

APPLICATION NO: 24/01762/FUL& 24/01763/FUL		OFFICER: Mrs Lucy White
DATE REGISTERED: 8th November 2024		DATE OF EXPIRY: 3rd January 2025
WARD: Lansdown		PARISH:
APPLICANT:	The Lucky Onion LLP	
AGENT:	Mr Simon Firkins	
LOCATION:	129 - 133 Promenade Cheltenham Gloucestershire	
PROPOSAL:	Erection of glazed structures within the front curtilages of Nos 125-127, 129-131 and 133 Promenade to provide external restaurant, dining and drinking facilities associated with 131 Promenade and existing hotel. Installation of PV panels to roofs of 125-127 and 133 Promenade and removal of existing conservatory to side of 133 Promenade.	

Update to Officer Report

1. OFFICER COMMENTS

- 1.1. An Addendum to the applicant's Economic Impact Statement was received 13th February 2024 and has been circulated to Members.
- 1.2. The Addendum has again been independently reviewed by the South West Research Company (SWRC) and their findings are attached.
- 1.3. In summary, whilst the Addendum removes some of the concerns raised previously by SWRC, in so far as it provides up to date information relating to tourism in Cheltenham/Gloucestershire post-Covid, there are no new details or data provided that address the performance, influence and impacts on the local area to reflect post-Covid performance and newer account details are not provided.
- 1.4. In light of the above, the additional information submitted by the applicant does not alter the officer recommendation to the Planning Committee. Officers conclude that the wider public benefits of the proposals are limited and do not outweigh the (upper end of less than substantial) harm that would be caused to the significance (setting) of the designated heritage assets.

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Independent review of the Addendum to Economic Impact Statement for 125-133 Promenade, Cheltenham (SF Planning February 2025 - Planning References 24/01762/FUL and 24/01763/FUL)

This brief overview, prepared by The South West Research Company Ltd, is produced at the request of Cheltenham Borough Council to provide a professional review of the data used to support the proposal put forward in the Addendum to Economic Impact Statement for 125-133 Promenade report (SF Planning February 2025).

It is our opinion that whilst the document removes some of the concerns raised regards the data used in our review of the original Economic Impact Statement (SPF Planning October 2024), particularly in providing up to date information relating to tourism in Cheltenham/Gloucestershire post-Covid, it fails to address other points raised.

In particular, data provided in the original Economic Impact Statement about the business performance, influence and impacts on the local area has not been updated to reflect post-Covid performance. Whilst it is acknowledged that newer accounts are available no detail has been provided for them and as such the impacts of the proposal are still based around the data used in the original document which was largely influenced by Covid restrictions. No new details or data are provided in the addendum which address this point.

