

Cheltenham Children and Young People's Partnership 2009 – 2010 Draft Action Plan

Background

The vast majority of children and young people in Cheltenham live happy, safe and fulfilled lives. However, we know that there is community concern that there are not enough safe places to play, that getting around can be difficult and expensive, and that many children live in disadvantaged families and deprived areas.

It is therefore essential for joint-working to continue to take place through the Cheltenham Children and Young Peoples Partnership to ensure that these issues are addressed and that our children and young people live healthy, fulfilled and safe lives.

The policy framework for children and young people's work is set nationally by the Every Child Matters: Change for Children which is a shared programme of change to improve outcomes for all children and young people. We have therefore developed this action plan around the five every child matter outcomes;

- Be Healthy
- Stay Safe
- Enjoy and Achieve
- Make a Positive Contribution
- Achieve Economic Wellbeing

Our vision

The vision of the Children and Young Peoples Partnership is to foster the talent and energy of Cheltenham's young people so that they may play a full and active part in the social, cultural and economic life of the borough. They should be provided with the education and life skills to allow them to live healthy, fulfilled and safe lives and to make an active contribution to this borough.

Cross-cutting priorities

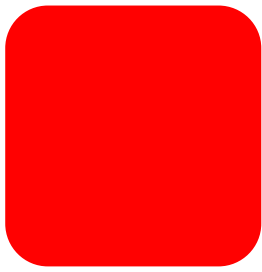
Cheltenham Strategic Partnership has asked the Children and Young Peoples Partnership to focus on three particular issues:

- To provide a particular focus on children and young people's issues in the St. Pauls area which acknowledges the intensity of child poverty in that area
- To then prioritise work to support children and young people living in other areas of multiple deprivation
- **To consider the issues faced by children and young people with regard to their home life and inadequate housing provision**
- To have regard to the need to reduce carbon emissions relating to the work of all partners associated with the Children and Young Peoples Partnership

There are also 2 projects that the partnership will lead on that do not fit into the every child matters framework. These are:

- Oversee the transition to locality hubs and ensure the continued effective collaborative working and sharing of good practice after April 2009
- Oversee a co-ordinated structure of partnerships related to children and young people to ensure effective collaborative working and sharing of good practice under April 2009





Information

We have used a range of information to help develop our action plan:

Our primary source of information has come from Gloucestershire County Council who has produced a comprehensive needs analysis for children and young people in the county in 2008, including data taken from an Online Pupil Survey with 17,800 taking part across the county. The reports are structured under the five 'every child matters' outcome headings:

- Be healthy
- Stay safe
- Enjoy and achieve
- Make a positive contribution
- Achieve economic wellbeing.

The analysis throws up a number of challenges for partners engaged with children and young people's issues in Cheltenham.

Statistics

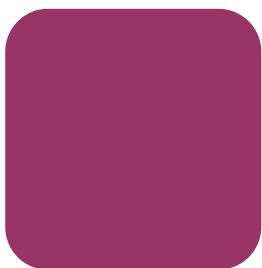
According to the Office of National Statistics 2007 mid-year population estimates there are 26,700 children and young people in Cheltenham (age 0 to 19), this accounts for almost a quarter of the population of the borough (23.7%).

For further information, please contact:

Saira Hill
Partnerships Officer (Children and Young People / Health and Wellbeing)
Cheltenham Borough Council
Municipal Office
The Promenade
Cheltenham
GL50 1PP

01242 775176

saira.hill@cheltenham.gov.uk



Every Child Matters outcome	Be Healthy			
The measure of our success for 2010	Children and Young People are encouraged to talk openly and are aware of positive choices they can make about their own wellbeing			
Accountable:	NHS Gloucestershire			
Resource implications	From within existing budgets			
Link to Glos CCYPP 09-12 priorities	Healthy Lifestyle Choices Improved Emotional Health and Wellbeing			
Critical milestones to track progress	Timescale	Lead officer		
Work with Hesters Way Partnership and ES cluster to reduce the number of teenage pregnancies in Hesters Way and St. Marks.				
Work with the Healthy Schools Partnership to reduce the number of teenage smokers				
Work with the Community Sport and Physical Activity Network and the Healthy Schools Partnership to increase the number of 16-19 year olds taking at least 30 minutes of activity 3 or more days a week				
Work with the Community Sport and Physical Activity Network and the Healthy Schools Partnership to reduce the number of overweight or obese Year 6 pupils				
Work with Cheltenham Substance Action Group and other agencies to promote safe drinking messages to children and young people to reduce the number of hospital admissions for under 18s due to alcohol				
Work with partners to promote healthy lifestyles for children and young people growing up in St. Pauls				
Performance indicators / measures:	Targets:			Lead officer
	2008/09 Baseline	2009/10	2010/2011	
Reduction in teenage pregnancies rate per 1000 15-17 year olds	72.4 in Hesters Way and 69.6 in St. Marks			
Reduction in nos of pupils smoking 20 or more per week	17%			
Increase in 16-19 year olds taking at least 30 minutes of activity 3 or more days a week	29.6%			
Reduction in year 6 pupils being overweight or obese	28%			
Reduction in under 18 hospital admissions due to alcohol (per 100,000 under 18 population)	56%			
Risks				
Ref.	Name			Score

Every Child Matters outcome	Stay Safe			
The measure of our success for 2010	Cheltenham is seen as a safe place for children and young people to grow up.			
Accountable:	Cheltenham Borough Council			
Resource implications	From within existing budgets			
Link to Glos CCYPP 09-12 priorities	Personal Safety Increased Safeguarding of children and young people			
Critical milestones to track progress	Timescale			Lead officer
Reduce the number of pupils being seriously bullied				
Include actions to target bullying in open spaces in the Cheltenham play and free time strategy to Increase the number of pupils that feel safe when playing outside				
Work with the Community Safety Partnership to help reduce the number of under 19s who are victims of crime				
Work with all partners to increase the number of Common Assessment Framework assessments made in Cheltenham				
Work with the Gloucestershire Safeguarding Children Board to ensure that all partners associated with the partnership support implementation of good practice on child protection and safeguarding matters.				
Work with the Domestic Abuse Forum to identify the issues facing children and young people who witness domestic abuse and raise awareness of the support available				
Work with the Healthy Schools Partnership on self-esteem projects to reduce the number of emergency hospital admissions for self harm				
Work with partners to promote safe lifestyles for children and young people growing up in St. Pauls				
Performance indicators / measures:	Targets:			Lead officer
	2008/09 Baseline	2009/10	2010/2011	
Reduction in number of pupils in Cheltenham being seriously bullied	12.7%			
Reduction in crime victims aged under 19	716			
Increase the proportion of the county's Common Assessment Framework assessments carried out in Cheltenham	12%			
Reduction in emergency hospital admissions for self harm (per 10,000)	35.7%			
Risks				
Ref.	Name			Score

Every Child Matters outcome	Enjoy and Achieve			
The measure of our success for 2010	Fewer Super Output areas in Cheltenham have below average attainment			
Accountable:	Gloucestershire County Council – Children and Young People's Directorate			
Resource implications	From within existing budgets			
Link to Glos CCYPP 09-12 priorities	<ul style="list-style-type: none"> • Ready for employment and adult life • Educational achievement for vulnerable children and young people 			
Critical milestones to track progress		Timescale	Lead officer	
Work with GCC to reduce the rate of permanent exclusions and persistence absence levels in Cheltenham's schools				
Develop and support the implementation of the Cheltenham Play and Free Time Strategy				
Support the co-ordination and development of a parenting programme across the Borough				
Coordinate the allocation of the Youth Offer funding to promote 'Places to go & things to do'				
Performance indicators / measures:	Targets:			Lead officer
	2008/09 Baseline	2009/10	2010/2011	
Persistence absence levels in line with national reduction				
Decrease lowest education outcome numbers at the end of the foundation stage (0-5 year olds)				
Work with partners to increase educational attainment for children and young people growing up in St. Pauls				
Risks				
Ref.	Name			Score

Every Child Matters outcome	Make a Positive Contribution			
The measure of our success for 2010	Cheltenham children and young people are considered active citizens within their community			
Accountable:	Integrated Youth Support Service			
Resource implications	From within existing budgets			
Link to Glos CCYPP 09-12 priorities	Positive outcomes for children and young people with learning difficulties and/or disabilities			
Critical milestones to track progress	Timescale			Lead officer
Support the MAD Young People's Council in their work.				
Ensure that all partners associated with the partnership adhere to the principles of the Hear By Right campaign				
Work with the Youth Service to increase young people's confidence in their futures.				
Explore the feasibility of an annual event to celebrate the achievements of young people in the borough				
Work with the Police to ensure that young people are given the opportunity to contribute to the neighbourhood policing priority setting process.				
Work with partners to promote opportunities for children and young people growing up in St. Pauls to be seen as active citizens				
Performance indicators / measures:	Targets:			Lead officer
	2008/09 Baseline	2009/10	2010/2011	
Number of agencies that have achieved Hear by Right	N/A	All CSP management group have self assessed	All CSP management group have achieved the first level in all areas	
Reduction in the number of community priorities that highlight issues relating to young people's behaviour				
Risks				
Ref.	Name			Score

Every Child Matters outcome	Achieve Economic Wellbeing			
The measure of our success for 2010	All young people and families will have a greater awareness and choice of a range of education, employment and training opportunities			
Accountable:	Connexions			
Resource implications	From within existing budgets			
Link to Glos CCYPP 09-12 priorities	<ul style="list-style-type: none"> • Ready for employment and adult life • Child Poverty 			
Critical milestones to track progress	Timescale	Lead officer		
To work with the Connexions and the 14-19 Partnership to reduce the number of 16-18 year olds who are classed as not being in education, employment or training (NEET)				
To work with Connexions to investigate the impact on children, young people and families of the economic recession.				
To support the production of a report into the level of early years provision and childcare so that the partnership can identify ways to reduce childcare gaps for out of school care in identified areas.				
Work with partners to ensure that children and young people growing up in St. Pauls achieve their economic potential				
Performance indicators / measures:	Targets:			Lead officer
	2008/09 Baseline	2009/10	2010/2011	
Reduction in the number of 16-18 year olds who are classed as NEET	148			
Increased childcare for out of school care in Leckhampton and early years care in Up Hatherley and Warden Hill				
Risks				
Ref.	Name			Score