# **General Management Document**

# **Performers Application**

Performers complete an application via a website providing information below.

- Full name
- Date of Birth
- Postal address
- Contact details: Telephone / Email address
- Upload copies of ID documentation

All information must be supported by Photographic I.D such as passport or driving licence which includes prove of address.

Once various checks have been completed, including right to work checks (with original copies of ID to be provided before performers are permitted to begin work), performers receive an email to confirm the application has been approved.

### **Events**

Registered performers receive an email regarding up-and coming event/s offering them the opportunity to request to work a venue/event.

Only emails with the registered email addresses are considered, all performers when applying to register agree to update any changes to their details.

# **Confirmation on working**

If after checking suitability of the applicant the performer is accepted for an event/venue, an email is sent offering night/s with information including the venue, dates, times and a copy of the house rules.

A copy of the house rules is made available in writing and verbally upon the performer checking in. It is made clear they will be expected to comply with the house rules, if they do not comply with the house rules their contract can be terminated.

### Performers check-in

The venue opens up to 2 hours before event itself is open to customers.

SIA security are on duty from the time the venue opens.

The two-hour period prior to the event starting is to process performers details. Performers details are confirmed and checked against the records and copies of original photographic ID are taken. Performers then sign their contract and are issued with a unique numbered wristband.

The wristband confirms they are registered to work at the specific event, that they have completed all checks, contracts, house rules have been signed, and ID proof has been provided on check in.

No performer can work without a unique numbered wristband.

Any new performers will receive a guided tour of the venue with an introduction regarding how the system operates from one of the house mothers.

# **Changing Rooms:**

- The changing rooms will have facilities provided and at no point can a
  customer gain access to the changing room area which is only open
  outside of the operating hours of the event (i.e when there are no
  customers within the venue).
- A refuge area is available to performers at all times during the evening which can also be used as a changing room. At no point can a customer gain access to the refuge area and it is manned by an SIA member of door staff.
- Within the refuge area and/or the changing room area, literature and contact details of organisations that provide advice and counselling on matters relating to:
  - (a) Modern slavery,
  - (b) Domestic abuse,
  - (c) Coercive control,
  - (d) Rape and sexual assault, is made available to performers free of charge.
- There is also a secure separate bag area/ cloakroom where performers can stow their belongings and their wrist band number matches the number assigned to their bags so no one else has access to their belongings. This area is staffed at all times.

### Private Performer only Smoking Area:

• A member of door staff is stood at the exit to the garden with dressing gowns and performers are not permitted out into the smoking area unless they are wearing a dressing gown or suitably covered up.

# **Transactions**

Performers will take the customer to the booth payment reception area, where payment is taken, and which is recorded on video. The receptionist receives payment, by cash or card from the customer directly

- The performer does not take any cash payment.
- The performer does not touch the customers card at any time.
- The performer does not touch the PDQ machine or enter the customer's pin.
- All larger than normal payments must be signed off by manager on duty.

 Receptionist will contact duty manager about any concerns regarding unusual customer spending.

# **Approved transactions**

- A Chip/token is given to the performer for a cash payment, made by customer.
- A voucher/cheque is given to performer for PDQ payment made by customer.
- The customer and performer are shown to a numbered booth, the computer timing system sets the time allocated for the performance which is monitored by SIA security staff.

### **Performances**

The booth area is patrolled by SIA registered booth walkers for the entirety of the event.

The booths themselves are of a steel frame structure with curtains to the back and sides. At the front of the booth there are net style curtains which are seethough, always giving a clear view into the booth.

The curtains have larges gaps at the top and the bottom of the booths.

Within the booths there is one chair set at the back of the booth.

The dimensions of the booths are calculated so that the operator is able to be compliant with the licence condition that there must be no physical contact between the performer and any member of the viewing public. These calculations take account of the specific dimensions of the rooms within which the booths are constructed.

There are no solid doors or locks or mechanisms of any kind on the booths.

Booth walkers' duties include monitoring the timing screen located in the booth areas and ensuring the safety of both performers and customers. At the end of the allotted performance time, the booth walker directs the customer to the exit while performer dresses.

# **Cashing Up**

At the end of the night all the performers go to the office to cash in the tokens/vouchers received for performances. For the safety of the performer, they are paid via cheque so they are not carrying large amounts of cash.

# **Courtesy bus service**

The courtesy bus service allows performers and indeed any member of staff, female or male the opportunity to use this service.

This is not only at the end of the night leaving the venue, but also travelling to the venue. For example:

- To and from train/bus station, their hotel, accommodation and safe transportation to and from parked cars.
- Performers and staff are made aware of this service and are encouraged by management to make use of this service.

Signage on vehicle/s allows:

- Performers able to identify the vehicle.
- Local authorities and police to identify vehicle
- Taxi drivers to identify this is not an illegal taxi service

# **Courtesy bus history**

The service has been in operation for over 12 years and was created initially for the safety of the performers visiting Cheltenham. See below list of reasons for developing the courtesy bus service:

- No available taxis
- Unlicensed taxis operating in and around Cheltenham
- Long waits for a taxi
- Taxis not turning up
- Expensive charge out rates
- Peoples safety within the town safe travel to and from venue.

# **Customer courtesy bus service**

During Cheltenham race festivals this service became more and more popular each year with customers.

- Both visiting the venue and when leaving venue.
- Customers wishing to avoid antisocial behavior in and around the town.
- We are experiencing more women using the courtesy bus service also.
- Assists with customer dispersal.

### Leaflets

Promotional Staff in the Town handing out the courtesy bus printed material are briefed at the beginning of the shift on how to approach people and to pick up all disregarded printed material.

They are all briefed on how to identify intoxicated people and any vulnerable people that may need assistance. They also undergo bystander training. If an individual needs assistance, the promotional staff can phone the promotional manager with the incident which is relayed to the front door of the venue where door staff then inform the police over the radio of the incident.









Page 11





### **House Rules**

- 1. All personal information details submitted to Eroticats are correct and up to date of signing Eroticats contract.
- 2. 48 hours' notice is needed for cancellations of booked shifts
- 3. Late arrival, late check-in fee my be charged. Unless agreed.
- 4. Early check-out fee may be charged, unless agreed.
- 5. House Mother must be informed if leaving venue, eg breaks.
- 6. Signing in and out your name and dance number must be recorded upon leaving and returning to the venue with door-staff.
- 7. No cash payments to be requested or received from customers.
- 8. No use of PDQ machines on customers behalf.
- 9. All payments received from customers must be cashed in on the date received.
- 10. During any performance there must be no physical contact between the performer and any member of the viewing public.
- 11. No performances shall include any sexual act with other performers.
- 12. No performances shall include any sexual act with objects.
- 13. There shall be no nudity by performers in public areas of the premises, unless the authority has agreed in writing that the area may be used for performances of sexual entertainment.
- 14. At the completion of the Relevant Entertainment the performers shall dress themselves immediately and leave the designated performance area.
- 15. Performers not engaged in performing shall not remain in any area in a state of undress.
- 16. Performers are not to solicit, exchange addresses, telephone numbers or social media contact details with customers, liaise with customers of the premises, or incite customers to purchase alcoholic drinks.
- 17. Any bodily contact between entertainers or performers or any movement that indicates sexual activity or simulated sex between entertainers or performers is strictly forbidden.

- 18. Entertainers or performers not performing must not be in a licensed area in a state of undress.
- 19. Any abusive or violent behaviour towards performers or staff is not tolerated and must be reported immediately.
- 20. Failure to comply with the Eroticats code of conduct house rules could lead to the termination of the contract and jeopardise any future work.

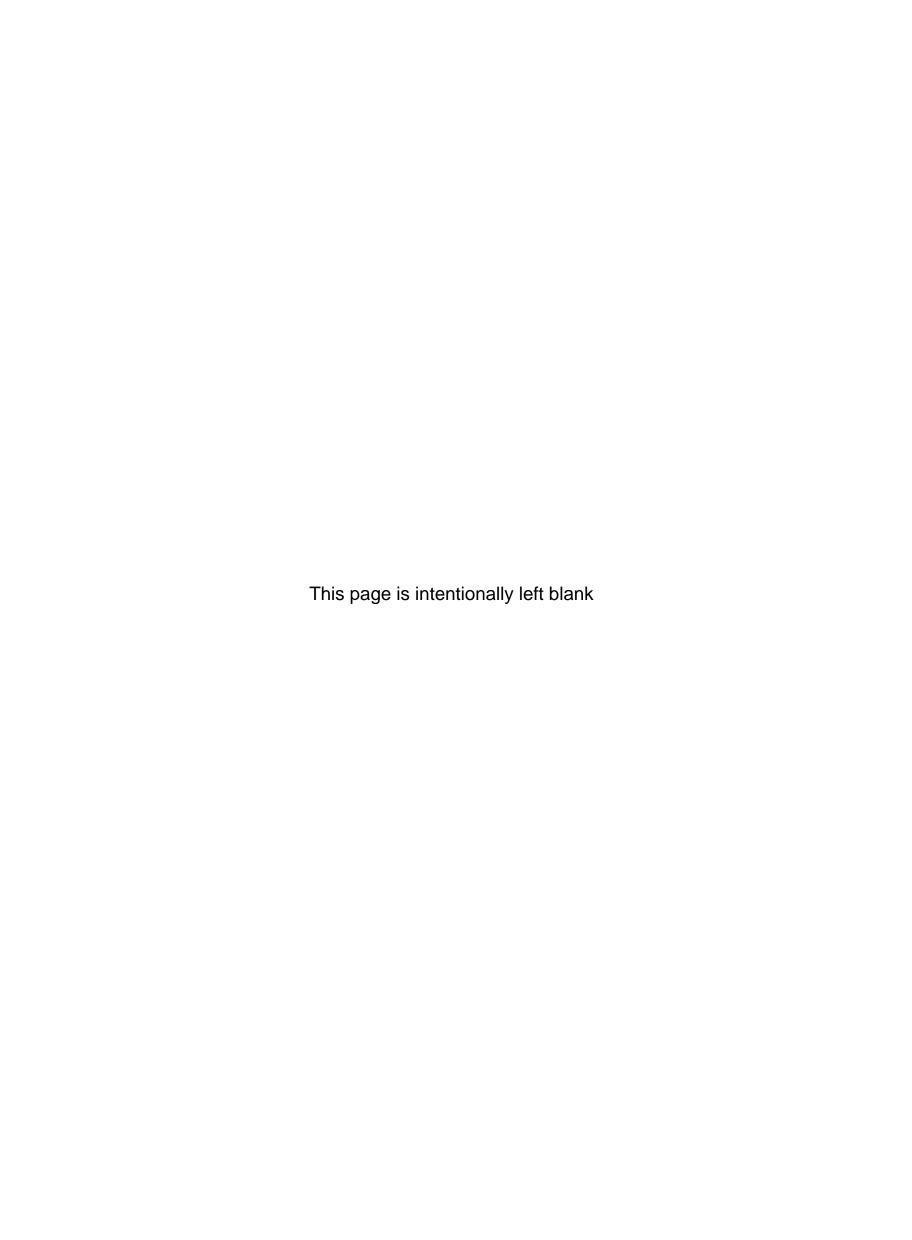
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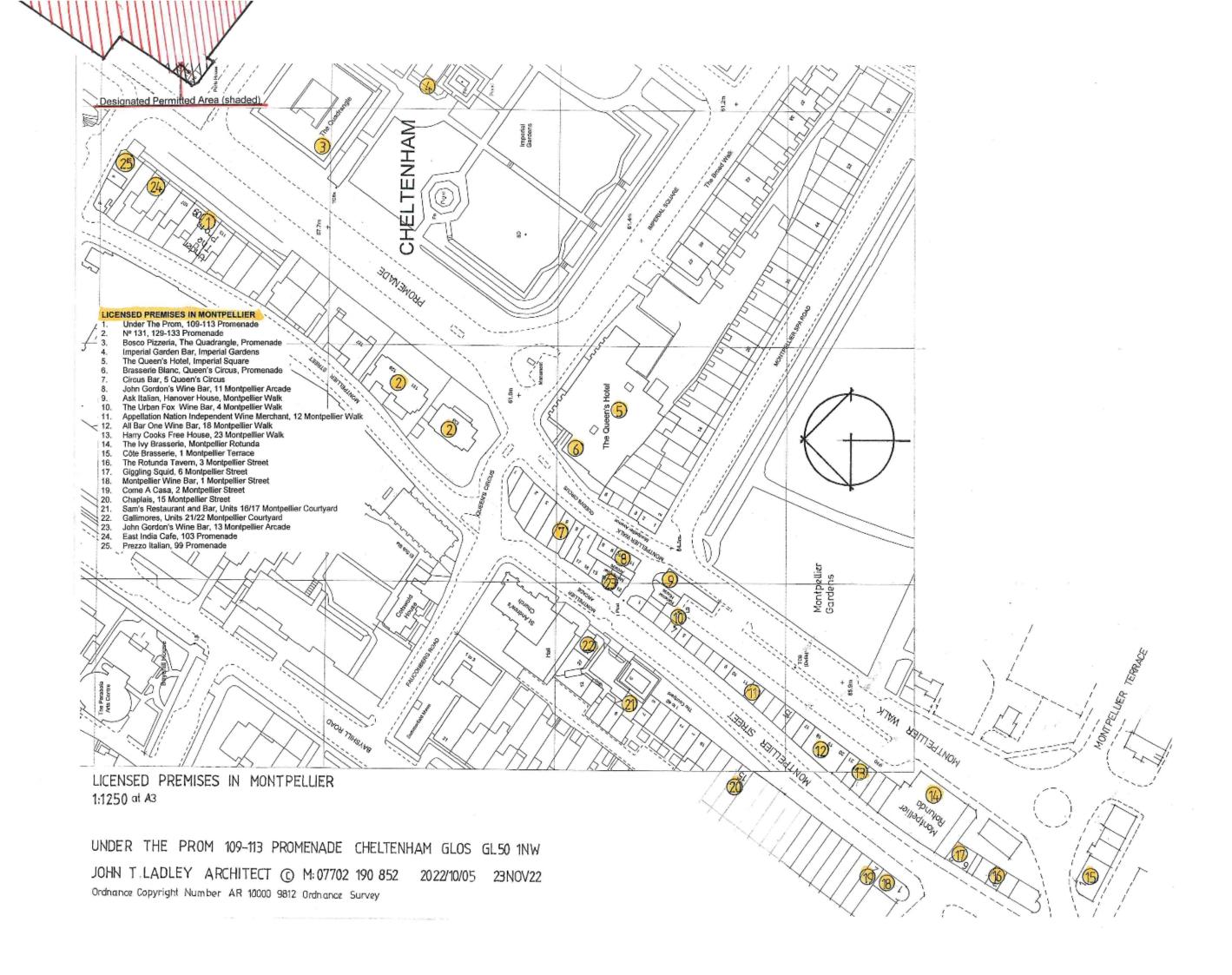
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# PLEASE BEHAVE LIKE A GENTLEMAN

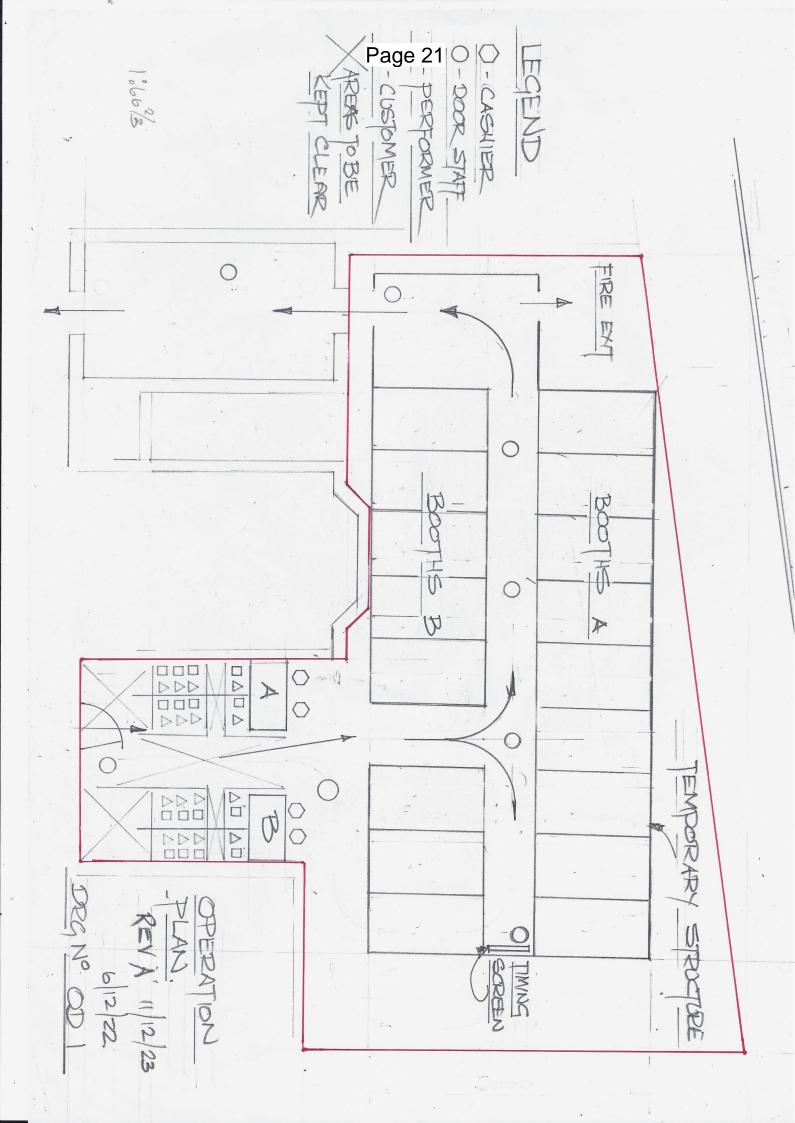
- KEEP YOUR HANDS TO YOURSELF
   DURING A PERFORMANCE
- REMAIN FULLY DRESSED DURING A PERFORMANCE
- NO PHONES TO BE USED DURING A PERFORMANCE
- NO PHOTOGRAPHY AT ANY TIME
- ALL PAYMENTS MUST BE MADE AT THE CASHIERS RECEPTION AND EXCHANGED FOR EROTICATS TOKEN CHIPS

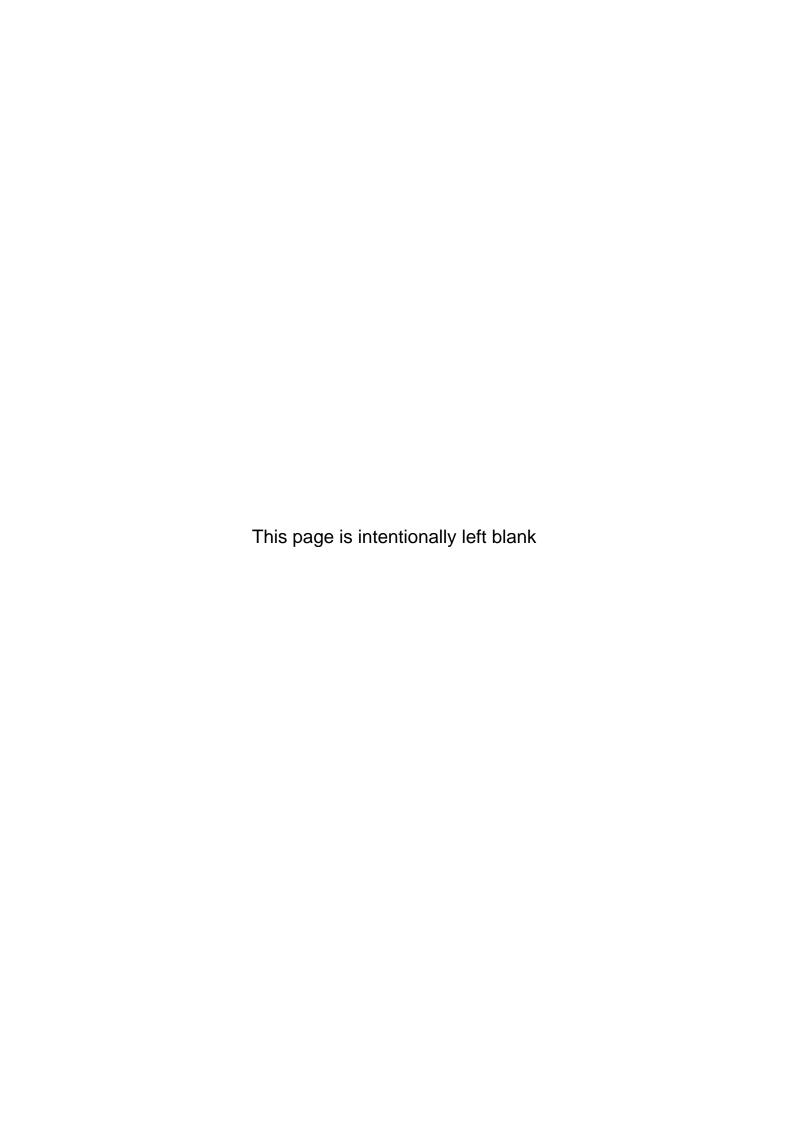
Please show the ladies respect and behave like a gentleman. Any abusive or violent behaviour towards any member of staff will result in you escorted from the venue and police will be called.

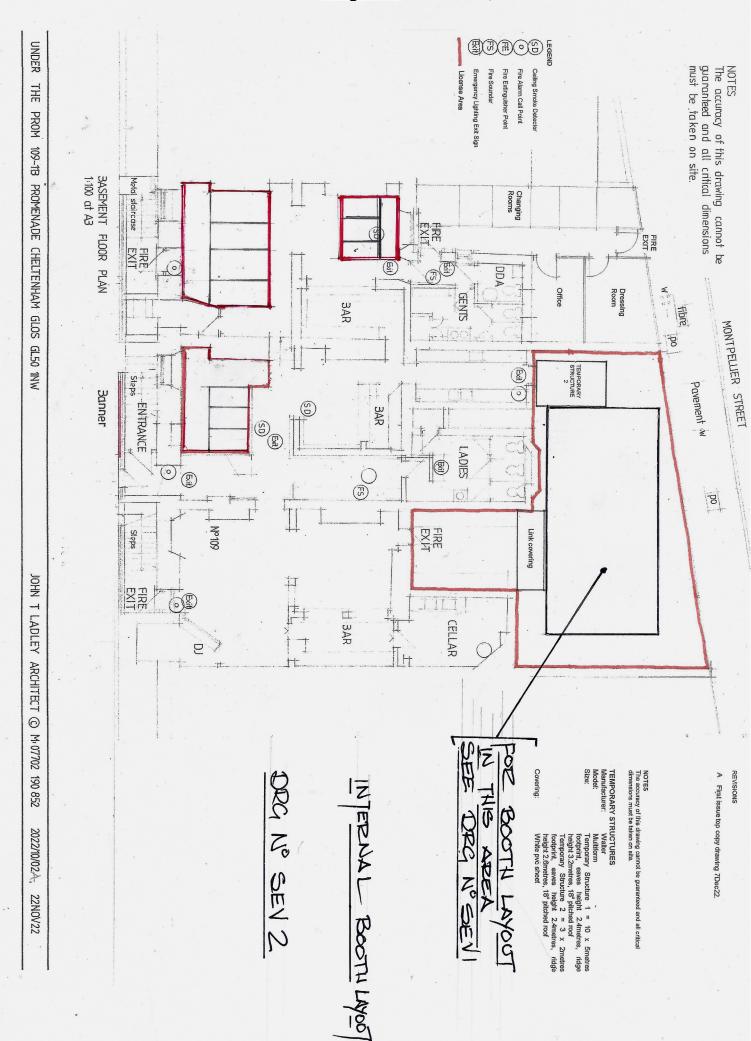


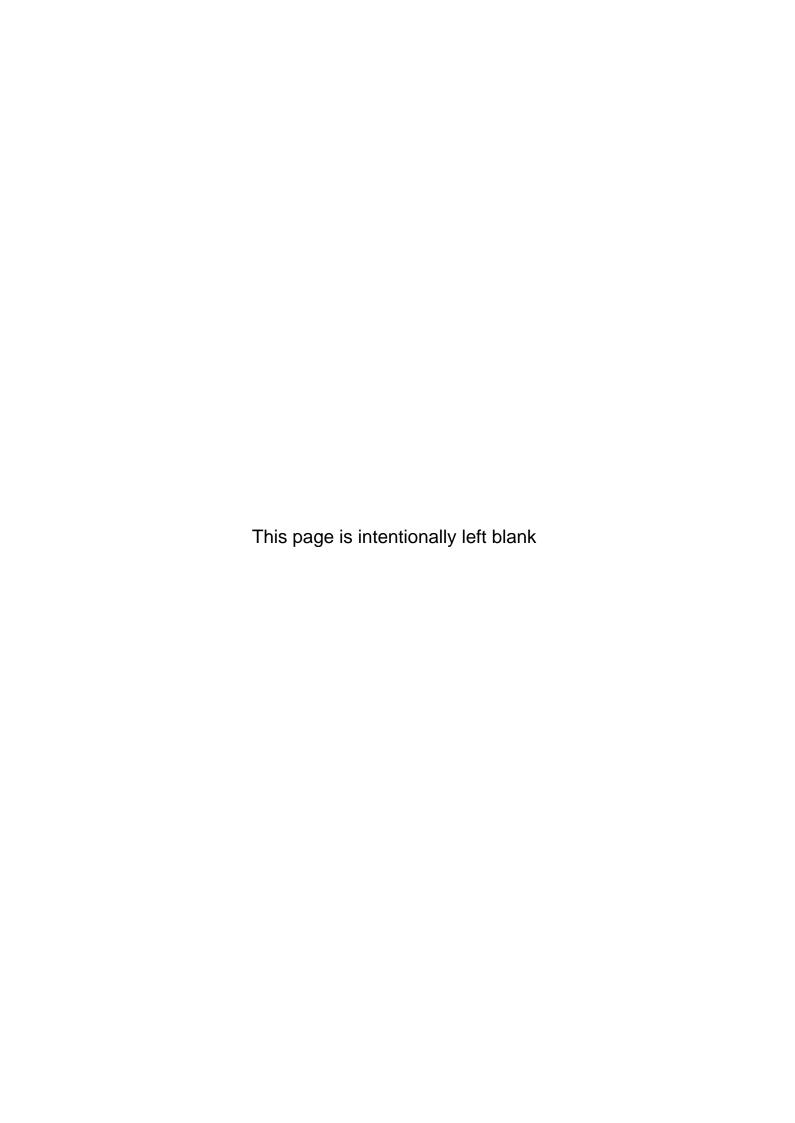


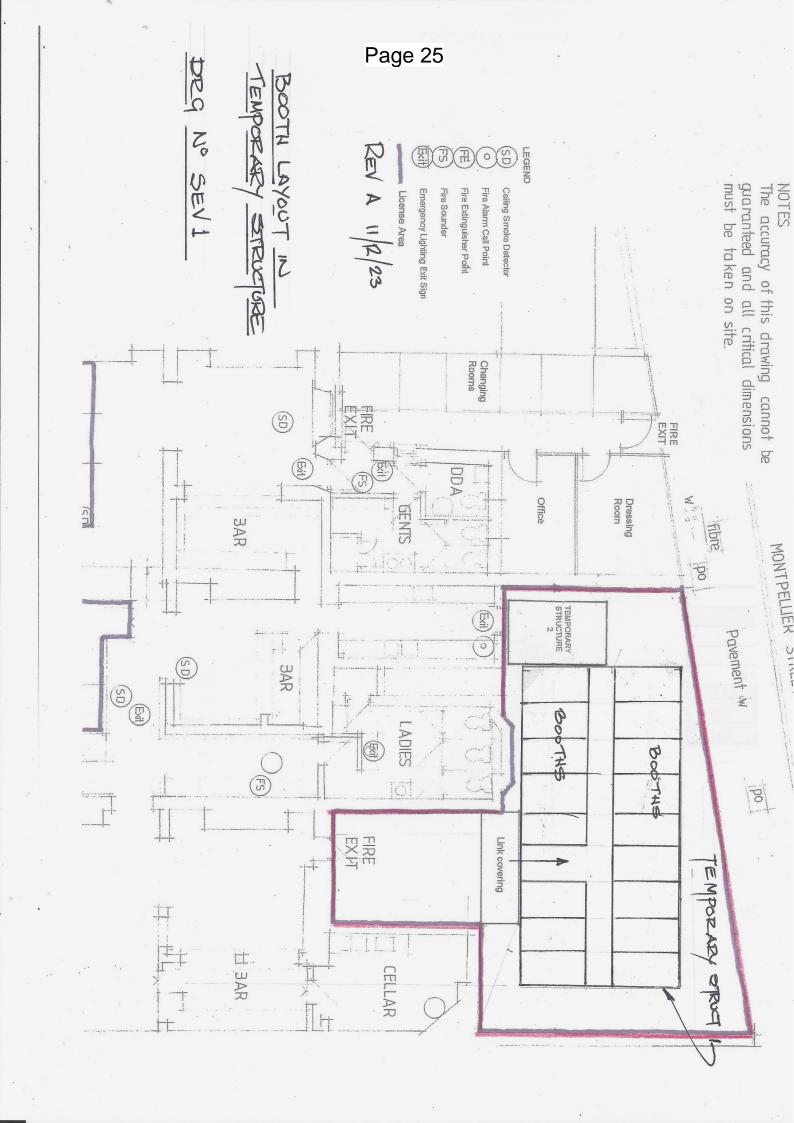
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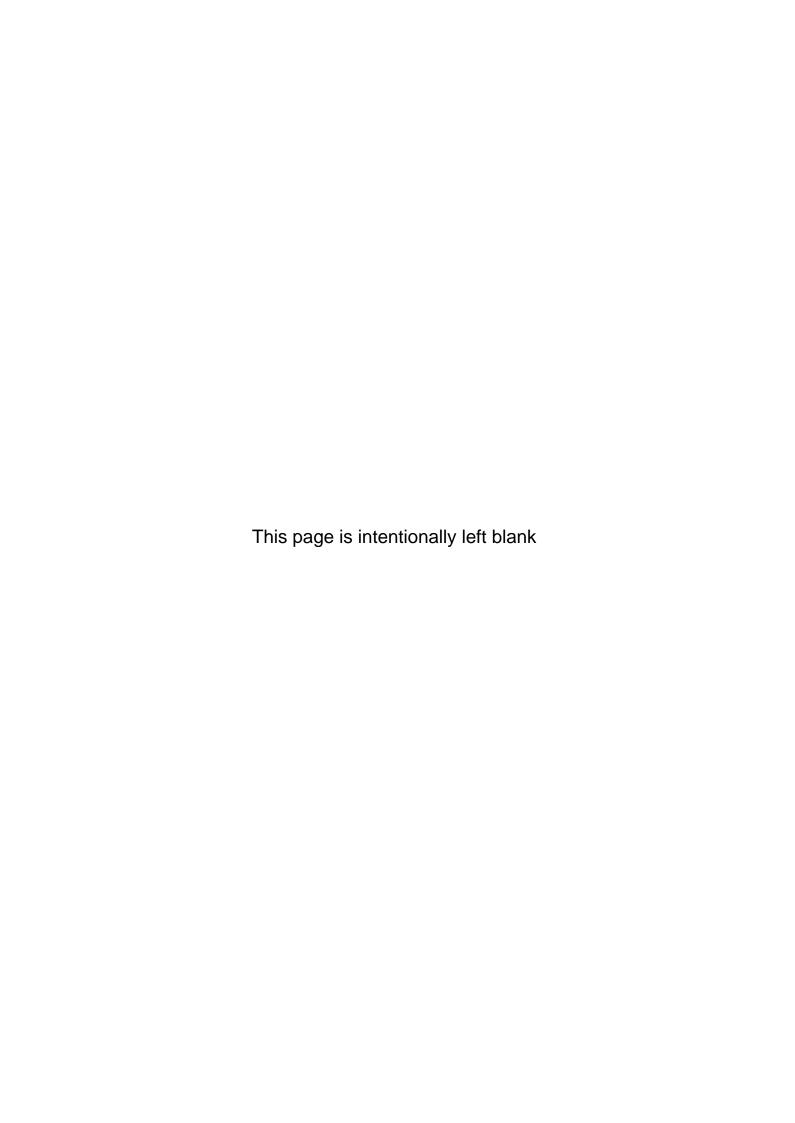












### Days/ Hours to be applied for:

Friday ,Saturday and early hours of Sunday for the Cheltenham Racecourse November Meetings each year. Dates to be confirmed in writing 1 month prior to each Cheltenham Racecourse November Meeting event to the Council and Police.

Friday of the November Meeting – 8pm to 5am the day following.

Saturday of the November Meeting – 8pm to 5am the day following.

Monday to Friday of Cheltenham Festival Week each year. Dates to be confirmed in writing 1 month prior to the event to the Council and Police.

March - Cheltenham Festival Monday 8pm to 5am the day following

Cheltenham Festival Tuesday 6pm to 5am the day following

Cheltenham Festival Wednesday 6pm to 5am the day following

Cheltenham Festival Thursday 6pm to 5am the day following

Cheltenham Festival Friday 6pm to 5am the day following



### **Application Information**

This is an application to renew the Sexual Entertainment Venue (SEV) Licence: 23/01277/SEXA in respect of Under The Prom, 109 -113 Promenade, Cheltenham GL50 1NW.

The application is to renew the SEV licence on same terms as the existing SEV licence (except for a variation in respect of the days and hours and updated plans, please see details below) including the varied standard condition 6:

"There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere within the Town any advertisements that indicate or suggest that any form of Relevant Entertainment takes place on the premises. This includes the display of any advertisement, word, letter, model, sign, light, placard, board, notice, device, representation, drawing, writing or any matter or thing (where illuminated or not) by means of externally displayed advertisement (such as on billboards or posters) within the councils administrative area.

- 1. The Applicant is allowed to solicit individuals to attend the premises during the hours the licence is in operation, provided that no solicitation takes place to anyone who appears to be under the age of 25.
- 2. The Applicant is allowed to operate a courtesy vehicle to transport dancers and clientele to and from the venue at all times. Further to be allowed to advertise, including by way of leaflets, the courtesy vehicle at all times during the permitted licence hours. No music will be played that can be heard from outside the vehicle. The use of the name 'Eroticats' is permitted.

The reason for the disapplication of this condition is permit a vehicle to transport clientele to and from the venue at all times and for staff to be permitted to give out leaflets for the courtesy bus in the Town."

Please see the supporting documents which detail example images of the leaflets and example image of the minibus.

The plans have been updated during the course of the consultation period and in consultation with the Police— please see attached updated layout plans detailing the revised layout which shows a reduction in the proposed booth numbers with the amount to be 27 in total.

### **Days and Hours**

The days and hours applied for in respect of the renewal are as follows:

"Friday ,Saturday and early hours of Sunday for the Cheltenham Racecourse November Meetings each year. Dates to be confirmed in writing 1 month prior to each Cheltenham Racecourse November Meeting event to the Council and Police.

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