

# ***Information/Discussion Paper***

## **Overview and Scrutiny Committee 2 March 2015**

### **Development of the corporate strategy 2015-16**

This note contains the information to keep Members informed of matters relating to the work of the Committee, but where no decisions from Members are needed

#### **1. Why has this come to scrutiny?**

- 1.1 The corporate strategy action plan for 2015-16 is being prepared and is due to go to full council for approval on 30 March 2015. To ensure that the views of elected members are captured in the process, the draft strategy is being considered by the Overview and Scrutiny Committee. The draft action plan is attached as appendix A.

#### **2. What do we want the corporate strategy to do?**

- 2.1 The corporate strategy sets out the following:
- A proposed vision statement;
  - The four priority outcomes that we will be working towards;
  - The context for the year ahead in terms of needs, challenges and opportunities and proposed commissioning intentions;
  - The council's priority actions to deliver the outcomes;
  - The milestones, indicators and risks by which progress will be measured.

#### **3. How we have prepared the draft strategy**

- 3.1 Officers and cabinet members have been fully involved in the development of the corporate strategy.
- 3.2 The corporate outcomes now focus on three high level place-making outcomes covering social, environmental and economic, with an internal "transformation" outcome covering commissioning, asset management, business improvement and financial management.
- 3.3 Each outcome has an introductory section which sets out the context and an analysis of needs, together with a summary of challenges and opportunities. There is then a statement of the council's commissioning intentions in regard to that outcome.
- 3.4 To reflect the change in the way the council delivers its services, each outcome has a section that identifies which organisations have been commissioned to deliver that outcome, the organisations we will work in partnership with and the CBC services areas that will make a direct contribution.
- 3.5 Alongside the priority actions and milestones, thought has also been given to measuring progress through outcome measures (how we will measure these positive change to the outcome) and service measures (how we will measure the direct contribution of our activity). Finally, the relevant corporate risks to the delivery of that outcome have been listed.

#### **4. Questions for Scrutiny**

- 4.1 Are there any improvements you would make to the proposed vision statement?
- 4.2 Does the introductory section to each outcome help you understand the direction the council is proposing? Are there any improvements you would like to see to this section?
- 4.3 Do the proposed priority actions and milestones capture an ambitious yet realistic programme for the delivery of the four outcomes? Are there any actions missing that you feel should be included?
- 4.4 Do the proposed outcome and service measures provide a robust framework for the measurement of progress? Are there any measures that you would like to see included?

## 5. Next Steps

- 5.1 Comments from Scrutiny will be addressed in the revised draft corporate strategy action plan which will go to Cabinet on 17 March 2015 before the final version goes to Council on 30 March for final approval.

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### Background Papers

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<b>Accountability</b>	Leader of the Council
<b>Scrutiny Function</b>	All
<b>Attachments</b>	Appendix A –Draft Corporate Strategy Action plan 2015-16