Rent collection performance for the financial year 24/25

Matt Ward Head Of Housing Services



Introduction

Housing Services Teams

- 1. Empty Homes
- 2. Rent Accounting
- 3. Income Team
- 4. Benefit and Money Advice
- 5. Training and Employment Services
- 6. Leasehold, Shared Ownership, Right to Buy & Right to Acquire
- 7. Pest Control
- 8. Lifelines



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EARLY INTERVENTION AND ARREARS PREVENTION

Rent Accounting Team

Early Intervention to maintain Tenancy – Set up direct debits, rent charges and rent statements

Training and Employment Services

Action to support Housing stability - Upskill residents and support their employments goals to help tackle the cost-of-living crisis and promote the use of assistive technology.

Income Team

Early Intervention to sustain Tenancy:
Manage arrears for unpaid rents from
former and current tenants

Benefits and Money Advice Team

Action to support Housing stability – Support residents to clear arrears, manage finances and support with cost-of-living crisis e.g. School uniforms, Gas Vouchers, Winter Blankets, Slow Cooker and Christmas Gift

Rent Accounting Team 2024/2025 Achievements



Financial Management

£83,000 Refunded to Tenants *Prompt refunds for overpayments*



£25.6M Fully Reconciled

Managed & correctly posted to accounts

£230,000 in Utility Payments Managed Communal electricity & void property bills



Key Achievements



Garage Arrears Reduced by 40%

12 months of focused support working with the Income Team and managing the current garage arrears.

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Charge Increases Applied

5,000+ properties at 2.7% & garages charge increased by 20%. The **forecasted income** for the upcoming year is approximately:**£26.73M**

• 1,570 Direct Debits Recalculated Accurately aligned to new year rents

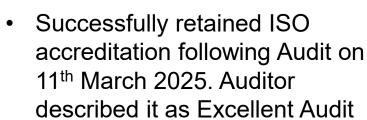


Income Team Achievements 2024-25

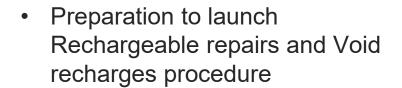


CURRENT ARREARS:

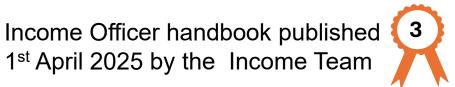
- %age of rental income = 1.75% (target 2.60%) **0.46%** lower than 23/24.
- Tenant arrears level = £462,011.81 (target £683,470 -Saving £221,458.19) **£67,126.27 lower than 23/24.**
- Number of current arrears cases = 1182 (target 1400) 67 fewer than 23/24.



with 3 observations



1st April 2025 by the Income Team







Former Tenants ARREARS:

- Number of cases over £10 = 259 (target 315) **24** fewer than 23/24.
- FT cash collected = £64,298.96 (target £45,000 exceeded by £19,298.96) Additional £5,851.39 compared to 23/24.



Benefits and Money AdviceTeam Achievements 2024-25



Income Generated for Our Tenants: £1,930,473

Rent Arrears Cleared: £75,051.32

New Cases Opened: 683

Tenants and Families Supported (Help 2 Scheme): 91

Referrals Received & Actioned: 1,210



Successful Partnership with Dunelm♠ Delivered Christmas gifts to 55
families

₩ Hosted 2 School Uniform Projects Y Providing essential clothing for local children

Winter Support Delivered
Warm blankets and Slow cookers
distributed to those in need

Primary and secondary School uniform









WINTER WELFARE

We want to do everything we can to help keep our customers warm this winter, which is why we're working together with Dunelm Cheltenham on a Winter Welfare campaign.





DELIVERING JOY

Thanks to our communities for supporting our campaign with Dunelm this Christmas

Training and Employment Services Team Achievements 2024 - 2025

Training & skills development

• 449 attendances for workshops and training, of which 99.5% reported an increase in skills.

Substantial growth in the number of individual supported:

110 residents in 22/23

312 residents in 23/24

We achieved a 31% increase

- We delivered 25% more sessions/workshops in Cheltenham from Hesters Way Skills Hub, Oakley Resource Centre, and other community and partner venues.
- GARAS supporting over 30 families with e-visa applications
- TES have successfully supported 68 customers into paid employment. Ranging from part time to full time work

Customer recommendations

- 100% of customers stated they would recommend our service to others.
- TES will continue to be a local provider of the Digi Hubs projects in 2025/26 following its success this year.
- The Team achieved an additional qualification to help ensure we offer a quality service to our customers – Level 3 Coaching and Mentoring.

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99.5%

High satisfaction rate based on 1-10 scoring and 8+/10 deemed as high satisfaction

100%

Of customers would recommend the service to others

99%

Reported an increase in overall confidence



Training and Employment Service's Team Achievements 2024-25

Training and skills outcomes - KPI target of 120 people - (90 previous year) 449 achieved

Employment figures - KPI target of 60 people 63 achieved



Supporting our young adults to gain employability skills



Thrive Programme

Now increased from supporting 2 local schools to 3







Thrive programme

CSCS training

Construction Skills Certificate Services

MLD Group

Moderate Learning Difficulties



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