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| c) Use Section 17 of the Crime & Disorder Act more rigorously from a planning and licensing perspective. | Relevant services being more proactive about S17 implications | Service implications of S17 form part of Service Delivery Plans Community safety manager is involved in early consultation on relevant developments. Will feature in SARA plans to deliver objectives of the Crime and disorder Reduction Strategy 2005-2008. | Partially achieved but remains ongoing |
| d) + e) finalised | N/A | N/A | N/A |
| f) Public entertainment licence conditions should be reviewed to prohibit the sale of drinks directly from the bottle or in breakable glass. g) It is further recommended that the Licensing Magistrates should take a similar view on the sale of drinks in bottles and breakable glass at other licensed premises | f and g overtaken by new licensing regime. | Included within quality standards approach of socially responsible good management in Licensing Policy Statement (LPS). To be applied on a risk rated basis. | Achieved as far as possible. |
| h) Encourage more robust legislation being formulated by Central Government. j) A delay in introducing such legislation is causing the Local Authority problems and should be addressed immediately. | h) and j) overtaken by new licensing regime. | Licensing Policy statement now in place. Recent government proposals on alcohol related violence contained in Violent Crime Reduction Bill. | Achieved |
| k) Introduce a code of practice to prevent the sale of cheap alcoholic drinks | Despite media reports to the contrary very clear view from the Office of Fair Trading that such mechanisms to control the price of drinks are unlawful. | Regrettably not fully addressed in the government's Alcohol Harm Reduction Strategy and Drinking Responsibly proposals. However, partially covered by LPS under 'inappropriate sales promotions' within quality standards section. Industry voluntary code also introduced. | Achieved as far as possible |

2 To provide improved facilities for all users of the town centre at night; including toilets and transport

| Solution | Comments | Progress | Target date |
|--|---|---|------------------|
| a) Pissoirs | Evidence exists from authorities who have installed such facilities that they have a significant impact upon controlling urinating in the street. | Consider within wider strategic context of public convenience provision in general. | 06/07 and beyond |
| b) Provide improved transportation links late at night, to include the provision of a free late night bus service. | | b) Late night bus service extended using 'pump priming' monies from the CDRP and Nightsafe. Currently not proving as popular as at first thought would be. Marketing to be revisited by Nightsafe. Support from CDRP continuing throughout Summer 05. | Ongoing |
| c) Create a safer environment for those people who use existing late night transportation. | | c) .Operation streetsafe ongoing. | Ongoing |
| d) Ensure that taxi ranks are kept clear for the use of taxis only. Encourage the police to regularly check such designated areas. | | d) Further enforcement has been undertaken. | |
| e) Additional taxi rank sites – e.g. Pittville Street to be investigated. | | e) Included in Integrated Transport future workplan. | 2006 and beyond |
| f) Better signage / review the siting of ranks. | Proposals to provide barriers at Taxi ranks on the Promenade conflicts with conservation area | f) Moving of Promenade taxi rank delayed pending pre process consultations with the Police. Consultations opened with Nightsafe regarding the provision of taxi rank marshals. | 2005 |
| g) Enhancement of key public spaces and extending their use. Improved street lighting and furniture. | | Significant enhancements & improvements have been made to the public realm, particularly in Cambray & Lower High Street. Substantial high quality pedestrian facilities have been introduced to large areas of the town centre as a result. These schemes have been purposefully designed to encourage greater use by the general public at all times of the day, thereby increasing the likelihood of reducing | Ongoing |

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| | | anti social behaviour. Improvements to lighting & better street furniture have also added considerably to the street scene. Further proposals are included in our work plans for the future. | |
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3 To encourage a more diverse night time economy that will appeal to a wider audience

| Solution | Comments | Progress | Target date |
|--|--|---|-------------|
| a) Encourage 'social policing' with additional responsibility to be taken on by the clubs and pubs. | | a) Addressed in LPS (12 exclusions to date 04/05) | |
| b) Encourage differing sectors of the community to use town centre facilities of interest to them more frequently. | b), c) and d) Demise of the Clarion and removal of Public Relations Manager's post have impacted on CBC capability to influence. | b), c), d) More flexible provisions of Licensing Act and the removal of the need to provide entertainment to obtain later licence could encourage diversification away from youth pubbing and clubbing culture. | Ongoing |
| c) Embark on an education campaign to inform people that the town centre is statistically a safe place to visit. | Later trading until 8.00pm on Thursdays and Fridays seen as potential key to encouraging wider participation in the early evening economy. Implications for Park and Ride and consideration needs to be given to extending hours of operation. | Two new websites operating promoting Cheltenham's daytime and evening activities. Retail trading during Race week extended until 7.00pm | |
| d) Reduce the perception of drunkenness, rowdiness and disorder. | | | |
| e) Encourage non-alcoholic venues for 14-18 year olds. | This is proving more difficult in practice. No incentives evident. Even no alcohol discos for the younger element in the early evening prove problematic for organisers. | Further engagement between Nightsafe and MAD to be undertaken. | 05/06 |

4 To create a safer and cleaner environment in which people feel more able to enjoy the town centre at night

| Solution | Comments | Progress | Target date |
|---|--|--|-------------|
| a) The streets are pressure washed on Friday mornings. | | Significant further investment undertaken. Increase in number of litter bins. More spot washing and disinfecting. Rapid response to graffiti, fly-posting and advertising flyers. | Ongoing |
| b) Ensure that takeaway operators are involved in the Night Safe partnership. | | Addressed in the LPS. Expectation upon late night (high risk) takeaways to become members. See 5c post. Discussions also in progress with Nightsafe on voluntary code for late night takeaways Cheltenham Business Partnership working towards a local partnership to deliver ENCAMS/DEFRA voluntary code on fast food litter. | Achieved |
| c) Improved and/or changed policing activity to be introduced. | | Resolved | Achieved |
| d) Introduce high profile policing nights. | | Resolved | Achieved |
| e) Work with Nightsafe to provide safe havens. | e) Delay pending resolution of CCTV camera room. | | |
| f) Extra CCTV provision to be considered. | f) CCTV system at capacity. | f) Two extra cameras provided by S106 contributions. | Achieved |
| g) Assess the existing locations of all CCTV installations to verify they are correctly positioned. | | g) Review of camera sitings and lighting arrangements reviewed and adjustments made. | Achieved |
| h) Consider the use of the mobile CCTV system. | | h) Mobile CCTV vans in use to augment static system. | Achieved |
| j) Promote the use of Antisocial Behaviour Orders. | | j) ASBOs being used more widely and in context of targeting of persistent and prolific offenders. | Achieved |

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| <p>k) Evaluate results of the trial staggered terminal hour policy.</p> <p>l) Use of drug screening machine.</p> | <p>k) Superseded by new licensing regime with greater flexibility of opening times.</p> | <p>N/A</p> <p>l) Greater use is being made of the machine via funding from CDRP.</p> | <p>05/06</p> <p>Ongoing</p> |
| <p>m) The introduction of better procedures to control door staff and companies who offer door security will be more rigorously vetted under the provisions of the Private Security Industry Act 2001. Doorstaff provisions are likely to take effect from 2003.</p> <p>n) Increase levels of enforcement activity</p> | <p>m) Security Industry Act now fully operational in respect of doorstaff.</p> | <p>Resolved – Security Industries Act</p> <p>n) increased enforcement resources provided in 04/05 budget round.</p> | <p>Resolved</p> <p>Achieved</p> |
| <p>p) Introduction of a range of issues to tackle under age drinking.</p> <p>q) Introduce a social marketing campaign to highlight the problems associated with binge drinking.</p> <p>r) Introduce a “think safe/drink safe” campaign.</p> <p>s) Use local radio/website.</p> <p>t) Promote the provision of safe drinking.</p> <p>u) Ensure adequate resources are provided to enforce the existing by-law which prevents drinking on the street within the town.</p> <p>v) Promotion of non-alcoholic venues.</p> | <p>P - t = Little progress made in this area. Requires progressing through all relevant departments and agencies looking into any potential external funding streams.</p> <p>u) Police now have extended powers including powers of arrest.</p> <p>v) As for p – t above</p> | <p>p - t = Partly addressed in the LPS quality standards approach in respect of standardised proof of age requirements and responsible alcohol serving practices.</p> <p>u) Revised on street drinking controls became effective 01 March 2005.</p> <p>As for p – t above</p> | <p>2005/06</p> <p>Achieved</p> <p>Ongoing</p> |
| <p>w) Free glass collection service</p> | <p>HOLD</p> | | <p>On hold</p> |

5 To respect and enhance the quality of local residents' lives.

| Solution | Comments | Progress | Target date |
|---|---|---|----------------------------|
| <p>a) Joint working with those partners already identified and who have been involved in the night time economy working group. Joint working with the wider community including the Cheltenham Business Partnership to continually assess the effects of the night time economy.</p> <p>b) Improved dialogue to be developed with the University to assist their student population, particularly in terms of safety matters.</p> | <p>b) Changes in University personnel have delayed progress.</p> | <p>Night time economy group continues to operate effectively. The NTE strategy and the group played a significant part in the formulation of the LPS.</p> <p>b) Student protocol to be further pursued with university.</p> | <p>Ongoing</p> <p>2005</p> |
| <p>c) Nightsafe membership to become compulsory for all night clubs and town centre pubs.</p> <p>d) Explore the generation of funds from clubs and pubs to off-set some of the costs currently borne by the public services to manage the effects of the night time economy.</p> | <p>c) Regrettably DCMS prohibits compulsory membership of such schemes as a condition of licence. However, LPS indicates that, in respect of high risk premises, unless there is active participation the right to enjoy maximum freedoms and responsibilities under the LA 2003 may be limited.</p> <p>d) No legal provision currently exists to levy charges.</p> | <p>c) Included in Quality Standards approach of LPS. Amalgamation of Nightsafe and the Cheltenham Innkeepers' Association is imminent to provide a wider and more diverse membership.</p> <p>d) Looking into potential for Business Improvement District.</p> | <p>2005</p> |