



Business Plan Appendix

A comment from the 2016 -2019 business plan was that it failed to provide a detailed commentary of the numerous successes delivered by the Task Force, since its inception in 2010, so this appendix aims to provide a list of actions & outputs achieved with a specific focus on investment, jobs and homes

Specific site or wider project	Description	Status	Outputs				
			Brownfield land	Investment value	Housing	Other	Jobs
Midwinter site	Former CBC site developed by Bloor Homes.	2010 - 2014	No but underutilised allotments	£30m+	174 units – 40% affordable	CBC capital receipt £3.7m plus £0.8 overage	0 permanent
Honeybourne Gate	Developed by Markey Developments Enabled through GIFF funding from LEP.	2013 - 2015	Yes 0.45 acre	£14m	55 retirement apartment	Honeybourne Bridge repaint	?
North Place & Portland Street	CBC owned & led regeneration that identified Augur Buchler via OJEU to deliver a mixed use scheme.	Pending	Yes 5.5 acres	c£45m	143 units – 40% affordable	66,000ft ² retail. New public square. CBC capital receipt £7.8m	tbd

Chelt Walk	Shopfitters site acquired by CBC for temporary car parking and longer term development	2015 on	Yes 0.25 acre	£1.2m	None at this stage	May assist with longer term ambition for Chelt Walk site	n/a
Brewery II	Developed by Martin Commercial on behalf of NFUMutual. Major High Street redevelopment replacing tired 1960's shopping parade. Has generated interest in Brewery I with 5,000ft ² of previously unlet space being developed and interest in 25,000ft ² of former retail space.	2014 - 2017	Yes 2.35 acres	c£30m	34 units	110,000ft ² new retail & leisure; 104 bed hotel. Public realm uplift from Henrietta Street to Bennington Street. Odeon "celluloid entwined ladies" rescued as a public art contribution	Net growth c100
Regency Place	Scheme led by Leckhampton Estates with delivery by Crest Nicholson Complex ownership on contaminated brownfield site.	2014 - 2017	Yes 2.15 acres	c£25m inc c£1.4m retail	97 units	15,000 ft ² retail space ideal for start-ups	

Beechwood Shopping Centre	Blackrock led scheme with consent for a John Lewis store to replace a failing 1980's shopping centre.	2016 – 2017	Redevelopment of existing site	£30m	0	115,000ft ² new retail	Net growth c 200
Royal Well	CBC owned. CBC ambition to relocate Municipal Offices resulting in CBC acquisition of Delta Place. Developers pack drafted for any future disposal of Municipal Offices	2015 on		£14m investment in Delta Place		Acquisition contributes to CBC financial strategy	Provides space for c450 jobs
Cheltenham Transport Plan	With GCC secured Local Sustainable Transport Funding. £2m funding (from North Place) in reserve for Boots Corner if trial successful	2012 – 2017	n/a	£4.95m	n/a	Traffic Regulation Orders to amend central traffic flows. Improved CBC air quality monitoring. Cycle route signing. Bus stop upgrades. Pedestrian wayfinding phase 1. Junction efficiency trial – St Margaret's. Electric vehicle charging points	

Cheltenham Spa station	Working with Network Rail and GWR secured funds from 5 separate pots for major upgrade - entrance, facilities, access, car park	2014 - 2019	Redevelopment within existing site	c£5m Growth Fund £1.49m Cycle-Rail £0.7m Commercial facilities £0.7m AfA & NSIP £1m+	n/a	Creates opportunity to further the Honeybourne Line cycle link to Bishops Cleeve	c10 linked to improved passenger offer – catering etc
Public realm	Various phases with GCC.	2012 onwards	n/a	c£0.5m plus CBC contribution of £120k Promenade phases 1-3. Queens Hotel safety scheme. Bennington Street to Boots Corner. Pittville Street to Winchcombe Street upgrade. Further £380k identified for High Street	n/a	Promenade phone boxes refurbished and power supplies installed for markets £55k Trees in pots on High Street £16k St Mary's alleyways art project with West End partnership & Minster £45k	n/a
Lower High Street	Established subgroup to lead on opportunities with West end partnership.	2015 on		£9k DCLG matched £9k CBC	n/a	Funding secured for pocket parks. Railings removed from St Georges Square	
Other Economic Impact	Contributed to independent economic analysis	2014 - 2015				TF identified as good practice by Select Committee visit to	

	and Task Force identified as a strength of CBC					Cheltenham and Local Government Assoc Peer Review.	
Totals			10.7 acres brownfield	Private investment committed to date c£99m with further £75m in pipeline Public funding from various sources secured or implemented c£26m Overall = £200m	360 actual (+143 approved) of which 132 affordable	CBC receipts £12.3m Direct project expenditure c£250k with further £380k identified for High Street	310 jobs