouraging the provision of charging points for electric vehicles in new residential development as a means of creating more sustainable transport solutions through improved community infrastructure.
- 17.14. Proposals for the provision of new corner and village shops should also accord with the Borough's retail hierarchy.

SOCIAL AND COMMUNITY INFRASTRUCTURE

- 17.15. Some types of community facility can also be regarded as part of the Borough's network of green infrastructure. Reference to JCS Policy INF3 (Green Infrastructure) may also therefore be necessary.

POLICY CI2: SPORTS AND OPEN SPACE PROVISION IN NEW RESIDENTIAL DEVELOPMENT

The Council will expect new development to contribute towards meeting local standards in respect of the provision of:

- i. Open Space
- ii. Playing pitches
- iii. Built sports facilities

On-site provision, off-site provision or a financial contribution may be sought in accord with the assessment processes defined in the Social, Sport and Open Spaces Study – Developer Contributions Toolkit (2017).

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objective f; Theme C - objectives c and e.

- 17.16. For any planning application that qualifies for a developer contribution, the Social, Sport and Open Spaces Study – Developer Contributions Toolkit (2017) includes multi-stage assessment processes that the Council will follow in order to inform the potential additional demand that a new housing development generates.
- 17.17. Separate assessment processes relate to open space, playing pitches and built sports facilities. Any contribution sought from a specific development will be based on an individually tailored approach to that development using the robust evidence bases provided as part of the Social, Sport and Open Spaces Study. This will help to clearly justify the needs arising from the development and how they are to be met.
- 17.18. As part of the process of assessing additional demand, the Council will have regard to the local standards that are set out in the papers pertaining to each of the three relevant categories. These are:
- i. The Open Space Standards Paper
 - ii. The Playing Pitch Strategy
 - iii. The Indoor Sport and Leisure Facility Strategy
- 17.19. Work on the three papers was undertaken as part of a co-ordinated and comprehensive study which the Council commissioned to help inform the policy direction of the Cheltenham Plan.

OPEN SPACE

SOCIAL AND COMMUNITY INFRASTRUCTURE

- 17.20. For the purposes of the Cheltenham Plan, open space is defined as parks and gardens; natural and semi-natural greenspaces; amenity greenspace; provision for children and young people; allotments; cemeteries; disused churchyards or other burial grounds; and civic spaces including market squares and other hard surfaced areas designed for pedestrians. The Open Space Standards Paper has evaluated the contribution that each of these site typologies makes to overall open space provision across the Borough with specific reference to quantity, quality and accessibility. It is clear that whilst in some areas, provision is adequate or good, there are other areas where improvements remain necessary.
- 17.21. In coming to a view on whether developer contributions towards open space provision are required as part of a planning application (and if so, what type of contribution is needed), the Council will have regard to the 5-stage assessment process outlined in the Developer Contributions Toolkit.

PLAYING PITCHES

- 17.22. The three main aims of the Playing Pitch Strategy reflect Sport England themes:
- 1) To **protect** the existing supply of playing pitches where it is needed for meeting current and future needs
 - 2) To **enhance** playing fields, pitches and ancillary facilities through improving quality and management of sites
 - 3) To **provide** new playing pitches where there is current or future demand to do so
- 17.23. The Playing Pitch Strategy concludes that in regard to the existing position for all pitch sports, demand is either being met (with some small levels of spare capacity) or there is an identified shortfall. Future projections show that for sports with existing identified shortfalls, those shortfalls will likely be exacerbated in future years.
- 17.24. In reaching a view on whether developer contributions towards playing pitch provision are required as part of a planning application (and if so, what type of contribution is needed), the Council will have regard to the assessment process outlined in the Developer Contributions Toolkit. For playing pitch provision this entails undertaking an 8-stage process which includes consideration of matters of design and future maintenance.

INDOOR SPORT AND LEISURE

SOCIAL AND COMMUNITY INFRASTRUCTURE

- 17.25. On deciding whether developer contributions towards indoor sport and leisure provision are required as part of a planning application (and if so, what type of contribution is needed), the Council will have regard to the assessment process outlined in the Developer Contributions Toolkit. For indoor sport and leisure provision this entails undertaking a 6-stage process which includes consideration of the design principles for any new provision and the likelihood for strategic pooling of financial contributions to assist in delivery.
- 17.26. In respect of the above, the Council will consider how the cumulative effect of housing developments within Cheltenham (and, as necessary, the wider cross border /JCS area) should make a contribution to strategic sport and leisure facilities. This may be to provide new provision or to enhance existing provision so that it can accommodate increased demand.
- 17.27. In order to calculate the contribution from each housing development into a strategic leisure facility fund the Council will use the Sport England Sports Facilities Calculator.

POLICY CI3: STATUTORY AND NON-STATUTORY ALLOTMENTS

Development involving the loss of allotment land will only be permitted where:

- a) the site is not included in the allotment strategy as a resource meeting an existing or future need, and where it can be demonstrated that there is no need for alternative outdoor recreational space; or
- b) the site does not provide a significant or environmental contribution to the town; or
- c) appropriate compensatory provision is made in agreement with the Borough Council and the Cheltenham and District Allotment Holders Association which meets the following requirements:
 - the new site is in the vicinity and would serve the same catchment as the existing site; and
 - the new site provides approximately the same number and size of plots as those in active use at the existing site; and
 - the soil is of a high quality and suitable for cultivation; and
 - the new site is accessible to pedestrians, cyclists and vehicles.

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A – objective f; Theme C- objective f.

- 17.28. Allotments provide a wide range of benefits to the community including low cost food production; opportunities for recreation; green / amenity space; and biodiversity habitat.

SOCIAL AND COMMUNITY INFRASTRUCTURE

17.29. There are currently 18 allotment sites across the Borough. These are:

- All Saints
- Alma Road
- Asquith Road
- Blacksmiths Lane, Prestbury
- Croft (3 sites)
- Hall Road
- Hatherley Road
- Hayden Road
- Midwinter
- Reddings Road
- Ryeworth
- Severn Road
- Swindon Village
- Terry Ashdown
- Warden Hill
- Windsor Street

17.30. Demand for allotments has been variable over time, but in recent years, with increasing amounts of leisure time, an appreciation of the benefits of home-grown produce and the trend towards smaller gardens in new housing development, demand has remained consistently strong and is likely to do so over the Plan period. However, demand and supply of allotments are not always perfectly matched and it is recognised there may be areas of under and over supply.

17.31. The Council considers that genuinely redundant allotment land should not be automatically disposed of for development. The first preference is for that land to be made available for an alternative community / recreational activity especially where it has considerable townscape value as a green space. Redundant allotment plots are often appropriate for use as “leisure gardens” which can be rented for private use.

17.32. The designation of new and alternative / compensatory sites requires the satisfaction of a number of criteria as set out in Policy CI3. Amongst these are accessibility for pedestrians, cyclists and vehicles, and appropriate physical conditions (including soil quality).

POLICY CI4: BROADBAND PROVISION

The Council will require new residential and commercial development to be served by a high speed, reliable broadband connection.

Exceptions may only be made where applicants are able to demonstrate through consultation with broadband infrastructure providers that this would not be possible, practical or economically viable. In such cases an equivalent developer contribution towards off site works will be sought which could enable greater access in the future

This policy contributes towards achieving the Cheltenham Plan Vision: Theme A - objective d.

- 17.33. From 2017, EU Legislation specifies that new build and major renovations of buildings will need to be high speed ready, with exemptions only allowed for historic buildings, holiday homes and projects where the cost to do this would be disproportionate
- 17.34. Paragraph 42 of the NPPF recognises the importance of infrastructure in delivering sustainable economic growth, and states that ‘the development of high speed broadband technology and other communications networks also plays a vital role in enhancing the provision of local community facilities and services’. Paragraph 43 goes on to say that ‘in preparing Local Plans, local planning authorities should support the expansion of electronic communications networks, including telecommunications and high speed broadband’.
- 17.35. Whilst Cheltenham is currently better connected than many parts of the UK, there are still homes and businesses which still do not receive a 36Mbps UK average service. The Council wishes to ensure super-fast and fibre broadband is available to all properties at the earliest opportunity and will work with the telecommunications industry to help maximise access to superfast broadband, wireless hotspots and improved mobile signals for all residents and businesses, assisting them in delivering their investment plans and working to address any infrastructure deficiencies or barriers.
- 17.36. In terms of new build, Policy CI4 introduces a specific expectation to reflect the above stance. In developments where installing high speed broadband is proven not to be possible, practical or economically viable (e.g. on smaller sites), the Council will seek developer contributions in accord with Policy CI1 to undertake off-site works that would help facilitate greater access to broadband in future.

SOCIAL SUSTAINABILITY

- 17.37. The Cheltenham Plan recognises that creating successful and sustainable communities requires more than just providing new homes and hard infrastructure; planning practitioners must also understand what people need from the places where they live and work and the extent to which those needs are being met. Consequently, there is a need to combine the design of the physical realm with the design of the social world and a resulting requirement to support social and cultural life, social amenities and systems for citizen engagement together with space for people and places to evolve.
- 17.38. *The Design for Social Sustainability* (2011) sets out a framework for considering the social dimensions of community life and how these can be translated into practical initiatives. The Council has regard to this framework in policy formulation and decision making and will also encourage developers to take account of its principles in planning social infrastructure and community facilities in future.
- 17.39. At a more local level, *The Social, Sport and Open Spaces Study* (2017) undertaken as part of the Cheltenham Plan preparation process contains a number of pertinent questions that can be asked in order to assess the particular needs of a community and to ascertain whether there are resulting requirements to make specific community provisions in the interests of long term sustainability. For example:
- are there enough schools, libraries, community buildings, GPs, retail facilities to meet resident needs?
 - where do people go to meet other residents?
 - what are the physical links to neighbouring areas, are they porous or rigid?
 - how will these be affected by new development - will there be capacity issues?
- 17.40. The concept is further highlighted through specific examples in '*Welcome to the Future – A local model for building socially sustainable communities*' which was endorsed by the Council in 2016 as a model for social sustainability. The approach is being followed in master planning key sites across the Borough with the aim of supporting people to live in strong, safe and healthy communities.
- 17.41. Gloucestershire Rural Community Council (GRCC) was commissioned by the Council in 2016 to support communities in Cheltenham by considering their aspirations and presenting these in a comprehensive report with a view to informing the Cheltenham Plan. The work was funded by Department of Communities and Local Government (DCLG) as part of its Neighbourhood Planning and Local Planning Service Redesign and Capacity Building Pilot Programme.

SOCIAL AND COMMUNITY INFRASTRUCTURE

- 17.42. *The Cheltenham Engaging Communities Project* enabled a variety of community groups to understand the process of community-led planning and provided them with practical, pragmatic support as they explored key ideas, issues and aspirations for consideration by the Council. The Project built on previous partnership working between GRCC and Cheltenham Borough communities in 2014-2015 which resulted in evidence gathering and recommendations by communities for designation of Local Green Spaces across the Borough.
- 17.43. Key outputs from the project included the compilation of detailed profiles for each community which the Council and its partners will be able to use in planning for the future. Whilst many of the community characteristics were already known, the project facilitated a more comprehensive consideration of the strengths, weaknesses, opportunities and threats in each area.
- 17.44. Finally, consultation is currently being undertaken as part of the *West Cheltenham Estates Regeneration Project*. Lessons learned from this project will be used to further develop approaches to promoting and delivering socially sustainable communities.

18. RENEWABLE ENERGY AND LOW CARBON ENERGY DEVELOPMENT

CONTEXT

- 18.1. JCS Policy INF5 provides the framework for assessing the majority of renewable energy proposals that may come forward. However, as the NPPF requires that wind energy developments should be considered at district level, it falls to the Cheltenham Plan to consider this particular matter further.

WIND ENERGY GENERATION

- 18.2. The Renewable Energy Study produced for Gloucestershire County Council by ENTEC in 2010 considered there to be very little potential for renewable energy generation from wind given the built up nature of the district. For this reason, no further work has been undertaken on this matter since the ENTEC study.
- 18.3. As a result, and given the unlikelihood of wind energy proposals coming forward in future, the Cheltenham Plan does not include a policy that relates to wind energy generation, nor does it seek to identify sites that may be suitable for harnessing the wind energy resource.

19.DELIVERY, MONITORING AND REVIEW

- 19.1. Monitoring of the Cheltenham Plan is an important process which will indicate how effective the policies contained in the plan are in terms of meeting the Vision and Objectives. It also highlights if policies are not working and could be a key trigger for plan review. Therefore, it is important that identified indicators which will be measured are obtainable, measureable and the data is produced on a regular basis. The Joint Core Strategy already details a thorough monitoring framework, many of the indicators of which will allow the objectives identified in the Cheltenham Plan to be monitored also, therefore a number of the objectives for the Cheltenham Plan refer to indicators identified in the Joint Core Strategy. Monitoring will be reported through the annual monitoring report.

DELIVERY

- 19.2. The Joint Core Strategy's Delivery, Monitoring and Review chapter encompasses analysis of monitoring of residential development and calculation of five year housing land supply, which will continue to be covered at that strategic level. However, part of the housing supply will be met through the Cheltenham Plan, which will be discussed in greater detail here than that covered in the Joint Core Strategy. It should be noted that this is a subset of the main trajectory produced in the Joint Core Strategy and as such should be read in conjunction with the Joint Core Strategy Delivery, Monitoring and Review chapter.

Table 9 gives an overview of the housing requirements and supply for Cheltenham Borough

Table 9: Summary of Requirement and Supply for Cheltenham Borough	
Housing requirement for Cheltenham Borough (2011-2031) (As agreed in the Joint Core Strategy)	10,917 dwellings
Total Supply of housing (2011-2031)	11,030 dwellings (The Cheltenham Plan allocates 113 dwellings more than the requirement to allow for flexibility in site delivery over the plan period)
Supply being met through strategic allocations (allocated in the Joint Core Strategy)	5,385 dwellings

DELIVERY, MONITORING AND REVIEW

Supply being met through allocations in the Cheltenham Plan	1,236 dwellings
Unplanned supply (being met through windfall)	4,409 dwellings
5 Year Housing Land Supply (correct at date of publication)	5.6 years
Employment requirement (2011-2031) (As identified in the Joint Core Strategy)	1ha
Employment supply from new allocations in the Cheltenham Plan	7.35 ha (total site area)

- 19.3. Through the Cheltenham Plan a number of sites are allocated for housing development following discussions with developers and land owners and consideration of constraints affecting each site, a trajectory has been produced to show when development is expected to be delivered on each site. The same overarching principals have been applied to this trajectory as used when calculating five year housing land supply in the Joint Core Strategy.
- 19.4. 34% of the supply being delivered through the Cheltenham Plan allocations already has consent, and therefore development on these sites must be started within 3 or 5 years from the date of permission, these sites are shown in table 10 highlighted in blue, the other sites are allocations which have yet to receive planning permission.

DELIVERY, MONITORING AND REVIEW

Table 10: Trajectory of Cheltenham Plan allocations																	
Ref.	Site Name	Permission Reference	Net Capacity	17-18	18-19	19-20	20-21	21-22	22-23	23-24	24-25	25-26	26-27	27-28	28-29	29-30	30-31
	57-59 Winchcombe Street (Axiom)	15/02268/FUL	11		11												
	Rivershill House St Georges Road	15/00451/FUL	45		25	20											
	Pittville School Albert Road	15/01163/OUT	58					25	33								
MD2	North Place Car Park and Portland Street	12/01612/FUL	143						25	50	50	18					
	Springbank Shopping Centre	16/02303/FUL	34		15	15	4										
	Land at Lansdown Road	17/00337/FUL	67			25	25	17									
	196 -102 Prestbury Road	17/01266/FUL	30			15	15										
	Premiere Products, Bouncers Lane	17/00929/OUT	58			25	25	8									
HD1	Christ College Site B		70						25	45							
HD3	Former Monkscroft Primary School		60				25	25	10								
HD4	Bouncer's Lane (not consented)		20						20								
HD5	Land off Oakhurst Rise		25								25						
HD6	Land off Stone Crescent		20				20										
HD7	Land off Brockhampton Lane		20							10	10						

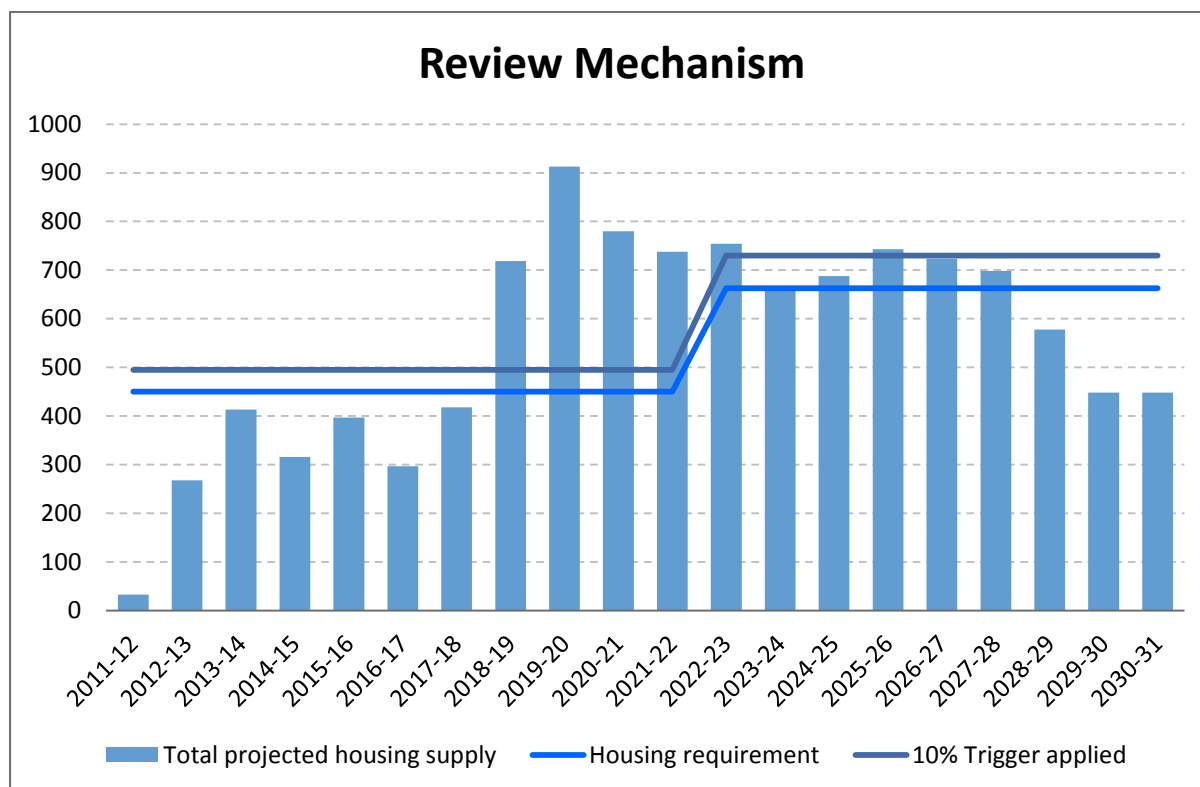
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HD8	Priors Farm Fields		50										25	25			
MD5	Leckhampton (Previously Strategic Allocation)		250		30	50	60	60	50								
HD10	Old Gloucester Road		175				25	50	50	50							
MD1	Lansdown Industrial Estate		100									25	50	25			
	Total		1246	0	81	150	199	185	213	155	85	43	75	50	0	0	0

HOUSING SUPPLY REVIEW MECHANISM

- 19.5. The Joint Core Strategy details a housing supply review mechanism which will be applied to the Joint Core Strategy area as a whole. The trigger mechanism (10%) will be applied to the Cheltenham trajectory, of which the allocations in the Cheltenham Plan are part of.

Figure 1: Review Mechanism



EMPLOYMENT

- 19.6. Three out of the four employment allocations made in Policy EM1 have planning permission, the details of which are provided in table 11.

Table 11: Employment land allocations			
Ref	Allocation	Planning Ref.	Description
E1	Land south of Jessop Avenue	16/01417/FUL	Erection of six storey B1 office development with A2/A3 use at ground floor together with roof plant, external cycle and bin stores, on-site parking and parking canopy structures
E2	Land south of Hatherley Lane	12/01488/FUL	Erection of 3,384sq.m of office headquarters floorspace (use class B1) (Proposal is an amendment to unit 9 of planning permission 10/00252/FUL)

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E3	Land north-west of Grovefield Way	16/02208/FUL	Hybrid application seeking detailed planning permission for a 5,034 sq.m of commercial office space (Use Class B1), 502 sq.m day nursery (Use Class D1), 1,742 sq.m supermarket food retail unit (Class A1), a 204 sq.m coffee shop retail unit and drive-thru (Use Classes A1 and A3), with associated parking, landscaping and infrastructure works. Outline planning permission sought for the erection of 8,034 sq.m of commercial office space (Use Class B1), together with associated car parking, landscaping and infrastructure works, with all matters reserved (except access).
E4	Chelt Walk, Town Centre	No application	

MONITORING

- 19.7. In order to ensure effective monitoring of the Cheltenham Plan a monitoring framework has been produced and is detailed in the following three tables. Unlike the Joint Core Strategy there is a table which contains the objectives under each Vision theme rather than each objective.

THEME A

- 19.8. The following objectives help to achieve vision theme A which focusses on communities:

Cheltenham is a place where people live in strong, safe, healthy, well-served and well-connected communities

Table 12: Theme A objectives				
Objective	Indicator	Target	Source	Period
a) Recognise the local distinctiveness of Cheltenham's various neighbourhoods and deliver regeneration where appropriate	Population make up of each ward	No target	Gloucestershire Inform	Annually
	Indices of multiple deprivation	No target	Gloucestershire Inform	Annually
	Crime rates reported by ward	No sharp rise in wards which have allocations in	Gloucestershire Inform	Annually

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b) Ensure provision of sufficient housing land and other opportunities for residential development that meets the needs of the current and future population of the Borough	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 8: Delivering a wide choice of quality homes			
c) Understand what people need from the places where they live and work to help create socially sustainable communities using locally specific models	Claimants for mental and behavioural disorders per 1,000 working age population	No target	Public Health England Profiles	To be reported in the annual Monitoring Report
	Amount of dedicated community space in large scale new developments	Increased amount of community space in areas of growth	Internal monitoring of planning applications	To be reported in the annual Monitoring Report
	A balanced mix of tenure on large scale new developments so that a balanced community is more likely to be reflected.	No target	Internal monitoring of planning applications	To be reported in the annual Monitoring Report
d) Ensure that new communities are integrated with neighbouring communities to promote cohesion and reduce social isolation	Number of Neighbourhood Forums/ Plans that are created in areas of growth	Increased number of neighbourhood plans in production	Internal monitoring	Annually
	Data from HMO counts	To have a balanced community	Internal monitoring	Tri-annually
e) Enable investment in schools, healthcare	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 9: Promoting healthy communities			

DELIVERY, MONITORING AND REVIEW

and other community facilities and meeting places in order to support new and existing communities				
f) Increase opportunities for sport and active leisure, particularly in areas of under-provision	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 9: Promoting healthy communities			
g) Design places that are accessible to all and where barriers to walking and cycling are removed so that active travel and public transport are the default choices	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 9: Promoting healthy communities			
h) Support a network of neighbourhood centres that provide an appropriate range of local amenities to support sustainable communities	Number of new neighbourhood centres created	Each community to be supported by a local neighbourhood centre	Internal monitoring	Annually
i) Ensure that new development protects public safety and amenity and creates environments that contribute to reducing crime and fear of crime	Crime rates reported by ward	No significant increases in crimes reported from wards with allocations located within	Gloucestershire Inform	To be reported in the annual Monitoring Report

DELIVERY, MONITORING AND REVIEW

j) Improve health outcomes by promoting and prioritising active travel	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 7: Promoting sustainable transport
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THEME B

- 19.9. The following objectives help to achieve vision theme B which focusses primarily on the economy:

Cheltenham is a place with a prosperous and enterprising economy where education and employment opportunities are increasing and diversifying, where businesses choose to invest, and where the benefits are felt by all.

Table 13: Theme B objectives				
Text	Indicator	Target	Source	Period
a) Ensure provision of sufficient employment land and other opportunities for economic development to attract new businesses and to enable existing businesses to grow and develop within Cheltenham	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 1: Building a strong and competitive urban economy			
b) Promote the development of adaptable and flexible employment space within Cheltenham so that sites and buildings can be re-used with minimal environmental impact	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 1: Building a strong and competitive urban economy			
c) Assist in developing and maintaining an attractive retail offer in the town centre and other designated centres	Provisions to made within the Joint Core Strategy Retail Review and Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 2: Ensuring vitality of town centres			

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d) Deliver a range of sustainable transport choices through appropriate infrastructure improvements including better cross-town and local links, prioritised junctions, and improved public transport	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 7: Promoting sustainable transport			
e) Encourage knowledge-intensive services businesses in high value sectors	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 1: Building a strong and competitive urban economy			
f) Support development of Cheltenham's educational facilities to ensure that the young people have access to a wide range of opportunities	New Schools/ educational facilities being delivered	Where a need is identified for that need to be met in full, either through new facilities or extending existing facilities	Annual Employment Monitoring	Annually
	Number of playing fields lost to other land uses	Maintain overall provision of playing fields	Annual Employment Monitoring	Annually
	Number of school places available	No target	Gloucestershire County Council	Annually

THEME C

19.10. The following objectives help to achieve vision theme C which focusses on both the built and natural environment:

Cheltenham is a place where the quality and sustainability of our cultural assets and natural and built environment are valued and recognised locally, nationally and internationally and tourists choose to visit and return to.

Table 14: Theme C objectives

Text	Indicator	Target	Source	Period
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DELIVERY, MONITORING AND REVIEW

a) Conserve and enhance Cheltenham's architectural, townscape and landscape heritage, particularly within the town's conservation areas	Number of planning applications that are within a conservation area	No target	Annual housing monitoring	Annually
b) Conserve, manage and enhance Cheltenham's natural environment and biodiversity	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 4: Conserving and enhancing the environment			
c) Support development of Cheltenham's sporting, cultural, arts and tourism infrastructure (including public art) to ensure that the Borough maintains its reputation as a cultural destination and continues to be an attractive place to visit	Contributions towards sporting, cultural and arts infrastructure	No target	Authority monitoring Report	Annually
	Number of visitors to sporting venue- Leisure@	Increased use of Leisure@	Authority monitoring report	Annually
	Number of visitors to the Cheltenham festivals	No target	Internal monitoring	Annually
d) Address the challenge of climate change, ensuring that development meets high design and sustainability standards and is built to be adaptable over the long term	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 6: Meeting the challenges of climate change			
e) Improve pedestrian and cycle permeability throughout the town by creating a network of convenient routes which include multifunctional green spaces that link with the wider countryside, attractive and safe streets	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 7: Promoting sustainable transport			

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and spaces, and measures which reduce the visual and environmental impact of vehicular traffic				
f) Support provision, maintenance and continued investment in a high quality public and private realm, including formal and informal green spaces and private gardens that contribute to local amenity and wildlife biodiversity	Covered by monitoring indicators contained in the Joint Core Strategy for Strategic Objective 4: Conserving and enhancing the environment			
g) Manage and reduce the risk of flooding within the Borough	Number of applications with an associated flood risk.	Planning applications should not be permitted in the worst flood risk areas (Flood zones 1 and 2).	Authority Monitoring Report and Annual monitoring reports	Annually

20. POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

Upon adoption, the Gloucester, Cheltenham and Tewkesbury Joint Core Strategy (JCS) supersedes policies from the saved Cheltenham Borough Local Plan (2006) as set out in the table below. Where 2006 Cheltenham Borough Local Plan policies are not superseded by the JCS, they will remain saved, but will be superseded by the new Cheltenham Plan upon its adoption. The only exception is Retail which will be subject to the Joint Core Strategy Retail review.

Table 15: Superseded 2006 Local Plan policies		
2006 Local Plan policy ref.	Policy heading	Status
CP 1	Sustainable Development	Superseded by JCS policies SD10, SD14
CP 2	Sequential Approach to Location of Development	Local Plan Policy to be saved beyond the adoption of the JCS
CP 3	Sustainable Environment	Local Plan Policy to be saved beyond the adoption of the JCS
CP 4	Safe and Sustainable Living	Local Plan Policy to be saved beyond the adoption of the JCS
CP 5	Sustainable Transport	Superseded by JCS policies SD3, INF1

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

CP 6	Mixed Use Development	Local Plan Policy to be saved beyond the adoption of the JCS
CP 7	Design	Local Plan Policy to be saved beyond the adoption of the JCS
CP 8	Provision of Necessary Infrastructure and Facilities	Superseded by JCS policies INF4, INF6, INF7
PR 1	Land Allocated for Housing Development	Local Plan Policy to be saved beyond the adoption of the JCS
PR 2	Land Allocated for Mixed Use Development	Local Plan Policy to be saved beyond the adoption of the JCS
PR 3	Land Safeguarded for Transport Schemes	Deleted
BE 1	Open Space in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 2	Residential Character in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 3	Demolition in Conservation Areas	Deleted
BE 4	Timing Of Demolition in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 5	Boundary Enclosures in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 6	Back Lanes in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 7	Parking on Forecourts or Front Gardens in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

BE 8	Demolition of Listed Buildings	Deleted
BE 9	Alteration of Listed Buildings	Deleted
BE 10	Boundary Enclosures to Listed Buildings	Local Plan Policy to be saved beyond the adoption of the JCS
BE 11	Buildings of Local Importance	Local Plan Policy to be saved beyond the adoption of the JCS
BE 12	Advertisements and Signs	Deleted
BE 13	Advertisements and Signs in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 14	Advertisement Hoardings in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 15	Projecting Signs in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 16	Petrol Filling Stations and Car Sales in Conservation Areas	Local Plan Policy to be saved beyond the adoption of the JCS
BE 17	Advertisements And Signs On Listed Buildings	Local Plan Policy to be saved beyond the adoption of the JCS
BE 18	Design and Landscaping of New Roads	Superseded by JCS policy SD4
BE 19	Nationally Important Archaeological Remains	Local Plan Policy to be saved beyond the adoption of the JCS
BE 20	Archaeological Remains of Local Importance	Local Plan Policy to be saved beyond the adoption of the JCS

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

GE 1	Public Green Space	Local Plan Policy to be saved beyond the adoption of the JCS
GE 2	Private Green Space	Local Plan Policy to be saved beyond the adoption of the JCS
GE 3	Development Within Extensive Grounds	Superseded by JCS policies SD4, SD9, INF3
GE 4	Pittville Park and Bouncers Lane Cemetery	Local Plan Policy to be saved beyond the adoption of the JCS
GE 5	Protection and Replacement of Trees	Local Plan Policy to be saved beyond the adoption of the JCS
GE 6	Trees And Development	Local Plan Policy to be saved beyond the adoption of the JCS
GE 7	Accommodation and Protection of Natural Features	Local Plan Policy to be saved beyond the adoption of the JCS
CO 1	Landscape Character	Superseded by JCS policies SD4, SD6, SD7
CO 2	Development within or affecting the AONB	Superseded by JCS policy SD7
CO 3	Rebuilding or Replacement of Buildings in the AONB	Superseded by JCS policy SD7
CO 4	Extension of Buildings in the AONB	Local Plan Policy to be saved beyond the adoption of the JCS
CO 5	Definition of Green Belt	Superseded by JCS policy SD5
CO 6	Development in the Green Belt	Superseded by JCS policies SD5, SD10

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

CO 7	Rebuilding or Replacement of Dwellings in the Green Belt	Local Plan Policy to be saved beyond the adoption of the JCS
CO 8	Extension of Dwellings in the Green Belt	Deleted
CO 9	Development at Cheltenham Racecourse	Superseded by JCS policy SD5
CO 10	Agricultural Land	Superseded by JCS policy SD14
CO 11	Agricultural and Forestry Dwellings	Local Plan Policy to be saved beyond the adoption of the JCS
CO 12	Farm Diversification Projects	Superseded by JCS policies SD1, SD4, SD6,
CO 13	Conversion of Rural Buildings	Local Plan Policy to be saved beyond the adoption of the JCS
CO 14	Development Abutting the Countryside	Superseded by JCS policies SD4, SD6
NE 1	Habitats of Legally Protected Species	Superseded by JCS policy SD9
NE 2	Designated Nature Conservation Sites	Superseded by JCS policy SD9
NE 3	Biodiversity and Geodiversity of Local Importance	Superseded by JCS policy SD9
NE 4	Contaminated Land	Superseded by JCS policy SD14
EM 1	Employment Uses	Superseded by JCS policy SD1
EM 2	Safeguarding of Employment Land	Local Plan Policy to be saved beyond the adoption of the JCS

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

HS 1	Housing Development	Superseded by JCS policy SD10
HS 2	Housing Density	Superseded by JCS policy SD10
HS 3	Sub-Division of Existing Dwellings	Superseded by JCS policy SD4
HS 4	Affordable Housing	Superseded by JCS policy SD12
HS 5	Mixed Communities	Superseded by JCS policy SD11
HS 6	Elderly Persons Housing	Superseded by JCS policy SD11
HS 7	Loss of Residential Accommodation	Deleted
HS 8	Houses in Multiple Occupation	Deleted
RT 1	Location of Retail Development	Local Plan Policy to be saved beyond the adoption of the JCS
RT 2	Retail Development in the Core Commercial Area	Local Plan Policy to be saved beyond the adoption of the JCS
RT 3	Non-A1 Uses in Primary Shopping Frontages	Local Plan Policy to be saved beyond the adoption of the JCS
RT 4	Retail Development in Local Shopping Centres	Local Plan Policy to be saved beyond the adoption of the JCS
RT 5	Non A1 Uses In Local Shopping Centres	Local Plan Policy to be saved beyond the adoption of the JCS
RT 6	New Local Shopping Centres	Deleted
RT 7	Retail Development in Out of Centre Locations	Deleted

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

RT 8	Individual Convenience Shops	Local Plan Policy to be saved beyond the adoption of the JCS
RT 9	Car Sales	Local Plan Policy to be saved beyond the adoption of the JCS
RT 10	Access to Upper Floors of Commercial Premises	Local Plan Policy to be saved beyond the adoption of the JCS
RC 1	Existing Community Facilities	Superseded by JCS policy INF4
RC 2	Youth and Adult Outdoor Playing Facilities	Local Plan Policy to be saved beyond the adoption of the JCS
RC 3	Outdoor Playing Facilities in Educational Use	Superseded by JCS policy INF4
RC 4	Casual Play Space	Local Plan Policy to be saved beyond the adoption of the JCS
RC 5	Development of Amenity Space	Local Plan Policy to be saved beyond the adoption of the JCS
RC 6	Play Space in Residential Development	Local Plan Policy to be saved beyond the adoption of the JCS
RC 7	Amenity Space in Housing Developments	Local Plan Policy to be saved beyond the adoption of the JCS
RC 8	New Public Green Space	Local Plan Policy to be saved beyond the adoption of the JCS
RC 9	Honeybourne Line Footpath/Cycleway	Local Plan Policy to be saved beyond the adoption of the JCS
RC 10	Allotments	Local Plan Policy to be saved beyond the adoption of the JCS

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

RC 11	Recreation and Sport in the Countryside	Superseded by JCS policies SD5, SD6, SD7
RC 12	Golf Courses	Superseded by JCS policies SD5, SD6, SD7
RC 13	Public Rights of Way in the Countryside	Superseded by JCS policy INF3
UI 1	Development in Flood Zones	Superseded by JCS policy INF2
UI 2	Development and Flooding	Superseded by JCS policy INF2
UI 3	Sustainable Drainage Systems	Superseded by JCS policy INF2
UI 4	Maintenance Strips for Watercourses	Local Plan Policy to be saved beyond the adoption of the JCS
UI 5	Culverting of Watercourses	Superseded by JCS policy INF2
UI 6	Development Near Sewage Treatment Works	Superseded by JCS policies SD5, SD14
UI 7	Renewable Energy	Superseded by JCS policies SD3, SD4, SD14, INF5
UI 8	Telecommunications Installations	Superseded by JCS policies INF6, SD14
TP 1	Development and Highway Safety	Superseded by JCS policies SD4, INF1
TP 2	Highway Standards	Superseded by JCS policies SD4, INF1
TP 3	Servicing of Shopping Facilities	Deleted
TP 4	Long-Stay Car Parking	Local Plan Policy to be saved beyond the adoption of the JCS

POLICIES SUPERSEDED BY THE JOINT CORE STRATEGY & CHELTENHAM PLAN

TP 5	Extension of Private Car Parking Facilities	Deleted
TP 6	Parking Provision In Development	Deleted

20.1. The following Retail policies will remain saved and in use after the adoption of the Cheltenham Plan:

RT 1	Location of Retail Development	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 2	Retail Development in the Core Commercial Area	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 3	Non-A1 Uses in Primary Shopping Frontages	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 4	Retail Development in Local Shopping Centres	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 5	Non A1 Uses In Local Shopping Centres	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 8	Individual Convenience Shops	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 9	Car Sales	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan
RT 10	Access to Upper Floors of Commercial Premises	Local Plan Policy to be saved beyond the adoption of the JCS and Cheltenham Plan