

EVERYMAN THEATRE

CBC
 Overview & Scrutiny Committee
 2017

The Everyman Theatre



ACTIVITY

- 48 Weeks
- 650 Performances
- 200,000 people
- Every performance art ?
- Studio Theatre
- 7 Choirs; 7 Youth Theatres; 2 Dance classes
- 3 Everykid; Actors Lab; Writers Lab

COMMUNITY ENGAGEMENT

- Arts awards/Artsmark schools
- Aston Project
- National Star College
- Positive Moves
- Displaced

Community Engagement

- Local talent
- Participation
- Garage Project
- Pantomime

Jack and the Beanstalk

- 72 performances over 90% = 42,000 people
- The best ever
- “relaxed”; audio described; signed; touch tour
- 37 workshops
- 350 free tickets to Cheltenham schools
- Sponsors support
- 100+ school groups
- £5 in the balcony



CUSTODIANS

- £158,000 on CBC building 2016
- Canopy?
- Refurbish front of house and catering areas.

Cultural and Tourism Outcomes

- Range of entertainment – we hardly ever close!
- “Cultural Capital”
- Create new work
- Education and community work

PARTNERSHIP

- Local theatre groups
- National companies
- Consortiums
- Education and community projects

FINANCES

- Average £50k surplus annually = 1%
- Reserves
- Impact of funding decline GCC and CBC

OUTLOOK

- Stable staff and finances
- Building in good state
- Produce more of own work
- Festivals
- Tourism
- Expand foyers?

The Opera House
Cheltenham



No No Nanette



Everyman Theatre
Cheltenham

