

Briefing notes for O&S

Arts Development and Virtual Arts Centre projects between August 2006 and August 2008

Visual Arts

Project	Activity	Partners
Encantas visual arts festival and symposium	<p>Artists exhibiting at six unusual sites across Gloucestershire including: Cotswold Water Park, Woodchester Mansion and a council house in St. Paul's Cheltenham.</p> <p>16 artists took part in this project, creating site specific work in 6 special places. More than 60 artists and arts professionals attended the subsequent symposium at the University of Gloucestershire, forming new networks and developing new ways of working.</p> <p>A partnership initiative funded by Arts Council England, South West, Gloucestershire Council and all Gloucestershire districts.</p>	<p>Arts Council England, South West Gloucestershire County Council All Gloucestershire District and Town Councils</p>
Meantime	<p>Empty storage space on Oxford Passage owned by Howells furniture. Now leased by local artist Sarah B under guidance of Arts Development as an experimental project space.</p> <p>Supported financially by Arts Development, alias, University of Gloucestershire and Arts Council England, South West.</p> <p>26 events / installations / symposia since launch in April 2007.</p> <p>Only contemporary arts space in Cheltenham.</p> <p>www.meantime.org.uk</p>	<p>ACESW ALIAS University of Gloucestershire</p>
Advent Art	<p>www.adventart.co.uk</p> <p>Launch of a new website in 2007 to celebrate the work of 24 local artists in an online advent calendar style medium.</p> <p>Partnership led by Virtual Arts Centre including Gloucestershire media Group, University of Gloucestershire and I-2-in Digital Design</p>	<p>Gloucestershire Media Group University of Gloucestershire I2in Digital Design</p>

	Plans for advent art 2008 in progress	
The Brewery	10 local artists have publicly displayed work in empty unit 13 at the Brewery complex, including poetry, photography, light projections, painting, sculptural pieces and installations. 2 artists have used the upstairs of unit 13 as large scale studio project space	Brewery Centre
Regent Arcade	1 local artist and Milsom Street Day Centre for adults with Mental Health issues displayed works in empty shops.	Regent Arcade
Window	A 24 hour gallery on the street; Cheltenham Art Gallery & Museum has invited four artists, so far, to exhibit and create installations in a window facing out onto Clarence Street.	Artists and Artist groups
The Open West	Support given this new initiative, an open competition for contemporary artists Planned exhibitions at Art Gallery & Museum and Pittville Studios	Stroud House Gallery University of Gloucestershire

Arts & Health

Oncology Unit	Arts Development continues to support the poet Brenda Read Brown's residency, which has now moved on to the Oncology Wards. During 2007 two students from the Art Department of the University of Gloucestershire worked in the waiting room of the out-patients dept. offering drawing and painting opportunities to patients and carers. 2008 has seen nine art students doing their work experience in various departments of both Cheltenham General Hospital and Gloucester Royal Hospital.	Arts in Trust / Willis Newson University of Gloucestershire Cheltenham General Hospital Delancey Hospital Gloucester Royal Hospital Focus – the cancer charity
Music on the wards	In partnership with Willis Newson (Art in Trust) opportunities have been found for local community musicians to perform Bi-monthly concerts in 4 different ward settings of the General hospital and Delancey Hospital. Formal recruitment and active learning style training programme being devised.	Arts in Trust / Willis Newson Cheltenham General Hospital Delancey Hospital Gloucester Guildhall

		UWE Artsmatrix Music Leader Gloucestershire County Council Local musicians
ArtLift	Devised by Gloucestershire Arts Advisory Group and funded jointly with Arts Council England, South West and local health professionals, this project saw: 15 sites across Gloucestershire offering 30 arts sessions to patients referred by their GP or other practitioners. 10 GP surgeries 3 hospital settings 2 mental health settings An action research project, evaluated by the University of the West of England. In Cheltenham a poet worked in the Oncology Dept. of General Hospital and a ceramicist work with patients from St. Paul's Surgery at Cheltenham Art Gallery & Museum.	Gloucestershire Arts Advisory Group ACESW UWE Gloucestershire Hospitals Gloucestershire Primary Care Trust
ArtLift 2	Further funding for a period of three years secured from the PCT and artists are selected to work in ten surgeries across the county. In Cheltenham this will include Hester's Way.	As above

Young People

Urban Art	Since October 2006, three week long sessions of graffiti painting have taken place in two Cheltenham locations - the hoardings around the building of the Oakley and Springbank community regeneration centres. Led by professional urban artist. A partnership with Cheltenham Safety Partnership (CSP) and Gloucestershire Youth Service.	Community Safety Partnership Gloucestershire Youth Service Springbank Neighbourhood Resource Centre (NRC) Oakley NRC
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	More than twenty young people took part on each of the twelve days and CSP reported a significant reduction in crime against property and crime against the person, during this period.	
Whaddon Youth Shelter	Ulf Mark Peddersen selected to work with the young people of Whaddon on design & build of the town's first bespoke youth shelter in Clyde Crescent Park.	CBC Green Environment Oakley NRC Police Youth Service
Arts Awards	Accredited arts qualifications through Trinity Guildhall at 3 levels, aimed towards young people aged 11 – 25. PMK trained as Arts Awards Adviser and Moderator, CH trained as Arts Awards Adviser, CAG&M registered as an Arts Awards centre.	N/A
Myplace	Supporting and helping to develop the bid for government funding for world class facilities for children & young people.	Children and Young Peoples Partnership University of Gloucestershire County Community Projects Gloucestershire County Council

Older People

POPPS Art	Arts Development Officer is a member of the steering group offering arts activity for those over 75 in care home settings across Gloucestershire. Activities coordinators in Care Homes trained to deliver arts activities and to open them out to elderly people at home.	Gloucestershire Arts Advisory Group Gloucestershire County Council Independent Care Homes Social Services Artshape, Mindsong
Gloucestershire 1000	Group of older residents from the St Paul's community came to CAG&M for reminiscence sessions based around our social history collections Led by local theatre practitioners from Fairgame Theatre. Material from this and other sessions was used to inform the content of a play presented by Fairgame around the county, including the Everyman Theatre, to	Fairgame Theatre Company Everyman Theatre St Paul's NRC

	celebrate Gloucestershire's 1000 year anniversary. Participants were invited to attend for free.	
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Young Families

Hester's Way Children's Centre	Artist led music, shadow puppets and stained glass (perspex) panel making workshops which now decorate the railings surrounding the site.	Everyman Theatre Creative Solutions Hester's Way Children's Centre
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Community

St' Paul's Said and Done	Commissioned poets Marcus Moore and Sarah-Jane Arbury to work across generations in St. Paul's. They created poetry with elderly residents and a performance at the Everyman Theatre with the young people.	Everyman Theatre St Pauls Neighbourhood Regeneration Centre
Zeitgeist	Digital storytelling project capturing a snapshot of Cheltenham people in 2007, the centenary of the Art Gallery. Edited stories added to evocative imagery, some from our collections and formatted for web based exhibition. Finished project can still be seen on www.cheltenham.gov.uk/orallhistory www.cheltenham.artgallery.museum and www.youtube.com/virtualarts Over 100,000 video views on youtube.	University of Gloucestershire CBC Webteam
The Word on Crabtree Place	An oral history film project. Former residents of Crabtree Place, St Paul's were invited to share their memories of this tight-knit community against the backdrop of immanent demolition and regeneration.	CBH Creative Solutions
Winston Churchill Gardens cultural fun day / Oakley Carnival / Cultural Mela at Pittville	Key partner and representative of CAG&M on steering group for all 3 profile raising community and cultural events	All CBC partners BOME Communities

Pump Rooms		
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Wychwood Festival	We have developed a presence at the festival through Hawthorne – the little arts centre, which is a showcase for the best of Cheltenham and Gloucestershire arts.	Gloucester Guildhall GLOSS arts education agency Various musicians, makers, entertainers and workshop leaders
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Music Development

Rock School	Successfully piloted in Oct 2007 at Dean Close School, a week of music industry advice sessions and practical workshops for young musicians aged 11-18. For 2008 Rock School Clara Hambling and Peter Gill trained as Arts Award advisers to offer accredited qualification through attendance on the course. Designated Myspace developed for young musicians and bands to network together beyond the length of the course.	Beyond Eternity Promotions Local Musicians Local music shops BBC Radio Gloucestershire University of Gloucestershire
Band Showcases	Supported putting on a showcase of local bands at the Bacon Theatre. Bands were given professional standard guidance and experience throughout, from theatre Get-in to Get-out, as well as the opportunity to perform in front of an audience.	Beyond Eternity Promotions
Gloucester(shire) Music Forum	VAC/AD newly represented at Gloucester Music Forum which is being rolled out too include Cheltenham and other districts. Convened by Malcolm Pollack of Gloucestershire Music Service.	Gloucestershire Music Service University of Gloucestershire Guildhall Bristol Music Foundation Wired Gloucestershire College Various freelancers.
Battle of the Bands,	Local rock bands invited to submit demo / myspace for consideration in one of 4 heats leading to a final. All finalists won a slot on the community stage at the	Kiss My Face Events Wychwood festival

	<p>Wychwood Festival, the overall winner performed on a bigger stage and a £750.00 music development budget. Budget was raised through ticket sales to the heats and final.</p> <p>Judges were all representative of the local music industry.</p> <p>22 bands took part (including 6 acoustic artists for one-off acoustic Battle).</p>	<p>Frog and Fiddle</p> <p>The 2 Pigs</p>
<p>Launch new regular venues / nights</p>	<p>Arranged with partners at the Town Hall and Kiss My Face Events to trial a night of live alternative music from national touring scene in November aimed at 14 – 25 age range.</p> <p>Chance to arrange slots for local support and have quarterly regular gigs to raise the expectations and aspirations of young live music audiences in Cheltenham.</p> <p>Monthly small scale gig in the Playhouse Green Room bar starting in Autumn</p>	<p>Kiss My Face Events</p> <p>Town Hall</p> <p>Playhouse</p>
<p>Exposure Music Awards</p>	<p>Supported and advised the launch in May 08 of new music awards ceremony (linked to the Orange County Awards, USA) in Cheltenham.</p> <p>Recommended several outstanding local bands to be included in the categories and the line up of live performance.</p>	<p>Tourdates</p> <p>RavenBlack Music</p> <p>University of Gloucestershire</p>

Film

<p>Pilger Season</p>	<p>Month long celebration of the work of John Pilger through public film screenings and discussion at Bohemia Nightclub. August 07.</p>	<p>Bohemia Nightclub</p>
<p>Viewfinder Film Makers Festival</p>	<p>Headline sponsor (April 2008)</p>	<p>Viewfinder</p>
<p>A Walk on the Weird Side / Surrealism Exhibition</p>	<p>Specially commissioned original film short to celebrate surrealism exhibition, cast from local amateur actors, directed and filmed by Creative Solutions. Shown daily at Viewfinder, also Wychwood Festival, Cheltenham Film Society and web version viewable on Youtube.</p>	<p>Creative Solutions</p> <p>Viewfinder</p> <p>Wychwood Festival</p> <p>Cheltenham Film Society</p>
<p>AGM – Film Venue</p>	<p>Art Gallery & Museum licensed as a venue to show film. Programmes related to events & exhibitions.</p>	

Creative industries

New post	New post to be created as lead advocate and advisor to Gloucestershire Creative Industries. Supported by Regional Development Agency.	RDA Gloucestershire Arts Advisory Group Arts Council England, South West
Cultural Entrepreneurs	A new network for creative industry workers – continuing professional development, networking and advice sessions.	University of Gloucestershire Federation of Small Businesses Business Link CBC

Misc

Website	Development of Arts Development web presence on www.cheltenham.gov.uk/arts much easier now to direct artists and audiences to relevant information and useful links. Helped pilot new technology with the webteam on our pages with first council use of podcasts and youtube.	CBC Webteam
Touring exhibitions	Touring exhibition Ruralicity by Sarah Crawford was placed in 3 community venues over summer 2007	Brewery Arts, Cirencester Gloscol Hesters Way NRC Leisure@
Education	Liaised between Giffords Circus and community groups to bring a taste of the Circus and related arts and crafts workshops to their settings.	Giffords Circus Milsom Street Day Centre Sandford School Milestones School Springbank NRC St Pauls NRC Oakley NRC
Theatre	Liaised with Everyman Youth theatre to bring promenade performance into the galleries at CAG&M. Performance based on WW2 related to and inspired by the	Everyman Youth Theatre

	collections on display.	
Public Art	The ADO continues to be an active member of Cheltenham's public art panel and responds to enquiries and offers advice on public art matters to developers and the public.	PAP
Art Gallery & Museum work	<ul style="list-style-type: none"> • Assist and lead on special events, late openings, film showings etc. • Website redevelopment committee. • Brochure redesign / copy writing committee. • Shop committee. • Energy champion representative for AG&M 	