

List of Community Pride projects for Cabinet 15 July 2014

Ref	Organisation	Project	Description	cost of project	amount requested	Amount approved
CP1	Cheltenham Festival of Cycling	Cheltenham Festival of Cycling	The largest bicycle festival of its kind in the area, which is free to enter. Designed to promote cycling within Cheltenham to the masses from utilitarian, to commuting to leisure. The festival will encompass cycle training, organised ride outs, live music, test tracks, children's activities, conferences and more. The event will interact with local business, educational partners, industry partners and local charities to encourage cycling in Cheltenham and other low carbon transport choices	150000	5,000	0
CP2	Charlton Kings Parish Council	Renovation of village stocks	The scheme aims to stabilise the structural integrity of these historic grade 2 listed village stocks, sympathetically repaired damaged parts of the building so as to preserve them for future generations. It will also show case this important relic in the centre of the village with suitable display board outlining their history and the production of an information leaflet available from the Parish hub. In this way it will safeguard a valued asset offering a sense of community pride and education source for villagers.	5000	2,500	2500
CP3	Cheltenham Design Foundation	Cheltenham Design Foundation - Academy	The Cheltenham Design Foundation was founded in 2011 by a group of design experts from varying disciplines, collectively who recognised massive underinvestment in the education system. They felt that career opportunities in the creative sector were not being properly addressed in the curriculum and set out to address the shortfall by founding The Design Academy, a series of free-to-attend Saturday morning workshops. Run by professional designers in their own free time, the aim is to develop local talent and allow 14-16 year olds from schools in Gloucestershire to explore their potential. These design disciplines include: graphics, photography, video/ digital, architecture, gardening, printing, magazine, product/ packaging, engineering and MAC training. This year we are introducing 2 new modules to the programme namely web design and on the environment.	86500	5,000	4000
CP4	Cheltenham West End Partnership on behalf of Cheltenham Together	Cheltenham Together	Cheltenham Together is a group of people from different backgrounds and cultures whose aim is to promote the integration of Cheltenham's diverse communities in order to promote understanding and reduce tensions. We are working on the premise that when you accept culture you accept people and when you start accepting people you become more tolerant. One of the things we want to do to achieve this is to hold a high profile event in Spring 2015 to launch Cheltenham Together as an independent association.	10590	1,300	1,300
CP5	Vision 21	Gloucestershire Green Fair	We will organise the third annual Gloucestershire Green Fair in Cheltenham at one of Cheltenham's prestigious venues. The aim will be to focus on and promote "green" voluntary opportunities, businesses and services, as well as to encourage people to adopt more environmentally sustainable lifestyles. Based upon previous experience, we hope to attract around 25 local organisations/businesses and about 500 people to the event from around the county. The event will provide an opportunity to promote Cheltenham and its local economy just as much as it is an event to promote "green" issues and volunteering	4950	2,500	0

CP6	County Community Projects	Cheltenham Volunteer Centre	Cheltenham Volunteer Centre was part of the countywide Volunteering Gloucestershire service. Following the withdrawal of funding for Volunteering Gloucestershire by the county council, CCP has offered to help maintain a volunteer centre and a volunteering brokerage service within the Borough of Cheltenham whilst looking to secure longer term sustainable funding. Whilst operating alongside CCP's existing internal volunteer service, the Cheltenham Volunteer Centre would retain its own identity and would continue to coordinate volunteer opportunities for any organisation operating within the borough	19051	5,000	0
CP7	Friends of Sandford Park	New and replacement planting of roses and shrubs in Sandford Park	CBC Green space department are renovating the railings and gates and removing the boundary hedge to improve visibility into the park and improve cyclist and pedestrian safety. We are very supportive of this and as a group we would like to carry out the below projects to further enhance this entrance. We wish to improve the current rose beds by gapping up with 35 roses to create a fuller display. We also wish to screen the hospital car park boundary line and soften the visual impact of the Gym and Lido palisade fences, by planting a carefully chosen selection of shrubs and hedging plants.	3160	2,000	1580
CP8	Cheltenham Business Partnership	Christmas Festival of Fun	In previous years, Cheltenham Business Partnership has worked alongside the three shopping centres to fund and organise all of the town centre Christmas lights switch-on celebrations. Footfall is substantially increased in the town (thus benefitting the local economy) and provides a real vitality in the town, bringing the community together to a free event aimed at families - with a bias towards children, The event is the 'glue' that brings a co-ordinated approach to the switching on of the Christmas lights in the 3 commercial centres - Regent Arcade, Beechwood and Brewery - and those of the town centre.	14800	5,000	4000
CP9	Cheltenham Saracens FC	Football for everybody	To encourage football in the community from all areas, boys, girls, ladies, gentlemen, able bodied and disabled, people with learning difficulties, wheelchair users all nationalities in and around the surrounding areas of the Moores and in partnership with all local groups. We have grass football, indoor football and wheelchair football to offer being taught by fully qualified coaches who are 100% committed to bring football to the people not just the people to football. There are also volunteers just waiting to step in and help wherever they are required to make this programme work.	9000	5,000	0
CP10	St Philip and St James' Church	Pip and Jims Big Appeal – Phase 3 (Works to main tower, east and west gables).	To carry out works that have been identified in our Quinquennial Report (19th September 2012) and to increase the appreciation of the heritage of our grade II* listed Church. Main works to include: overhauling rainwater system, replacing tile pitches/roof repairs, stone repairs/repainting, replacement/new window grilles and refurbish clock fascias (this requires scaffolding). These works are vital to secure the fabric of the building and to ensure the Church remains a vibrant architectural resource at the heart of our community. English Heritage are considering placing this building on their national 'at risk' register.	145200	5,000	3500

CP11	Holst Birthplace Museum Trust	HOLST IN THE COMMUNITY	AIM: Create a model for fundraising to explore potential sustainable income streams which will enable the HBM to reach out into the local community to help to create community pride in Gustav Holst, his Cheltenham Birthplace and his international reputation as a great 20th century influential and popular composer. BRIEF: To explore possible fundraising models through holding three events aimed at building local pride, whilst making the Museum's practice more financially sustainable.	10000	5,000	0
CP12	Fairview Community Association (FCA)	Integrating Fairview Stakeholders into the Community	The Fairview Stakeholders include local: Churches , Charities, Schools, Cheltenham Cricket Club, Traders/Businesses , Self-employed, Public employees , Elected representatives and FCA participants. Holding a local Stakeholder "market" will bring this diverse range of community members out into the community; enhancing their integration and increasing their visibility, utility and contribution to the total population of Fairview residents	2740	2,440	0
CP13	MEANTIME Projects	Lower High Street Project (working title)	Community Pride funding is being sought to support the outcomes of the Lower High Street archive project that is being developed by a collaboration of photographers, artists, archivists and writers who are documenting changes to Cheltenham's Lower High Street during the Phase II Brewery development taking place between Bennington Street and Henrietta Street. Proposed outcomes for the project include an exhibition, a publication, an app, and a physical archive of material including photographs, video, audio (oral histories), and artists' responses.	13900	6,400	3200
CP14	Art Playground	This is Creative Cheltenham: An interactive art maze for adults and children	Art Playground create interactive arts projects and places. This is Creative Cheltenham will create a physical 'map' of Cheltenham's creative and community life that families can explore. A series of workshops linking local and national professional and student artists with community, youth and school groups will create panels, sculpture and installations for the maze. This will culminate in a free public art installation, the maze, which will run for 3 weeks including February half term. The maze will be created in an empty retail space, linking the town's art and culture with a broad community audience and changing the way Cheltenham's spaces and creative life can be experienced.	12920	4,940	2970
CP15	Friends of Naunton Park	Building Naunton Park Community	Through a number of specific projects we aim to improve the attractiveness and vitality of Naunton Park, thus making it more relevant and useful to the local population. These include the provision of a path from the Pavilion door to the toilet as in winter this gets very muddy. A light to illuminate the path so people can use the facility at night. The largest part of the proposal is to replace the glass and metal front door/window with something more inviting and attractive. The final component is for a new carved bench/sculptural feature to provide seating and visual interest especially for the elderly.	7800	3,900.00	0

CP16	Cheltenham in Bloom	Enhancing Gateway/s into Our Town	Lansdown Road, which is a main Gate Way leading into the town used to be full of assorted narcissi, daffodils blooming with magnificent spring colour on either side of the Highway, these were admired by residents and many visitors to the town, especially when the Festival was taking place at Prestbury Racecourse. Over the years, with different utility companies digging up grassed areas, the bulbs have become rather ad hoc and tired, they no longer have that 'Wow' factor. A member of the Civic Society who sits on our committee highlighted their concern of the Gateways across the town which could be greatly environmental improved. By joining together I am sure we can make a difference to enhance this gateway. Spades at the ready	5560	3,000	2780
CP17	The Rendezvous Society	Connected Cultures in Cheltenham	Community events in the Global Footsteps building, designed to explore the diverse cultures existing within the Cheltenham community. Creating networking opportunities, friendships and a cooperative understanding between groups who share the same town but infrequently engage on a personal level with one another's unique festivities. Ranging from culinary events hosted by the Gujarati neighbours to an informal talk on the practice of Buddhist meditation or the basics of the Polish language. As well as more conventional publicity, events will be advertised through PayPerClick Facebook adverts targeting Cheltenham business owners, educators and social shakers, ensuring relationships continue through our digital pages.	7200	3,600	0
CP18	University of Gloucestershire Students' Union	Greener Gloucestershire Festival	The Greener Gloucestershire Festival is an event to celebrate sustainability in the county- with music, local produce, real ale, workshops on green skills and sustainable activities like up-cycling and free bike repairs. It aims to bring the local community together to raise awareness of sustainability and pro environmental actions and behaviours and to position the University as a hub for sustainability for our community, bringing together green businesses and people to help raise awareness and engagement with sustainability. We aim to promote greenergloucestershire.co.uk - an online hub that will raise awareness of the resources available to help live a more sustainable life, whilst providing a platform for local organisations to engage with their community.	10000	5000	0
CP19	Cheltenham Open Studios (COS)	COS15	COS15 is a major biennial visual arts event where 200+ artists, working in Cheltenham and its surrounds, will open their homes and studios to the public in order to engage them directly with the work they are making. The art trail gives the public an excellent opportunity to see some of the wonderful work being created in the spaces where it's made and learn about the creative process; it gives artists a much needed chance to sell direct to an art-buying public and get their work known in the communities where they live.	22558	5,000	3123
CP20	Friends of Hatherley Park	Sit up and take notice!	The Friends committee is keen to provide park users with more places to picnic and a notice board at the second entrance to the park. A noticeboard will enable us to display information and replace the present method of laminated notices tied to the fence! People have responded positively to the prospect of acquiring these items which will benefit all park users. Hatherley Park is very well used and is a popular meeting place for parents, carers and grandparents. A picnic table will offer users a place to sit together and enjoy a snack close by the play equipment.	2035	1,017	1017

CP21	St Paul's Road Area Residents' Association (SPRA)	Community Improvement (with several component parts)	To improve the participation by St Paul's residents in the decisions to improve the neighbourhood. To improve relations and collaboration with our large co-resident organisation, the University of Glos. To continue to work with councillors and council service departments to deliver improvements in the neighbourhood, eg roadworks, parking plans, traffic schemes, waste handling, policing, public area noise and anti-social behaviour reduction, better public planning decisions, and public art. To improve the quality of life for all residents through public events, art works, and other forms of building a better community identity	12625	4,410	1757
CP22	Bath Road Traders Association	Bath Road Christmas Parade 2014	To put on a community event for local residents, children and families of Cheltenham and surrounding area. The Bath Road Christmas Parade has run for the last three years and is growing in popularity. The road is decorated, trees up and lights on for a truly seasonal treat for the children and young at heart.	4762	2,220	1100
CP23	Friends of Pilley Bridge Nature Reserve	Improvements to Pilley Bridge Nature Reserve	Building a series of paths, bridges and boardwalks to gain access and create an exciting new destination in the wetlands and ponds of Pilley Bridge Nature Reserve	15185	5,000	5000
CP24	African Community Foundation	Black History Month	We will organise a range of activities during Black History Month (October 2014) to celebrate and raise awareness of black history for the first time in Cheltenham. We have had one steering group meeting so far and the activities we hope to facilitate are: Film screenings, Art activities with recycled materials, An exhibition of African arts and crafts, including those made through the project, A mixed genre music event (including calypso, gospel, hip hop, black jazz), Guest speakers, Street performances, Food related, Sharing stories - using social media, Readings at the Literature Festival, Twinning - highlighting the link with Kisumu, Window displays, Drumming workshops (to continue for 12 months)	6575	3,555	1,755
CP25	Cheltenham Housing Aid Centre	The Doorway Project - Workshop Element	The Doorway Project helps people with drug and alcohol issues who are homeless or in housing need find and sustain accommodation. An element of the project is to provide workshops to beneficiaries who have been identified as needing additional support to maintain their accommodation. We have the funding to fund a worker to run these workshops and this application is to ask for funds to help with the running costs of the workshops. The series of workshops concentrate on the skills and knowledge required to maintain a successful tenancy and include sessions on tenancy rights and responsibilities, healthy living (cooking and mental wellbeing), budgeting and managing your finances and accessing training and volunteering opportunities.	4800	4,800	0
CP26	All Saints Church	All Saints Church War Memorial Project	Clean and restore the Grade 1 listed War memorial in the churchyard including researching 103 names	16000	5,000	0
CP27	Cheltenham Poetry Festival	Cheltenham Poetry Festival Outreach	We would like to consolidate the work the Beatfreeks (a group of rappers and poets based in Birmingham) are doing at Cheltenham Community Projects and run a further 5 workshops with users at the centre. Our workshops are designed to foster community pride, improve health and well-being and help to engage with literacy and feel empowered through self expression.	4000	2000	2000

CP28	Friends of Pittville (FOP).	Pittville History Works	To set up a website of articles and images with an on-line searchable database of Pittville history. Using www.pittvillehistory.org.uk the website will be archived by the British Library. To design and produce 3,000 leaflets and hold an event in the Oval Room of the Pump Room to promote the project to the public - both its use and the opportunities for volunteers to get involved in the history of the area. Work has already begun in collecting detailed evidence, transcribing censuses and street directories.	1600	1500	1500
CP29	Albemarle Orchard Garden Group	Albemarle Orchard Garden	We aim to create a community orchard on an existing unused piece of council land. The intention is to plant a variety of heritage fruit trees in order to help preserve our natural and local heritage along with a variety of wild flora and fauna to help attract wildlife. By using existing skills within our local community and with the support of voluntary organisations we aim to convert the site in to a pleasant area for people to meet and enjoy what our community will have worked to create.	7554	3777	3777
CP30	Cheltenham Academy of Music and Dramatic Art	CAMDA Education	CAMDA Education welcomes leading specialists each week who visit oW: Cheltenham head office over 30 weeks of the academic year. Based in the heart of the Cotswolds, CAMDA's Masterclass leaders are hand chosen and approved by our team of exceptional Artistic Directors and Trustees. Each deliver 30+ Masterclasses, workshops, productions and talks drawn from our community, RADA (London), The RSC (Stratford Upon Avon) and industry professionals of renown in the UK.	20000	4800	0
				636065	115,659	£46,859