

## Exhibitions Policy Action Plan – April 2008 to December 2010

Cheltenham Art Gallery & Museum

Title of action	Description of action	Predicted start date	Deadline date	Responsible officer	Involved officers
<b>Exhibition Programming:</b>	<b>Taster Exhibitions:</b> - Provide a series of 'taster exhibitions', during the next 2 years, of the calibre we plan to show in the Exhibitions Off-Site Programme and the new galleries in the Development Scheme.	September 2008	December 2010	Sophie Wilson	Development Scheme Working Group / Exhibitions & Education Team / Collections Team / Arts Development
	<b>Gloucestershire Open Exhibition:</b> - Investigate the feasibility of providing a biennale open exhibition to showcase the work of local artists working in Gloucestershire.	Started April 2008	September 2009	Sophie Wilson	Exhibitions & Education / Arts Development
	<b>The Open West:</b> - Support The Open West proposals for a regional contemporary visual arts competition / exhibition in partnership with the Art Gallery & Museum.	Started November 2007	March 2009	Paul McKee	Exhibitions & Education / Development Scheme Working Group
<b>Audience Development Plan:</b>	<b>Consultation:</b> - Further consultation with the local community (visitors and	Start October 2008	Review March 2009	Jane Lillystone	Exhibitions & Education / Arts Development / Collections Team /

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	<p>non-visitors) and stakeholders, through the use of web-site based surveys and focus groups.</p> <p><b>Exhibitions Off-Site:</b>          - Launch a temporary exhibitions programme within Cheltenham and the surrounding area – featuring ‘taster exhibitions’ and highlights from the permanent collections</p>	Start September 2009	December 2010	Sophie Wilson / Paul McKee	<p>Visitor Services</p> <p>Development Scheme Working Group / Arts Development / Collections Team / Exhibitions &amp; Education / Visitor Services</p>
<b>Development Scheme:</b>	<p><b>New Galleries:</b>          - Build / design new temporary exhibition galleries as one of the key features within the Development Scheme: Building for a New Future, of the size and standard to take larger national touring shows.</p>	Start April 2009	Review December 2010	Jane Lillystone	Development Scheme Working Group
<b>Exhibition Policy:</b>	<p><b>Exhibition Guidelines:</b>          - Revise the current selection process for the temporary exhibitions programme, including the revision of prescribed guidelines and exhibition criteria.</p>	Start September 2008	March 2009	Sophie Wilson / Jane Lillystone	<p>Development Scheme Working Group / Arts Development / Education Team / Collections Team / Visitor Services</p> <p>External Partners: To</p>

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	<p>- Produce a new agreement to outline the responsibilities of the exhibitors and CAG&amp;M staff.</p> <p>- Launch of an Exhibitions Forum and Outreach Working Group (to include internal / external partners).</p>	<p>Start September 2008</p> <p>Start January 2009</p>	<p>March 2009</p> <p>Review September 2009</p>	<p>Sophie Wilson / Jane Lillystone</p> <p>Sophie Wilson / Jane Lillystone / Paul McKee</p>	<p>be determined</p> <p>Development Scheme Working Group / Exhibitions Team / Arts Development External Partners: To be determined</p> <p>Internal / External Partners: to be determined</p>