

Cheltenham Borough Council

Licensing Sub Committee-Alcohol and Gambling

Meeting date: 27 October 2025

Meeting time: 4.00 pm

Meeting venue: Council Chamber - Municipal Offices

Membership:

Councillors Dilys Barrell, Dr Helen Pemberton and Simon Wheeler

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Please note: the deadline to register to speak is 5.00pm on the day before the meeting.

Contact: democraticservices@cheltenham.gov.uk

Phone: 01242 264 130

Agenda

1 Election of Chair

2 Apologies

3 Declarations of interest

4 Determination of a New Application for a Premises Licence (Pages 3 - 28)

5 Any other items the Chairman determines to be urgent and which requires a decision

Licensing Sub - Committee (Alcohol and Gambling) – 27 October 2025

Licensing Act 2003: Determination of a New Application for a Premises Licence

The Tiny Tavern - 25/01674/PRMA

Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN

Report of the Licensing Officer

1. Introduction

1.1 The Licensing Act 2003 (LA2003) allows an applicant to apply for a premises licence under Part 3 which, if granted, authorises the premises to be used for one or more licensable activities.

1.2 An application for a new premises licence was submitted by Holliday Inns Ltd on 29th August 2025. The application concerns The Tiny Tavern at Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN. The application was considered received in full on 4th September 2025.

1.3 The application is made for the following licensable activities:

Supply of alcohol	Every Day	12:00 – 01:00
Performance of a film	Saturday - Sunday	12:00 – 22:30
Performance of live music	Saturday - Sunday	12:00 – 22:30
Performance of recorded music	Every Day	12:00 – 23:00

1.4 The consultation period for the application ended on 7th October 2025. This was extended from the original end date of 2nd October 2025 following an error observed on the site notices at the beginning of the consultation period.

1.5 During the consultation period for the application relevant representations were received. The authority is required to hold a hearing; have regard to the representations; and take such steps as below as is considered appropriate for the promotion of the licensing objections.

1.6 The authority may:

1.6.1 Grant the licence as applied for; or

1.6.2 Grant the licence subject to modified conditions considered appropriate for the promotion of the licensing objectives; or

1.6.3 Exclude from the scope of the licence any of the licensable activities to which the application relates; or

1.6.4 Refuse to specify a person in the licence as the premises supervisor; or

1.6.5 Reject the application.

- 1.7 In determining the application, the authority must promote the licensing objectives, which are defined as follows in section 4(2) of the LA2003:

- 1.7.1 The prevention of crime and disorder;
- 1.7.2 Public safety;
- 1.7.3 The prevention of public nuisance; and
- 1.7.4 The protection of children from harm.

1.8 Implications

Legal

A sub committee is required to discharge its duty and determine an application with a view to promoting the licensing objectives as outlined in section 1.7 of the report.

The applicant has a right of appeal where the authority:

- a) Rejects an application for a premises licence; or
- b) Imposes conditions on the licence; or
- c) Excludes a licensable activity or refusal of specifying a person as a premises supervisor.

A person who made relevant representations has a right of appeal where they contend:

- a) The licence ought not to have been granted; or
- b) That, on granting the licence, the authority ought to have imposed different or additional conditions; or
- c) That, on granting the licence, the authority ought to have excluded a licensable activity or refused to specify a person as a premises supervisor.

In all circumstances, an appeal is made to the magistrates' court within 21 days beginning with the day on which the appellant was notified of the decision of the authority.

Contact officer: One Legal

E-mail: legalservices@onelegal.org.uk

Tel no: 01684 272015

- 1.9 To aid Members in their determination, the following appendices are included with this report:

APPENDIX 1 – A copy of the original application.

APPENDIX 2 – A copy of the correspondence with Environmental Health agreeing amended times and conditions.

APPENDIX 3 - A copy of the objections from members of the public.

2. Application (The Tiny Tavern - 25/01674/PRMA)

- 2.1 Applicant: Holliday Inns Ltd
- 2.2 Agent: N/A
- 2.3 Premises: Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN

3. Representations

- 3.1 Relevant representations were received from both responsible authorities and other interested parties:

Responsible authorities

- 3.2 A response was received from Environmental Health and a copy is attached at Appendix 2 of this report.

- 3.3 The applicant agreed to the condition proposed by Environmental Health, and to amend the application in accordance with their recommendations.

Interested parties

- 3.4 A further five representations were received from members of the public. All of these are considered to be objections. A copy of these submissions is included at Appendix 3 of this report.

4. Policy considerations

- 4.1 Every five years, a licensing authority is required to determine and publish a policy with respect to the exercise of its licensing functions.

- 4.2 Members should familiarise themselves with Cheltenham Borough Council's *Licensing Policy Statement* in full, and [a copy is available online](#).

- 4.3 The policy seeks to outline the processes the authority will adopt in dealing with its functions under the LA2003, and does so in accordance with the following objectives:

- a) *Promote the four licensing objectives;*
- b) *Ensure that the premises are appropriate for their proposed use;*
- c) *Ensure that the premises layout and condition is acceptable for the proposed use;*
- d) *Ensure that the premises are being managed responsibly; and*
- e) *Promote the policy vision statement.*

- 4.4 For reference, the policy vision statement is as follows:

We want Cheltenham to be a safe and clean town that offers a greater diversity in the nighttime economy that is less focused on alcohol and protects the quality of life for residents.

- 4.5 The policy also seeks to promote the council's wider priorities, including that:

- *Cheltenham has a clean and well-maintained environment;*
- *Cheltenham has a strong and sustainable economy;*
- *Communities feel safe and are safe;*
- *People are able to lead healthy lifestyles; and*
- *Our residents enjoy a strong sense of community and are involved in resolving local issues.*

- 4.6 Whilst the policy should be used as the basis of consistent and transparent decision making, the overriding principle adopted by the authority is that each application must be determined on its own merits.

- 4.7 In doing so, Members must give equal importance to each of the four licensing objectives and should have regard to wider considerations affecting the area including littering, noise, street crime, and the capacity of infrastructure.

- 4.8 The applicant should be able to demonstrate compliance with all four of the licensing objectives.

Crime and disorder

4.9 The applicant should be able to demonstrate they have addressed factors that impact on crime and disorder, including:

- a) *Underage drinking;*
- b) *Drunkenness on premises;*
- c) *Public drunkenness;*
- d) *Drugs;*
- e) *Violent behaviour; and / or*
- f) *Anti-social behaviour*

4.10 Members should be confident the applicant has identified suitable and sufficient measures to deal with the factors outlined above.

Public safety

4.11 The applicant must be able to satisfy the authority that members of the public, and their staff, will be safe when visiting and working at the premises.

Public nuisance

4.12 Members can expect the applicant to outline the proposed steps to be taken to deal with the potential for public nuisance arising from the operation of the premises.

4.13 Applicants are expected to have included measures that:

- a) *Restrict the generation of noise within the premises and from activities associated with the premises in the vicinity, or from an open air site;*
- b) *Limit the escape of noise from the premises or open air site;*
- c) *Restrict noise emissions to below levels that could affect people in the vicinity going about their business, at work and when at home both while relaxing and while sleeping;*
- d) *Minimise and control noise from customers arriving at the premises, or open air site outside it and departing from it;*
- e) *Minimise and control noise from staff, contractors and suppliers and their activities;*
- f) *Minimise and control noise from vehicles associated with and providing services to the premises or open air site and their customers;*
- g) *Determine whether people standing or sitting outside premises are likely to cause obstruction or other nuisance;*
- h) *Whether the premises are under or near to residential accommodation;*
- i) *The hours of the sale of alcohol in open containers or food for consumption outside the premises;*
- j) *Measures to make sure that customers move away from outside premises when such sales cease;*
- k) *Measures to collect drinking vessels and crockery, cutlery and litter;*
- l) *The extent and location of areas proposed to be set aside for the consumption of food and alcohol drink and for smoking;*
- m) *Whether there is a need for door supervisors to prevent or to control customers congregating in outdoor areas to smoke, consume food or drink (whether supplied from the premises or not);*
- n) *Adequate measures to prevent the following arising from the proposed licensable activity that may cause disturbance to people in the vicinity:*
 - a. *Litter, smells, fumes, dust, smoke, or other emissions;*
 - b. *Street fouling;*
 - c. *Light pollution.*

- 4.14 Members should be mindful that noises can be particularly intrusive at night when ambient noise levels are lower. It is the authority's role, accordingly, to maintain a balance between the aspirations of the applicant and the needs of residents, other businesses, workers, shoppers, and visitors.

Protection of children from harm

- 4.15 Members must be satisfied that there are appropriate measures in place to protect children from harm.
- 4.16 It is an offence to sell alcohol to children; in this context, individuals under 18.

Core hours for licensable activities

- 4.17 Whilst the council will avoid arbitrary restrictions on licensing hours that undermine the principles of flexibility and each application being determined on its own merits, it believes that licensable activities operating within certain core hours will generally not have a harmful impact on the licensing objectives.

Type of premises	Commencement hour no earlier than	Terminal hour no later than
Restaurants	10:00	01:00
Pubs	10:00	03:00

- 4.18 The authority also recognises that alcohol led premises such as pubs, bars, and nightclubs, and off licences and hot food take away premises are more likely to be associated with crime and disorder and public nuisance than other premises such as seated restaurants.
- 4.19 Regardless, earlier closing times will result in less alcohol consumption and drunkenness and would also be consistent with the ability to disperse crowds from the town centre.
- 4.20 The authority also recommends that, for those licensed premises that are neither nightclubs nor late night bars, that a latest admission time of half an hour before the terminal hour for licensable activities is appropriate. This too will encourage dispersal and assist with objectives to prevent public nuisance and crime and disorder.

5. National Guidance

- 5.1 A licensing authority 'must ... have regard to' any guidance issued by the Secretary of State under section 182 of the LA2003.
- 5.2 The guidance considers each of the licensing objectives in detail, highlighting that they are of equal importance and that their promotion should be a paramount consideration at all times.

Crime and disorder

- 5.3 The authority should look to the police as the main source of advice on crime and disorder.
- 5.4 Where it is felt appropriate to impose conditions relating to the control of crime and disorder, they should be, by design, focussed on deterrence and prevention.
- 5.5 The presence of CCTV cameras, for example, can actively deter disorder, nuisance, anti-social behaviour and crime generally. The inclusion of radio links could also be considered an appropriate condition for those premises operating in town centre leisure areas to assist in facilitating a rapid response to any disorder.

Public safety

5.6 Licence holders have a responsibility to ensure the safety of those using their premises. As outlined in section 2.9, considerations should include:

- *Fire safety;*
- *Ensuring appropriate access for emergency services such as ambulances;*
- *Good communication with local authorities and emergency services;*
- *Ensuring the presence of trained first aiders on the premises and appropriate first aid kits;*
- *Ensuring the safety of people when leaving the premises (for example, through the provision of information on late-night transportation);*
- *Ensuring appropriate and frequent waste disposal;*
- *Ensuring appropriate limits on the maximum capacity of the premises; and*
- *Considering the use of CCTV in and around the premises.*

5.7 Conditions related to public safety may also promote the crime and disorder objection highlighted above.

Public nuisance

5.8 When considering public nuisance, the licensing authority and responsible authorities should focus on the effect of the licensable activities at the specific premises on persons living and working in the area around the premises which may be disproportionate and unreasonable. The issues will mainly concern noise, light, odour and litter.

5.9 Within the LA2003, public nuisance retains its broad common law meaning, rather than a statutory meaning as in other pieces of legislation.

5.10 Where applications have generated representations, any appropriate conditions should normally focus on the most sensitive time periods, such as the night and early morning when residents in adjacent properties may be attempting to sleep or are sleeping.

5.11 Conditions which are imposed with the intention of preventing public nuisance will usually concern the control of noise; this may be achieved by a simple measure, such as ensuring that doors and windows are kept closed after a certain time. They can, however, be more sophisticated measures like the installation of acoustic curtains or rubber speaker mounts.

5.12 As always, conditions should be appropriate and proportionate, and should be tailored to the type, nature, and characteristics of the specific premises and its licensable activities.

5.13 Beyond the immediate area surrounding the premises, public nuisance is a matter for the personal responsibility of individuals under the law – if they choose to engage in anti-social behaviour, they are accountable in their own right. It would, however, be perfectly reasonable for the authority, following relevant representations, to impose conditions relating to the display of signs encouraging patrons to leave the area quietly, or that they smoke at designated places on the premises instead of outside, and to respect the rights of people living nearby to a peaceful night.

Protection of children from harm

5.14 The protection of children from harm includes the protection of children from moral, psychological and physical harm. This includes the harms associated directly with alcohol consumption, but also wider harms such as exposure to strong language and sexual expletives.

5.15 Licensing authorities and responsible authorities should expect applicants to set out the steps to be taken to protect children from harm.

Representations

- 5.16 Where representations are made in respect of an application under the LA2003, they must be relevant, insofar as they relate to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives.
- 5.17 Where relevant representations are received from a responsible authority, they should be the authority's main source of advice in relation to a particular licensing objective.
- 5.18 Determination should take into account any relevant representations and must be considered on a case-by-case basis. It should be evidence-based and justified as being appropriate for the promotion of the licensing objectives and proportionate for what it is intended to achieve.
- 5.19 Where it is felt appropriate to attach conditions to a premises licence, the authority must be satisfied that they promote one of the four licensing objectives.
- 5.20 It may be that no additional conditions will be appropriate to promote the licensing objectives.
- 5.21 However, where the applicant has proposed conditions in their operating schedule, it is not acceptable for the licensing authority to simply replicate the wording from the operating schedule. A condition should be interpreted in accordance with the applicant's intention and be appropriate and proportionate for the promotion of the licensing objectives.

6. Licensing Comments

- 6.1 Members must determine this application on its individual merits with a view to promoting the licensing objectives. These are:

The prevention of crime and disorder;
Public safety;
The prevention of public nuisance; and
The protection of children from harm.
- 6.2 The consultation period attracted a total of six representations, five of which were objections.
- 6.3 Environmental Health at Cheltenham Borough Council should be considered the leading authority regarding the prevention of public nuisance in relation to this application.
- 6.4 Where concerns surrounding public nuisance remain, Members should focus on the most sensitive periods. These will typically be at night and into the early morning. At other times, the setting of the premises as being in the core commercial area means it is reasonable to expect there to be some degree of noise from it and other nearby establishments.
- 6.5 The Police did not respond to the consultation. They should be considered the leading authority regarding the prevention of crime and disorder.
- 6.6 Relevant representations must relate to the impact of licensable activities. Concerns around traffic and vehicle access to the premises would not be considered a licensing concern.
- 6.7 In determining the application, the Committee must give weight to:
 - The steps that are appropriate to promote the licensing objectives;
 - The representations (including supporting information) presented by all the parties;
 - S182 Guidance; and
 - Its own statement of licensing policy.

- 6.8 In considering this case on its own merits, Members should have regard to the adopted Probity Guide.

Background Papers

Service Records

[Licensing Act 2003](#)

[Revised Guidance issued under section 182 of the Licensing Act 2003](#)

[Cheltenham Borough Council's Licensing Act 2003 Licensing Policy Statement](#)

Report Author

Contact officer: Mr Jacob Doleman

E-mail: licensing@cheltenham.gov.uk

Tel no: 01242 264135

Appendix List

APPENDIX 1 – A copy of the original application.

APPENDIX 2 – A copy of the correspondence with Environmental Health agreeing amended times and conditions.

APPENDIX 3 – A copy of the objections from members of the public.

New Premises Licence

Premises Details

Premises Address *

Unit 4 The Studios Royal well place Cheltenham Glos GL50 3DN

Telephone number at premises (if any)

07889758319

Non-domestic value of premises. *

£ 80000

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *

Holliday Inns Ltd

Registered Address *

12 Lypiatt Place

Town/City *

Cheltenham

Other Applicant (Non Individual)

County	<input type="text" value="GLos"/>
Postcode *	<input type="text" value="GL50 2SX"/>
Registered Number (where applicable)	<input type="text" value="15920628"/>
Description of applicant (for example partnership, company, unincorporated association, etc) *	<input type="text" value="Ltd Company"/>
Telephone Number	<input type="text" value=""/>
Email *	<input type="text" value=""/>

Operating Schedule

When do you want the premises licence to start? *	<input type="text" value="03/10/2025"/>
If you wish the licence to be valid only for a limited period, when do you want it to end?	<input type="text" value=""/>
Please give a general description of the premises. *	<input type="text" value="This is a small premises with outside seating"/>
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	<input type="text" value=""/>

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

- | | |
|-------------------------------------|------------------------|
| <input type="checkbox"/> | Plays |
| <input checked="" type="checkbox"/> | Films |
| <input type="checkbox"/> | Indoor Sporting Events |
| <input type="checkbox"/> | Boxing or Wrestling |

Operating Schedule

- ☒ Live Music
- ☒ Recorded Music
- ☐ Performances of Dance
- ☐ Anything of a similar description falling under Music or Dance
- ☒ Provision of late night refreshment
- ☒ Supply of Alcohol

Film Standard Times

Standard days and timings, where you intend to use the premises for the exhibition of films. (please read guidance note 7) *

Please enter times in 24hr format (HH:MM)

Day *	Every Day
	12:00
	23:00

Films

Will the exhibition of films take place indoors or outdoors or both? (please read guidance note 3) *	Outdoors
Please provide further details. (please read guidance note 4)	On the odd occasion we are looking to show some old films on a screen outside
State any seasonal variations for the exhibition of films. (please read guidance note 5)	mostly in the summer months
Please state any non-standard timings, where you intend to use the premises for the exhibition of films at different times from the Standard days and times listed? (please read guidance note 6)	

Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

23:00

Live Music

Will the Performance of Live Music take place indoors or outdoors or both? (please read guidance note 3) *

Both

Please provide further details. (please read guidance note 4)

we are looking to have small bands on occasions weather permitting

State any seasonal variations for the Performance of Live Music. (please read guidance note 5)

mostly in the summer months

Please state any non-standard timings, where you intend to use the premises for the performance of live music at different times from the Standard days and times listed? (please read guidance note 6)

Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

02:00

Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *

Both

Please provide further details.(please read guidance note 4)

Looking to play background music for dinners

Recorded Music

State any seasonal variations for the playing of recorded music. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)

Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment. (please read guidance note 7) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

02:00

Late Night Refreshment

Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) *

Both

Please provide further details. (please read guidance note 4)

Looking to table serve guest drinks and food throughout the day

State any seasonal variations for the provision of late night refreshment. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for late night refreshment at different times from the Standard days and times listed? (please read guidance note 6)

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

02:00

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

Both

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

Looking to table serve guests with food and drink

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *

Mr

First name *

Shane

Surname *

Turner-Hill

Street address *

[REDACTED]

Town/City *

[REDACTED]

County

Postcode *

[REDACTED]

Personal Licence Number (if known)

[REDACTED]

Issuing Licensing Authority (if known)

[REDACTED]

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

Opening Hours Standard Times

12:00

02:00

Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e)
(please read guidance note 10)

The premises is a small Food & Drink led hospitality venue located at Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN situated directly across from our main restaurant at The Tavern, 5 Royal Well Place, GL50 3DN The new premises will primarily be used to serve food prepared off-site at our main restaurant kitchen. Alcohol may be sold to accompany meals. All food will be safely transported by staff from the existing premises using insulated containers.

b) The prevention of crime and disorder

- - CCTV will be installed and maintained covering all public areas.
- - Staff will be trained to identify and manage difficult or intoxicated behaviour.
- - Alcohol will only be sold to customers seated at tables and with a meal.
- - Premises will be adequately lit and locked outside licensed hours.

c) Public safety

- - Premises will comply with fire safety regulations, and fire extinguishers will be provided.
- - Capacity limits will be monitored to avoid overcrowding.
- - All food transported from the main premises will be kept at correct temperatures using insulated boxes and food-grade containers.
- - Staff will be trained in safe manual handling and crossing the road procedures

d) The prevention of public nuisance

- - All doors and windows will remain closed in the evenings to reduce noise escape.
- - Deliveries and collections will be limited to daytime hours.
- - Waste will be stored in secure bins and collected regularly.
- - Background music, if used, will be at a low ambient level.

e) The protection of children from harm

- - A Challenge 25 policy will be in place for alcohol sales.
- - Acceptable ID will include passport, UK driving licence, and PASS cards.
- - Children must be accompanied by an adult after 8pm.
- - Alcohol will not be served without food.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT. IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

☒ I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

☒ The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Shane Turner-Hill

Date *

29/08/2025

Capacity *

Authorised Agent

☒ Declaration made

Do you wish to provide alternative correspondence details? *

No

Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Shane

Surname /Company Name

Holliday Inns Ltd

Email confirmation

Email *

Telephone

Jacob Doleman

Subject: FW: 25/01674/PRMA

Sent: 07 October 2025 14:33

To: Licensing (CBC) <Licensing@cheltenham.gov.uk>

Subject: RE: 25/01674/PRMA

Dear Licensing,

Thank you for sending on the newly proposed times for licensable activities from the applicant.

Environmental Health are still of the view and still hold concerns that given the close proximity of residential properties in multiple directions from the site as well and the small size of the internal part of this premises, there is a likelihood of noise impact, even with the newly revised times.

If this application were to be granted as a full premises licence, we would request the following as conditions:

1. All doors and windows will remain closed, apart from normal access and egress from 22.00, this is to reduce noise.
2. Activities shall only take place on the following days/times:
 - Film = Sat – Sun: 12.00 – 22.30
 - Live music = Sat – Sun: 12.00 – 22.30
 - Recorded music = Mon – Sun: 12.00 – 23.00
 - Supply of alcohol = Mon – Sun: 12.00 – 01.00

(NB – the rationale behind Environmental Health putting forward 23.00 as the terminal hour for recorded music is that the majority of the premises licensable area is external/outdoor and as such a 01.00 terminal hour for recorded music given the close proximity of residential premises, has likelihood of potentially giving rise to a public nuisance. We are also aware that post-23.00, if the premises has the sale of alcohol on the licence, that they can continue to play incidental music. It is our view that there is a risk of recorded music being played at any high level, whereas incidental music must be as described and therefore a 23.00 terminal hour is being put forward).

Environmental Health have a statutory duty under the Environmental Protection Act 1990 to investigate complaints. Part of this investigation can include monitoring of the reported noise, either by way of providing complainants with our sound recording equipment or by officer visits. If during our investigation a statutory nuisance is found to exist, an abatement notice must be served. This notice would require the statutory nuisance to be abated within the timescales as set by the notice.

The consequences of failing to abate the nuisance include prosecution through the courts, which can carry an unlimited fine.

Please also be aware that along with others, Environmental Health, can at any point call for a review of any premises licence. The outcome of the review could result in the licence being suspended completely, additional conditions being applied or for a reduction in the times permitted for activities.

Kind regards,

Louise

Louise Boyle
Environmental Health Officer
Cheltenham Borough Council
Promenade
Cheltenham
Gloucestershire
GL50 9SA

Sent: 26 September 2025 14:16
To: Licensing (CBC) <Licensing@cheltenham.gov.uk>
Subject: 25/01674/PRMA

Dear Licensing,

In relation to application reference 25/01674/PRMA for The Tiny Tavern at Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN, Environmental Protection have some concerns relating to the proposed hours for the licensable activities at the premises.

We understand the applicant is proposing the following licensable activities:

Film: 12:00 – 22:30
Live music: 12:00 – 22:30
Recorded music: 12:00 – 02:00
Supply of alcohol: 12:00 – 02:00
Late night refreshment: Not required

However, given the close proximity of residential properties in multiple directions from the site as well as the fact that the size of the internal part of this premises is very small, meaning the majority of customers will be outside, there is a likelihood of noise impact.

At this stage, Environmental Health would request the applicant reviews the proposed times for the licensable activities of recorded music and the supply of alcohol as well as providing further information as to how the premises will ensure they are not causing a public or statutory nuisance to the nearby residential properties.

Please be advised that the above are not our final comments and we reserve the right to object to this application, should we feel that the proposed activities will give rise to a public or statutory nuisance.

Kind regards,

Louise

Louise Boyle
Environmental Health Officer
Cheltenham Borough Council
Promenade
Cheltenham
Gloucestershire
GL50 9SA

Appendix 3 – a copy of the objections from members of the public

Objector #1

Dear licensing,

I'm writing to express serious concerns about a licensing application that has been made by Holliday Inns Ltd.

Im a local resident living on St George's place and whilst i realise that living in a busy part of the town center some nighttime business is to be expected, I believe that the operating hours activities applied for here will bring unreasonable disturbance to my home - specifically operating past midnight and especially being able to play music outside.

Furthermore, I'd like to point out that the details on the application portal do not match those on the blue notice in the applicants window (the address is wrong and the operating hours are vastly different). Is this a genuine error or is the applicant trying to mislead potential commentators?

Many thanks for your time

Objector #2

- The prevention of crime and disorder;

As I said in my original email we already suffer from disorder at the rear of our premises with the parking area being used as a toilet and somewhere to take drugs, we have to be on the look out for drug paraphernalia.

- Public safety;

We have a vehicular right of way over the area proposed as an outside drinking area. Inevitably there will be confrontation between legitimate car and, van and lorry drivers. If one side of a 'contact' is drinking alcohol and watching a screen and not wanting to be interrupted there is certain to be safety issues.

- The prevention of public nuisance;

The area involved is not part of Cheltenham's hospitality zones, nuisance would be caused to residential and commercial users of our building and others in the area, not least the other units in the small row of starter units.

These units were specifically designed for 'start ups' and designed as such. Indeed they won a civic award. Turning one of the into a drinking establishment is bound to cause nuisance to a small paper and office goods shop, or a small single office.

- The protection of children from harm.

With our traffic crossing the proposed area there is a real danger to any children with patrons of the drinking area. We have previous examples of children suddenly appearing in our rear view mirrors.

Objector #3

Re: Licensing Application **25/01674/PRMA**

For the attention of Mr Jacob Doleman

Dear Mr Doleman

I am writing in response to the current licensing application by Severnside Security, Unit 4, The Studios, Royal Well Place, Cheltenham, GL50 3DN specifically the request to permit alcohol, live and recorded music and the showing of films from 12pm to 10.30pm/2am Monday to Friday.

Our neighbouring organisation, Every Cloud Play & Creative Arts Therapy, provides therapeutic play and creative arts services to local children and young people, all of whom are vulnerable and many of whom also have significant trauma. We predominantly hold these sessions between 8am and 6pm Monday to Friday at 15 Royal Crescent which is immediately adjacent to The Studios (refer photo 1). For our work to be effective, it is essential we provide a calm, quiet, and confidential environment for children, young people, and their parents and carers.

Please see our objections on the following grounds:

Objection 1: Public Safety

As you may be aware the studio unit itself is very small (photo 2) and it is our understanding that live music, film screenings and serving alcohol would be predominantly on the paved area directly in front of the unit. This is an access road to our 4 private parking places for our staff/therapists (used by up to 8 staff), entry to the ground floor residential flat and our emergency exit for staff, visitors and clients.

This would exacerbate an existing public safety issue with the access road being informally used for seating and socialising by the existing coffee pod, coupled with parking by those using the studios and the need for people to walk across the access road to use the toilet at the end of the studios (photo 3).

We require and are permitted access within our lease, to our private parking area 7 days a week, 24 hours a day regularly during business hours and frequently outside our normal operating hours. Given the access road narrows and exits on to a busy main road with a taxi office that often has many vehicles waiting, our staff must reverse into it (photo 4). This by nature reduces our visibility of people and possible obstructions.

Adding alcohol, music and film screenings:

- Creates a safety hazard by mixing vehicles and diners in a confined space. We are concerned that permitting alcohol consumption creates further risks from diners/drinkers who will be under the influence of alcohol. This is further exacerbated both when dark, and if playing music which will make it more challenging to be alerted to people moving about, particularly as they need to use the toilets. This is a foreseeable risk to the safety of staff, customers and visitors (Health & Safety at Work Act 1974).
- Creates hazards from the placing of screens for films and the people and equipment to play live music in an access road which is frequently needed both day and night. It is impractical to see how the people and equipment can be safely moved at immediate

notice at any time day or night and the challenges of doing so when patrons may not want to be interrupted or are under the influence of alcohol.

- Our fire escape/emergency exit backs onto our parking place (photo 1). We are concerned that introducing further obstructions/clientele will render the building non-compliant with access which is required to be maintained at all times under the Regulatory Reform (Fire Safety) Order 2005.

Objection 2: The Protection of Children from Harm

In addition to the issues of public safety raised in objection 1, regarding young children of patrons at risk from being hit by cars using the access road (as they are permitted to do so), either through socialising in this area or using the toilets we are concerned:

- The children and young people attending our therapy practice, all of whom are vulnerable, including some from homes where alcohol has been an issue, will be exposed to those consuming alcohol who could be drunk, aggressive or demonstrating unsafe behaviours.
- Permitting such licences in such close proximity to a child-centred therapy practice increases the risk of children/young people being influenced, harassed or harmed.
- Music, films being shown that are not of universal rating, advertising of these, or behaviour (e.g. swearing, shouting, sexual behaviour) will have significant negative effects on the vulnerable children and young people we see.

Objection 3: Public Nuisance

We moved to these premises 2 years ago as the community building we operated in closed. This was the only available building available in Cheltenham, suitable for the needs of our clients. It was essential that we mitigated any risks to our young clients by selecting a premises that was an appropriate distance from hospitality venues that permitted alcohol and loud music to safeguard our clients.

Introducing activities involving alcohol, amplified music, live music or film screenings or people who could overhear or make noise in this close proximity to our therapy rooms would generate a level of noise and disturbance that would be both detrimental and at times extremely traumatic for vulnerable children attending our therapeutic practice. It would also raise issues around confidentiality for our clients.

We are concerned that granting this application would have a negative impact on the wellbeing of our service users and the safe delivery of therapy sessions during our operating hours which are weekdays Monday to Friday 8am to 6pm.

We ask that these activities are not permitted within these times to safeguard this essential mental health service for local vulnerable children and young people.

Objection 4: The Prevention of Crime and Disorder

Our parking spaces are not well lit, there is no CCTV coverage of the area, the adjacent lighting is poor all of which already causes issues with our parking area being littered (including drug paraphernalia, cigarette ends, bottles) and used as a toilet. This raises concerns also regarding the potential for our vehicles to be damaged, In addition, all of these further exacerbate the

risks associated with this being our emergency exit and evacuation route as well as what our staff are exposed to.

Please do let me know if you require any further clarification of any of the above points and we would be grateful if you could please confirm receipt of this objection.

Kind regards

Photo 1: Studio 4 backing onto 15 Royal Crescent, therapy rooms, private flat and marketing agency



Photo 2: Unit 4 Studio



Photo 3: Narrow access



Photo 4: Access road onto main road



Objection #4

I am writing in reference to the application number 25/01674/PRMA, at Unit 4 The Studios Royal Well Place, Cheltenham, Gloucestershire GL50 3DN

We are an office-based business at 15 Royal Crescent, which is to the rear of the above premises. We have concerns regarding the following elements that would be outdoors in the access area to the rear of 15 Royal Crescent:

Exhibition of a Film Outdoors Every Day 12:00 PM to 10:30 PM

Performance of Live Music Every Day 12:00 PM to 10:30 PM

Performance of Recorded Music Every Day 12:00 PM to 2:00 AM

We run an office-based business, and the noise elements associated with running an outdoor cinema and live music would be unacceptable for conducting business while these performances are in progress.

The street comprises multiple businesses, residential houses, and children's therapy services, and at 11 Royal Crescent, you have an NHS doctor. There would be numerous trades and services affected by these events.

Objection #5

As a family residence that backs onto these units i have grave concern regarding the change of use to this premises. The noise levels in the center of town at present are antisocial to say the least, coupled with litter, vomit, violence and crime which occurs on a regular basis around my property.

The addition of a venue in such close proximity will only serve to exacerbate this problem. within my household i have two neurodivergent grandchildren, 5 and 8, who already struggle to sleep due to noise from the surrounding 'entertainment' and are at constant risk of injury from broken glass, discarded vapes and the like. the addition of a late night venue with live music will only worsen this situation.