



# CHELTENHAM

## BOROUGH COUNCIL

### Notice of a meeting of Overview & Scrutiny Committee

**Monday, 24 February 2020**  
**6.00 pm**  
**Pittville Room - Municipal Offices**

<b>Membership</b>	
<b>Councillors:</b>	Chris Mason (Chair), Klara Sudbury (Vice-Chair), Sandra Holliday, John Payne, Paul Baker, Max Wilkinson, Dilys Barrell, Iain Dobie, Jo Stafford and Dennis Parsons

The Council has a substitution process and any substitutions will be announced at the meeting

### Agenda

<b>1.</b>		<b>APOLOGIES</b>	
<b>2.</b>		<b>DECLARATIONS OF INTEREST</b>	
<b>3.</b>		<b>MINUTES OF THE LAST MEETING</b> 13 January 2020	(Pages 3 - 20)
<b>4.</b>		<b>PUBLIC AND MEMBER QUESTIONS, CALLS FOR ACTIONS AND PETITIONS</b>	
<b>5.</b>		<b>MATTERS REFERRED TO COMMITTEE</b>	
<b>6.</b>	6.05 pm	<b>MARKETING CHELTENHAM</b> David Jackson, Manager – Marketing Cheltenham	(Pages 21 - 26)
<b>7.</b>	6.35 pm	<b>THE RETAIL ENVIRONMENT IN CHELTENHAM</b> Jeremy Williamson, Managing Director – Cheltenham Development Task Force (with support from David Oakhill, Head of Planning – CBC and Kevan Blackadder, Director – Cheltenham BID)	(Pages 27 - 30)
<b>8.</b>	7.05 pm	<b>SCRUTINY TASK GROUP - EVENTS</b> Report of the Events Scrutiny Task Group and a minority report from Councillor Parsons	(Pages 31 - 52)
<b>9.</b>	7.20 pm	<b>SCRUTINY REVIEW</b> Report of Campbell Tickell to be presented by Darren	(Pages 53 - 68)

		Knight, Executive Director of People & Change	
10.		<p><b>FEEDBACK FROM OTHER SCRUTINY MEETINGS ATTENDED</b></p> <p>Gloucestershire Health and Care O&amp;S Committee (14 January) – verbal update from Councillor Horwood</p> <p>Police and Crime Panel (3 February) - verbal update from Councillor Jonny Brownsteen</p> <p>There has been no meeting of the Gloucestershire Economic Growth O&amp;S Committee since the last meeting of this committee.</p>	
11.		<p><b>CABINET BRIEFING</b></p> <p>An update from the Cabinet on key issues for Cabinet Members which may be of interest to Overview and Scrutiny and may inform the O&amp;S work plan</p>	(Pages 69 - 70)
12.		<p><b>SPECIAL RESPONSIBILITY ALLOWANCE TASK GROUP - ONE PAGE STRATEGY</b></p> <p>Agree the aims and objectives as set out on the One Page Strategy</p>	(Pages 71 - 72)
13.		<p><b>UPDATES FROM SCRUTINY TASK GROUPS</b></p> <ul style="list-style-type: none"> <li>• Third Sector Rent Support Grant</li> </ul>	
14.		<p><b>SCRUTINY TOPIC REGISTRATION FORM</b></p> <p>Consider the topic registration form (no implications were provided) and decide if and how scrutiny will be undertaken</p>	(Pages 73 - 74)
15.		<p><b>REVIEW OF SCRUTINY WORKPLAN</b></p>	(Pages 75 - 78)
16.		<p><b>DATE OF NEXT MEETING</b></p> <p>30 March 2020</p>	
		<p>BRIEFING NOTES (not for discussion)</p> <ul style="list-style-type: none"> <li>• LGA Peer Review – update on progress</li> </ul>	

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